

Trade & Investment with Egypt

Dr. Hany Barakat
Executive Board Member

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Dr. Hany Barakat Resume

- **BSc, Msc & PhD Engineering**
- **Harvard Business School, Senior Executive Program**
- **Present position: Executive Board member of EGESCO** which is leading Inspection and Certification Company, active in Egypt and the Middle East, facilitating trade & market access, and is approved by the Egyptian Ministry of Trade & Industry to issue the Export to Egypt pre inspection certificates.
- **Served as:**
 - - **First Undersecretary of the Egyptian Ministry of trade & Industry**
 - - **Chairman of the Egyptian Organization for standards**
 - - **Head of the Industrial market surveillance authority in Egypt**
 - - **Head of the Egyptian Technology transfer & Innovation Centres**
 - - **Board member of the International Standards Organization ISO , The Arab organization of industrial development , The Egyptian Exports Development Bank , The Egyptian Consumer protection Agency.**

Why Egypt ?



Why Egypt ?



Why Egypt ?



Why Egypt ?

- LARGE & FAST GROWING CONSUMER MARKET

With 100 Million inhabitants , Egypt has emerged as a consumer market of significant importance in the region, as witnessed by the arrival of dozens of global brands and the sharp expansion of retail sales in the past two years. This is partly due to the sheer size of Egypt's population that put it as the most populated country in Africa and the Middle East

- PREFERENTIAL ACCESS TO KEY GLOBAL MARKETS , YOUR REGIONAL HUB

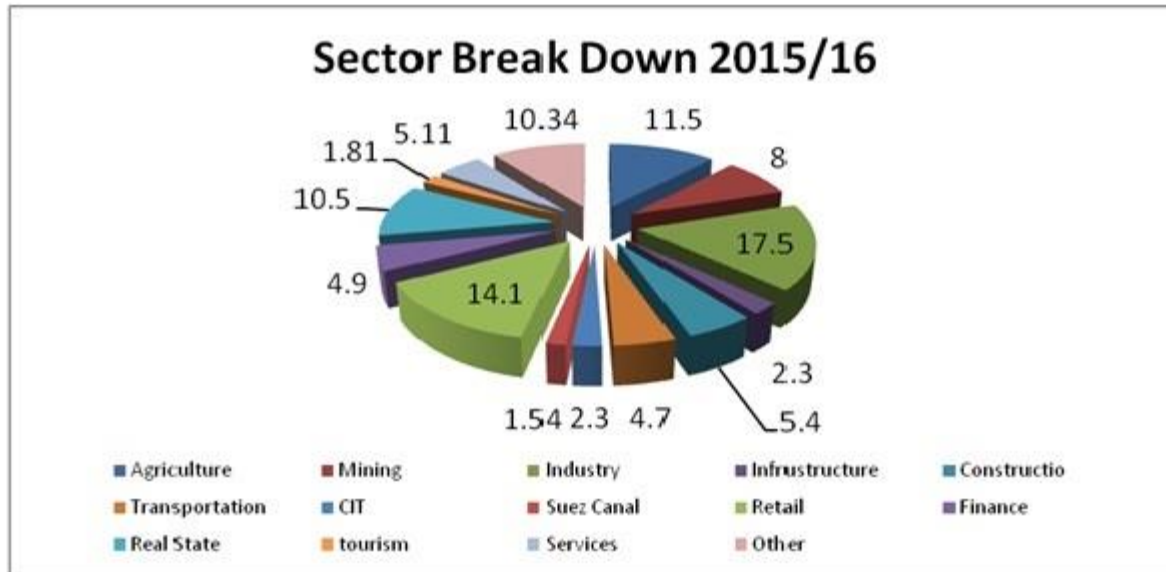
Egypt has access to large key markets through various multilateral and bilateral trade agreements with the USA, European, Middle Eastern and African countries; which secures benefits to Egyptian-based producers supplying these markets.

PROXIMITY TO GLOBAL MARKETS

Why Egypt ?

- DIVERSIFIED ECONOMY**

Egypt's economy is among the most diverse in the Middle East and North Africa, Diversity is a key strength in the Egyptian economy where growth is driven by many sectors, helping ensure long-term growth prospects for all sectors.



Why Egypt ?

- **World class infrastructure**

Egypt boasts a world class infrastructure base.

- **Telecom** networks cover 100% of the country's inhabited land.
- The country's 15 commercial **ports** serve the nation's exporters and importers
- **Airports** network caters to both passengers and cargo traffic
- A well-established network of **railways** and roads.
- The **road network** has reached 108,784 KM, Railway network 9,570 KM and 20 Airports.
- Competitively prices and reliable supplies of **Electricity, water and gas**. Egypt possesses an abundance in natural resources that can easily meet the needs of agricultural, industrial and mining activities.

Why Egypt ?

