### Excellence in Partnership



ISSUE26 MAY JUNE 2018

### MEMBERS' ACTIVITIES NEWSLETTER





















### "Greece in the Arab World: A New Agenda for Growth"

The convening of the "7th Arab Hellenic Economic Forum" on November 29-30, 2018 in Athens, comes at a time of big changes in Greece and the Arab world. Greece is successfully managing its exit from the economic crisis and has finally a potential for achieving economic growth. Some Arab countries start emerging from a long period of instability and turmoil and head towards reconstruction and modernization of all its infrastructure, while other Arab countries are pursuing a strategy for diversification of resources and successfully cope with the new economic trends in correlation with 4th Industrial 'Digital' Revolution. All this suggests a new agenda for the future cooperation between the Arabs and the Greeks, with a focus on the transfer of technology and know-how and on the increase of investment flow between the two sides.

The central topics of the 7th Forum will explore the investment opportunities in sectors of interest to both sides and look into the potential of transfer of technology to the Arab world with the aim of achieving practical business partnerships.

Presentations and deliberations at this Forum will tackle the traditional sectors with the emphasis on points of strength of the Arabs and the Greeks in order to enhance the business relations between them.

The Arab Hellenic Chamber ensure high-calibre businessmen representation from across the Arab world and from every business sector, in order to enrich the networking, the deliberations and B2B meetings in general.

## Stay tuned for further information





### MEDITERRANEAN SHIPPING COMPANY GREECE

MSC Greece S.A. was founded in 1994. Within a short period of time, the business attained a leading position in the liner shipping industry in Greece, operating today with regular weekly calls in four ports in Greece: Piraeus, Thessaloniki, Volos and Heraklion.

MSC Greece focuses in particular on the Red Sea and Persian Gulf Markets, where a number of Greece's important trade partners are located. MSC's TIGER Service is a dedicated direct container service connecting the port of Piraeus with King Abdullah Port in Saudi Arabia and Jebel Ali in the UAE, from where MSC offers dedicated weekly feeder services to other Red Sea and Persian Gulf destinations. The TIGER Service operates 10 vessels, each with a capacity of 14,000 TEUs, and delivers the fastest transit time in the market.

A number of other factors help make MSC a high-quality provider in the Greek transportation market:

- Weekly connections to MSC's global network
- Continuous fleet upgrades to ensure our vessels are modern and environmental-friendly
- 250 specialized staff in Piraeus, Heraklion and Thessaloniki serving customers personally and directly

MSC Greece is also the ship agent for MSC Cruises, which has services calling in various Greek ports (visit www.msccruises.com)

To find out more, contact your local MSC office.

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منتدى الأعمال والاستثمار العراقي = الأوروبي السنوي الثالث 3rd Annual Iraqi-European Business & Investment Forum Athens, 11-12 July, 2018

### **FOREWORD**



Harris Geronikolas

President



Rashad Mabger Secretary General

Dear Readers.

The First Iraqi-European Business & Investment Forum has been convened in Athens Greece in 2016 and the event has been held here annually ever since. Apart from successfully establishing a tradition, our Chamber, along with the Baghdad Chamber of Commerce, captured Iraqi market momentum and managed to advance and facilitate interactions and exchanges between Greek, Iraqi and European businessmen. The 3<sup>rd</sup> Iraqi — European Business & Investment Forum" (11-12 July, Athenaeum Intercontinental Hotel) is taking place at a time when Iraq finds itself at a critical history junction, enjoying the positive political situation in which the state activity stays focused on ambitious projects of reconstruction of Iraq. The fact that in this reconstruction, there are participating more than 85 countries and a number of well-known regional and international organizations, the World Bank included, gives this aspiring project the sufficient ammunition for desiring success.

As part of our ongoing effort to enrich this Forum and work towards its positive conclusion, we have dispatched to the Iraqi side the list of 65 Greek companies who expressed their interest in turn-key projects, in the expansion of their businesses and in creating joint ventures with their Iraqi counterparts. We all believe, that this business enthusiasm is a precursor for a successful outcome we all aspire to. It is worth noting that this year's Forum participation will witness increased numbers from Iraqi, Greek and European businesses.

