

DRAFT PROGRAM

Thursday June 12th, 2014

6:00 pm - 7:30 pm **OPENING CEREMONY**

6:00 pm - 7:00 pm **Official opening by HE Head of Government**

Participation of High-level representatives of government and international institutions

7:00 pm - 7:30 pm **FIPA – Tunisia 2014 awards ceremony**

08:30 pm **Cocktail dinner organized by FIPA-Tunisia**

Friday June 13th, 2014

9:00 am - 11:00 am **THEMATIC PANEL - NEW TUNISIA, NEW DEMOCRACY**

Democratic progress impact on the economic and social environment

Tunisia continues to move forward at a steady pace in its transition towards a true democracy while laying the foundation for a unique model in the world through the significant contribution of the civil society to a national consensus on key issues. This panel will present the progress of the democratic process and its impact on the economic and social situation and the more particularly on the investment environment.

First decision-makers in the political, economic and social scene will discuss:

- the passage of the Tunisia toward a period of exercise of democracy and its impact on the business barometer
- social peace and the conditions of its contribution in the relaunch of the economic unit
- the company and its ability to meet the economic challenges of the new phase
- the international partnership and capacity for mobilization of new capital

11:00 am - 11:30 am **Coffee Break**

11:30 am - 1:00 pm **SECTOR PANEL - NEW TUNISIA, NEW OPPORTUNITIES**

The Tunisian industry at a time of global value chains

Certain sectors of the Tunisian industry have managed the challenge of integration of global value chains in real time. Nowadays, it is even thought that the attractiveness of Tunisia is migrating from an attractiveness based on comparative advantages, to an appeal based on a strategic positioning as regards global value chains.

International and Tunisian experts will have to discuss the following points:

- sites report and future trends of global value chains
- global value chains and strategic issues for emerging countries
- the Tunisian industry sectors and the issue of a prominent position as compared to the dynamics of global value chains
- the logistics channels, a major supporting factor of the Tunisian industry growing range

1:00 pm – 2:30 pm **Lunch**

2:30 pm – 4:00 pm **PARALLEL EVENTS**

SECTOR WORKSHOP A

TUNISIA, offshoring destination focus on ITO and R&D

- Presentation of the Smart Tunisia project
- Incentives framework of the Tunisian offshoring sector

SECTOR WORKSHOP B

regional offer and growth generating projects (PPP)

- Presentation of the local offer in regions: infrastructure projects and investment mapping (focus on green and renewable energy sectors)

4:00 pm – 4:30 pm **Coffee Break**

4:30 pm - 7:00 pm **B2B MEETINGS** (J-V, sub-contracting)