



**PetroServ**  
2017

**5<sup>th</sup> INTERNATIONAL  
EXHIBITION OF PETROLEUM  
SERVICES AND ENERGY**

From 09 to 12 May 2017  
at Sfax International Fair



## APPLICATION FORM

Please fill in a registration file and return it back before the 9<sup>th</sup> of April 2017  
to

**SFAX INTERNATIONAL FAIR ASSOCIATION**

Commercial Name : .....

Company Name : .....

Nationality: .....

Address: .....

.....Po Box : .....Country : .....

Phone : .....Fax : .....

E.mail : .....Website : .....

Responsible Person(s) :

1<sup>st</sup> : .....Function : .....Mobile phone : .....

2<sup>nd</sup> : .....Function : .....Mobile phone : .....

\* Please enclose a copy of the extract of the commercial register

### Reservation :

Applications must be sent or submitted to "The Sfax International Fair Association, Habib Bourguiba Avenue 3000 Sfax, Tunisia" at the latest the 9<sup>th</sup> April 2017. Only applications duly completed and signed, accompanied with a 40% deposit amount will be considered. This amount will be refunded if the application is rejected, however, the sum is automatically acquired in case of disclaimer. File opening and registration cost shall be acquired by the organizer whatever the outcome of the application.

### **SFAX INTERNATIONAL FAIR ASSOCIATION**

Habib Bourguiba Avenue 3000 SFAX - Phone : +216 74 20 80 28 - 74 22 87 70 - Fax : +216 74 29 65 27  
E.mail : aref@foiredesfax.com - Web site : www.petroservexpo.com

For field activity registration in the catalogue, please tick the appropriate boxes.

### Activity sectors:

- |   |   |
|---|---|
| <input type="checkbox"/> Exploration                                    | <input type="checkbox"/> Security / environment / Health / Quality (HSEQ)   |
| <input type="checkbox"/> Drilling oil-wells                             | <input type="checkbox"/> Industrial maintenance                             |
| <input type="checkbox"/> Production                                     | <input type="checkbox"/> Pumping / Compressors                              |
| <input type="checkbox"/> Piping   | <input type="checkbox"/> Submarine activities                               |
| <input type="checkbox"/> Refining                                       | <input type="checkbox"/> Mechanical engineering - Iron and Steel Metallurgy |
| <input type="checkbox"/> Chemistry - Petrochemistry                     | <input type="checkbox"/> Metallurgy - soldering                             |
| <input type="checkbox"/> Distribution                                   | <input type="checkbox"/> Control / Instruments / Automatism                 |
| <input type="checkbox"/> Services - Engineering                         | <input type="checkbox"/> Air conditioning & Refrigeration                   |
| <input type="checkbox"/> Equipment / Tools                              | <input type="checkbox"/> Energy   |
| <input type="checkbox"/> Inspection / Certification / Control & quality | <input type="checkbox"/> Electrical & Electronic Industry                   |
| <input type="checkbox"/> Road transport                                 | <input type="checkbox"/> Auto services & maintenance                        |
| <input type="checkbox"/> Training / Consultancy                         | <input type="checkbox"/> Prefabricated Buildings                            |
| <input type="checkbox"/> Oil, gas and energy consultants                | <input type="checkbox"/> Catering   |
| <input type="checkbox"/> Natural gas-fuel / Liquefied petroleum gas     | <input type="checkbox"/> Computer System - Telecommunication                |
| <input type="checkbox"/> Transport and handling                         | <input type="checkbox"/> Industrial trade                                   |
| <input type="checkbox"/> Renewable energy                               | <input type="checkbox"/> Other sectors                                      |

## CONFIRMATION AND PAYMENT METHOD

We did read the general regulations at the 5<sup>th</sup> International Exhibition of Petroleum Services and Energy «PETROSERV 2017» from the 9<sup>th</sup> to the 12<sup>th</sup> of May 2017.

