



4<sup>th</sup> Arab – Hellenic Economic Forum June 2015

# Enterprise Greece – the **evolution**



## **Enterprise Greece:**

- The official agency of the Greek State, under the supervision of the **Ministry for Economy, Infrastructure, Shipping and Tourism**
- -to attract investments in Greece and to promote exports from Greece.



# **Greece's** investment proposition

### Now is the time to explore investment opportunities in Greece!

- A physical *gateway* to Europe from **Asia** and the **Middle East**, at the *heart of a fast-growing region*
- A member of *all major international organisations*
- A developed country, with *a huge untapped potential* for investors and companies and *abundant quality human capital*.
- Investment opportunities to the forefront in many sectors of the Greek economy



# Today, Greece offers the best investment value proposition for you to explore...



# investment opportunities

**Energy - Clean Tech** 

Agri - food

**ICT** 

Investment Opportunities

**Life Sciences** 

**Tourism – Real Estate** 

Logistics

Public sector

Private sector

Equity or debt financing to existing private companies

Participation in Greenfield projects

New national champions, through M&As



# hidden gems







Hidden gems -Innovative, creative export oriented Greek companies....

....through access to financing.....

....could become export leaders



# established Greek companies

Existing healthy
Greek
companies

In need of....

**Debt financing** 

**Equity financing** 

For both existing operations and new projects



# investment opportunities portfolio

# Explore investment opportunities in Greece, in almost any sector



- ☐ Development of a portfolio of mature **private projects** in many sectors of the economy
- ☐ 450 privately owned projects in our projects portfolio.
- ☐ Customized promotion to foreign Investors
- Matchmaking process



# investment opportunities **portfolio – the process**

#1. Send us your request

#2. We pick selective projects for your profile and your investment criteria

**#3. Get in contact with the project owners** 

- ➤ Free of charge process for both the investor and the project owner
- Full confidentiality provided through NDAs
- ➤ Constant
  communication
  with both assisting
  their contact
  ➤ Site visits
  organised by us



# enterprise Greece - services



Investment Promotion –
 Projects portfolio



Investment Support –
 Investor's Ombudsman



Fast Track for Strategic
 Investment

Promotion of the GOLDEN VISA program







Use our services to explore Investment opportunities in Greece!





Enterprise Greece
Your partner for growth

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