Our Chamber is in the process of organizing another major event, the annual **7**<sup>th</sup> **Arab-Hellenic Economic Forum** which is going to be convened on 29-30 November 2018. This is yet another event that gives the Greek businesses the opportunity to establish contacts and network with business representatives across the Arab world. We are pleased to inform you that this year's Forum will have a high-level attendance and the sessions and style of the B2B meetings will be effectively modified. More information regarding the 7th Forum will be announced in due course.

To conclude, allow us to reflect on the 2<sup>nd</sup> Workshop on "Doing Business in the Arab World" organized on 22nd March 2018 at Divani Caravel Hotel in Athens. This was yet another successful event that, along with the B2B meetings, received affirmative feedback, not only for its operational practices and on-time performance, but mainly for strengthening the existing business relations, for increasing commercial awareness, for creating new business opportunities and last but not least, for hosting a large number of speakers and presenters. The event was met with overall enthusiasm and satisfaction from the participants, attendees, delegates, Greek Economic and Commercial Counsellors in the Arab world and their counterparts in Greece.

We look forward to seeing you at our events.



### الغرفة العربية اليونانية للتجارة والتنهية

APABO-EAAHNIKO EПІМЕАНТНРІО ЕМПОРІОУ & ANAПТУ $\Xi$ E $\Omega$ S ARAB-HELLENIC CHAMBER OF COMMERCE & DEVELOPMENT

### 2nd Workshop "Doing Business in the Arab World" Quotes



Mr. Tawfic Said Khoury Executive Vice Chairman, Consolidated Contractors Company (CCC), Greece

I would like to say that, in this positive situation, we look with optimism to construction and growth, not only on the level of Greece and the Arab world but worldwide. Therefore, we have to grasp the initiative towards a relation that is not based only on imports and exports, as is happening now, rather to exceed to the issue of transferring of technology and know-how to the Arab world and enter into true partnership in building industries and infrastructure projects.



Mr. Ioannis Brachos Secretary General for International Economic Relations, Ministry of Foreign Affairs, Greece

It is my honor to participate in the 2nd Workshop of the Arab-Hellenic Chamber that aims at the development and enhancement of relations between the Arabic and Greek business communities. I would like to congratulate the organizers of today's event, especially the members of the Chamber for their continuous effort towards the enhancement of the bilateral economic relations between Greece and the Arab countries.



H.E. Mr. Marwan Emile Toubassi Dean of the Arab Ambassadors, Ambassador of the State of Palestine, Graces

Greece and the Arab world have to re-think their relation and take advantage of historical opportunities to enter into true partnerships in projects, industry and increase trade balance and flow of investment. The concept of foreign trade is to contribute to the economic growth, improve living standards and contribute to the creation of job opportunities for Arab and Greek youths.



H.E. Mr.
Abdulaziz
Al-Naama
Ambassador of the
State of Qatar, Greece

I am honoured to address this selected audience and the Arab Ambassadors and Greek businessmen. I would like to thank the Hellenic Republic for its ongoing cooperation with my country to elevate our relations and work on their development for years to come. Why Qatar? [...] If we speak about Qatar, we should mention its strategic location between East and West, huge natural gas and oil reserves (in fact, one of the highest in the world), distinctive transportation means, modern infrastructure and projects. All these and others make Qatar one of the most attractive hubs in the Middle East.



H.E. Mr. Samir Addahre Ambassador of the Kingdom of Morocco, Greece

Morocco has no oil but it has a great ambition. The Moroccan project, its vision and path is clear and it has been translated into a practical strategy. Morocco, today, is number one investor in Africa, with advanced strategic relationship with the EU and a special relation with the Arab Gulf countries. [...] Because of our unique characteristic, we are Arabs, Amazighs and Africans with close proximity to Europe, the Arab world and Africa. This makes Morocco a business and investment hub.



H.E. Mr. Abdulla Ahmed Osman Ambassador of the Republic of the Sudan, Greece

I speak of Sudan. It is a continent and it is virgin land. We possess gas, uranium, gold, oil and the suitable climate. In Sudan, you can invest with one hundred thousand and you can reach a trillion. It is a country with abundance of opportunities in every aspect.

Excellence in

### 2<sup>nd</sup> Workshop "Doing Business in the Arab World" Athens, 22 March 2018



Dr. Saleh S. Jallad Financial Consultant, CCC, & BD Member, AHCCD, Greece

It is up to us to grasp the abundance of business and investment opportunities we have in Greece and the Arab world. It is also up to us to translate the historical ties of our relation into an exemplary and practical one in the modern time and to contribute effectively towards the flow of investment between the two sides and elevate the trade balance to the levels that are satisfactory.