9 to 35-square meters	: 100 \$ /sqm
36 to 45-square meters	: 90 \$ /sqm
52 to 90-square meters	: 80 \$ /sqm
108 to 126 -square meters	: 70 \$ /sqm
Fitted up stalls having an area of 144-square meters or more	: 60 \$ /sqm
Outdoors	: 50 \$ /sqm

NB : They comprise fitted carpet, aluminium partition, panels and a 220 volt electric plug ( a 380 plug is available at the exhibitor's request).

Area booked .....sqm at the price of .....\$ /sqm =	.....\$
Insurance =	100 \$
File and registration charges in the official catalogue =	100 \$
Stamp tariff =	0,500 \$
Total =	.....\$
Account 40 % =	.....\$
Remaining sum to be paid 48 hours before exhibition closure date =	.....\$

### Mode of payment :

Cash

By cheque No.....Bank :.....Date :.....

Transfer : CCB No. 08.90100038.10.00001.4.67 BIAT FOIRE.

### N.B.:

\* The amount deemed final is not subject to revision whatever the reason

\* According to Article 45 of the Code IAPP / IS, the Sfax Fair Association, being exempted from the corporate tax, is not subject to tax withholding.

As such, the Association will, if necessary, provide the exhibitors with useful justifications.

Date .....

Signature & Stamp



# PetraServ

## 2017

### 5<sup>th</sup> INTERNATIONAL EXHIBITION OF PETROLEUM SERVICES AND ENERGY

From 09 to 12 May 2017  
at Stax International Fair



## GENERAL REGULATION

### I- Participation and admission (Article 2) :

2-1: Any participation in an event organized by the AFIS (organizer) requires an application for participation made by an individual or a corporation as represented by a person authorized to deal with the organizer.

2-2: Participation in events organized by the AFIS must be in accordance with the criteria for acceptance and selection set and appreciated by the organizer.

However, the application form is admissible by the organizer only if it is accompanied by:

- the except of the General Regulations as approved and signed by the applicant materializing his commitment to respect and comply with the legal effects of these regulations.

- a copy of the the applicant's tax identification number and an updated extract of the trade register.

- a payment proof on behalf of the organizer, a deposit of 40% of the rental price and required fees as mentioned on the application form provided by the organizer. (\*)

### II- Rent and registration fees, billing and payment (Article 4):

4-1: The deposit, stipulated in Article 2-3 above will be refunded fully if the applicant is not entitled to participate and partially (50% all taxes included) if canceled at the request of the exhibitor registered at least 20 days before the start of the event. Yet the deposit will be automatically acquired by AFIS if the withdrawal of the application occurs after the said period. However, the file opening fee and registration fee set at 100\$ per stand is always acquired by the organizer whatever the outcome of the application.

4-2: The balance of the amounts owed by the exhibitor is due on or before the provision of the agreed location.

Both parties expressly agree that the total invoice amount (rent and charges) remains acquired for the organizer, even if the exhibitor is the subject of a suspension or closure under these general regulations (article below) or if the exhibitor willingly decides not to continue his participation. (\*)

### III- Location (Article 5):

5-1: The organizer establishes the exhibition plan based on available space and its sole discretion of applications; it exclusively allocates the locations to the exhibitors.

5-4: It is expressly forbidden to assign, sublease or exchange, with or without consideration, all or part of the site allocated by the organizer; any duly recorded offense entails the forfeiture of any right to subsequent access to AFIS spaces. (\*)

### IV- Occupancy of the leased sites (Article 6):

6-1: The locations leased and allocated by the organizer are available to the exhibitors within the time previously set by the organizer and must be occupied, arranged, equipped and furnished by the exhibitor no later than 12 hours before the opening of the event. The stands must be end arranged, stocked and ready for visitor access to the date and time of opening; otherwise the exhibitor undergoes financial penalties set at 10% of the total rental amount.

