

IRIS food Exhibition 2015

26-28/8/2015

Zara Hall- Grand Hyatt- Amman

We would like to invite you to participate at the International Food Exhibition "IRIS 2015" which will be held from 26-28/8/2015 Amman - Jordan

The food industry on a high degree of importance and distinction because of being one of the most important pillars of food security on the part of, as it contains this sector on the prospects of the interrelationship and overlap with other sectors, numerous whether complementary or necessary for this sector on the other, and the strategic importance of this sector work on lifting the added value of the agricultural sector of Jordan.

Given the importance of this industry of its direct the lives and safety and human health as a primary source to provide him with its needs of food, has been organizing The International Food Exhibition "IRIS" to be a forum for workers in the food sector and the food industry in Jordan that Jordan scored for business because of its security and stability in light of the current political conditions in addition to geographical location.

For More Information's don't hesitate to contact us at our address below:

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Specialities Participating:

- Plant food.
- Bureaus of study and nutrition labs.
- Fresh and frozen food.
- Canned and dried food.
- Organic food.
- Sea food.
- Export & import.
- Food industrial & production lines.
- Baby food.
- Cargo, transportation & storage.
- Poultry and meat productions.
- Dairy and cheese productions.
- Coffee, Spices, herbs & Pickles.
- Juices & Soft drinks.
- Vegetables oil and fat.
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- Cereals, macaroni and rice.
- Sweets, nuts & Chocolates.
- Medicinal and Ornamental Plants.
- Food production equipments and restaurants preparations.

Advertising& Promotion campaign:

- Special page on social page as “facebook, twitter...Etc”
- international agents as a representative for “IRIS” exhibition in

different countries such as “ Turkey, Lebanon, Egypt, Saudi Arabia, china, India, Pakistan, Malaysia”.

- Direct invitation to business men, investors and all interest persons on our exhibition center in Jordan and Arab countries.
- Advertising in the most famous local, Arab & international magazine specialized in the exhibition sectors.
- Co-operate with all embassies and commercial attaché' in generalize our exhibition information's to all related companies in the country which they represent.
- SMS to our entire data base related to the exhibition sectors such as “farmers, importers, exporters, engineers, dietitian, investors, etc...”