



# Suez Canal Global Conference

## Challenges & Opportunities

22 - 24 February 2016  
JW Marriott, Cairo, Egypt

Under the High Patronage of His Excellency

# Abdel-Fattah El-Sisi

President of Egypt

The Conference Supervisor



Supported by



International Supporting Organizations



[www.suezcanalconf.com](http://www.suezcanalconf.com)





## About Egypt

Egypt was known throughout its history as a destination for tourists and travelers since it was visited by "Herodotus" during the ancient time, when he got surprised because of the vast difference between Egypt and his homeland. Egypt maintained this image throughout the middle and modern history. However, the discovery of the Pharaonic antiquities long time ago has added a special charm to Egypt beside, its unique religious and cultural monuments. On the other hand, Egypt enjoys a geographical location, moderate climate during the whole year-round, its smooth vast coastlines, and beaches with its unique treasures of coral reefs, which provides Egypt with advantages that guarantee it for a competitive edge.

## About Suez Canal

The Suez Canal is not just a waterway for the passage of ships; rather, it is an artery that has always given rise to several urban communities along its banks. It is the meeting point of civilizations and the subject of choice in case one needs to talk about history.

Since its inauguration back in 1869 the Suez Canal has been playing an invaluable role in servicing world trade. It has always provided a much needed support to maritime industry through its non-stop development projects over the years. The latest Suez Canal development that was celebrated in August 2015 shall certainly have quite an impact in saving time and providing more safety for transiting vessels.

This conference augments the role of the Suez Canal Authority in supporting maritime transport and industry. It is an event where both local and international stakeholders and key players meet to exchange viewpoints, and thoroughly investigate the available business opportunities, potentials and relevant challenges.

The conference will shed more light on the tremendous effort exerted by the Suez Canal Authority to maintain the waterway, leave alone develop it, to keep it in tune with the latest developments in the international maritime market.

The Suez Canal Authority wishes you all a very productive and fruitful participation, and an enjoyable stay in Egypt.

## SCA Affiliated Companies







## Conference Objective & Importance

- Emphasizing the vital role of the Suez Canal in serving world trade and the Egyptian economy and striving to make the best out of available opportunities to increase the tonnage passing through the canal in coordination with its clients.
- Aiming to further boost communication with canal clients, and exchange viewpoints with them.
- Introducing the continuous developments of the Suez Canal; regarding the waterway and services rendered, in addition to the flexible marketing policies adopted by the Suez Canal Authority.
- Ongoing developments in international waterways.
- Inviting international experts and specialists to discuss the latest accomplishments in shipping industry.
- Exchanging the opinions and viewpoints of Suez Canal clients on various issues.
- Presenting current and future projects intended for both Suez Canal and the Suez Canal Area Development Project.

## Who should attend?

- |                              |                                 |                              |
|------------------------------|---------------------------------|------------------------------|
| ➤ Maritime Transport Experts | ➤ Universities & Academies      | ➤ Energy Experts             |
| ➤ Dry Cargo Ship Owners      | ➤ Embassies & Trade Chambers    | ➤ Economists                 |
| ➤ Ports & Logistic services  | ➤ Shipping Specialists          | ➤ Mass media Representatives |
| ➤ Dry Bulk Specialist        | ➤ Oil Tankers Operators         | ➤ Syndicates & Associations  |
| ➤ World & Regional Trade     | ➤ Supply Chain                  |                              |
| ➤ Businessmen & Investors    | ➤ Container Shipping Specialist |                              |

## Why attend?

- |  |   |
|--|---|
| ➤ Exchange knowledge & information                   | ➤ Trace your competitor's capabilities                          |
| ➤ To be more acquainted with the latest technologies | ➤ Be more acquainted with the global challenges                 |
| ➤ Meeting new business contacts                      | ➤ To promote your organization through this international event |
| ➤ Identify your customers needs                      |   |