### V- Installation and particular arrangements (Article 7)

7-1: Generally it is the organizer who pays for decorating the entire exhibition space and the exhibitors get the spaces assigned to them in the condition found; they will have to leave them in the same state; any damage will be evaluated and they will make up for it. However, any exhibitor who wishes to assemble and arrange a stand in his way, is invited to make a written request to the organizer and comply, in case of a favorable reply, the special provisions of these General Regulations.

### VI- Sales to visitors (Article 9):

9-1: The direct sale by producers to visitors is subject to authorization by the services of the Ministry of Trade and Crafts. (\*)

### VII- Power supplies and miscellaneous supplies (Article 10):

10-1: The organizer ensures bear adequate power supply to the needs of lighting the stand or space and that of decorative patterns and store signs consistent with the authorized heights.

10-2: For all other benefits such as a prime mover or fluid equipment, the exhibitor must submit a special request to the organizer who answers based on his sole discretion of the desirability and feasibility, and in case of favorable reply, the costs of additional facilities, consumption and rehabilitation are charged extra on the bill of the exhibitor.

10-5: When closing the stands, the exhibitor is required to turn off the lighting lights of all kinds. Electrical outlets for powering, if necessary, conditioning equipment (food or animals) that

must be on require an application in writing to the Organizer.

### VIII- Service hours (Article 11)

See Table below .

### IX- Guarding (Article 12):

12-1: During the closing hours to the exhibitors and visitors the organizer provides at its charge and to the best of care, a guarding service and monitoring of exhibition spaces. (\*)

### X- Cleaning (Article 13):

13-1: The appearance of the stands and related areas must remain impeccable throughout the event. To this end, the general maintenance of halls (aisles, corridors and open spaces) is provided by the care of the organizer to its exclusive discretion and scheduling it deems appropriate; however, the inside cleaning of the stand is the responsibility of the exhibitor who must insure it himself or by a provider approved by the organizer, outside the opening hours of stands to visitors. (\*)

### XI- Insurance (Article 14):

14-1: Exhibitors must comply with the provisions of Law No. 24-92 / 19 March 1992 on the enactment of the Insurance Code and its implementing regulations.

Beyond the insurance inherent in its business and for the payment of a lump sum of one hundred dinars (100\$) per stand, the organizer shall apply to exhibitors the following coverages:

- Civil responsibility operating towards visitors and third parties.

- Fire Insurance covering the exhibitor's products and goods within the limits of a value stated by the organizer in the participation file. If the exhibitor considers that that value stated is not sufficient, he is requested to take care of the extra charges for a rider to be concluded with the organizer's insurer

14-2: The coverage is exercised only on property within the venue of the exhibition and exclusively during the opening of the event to the exhibitors.

14-3 Any claim can be reported only:

- with reference to the declaration of assets form signed by the exhibitor before the start of the event.

- within 24 hours, after which the organizer declines all responsibility. (\*)



# PetraServ

## 2017

### 5<sup>th</sup> INTERNATIONAL EXHIBITION OF PETROLEUM SERVICES AND ENERGY

From 09 to 12 May 2017  
at Sfax International Fair



## GENERAL REGULATION

### XII- Badges, Invitations and tickets (Article 16)

16-1: For all events (trade shows and trade fairs), the stand managers are provided with name badges issued by the organizer that they must wear as long as they are on the scene of the event; therefore the exhibitor is asked to submit to the organizer the list of names of those responsible for three (3) days at least before the opening of the event; however, is specific reference to the Sfax International Fair (held in the month of June) the presentation of badges can under no circumstances occur on the opening day and after the 4th day of the opening. (\*)

### XIII- Exploitation of exhibition areas (Article 17):

17-1: Throughout the course of an event (show or fair), it is strictly forbidden to exhibitors:  
a / to practise loud calls aloud and touting, in any way.

b / to go beyond the size and height of the exhibition space allocated; exhibitors must not in any way obstruct the aisles or encroach on them by the use of elements whose shapes, colors, volumes and surfaces are cumbersome or incompatible with the conventions of the exhibition.

c / to use the speakers or put music on that might disturb the other participants and visitors; loudness issued on a stand must not in any case exceed the tolerance threshold of 40 decibels that the organizer is entitled to monitor for the duration of the event and in case of violations turn to the switching off the power supply and the seizure of the equipment.

d / to distribute documents or releases that have nothing to do with the theme of the event.