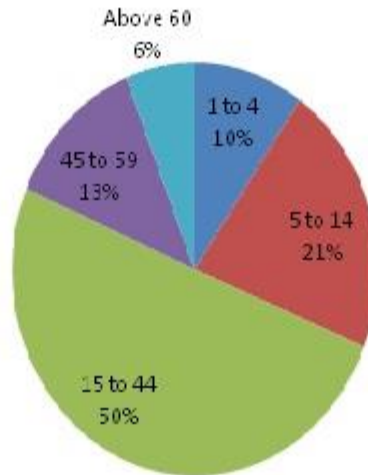
- **A conducive Business Environment, Easy & Fast**
- **Low Corporate taxes**, top out at only 22.5% in Egypt, easy to navigate, and the country has moved to random-sample auditing, highly trained unit at the Tax Authority.
- **Efficiency and simplification of procedures**
- Reduction of the time required for registering New companies .
- Once stop shop at GAFI
- **Civil Servants , welcoming investments**
- **Fast investor complaints resolution committee**
- 1. Investor Care Department: established within GAFI to support and guide investors to resolve any conflicts they might face with the different governmental authorities.
- 2. Disputes Settlement Center: established in 2009 for the reconciliation and disputes resolution between business partners.

Why Egypt ?

A LARGE, TRAINED, COMPETITIVELY PRICED LABOR FORCE

At about 28 million, Egypt's labour pool is the largest in the region. For decades, Egypt has had a reputation as a net regional exporter of educated, skilled labour. However, as domestic demand for skilled labor rises, and the increase of youth searching for job opportunities. a national industrial training program is provided for labours through world-class universities

Egyptian Population by Age Group



Why Egypt ?

- **STRONG MODERN BANKING SYSTEM**
- **STABLE POLITICAL ENVIRONMENT**
- Egypt is now building its new political structure to fulfil the dreams of all Egyptians who called for change, dignity, freedom of speech and social.
- After the ratification of the new constitution in January 2014 through a public referendum with 98.1% approval rate and the election of a new President in June 2014 through direct elections. The Parliamentary election law; the final prerequisite for holding the elections, was ratified by President Abdel Fattah El-Sisi in December 2014.

Why **EGESCO**Quality

- **EGESCO**Quality ... *Your Global Partner to Success*
- **Main Activities:** Testing, Inspection & Certification
- **Target:** Improve Market Access & Compliance to standards & regulatory requirements.
- **Main business lines:**
 - Exports registration & Reshipment inspection
 - Imports inspection
 - Investments compliance
 - Qualification of suppliers
 - Training of local staff on Quality & Productivity enhancement.
 - Periodical Audit and Inspection of local Facilities

We are your eyes on your investments

Why **EGESCOQuality**

- **EGESCOQuality** is a leading provider of Quality and safety services and solutions serving a wide range of industries around the world.
- We can provide you with solutions through our understanding of regulatory and quality requirements, along with our technical leadership and experience working with high-profile multinational companies.
- **EGESCOQuality** is qualified through our staff of Quality services professionals, to issue Certificates of Inspections for pre-shipment imports and exports of all products including industrial and agricultural products, as well as Food Safety in Hotels & Touristic restaurants, Automotive & Components testing and Homologation, CE marking, Training and Consultancy.
- With 65 branches covering 45 countries, our labs are internationally accredited, and we are internationally accredited as inspection body in a wide scope.

Benefits We Offer

- **Trade Enhancement**
- **Consumer Safety**
- **Exports Promotion**
- **Better Market Access**
- **Technology Transfer**

EXPORT TO EGYPT PROGRAM

EGESCO[®]Quality
s.a.e

The new exporters requirements to Egypt are

First : The exporter or Brand name holder should be registered , **EGESCO can provide you with the needed quality certificate .**EGESCO** can help with the registration**

Second : For the registered exporter , to export to Egypt, will be necessary a pre shipment Inspection Certificate , **EGESCO can provide you with the needed pre shipment Inspection Certificate .**

IMPORT FROM EGYPT PROGRAM

EGESCO[®]Quality
s.a.e

Pre Shipment inspection of Exports

We offer our customers the certainty that the shipment of industrial as well as fresh fruits and vegetables products, arriving to their place of destination are in compliance with the technical and quality specifications specified in the contract.

Our internationally accredited , independent inspection services protect your business interests, help you manage your risk, and ensure quality products are delivered to their destination according to customer specifications.

www.egescoquality.com

When Quality Becomes A Culture

INVEST IN EGYPT PROGRAM

EGESCO[®]Quality
s.a.e

We offer a full program for Investors that includes:

- **Compliance requirements with the Egyptian Standards & Regulatory requirements .**
- **Qualification of suppliers.**
- **Training of local staff on Quality & Productivity enhancement.**
- **Periodical Audit and Inspection of local Facilities**

We are your eyes on your investments

Thank You