## The Sponsorship Opportunities

The Sponsor Logo will appear on:

- |                     |                                  |
|---------------------|----------------------------------|
| ➤ Event Website     | ➤ Conference Booklet             |
| ➤ Posters & Banners | ➤ Marketing Brochures            |
| ➤ Newsletters       | ➤ Local newspapers advertisement |
| ➤ Billboards        | ➤ VIP Invitations                |

SCGC Sponsorship Categories:

- |  |   |
|--|---|
| ➤ The Diamond Sponsors ..... Only Two    | ➤ The Gold Sponsors ..... 6 sponsors    |
| ➤ The Platinum Sponsors ..... 5 sponsors | ➤ The Silvers Sponsors ..... 7 sponsors |





## General Program

### Day - 1 : 22<sup>nd</sup> February 2016

- 08:00 - 09:00 Registration & Breakfast
- 09:00 - 10:30 The Opening Ceremony
- 10:30 - 11:00 Coffee Break
- 11:00 - 12:00 Session (1): The changes in the world economy & its impacts on world trade.
- 12:00 - 13:30 Lunch
- Parallel Workshops
- Workshop (1):* - Development of ports to logistics ports
- Workshop (2):* - Establishing an Egyptian commercial ship fleet
- 13:30 - 14:30 Session (2): The recent developments in shipping industry
- 14:30 - 15:30 Session (3): Dry bulk outlook and the Suez Canal
- 15:30 - 16:00 Coffee Break
- 16:00 - 17:00 Session (4): Energy outlook and the Suez Canal
- 17:00 End of Day 1

### Day - 2 : 23<sup>rd</sup> February 2016

- 08:00 - 09:00 Registration & Breakfast
- 09:00 - 10:00 Session (5): Container outlook and the Suez Canal
- 10:00 - 11:00 Session (6): Suez Canal alternative routes
- 11:00 - 12:30 Parallel Workshops
- Workshop (1):* - Suez Canal Marketing Policies
- Workshop (2):* - Suez Canal Companies: Capabilities & Challenges
- 12:30 - 13:30 Lunch
- 13:30 - 14:30 Session (7): Development of the Suez Canal Area together with Ports & Logistics
- 14:30 - 15:30 Session (8): Ports operations & management – Success stories
- 15:30 - 16:00 Coffee Break
- 16:00 - 17:00 Session (9): Development of the maritime transport industry in Egypt
- 17:00 End of Day 2

### Day - 3 : 24<sup>th</sup> February 2016

- 10:00 - 16:00 Tour to The New Suez Canal
- 16:00 - 17:00 Closing Ceremony & Certificates Distribution
- 17:00 End of The Conference

Ways to register: Email: [info@suezcanalconf.com](mailto:info@suezcanalconf.com) - Online: [www.suezcanalconf.com](http://www.suezcanalconf.com)

**Fees includes:** 1. Attendance to all conference sessions.  
2. Full conference material. 3. Refreshments & lunches.  
4. Suez Canal tour.

Delegate Fees		
Local Delegate	1 <sup>st</sup> Delegate	3000 EGP
International Delegate	1 <sup>st</sup> Delegate	1200 USD
	2 <sup>nd</sup> Delegates	1000 USD
	3 <sup>rd</sup> Delegates	850 USD

#### Company details

Company name.....  
Address.....  
Country.....  
Email.....  
Total number of delegates .....

Invoice will be sent to the email provided

#### Conference Fee Payment

1. Full payment should be made within one week from filling the registration form.
2. Payment in USD by cheque addressed to Pyramids International
3. Payment by bank transfer, through the following details:

**Bank name:** Piraeus Bank  
**Account name:** Pyramids International  
**Account ID # USD:** 12007208  
**Swift code:** ECBAEGCAXXX

**It is important to fill out all the information below**  
Please photocopy this form for multiple bookings

By completing the details below you are agreeing to our cancellation terms and conditions\*

#### 1<sup>st</sup> Delegate details

Mr/Mrs/Ms.....First Name.....  
Surname.....  
ID/Passport Number.....  
Job title.....  
Tel.....  
Email.....