At any breach of the above mentioned instructions a notice will be sent to the offender before the stockpiling of goods until the end of the event in case of recurrence. (\*)

### XIV- Dismantling and evacuation of the stands (Article 19):

19-1 The stands must be dismantled and evacuated immediately after the closure by the exhibitors and under their responsibility at the latest within the time fixed by the organizer and indicated in the participation file.

19-2 However, the removal of products and materials cannot be made without an exit pass issued by the organizer after payment of the invoice due.

19-4 The evacuation of stands includes goods, articles, special decorations, as well as residual waste materials and packaging used in the decora-

tion, layout and equipment of stands; it must be completed by the exhibitors within the period aforementioned.

19-5 After the above-mentioned period, the organizer can carry the objects in the exhibition space to a warehouse of his choice at the expense and risk of the exhibitor and without being held responsible for total or partial damage or loss. Any delay in the removal of the exhibits will result in storage costs, calculated from the expiry of the said period at 50\$ per day of delay.

### XV- Penalties (Article 20):

#### 20-3: Penalties

Compliance with these general regulations by the exhibitor, being rigorous, any violation duly noted by the organizer may, at the discretion of the organizer, lead to, besides the application of special sanctions stipulated in the regulation, the closure of the stand of the offender; this is so particularly in the following cases: bill payment default, non-compliance with the arrangement, non-compliance with safety rules, no stand occupation and the presence of non-compliant products to the concept or nomenclature.

### 1- Dates and service schedules

Designation	Period	Time
Occupation and arrangement of stands	From 2 to 8 May	From 08H30 to 18H00
Exhibition	From 9 to 12 May	From 10H00 to 19H30 except 12 May 17H00
Stand Supply	From 9 to 12 May	From 09H00 to 10H00
Dismantling and evacuation of stands	12 May	From 17H30

### 2- Assurances

Designation	Insurance Value Cap
Fire	6.000.000 \$

### ENGAGEMENT / COMMITMENT

In witness whereof, the signer of this excerpt declares through the current commitment having seen, read and taken full knowledge of the provisions of the general regulations governing the organization of the event by the AFIS (tradeshaw / fair) and accepts to comply with and be subject to all their legal effects if the application for participation in the said event, is accepted by the organizer.

Date .....

Full Name, signature and stamp



# PetraServ

## 2017



### 5<sup>th</sup> INTERNATIONAL EXHIBITION OF PETROLEUM SERVICES AND ENERGY

From 09 to 12 May 2017  
at Sfax International Fair



## OFFICIAL CATALOGUE / WEB SITE

Company name : .....  
 Address : .....  
 Nationality : ..... City : ..... Po. Box : .....  
 Phone : ..... Mobile : ..... Fax : .....  
 E. mail : ..... Website : .....  
 Name of the person in charge of the exhibition : .....

### I - TECHNICAL DESCRIPTION

#### Presentation

- Format : 16,5 x 23 cm
- White paper : 80 g coated glossy
- Cover : 300 g glossy paper color printing
- Edition : 2000 copies

#### Contents

- List of exhibitors alphabetically
- "Petroserv 2017" plan
- Useful information on the Petroleum and Energy Sectors

### II - ADVERTISING TARIFFS IN THE OFFICIAL CATALOGUE

• 2 <sup>nd</sup> cover page	800\$
• 2 <sup>nd</sup> additive cover page (outside)	1000\$
• 2 <sup>nd</sup> additive cover page (inside)	800\$
• 3 <sup>rd</sup> cover page	900\$
• 4 <sup>th</sup> cover page	1.500\$
• 1 <sup>st</sup> cover page Stream dim. (2-16,5)	1.000\$
• Bookmark	1.000\$
• Full page	500\$
• Double page	900\$
• Inside double page hard cover	1500\$
• catalogue cover	2500\$