I would like to thank the Arab-Hellenic Chamber for their sincere efforts in the realm of the Arab-Greek relations.



H.E. Mr. Fawwaz Al-Eitan Ambassador of the Hashemite Kingdom of Jordan, Greece

The Arab-Hellenic Chamber hit the right tone in emphasizing on the culture of business. This is a very important aspect for conducting business because without the culture of business we would not know each other and we would not be able to conduct our businesses. This has a direct impact in the development of projects that affect SME's and contribute to the elimination of unemployment and empower women and youth.



H.E. Mr. Saud Faisal Aldaweesh Ambassador of the State of Kuwait, Greece

I would like to thank the Arab-Hellenic Chamber for its efforts in enhancing Arab-Greek relations. I would like, on this occasion, to highlight on the investment environment in Kuwait, through the Authority of Direct Investment which we have established recently. Among the incentives given to foreign investors are ten years exemptions form taxations and custom duties along with bringing foreign manpower and the company's 100% ownership with free movement and repatriation of capital.



Mr. Paul Smith
Development Director,
METKA | EPC Business
Unit, Mytilineos S.A.,
Greece

I am coming from the business world, from Mytilineos Group.
I have the honor to be a moderator and open the second part of this Workshop. [...] The speakers' accumulated experience is impressive and I thank you once more.



Mr. Theodore Xypolias

Head of Commercial Office, Embassy of Greece in the Kingdom of Saudi Arabia (covers Oman & Yemen)

I would like to thank you because
I have been given, for the second
year in a row, the opportunity
from the Arab-Hellenic Chamber
to present the developments and
all this rhythm of reforms that the
Kingdom of Saudi Arabia has been
presenting over the last one year
and a half.



Quotes appear according to speakers' order



### الغرفة العربية اليمِنانية للتجارة مِ التنمية

APABO-ΕΛΛΗΝΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ ΕΜΠΟΡΙΟΥ & ΑΝΑΠΤΥΞΕΩΣ ARAB-HELLENIC CHAMBER OF COMMERCE & DEVELOPMENT



منتدى الأعمال والاستثمار العراقي ـ الأوروبي السنوي الثالث 3rd Annual Iraqi-European Business & Investment Forum Athens, 11-12 July, 2018

### 3<sup>rd</sup> Iraqi — European Business & Investment Forum "Iraq & Europe: Towards a New Era" Athens, 11-12 July 2018

### **Under the auspices**











**Partner and Main Sponsor:** 



With Contribution and Support by:







### **General Outlook:**

Building on the success of the two previous events, the Arab-Hellenic Chamber is convening of the "3rd Annual Iraqi-European Business and Investment Forum" on 11-12 July 2018 in Athens, Greece, in cooperation with Baghdad Chamber of Commerce.

Iraq's recent achievements and victory on eradicating terrorism and the positive political developments have come to enhance Iraq's international status and to pave the way to a new era towards the reconstruction of Iraq. Many countries, along with regional and international organizations, have expressed interest in the participation in this enormous project while, the Iraqi private sector, represented by the Federation of Iraqi Chambers of Commerce and Industry, is playing an instrumental role in attracting international companies to enter into partnership with their Iraqi counterparts. This Forum comes to emphasize the leading role of Baghdad Chamber of Commerce, in its pursuit to create business partnerships between the Iraqi private sector and the European partners.

The topics and deliberations of this Forum will have direct relevance to the reconstruction of Iraq and the modernization of its infrastructure, petrochemical and agri-food businesses, with the allocation of a session on entrepreneurship and vocational training. B2B meetings will follow in all business sectors.

### Venue:

Athenaeum InterContinental Hotel, Athens (5-star hotel)

**Working languages:** Greek, Arabic and English (with simultaneous interpreting)



### ألغرفة العربية اليمنانية التجارة والتنمية ΑρΑΒΟ-ΕΛΑΗΝΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ ΕΜΠΟΡΙΟΥ & ΑΝΑΠΤΥΞΕΩΣ ΑRAB-HELLENIC CHAMBER OF COMMERCE & DEVELOPMENT



منتدى الأعمال والاستثمار العراقي ـ الأوروبي السنوي الثالث 3<sup>rd</sup> Annual Iraqi-European Business & Investment Forum Athens, 11-12 July, 2018

### Level of Participation

Ministers and State Officials from Iraq and Greece, Iraqi businessmen and similar participation from the Greek side, with representation of some European companies.