Confirmation will be sent to the email provided above

Will you attend the Suez Canal trip? Yes ☐ No ☐

#### 2<sup>nd</sup> Delegate details

Mr/Mrs/Ms.....First Name.....  
Surname.....  
ID/Passport Number.....  
Job title.....  
Tel.....  
Email.....

Confirmation will be sent to the email provided above

Will you attend the Suez Canal trip? Yes ☐ No ☐

#### 3<sup>rd</sup> Delegate details

Mr/Mrs/Ms.....First Name.....  
Surname.....  
ID/Passport Number.....  
Job title.....  
Tel.....  
Email.....

Confirmation will be sent to the email provided above

Will you attend the Suez Canal trip? Yes ☐ No ☐

Please mention your company's sectors :

.....  
.....  
.....

**Cancellations: Conference fees:** By completing this registration form, you are agreeing to the terms and conditions whereby you are liable for the full conference fees. All cancellations must be received in writing by 22 January 2016 for a refund, less a 10% administration charge. We cannot accept verbal cancellations. Cancellations received after 22 January 2016 are liable for the full conference fees and filed trip. However, substitution can be sent to attend in your place at no extra charge for the entire conference only with prior notice. Registration received after 22 January 2016 is still liable for the full conference fee in case of cancellation. If owing to a force majeure, Pyramids International Group is obliged to postpone or cancel the event, Pyramids International Group will not be liable for any travel or accommodation expenses incurred by delegates or their organizations. Badge swapping with other registered/nonregistered delegates is against our company policy and will not be permitted. If you require a letter of invitation, please contact Pyramids International Group at [info@suezcanalconf.com](mailto:info@suezcanalconf.com). Invitation letter will only be issued upon receipt of full payment. Cancellations due to unsuccessful visa applications will still be subject to the cancellation policy.



## Pyramids International Group

Middle East and North Africa's leading trade fair company. A member of UFI (The Global Association of Exhibition Industry) and an ISO certified company.

Pyramids International is based in Cairo / Egypt and has 15 offices around the world. It has been holding 108 international exhibitions. Almost all events are approved by UFI.

In 2009, Pyramids International opened 3 offices in different regions in Iraq (Baghdad, Basra & Erbil) and invested in building "Basra International Fairground" a 30,000 m2 fairground which hosts numerous events from global organizations and has been operating successfully since 2010.

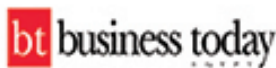
We organize exhibitions & conferences in different sectors, such as: (Oil & Gas – Energy – Transportation – Ports – Logistics – Shipping - Fashion - Textile - Furniture - Health - General Trade fairs - Auto show - Building & Construction - Household - Agro food – Machines & more).

Almost all events are approved by UFI (The Global Association for Exhibition Industry).

Pyramids International is a growing company, be a part of our growing range of events.

[www.pyramidsfaireg.com](http://www.pyramidsfaireg.com)

## Media Partners



### The Main Organizer



Address: 84 Joseph Tito st., New Nozha, Cairo Egypt  
Tel: +202 262 33 190 / 91 Fax: +202 262 33 195 Mob: +2 0111 3631 048  
E-mail: [info@suezcanalconf.com](mailto:info@suezcanalconf.com) [www.pyramidsfaireg.com](http://www.pyramidsfaireg.com)

### Sales & Marketing



Address: 40 Mohy El din Abdel Hamid - abbass El Aakkad, Nasr City, Cairo Egypt  
Tel: +202 22 74 77 33 Fax: +202 22 73 28 00 Mob: +2 011 00 2323 18  
E-mail: [ceo@sag-eg.com](mailto:ceo@sag-eg.com)