### III - ADVERTISING TARIFFS IN PETROSERV2013 WEB SITE

Vertical Banner	729 x 90 pixels	: 1000 \$ /2 years
Horizontal Banner	250 x 300 pixels	: 700 \$ /2 years
Horizontal Banner	180 x 300 pixels	: 500 \$ /2 years

#### Notice :

- 1/ A copy will be presented to the advertisement subscriber for "final proof" before printing.
- 2/ The models, slides, films and others, submitted by the subscriber, should be listed on the contract and returned by us.
- 3/ The above mentioned rates include costs of films, models and colour selection

Date,.....

Stamp and Signature

### SFAX INTERNATIONAL FAIR ASSOCIATION

Habib Bourguiba Avenue 3000 SFAX - Phone : +216 74 20 80 28 - 74 22 87 70 - Fax : +216 74 29 65 27

E. mail : aref@foiredesfax.com - Web site : www.petroservexpo.com



# PetraServ

## 2017



### 5<sup>th</sup> INTERNATIONAL EXHIBITION OF PETROLEUM SERVICES AND ENERGY

From 09 to 12 May 2017  
at Sfax International Fair

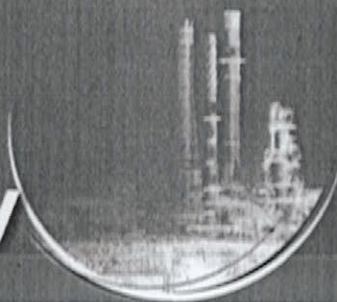


## SPONSORSHIP

Description	Quantity	Unit Price	Remarks
<b>Giant Canvase</b>			
 8m x 6m / Sponsor 6m x 110	3	1000 \$	All or part of the quantity
<b>Placards</b>			
 48 x 68 cm / Sponsor 6m	1500	2 \$	All the quantity
<b>Exhibition main entrance</b>			
	1	6000 \$	All the quantity
<b>Affiche Forum</b>			
	1	1000 \$	All the quantity
<b>Fences</b>			
	from 1 to 3	1500 \$	All or part of the quantity
<b>Banderoles</b>			
 4m x 1m / Sponsor 4m x 35cm	from 10 to 100	100 \$	All or part of the quantity (minimum number 10)
<b>Invitations</b>			
 10 x 20 / Sponsor 10 X10 fermé	40000	0,150 \$	All the quantity
<b>Badges (logo)</b>			
	1200	1 \$	All the quantity
<b>Pens &amp; Memorandum - blocks</b>			
 15 x 21 cm / Sponsor 3cm	1000	2,5 \$	All the quantity
<b>Cords</b>			
	1200	1,5 \$	All the quantity
<b>Satchel</b>			
	100	30 \$	All the quantity

# PetraServ

## 2017



### 5<sup>th</sup> INTERNATIONAL EXHIBITION OF PETROLEUM SERVICES AND ENERGY

From 09 to 12 May 2017  
at Sfax International Fair



## PARTNERSHIP REGISTRATION

For office use

### 1-IDENTIFICATION :

--	--	--

company : .....

Participant : Surname : ..... First name : .....

Adress : .....

Telephone : ..... Fax : ..... E. mail : .....

Contact languages : .....

\* The participation fees are fixed at 250 \$

2 - PRESENT BUSINESS : .....

3 - WORKFORCE SIZE : .....

4 - THE COOPERATION TARGET ACTIVITY : .....

5 - DESIRABLE COOPERATION: (Put a cross in the corresponding box) : .....

