

## Invest in **TUNISIA**, Join the Growing Success

11<sup>th</sup> & 12<sup>th</sup> June 2015/ El Mouradi Hotel- Gammarth, **Tunis**

### TIF 2015 DRAFT PROGRAMME

#### Thursday 11<sup>th</sup> June 2015

08:00 am – 12:00 am **WAIPA Regional Meeting for MENA**

02:00 pm – 05:00 pm **ANIMA General Assembly Meeting**

06:00 pm – 07:30 pm **TIF 2015 GRAND OPENING**

06:00 pm – 07:00 pm **Official Opening by HE Head of Government of Tunisia**  
Participation of High-level Representatives of Government and International Institutions

07:00pm – 07:30pm **FIPA- Tunisia 2015 Awards Ceremony**  
TUNISIA Investment Forum Awards are given, every year, to foreign established companies in recognition to their positive contribution to enhance partnership links and to their commitment to be a distinguished part of Tunisian economic sustainability.

07:30 pm – 08:30 pm **Cocktail Reception hosted by FIPA – Tunisia**  
Celebration of the 20<sup>th</sup> Anniversary of FIPA Tunisia

#### Friday 12<sup>th</sup> June 2015

09:00 am – 10:30 am **THEMATIC PANEL - Towards a strengthening of TUNISIA's Competitiveness**

The panel will focus on the investment opportunities with a high added-value that the new Tunisia's site offers, by emphasising on the highly qualified human resources, the modern technologies and the factors of competitiveness in Tunisia that have contributed to moving up in Global Value Chains.

#### Discussion Topics

- Development and promotion of an intelligence and knowledge society in Tunisia and its impact on the enterprise
- Innovation and steady growth of the Tunisian industry
- Regional integration for a better positioning of Tunisia

10:30 am – 11:00 am **Coffee Break**

11:00 am – 1:00 pm **SECTORIAL PANEL – Emerging Sectors and Potential Growth**

Tunisia's assets and development prospects of the emerging sectors which are capable of strengthening the structural transformation process and becoming a source of a dynamic growth and job creation.

- Offshoring/ Nearshoring
- Renewable Energy
- Biotechnologies in Tunisia

Presentation of Tunisian and foreign sectorial Experts  
Case studies of foreign investors

01:00 pm – 02:30 pm **Lunch**

02:30 pm – 04:00 pm **SIDE EVENTS**

WORKSHOP A

WORKSHOP B

**Role of the international financial institutions in the development of the investment in Tunisia**

**Maximising social and economic benefits of investments**

04:00 pm – 04:30 pm **Coffee Break**

04:30 pm – 07:00 pm **B2B MEETINGS**