- |  |   |
|--|---|
| <input type="checkbox"/> Enterprise joint venture                      | <input type="checkbox"/> Engineering skills demand                |
| <input type="checkbox"/> Total or partial acquisition of an enterprise | <input type="checkbox"/> Assignment of patent or certificate      |
| <input type="checkbox"/> Equity supply                                 | <input type="checkbox"/> Total or partial sale of an enterprise   |
| <input type="checkbox"/> Production reciprocal agreement               | <input type="checkbox"/> Technology demand (technical assistance) |
| <input type="checkbox"/> Principal seeking a subcontractor             | <input type="checkbox"/> Equity demand                            |
| <input type="checkbox"/> Technology offer (Technical assistance)       | <input type="checkbox"/> Subcontractor offering his skills        |
| <input type="checkbox"/> Engineering skills offer                      | <input type="checkbox"/> Demand for patent or certificate         |

6 - DETAILED DESCRIPTION OF THE ACTIVITY AND THE PLANNED COOPERATION : .....

Date.....  
Signature & Stamp

### SFAX INTERNATIONAL FAIR ASSOCIATION

Habib Bourguiba Avenue 3000 SFAX - Phone : +216 74 20 80 28 - 74 22 87 70 - Fax : +216 74 29 65 27  
E.mail : aref@foiredesfax.com - Web site : www.petroservexpo.com



- |  |   |
|--|---|
| <input type="checkbox"/> Exploration                                     | <input type="checkbox"/> Exploration                                    |
| <input type="checkbox"/> Forage  | <input type="checkbox"/> Drilling oil-wells                             |
| <input type="checkbox"/> Production                                      | <input type="checkbox"/> Production                                     |
| <input type="checkbox"/> Transport par pipe                              | <input type="checkbox"/> Piping   |
| <input type="checkbox"/> Transport routier                               | <input type="checkbox"/> Refining                                       |
| <input type="checkbox"/> Raffinage                                       | <input type="checkbox"/> Chemistry - Petrochemistry                     |
| <input type="checkbox"/> Chimie - Petrochimie                            | <input type="checkbox"/> Distribution                                   |
| <input type="checkbox"/> Distribution                                    | <input type="checkbox"/> Services - Engineering                         |
| <input type="checkbox"/> Services - Ingénierie                           | <input type="checkbox"/> Equipment / Tools                              |
| <input type="checkbox"/> Outillage / Equipements                         | <input type="checkbox"/> Inspection / Certification / Control & quality |
| <input type="checkbox"/> Transport et manutention                        | <input type="checkbox"/> Road transport                                 |
| <input type="checkbox"/> Inspection / certification / Control et qualité | <input type="checkbox"/> Training / Consultancy                         |
| <input type="checkbox"/> Formations / Conseil                            | <input type="checkbox"/> Oil, gas and energy consultants                |
| <input type="checkbox"/> Consultants en Pétrole, gaz et énergie          | <input type="checkbox"/> Natural gas-fuel / Liquefied petroleum gas     |
| <input type="checkbox"/> Gaz naturel carburant(GNC)/                     | <input type="checkbox"/> Transport and handling                         |
| <input type="checkbox"/> Gaz de Pétrole liquéfié(GPL)                    | <input type="checkbox"/> Renewable energy                               |
| <input type="checkbox"/> Sécurité, Environnement,                        | <input type="checkbox"/> Security / environment / Health                |
| <input type="checkbox"/> Santé, Qualité (HSEQ)                           | <input type="checkbox"/> Quality (HSEQ)                                 |
| <input type="checkbox"/> Maintenance industrielle                        | <input type="checkbox"/> Industrial maintenance                         |
| <input type="checkbox"/> Pompage / compresseurs                          | <input type="checkbox"/> Pumping / Compressors                          |
| <input type="checkbox"/> Travaux sous marins                             | <input type="checkbox"/> Submarine activities                           |
| <input type="checkbox"/> Mécanique - Siderurgie - Métallurgie            | <input type="checkbox"/> Mechanical engineering                         |
| <input type="checkbox"/> Froid et climatisation                          | <input type="checkbox"/> Iron and Steel Metallurgy                      |
| <input type="checkbox"/> Energie   | <input type="checkbox"/> Metallurgy - soldering                         |
| <input type="checkbox"/> Industrie électrique et électronique            | <input type="checkbox"/> Control / Instruments / Automatism             |
| <input type="checkbox"/> Service auto & maintenance                      | <input type="checkbox"/> Air conditioning & Refrigeration               |
| <input type="checkbox"/> Constructions préfabriquées                     | <input type="checkbox"/> Energy   |
| <input type="checkbox"/> Catering  | <input type="checkbox"/> Electrical & Electronic Industry               |
| <input type="checkbox"/> Instrumentation / Régulation / Automatism       | <input type="checkbox"/> Auto services & maintenance                    |
| <input type="checkbox"/> Informatique - Télécommunications               | <input type="checkbox"/> Prefabricated Buildings                        |
| <input type="checkbox"/> Negoce industriel                               | <input type="checkbox"/> Catering                                       |
| <input type="checkbox"/> Energie renouvelable                            | <input type="checkbox"/> Computer System - Telecommunication            |
|  | <input type="checkbox"/> Industrial trade                               |

Organisateur

Partenaires officiels



# Petranserv

## 2017

الصالون الدولي  
للخدمات البترولية والطاقة

5<sup>ème</sup> Salon International  
des Services Pétroliers et de l'Energie  
5<sup>th</sup> INTERNATIONAL EXHIBITION  
OF PETROLEUM SERVICES AND ENERGY

du 09 au 12  
Mai 2017

à la Foire Internationale de Sfax



• RDV privilégié et incontournable des milliers de professionnels (exposants et visiteurs) opérant dans toutes les branches et filières du secteur de l'énergie.

• Espace approprié à Sfax pour exposer les nouveautés des opérateurs et échanger leurs expériences sur les grands progrès technologiques et économiques du secteur.

• Portail aérien, maritime et terrestre sur l'Afrique, la région de SFAX abrite plus de la moitié (53.5%) des entreprises Pétrolières installées en Tunisie ; elle se positionne ainsi comme le principal foyer du secteur pétrolier et gazier.

• La ville de SFAX aligne une plate forme universitaire et de recherche de soutien scientifique et économique totalisant 20 établissements, 15 structures de recherche avec une population de 2700 chercheurs enseignants et 37500 étudiants.

• PETROSERV baigne dans un pôle énergétique naissant et promoteur, et offre à ses participants de réelles potentialités d'investissement dans le secteur énergétique et de développement de leurs activités.

• Privileged and key rendezvous for thousands of professionals (exhibitors and visitors) operating in all branches of the energy industry sectors.

• Adequate space to SFAX for operators to expose their innovations and exchange their experiences on the major technological and economic progress of the sector.

• Air, sea and land portal on Africa, the SFAX region is home to more than half (53.5%) of the oil companies operating in Tunisia; it is positioned as the main focus of the oil and gas sector.

• The city of SFAX aligns a platform of academic and scientific and economic research support totaling 20 institutions and 105 research structures, with a population of 2,700 teacher researchers and 37,500 students.

• Petroserv bathes in an emerging and promising energy hub, and provides participants with real investment possibilities in the energy sector and development of their activities.



• Sous l'égide du Ministère de l'Industrie, de l'Energie et des Mines et en partenariat avec l'ETAP, TPS, SEREPT, CTF et avec l'appui de l'APII, TUNISIA EXPORT et l'UTICA

• Under the aegis of the Ministry of Industry, Energy and Mines and in partnership with ETAP, TPS, SEREPT, CTF and with the support of APII, TUNISIA EXPORT and UTICA

**7000 m<sup>2</sup>**

**286**

**171**

**8571**

Surface d'exposition  
Exhibition area

Exposants  
Exhibitors

Participations étrangères  
Foreign participants

Visiteurs  
Visitors

• Pays participants / Participating countries:

Grèce/Greece, France, Belgique/Belgium, Italie/Italy, Bahreïn/Bahrain, Chine/China, Afrique du sud/South Africa, Ukraine/Ukraine, USA/USA, Irlande/Ireland, Australie/Australia, Allemagne/Germany et Canada/Canada

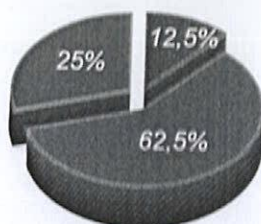
Forum scientifique /Scientific Forum

**2 journées/days**

de débats sur les problématiques techniques, professionnelles et économiques du secteur  
of debates on the technical, professional and economic issues of the sector.



### Taux de satisfaction des exposants de leur participation *Exhibitor Satisfaction rate*



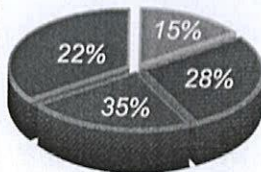
- Peu satisfait  
not so satisfied
- Moyennement satisfait  
moderately satisfied
- Très satisfait  
very satisfied

### 62,5%

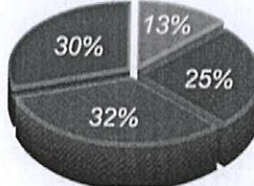
des exposants / of exhibitors  
**très satisfaits**  
de leur participation en 2015  
were **very satisfied**  
with their participation

### Taux de satisfaction des exposants / visiteurs *Exhibitor / Visitor satisfaction rate*

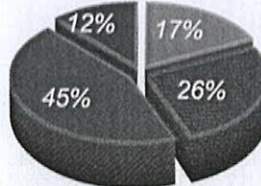
#### En nombre *In number*



#### En qualité *In Quality*



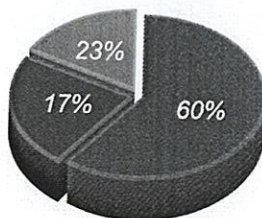
#### En Contacts réalisés *Contacts made*



- Non satisfait  
dissatisfied
- Peu satisfait  
not so satisfied

- Moyennement satisfait  
moderately satisfied
- Très satisfait  
very satisfied

### Intention de renouvellement de participation *Intention to renew participation*



- Oui / Yes
- Non / No
- Sans avis

### 60%

des exposants prêts  
**à renouveler**  
leur participation en 2017  
*Exhibitors ready to renew  
their participation in 2017*



# PetraServ

## 2017

En bref / In Short



### ● RDV IDOINE / *Appropriate RDV*

- Votre RDV IDOINE pour développer vos relations avec vos clients, prospector de nouveaux marchés, engager des partenariats fructueux, entretenir votre notoriété et image de marque et lancer vos nouveautés.
- *Your APPROPRIATE RENDEZVOUS to develop your relationships with your customers, explore new markets, engage in fruitful partnerships, maintain our reputation and corporate image and market your innovations.*

### ● Forum scientifique / *Scientific forum*

- Croisement des professionnels avec les experts et les chercheurs universitaires dans des débats d'actualités sur les problématiques du secteurs
- *Crossing of professionals with experts and academic researchers in topical debates on the industry issues.*

### ● Rencontres d'affaires B2B / *B2B business meetings*

- Vous gratifie d'un espace privilégié spécialement aménagé pour les rencontres d'Affaires et la conclusion de marchés ou de partenariats
- *It rewards you with a privileged space specially designed for business meetings and the conclusion of contracts or partnerships.*

### ● Contact de Décideur / *Decision maker contact*

- Vous offre une occasion propice pour rencontrer les opérateurs et décideurs du secteur dans les pays voisins de la région (**Lybie, Algérie, Mauritanie**) et du reste de l'Afrique.
- *It offers you a suitable opportunity to meet operators and decision makers in the industry in the neighboring countries of the region (**Libya, Algeria, Mauritania**) and other african countries.*