### **B2B** meetings

B2B meetings will cover all business sectors, the indicative list of which is as follows: Engineering, Constructions, Building Materials / Petroleum Industry & Services / Energy, Electric Products / Agri-Food, Food-Processing Industry / Pharmaceutical Products, Cosmetics / Real-Estate, Tourism / Shipping, Transportation, Logistics / Telecommunications, Information Technology / Security Products & Systems / Textile, Clothing, Jewels, Accessories

### **Provisional Program**

### Wednesday, 11th July 2018

20:00 Arrival & Welcome Drink

20:30 Opening Ceremony

21:00 Cocktail

### Thursday, 12th July 2018

08:30	Registrat	tion &	Coffee
00.50	INCEISCIA:	LIUII &	COLLEC

09:30 1st Session "Iraq's Re-construction Plans & Projects"

10:45 Presentation of Iraqi Delegates & their business sectors

11:15 Coffee break & Networking

11:45 2nd Session "Sustainable Energy & Petrochemical Industry"

13:00 3rd Session "Agri-food Industry"

14:15 Finger food & Networking

15:00 4th Session "Entrepreneurship & Vocational Training"

16:00 Coffee break & Networking

16:30 B2B meeting in all business sectors

19:00 End of Forum's works

### Friday, 13th July 2018

- Continuation of B2B meetings by direct arrangements between the delegates themselves.
- Field trips to factories and installations to those interested from the Iraqi or European delegations, which will be arranged by the Arab-Hellenic Chamber upon request.
- Tour for the Iraqi and European participants to the Athens landmarks and Acropolis Museum or one-day trip to three Greek islands (Hydra, Poros and Aegina) with direct arrangement for timing and cost by MIDEAST Travel, our Hospitality Desk sponsor.



### الغرفة العربية اليونانية للتجارة والتنمية

ΑΡΑΒΟ-ΕΛΛΗΝΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ ΕΜΠΟΡΙΟΥ & ΑΝΑΠΤΥΞΕΩΣ ARAB-HELLENIC CHAMBER OF COMMERCE & DEVELOPMENT



منتدى الأعمال والاستثمار العراقي - الأوروبي السنوي الثالث 3<sup>rd</sup> Annual Iraqi-European Business & Investment Forum Athens, 11-12 July, 2018

With the support of:



### & the Arab-European Joint Chambers



جرفت والتجسارة ولغريث والفستاويق austro-arab chamber of commerce austro-arab chamber of commerce österreichisch-arabische handelskammer

Arab-Belgian-Luxembourg Chamber of Commerce



الغرفة التجارية العربية البلجيكية اللوكسمب ورجية







غرفة التجارة والصناعة العربية الألمانية Arab-German Chamber of Commerce and Industry e.V.













ARAB-SWISS CHAMBER OF COMMERCE AND INDUSTRY الغرفة العربية السويسرية للتجارة والصناعة



منتدى الأعمال والاستثمار العراقي ـ الأوروبي السنوي الثالث 3rd Annual Iraqi-European Business & Investment Forum Athens, 11-12 July, 2018



The Gzeek Ambassadoz in Baghdad zeceives Mz. Hamadani

On Sunday, 27 May 2018, the Greek Ambassador to Baghdad, Mr. Leonidas Kontovounisios, welcomed at his office Mr. Jaafar Rasool Al-Hamadani, President of the Federation of Iraqi Chambers of Commerce and Chairman of the Board of Baghdad Chamber of Commerce, along with Mr. Maytham Al-Yasiri, Member of the Board of Baghdad Chamber and coordinator of the 3rd Iraqi – European Business and Investment Forum, due to be convened on July 11-12 2018 at the Intercontinental Hotel of Athens. The purpose of this courtesy visit was to welcome H.E. the Ambassador to Baghdad and to brief him on the ongoing preparations for the 3rd Iraqi - European Business and Investment



(from left) H.E. Mr. Kontovounissios with Mr. Al-Yasiri and Mr. Al-Hamadani

Forum, which is for the third year in a row scheduled to be held in Athens, Greece. Among the main issues discussed was the initiative of the Arab-Hellenic Chamber to motivate its members and non-members alike, in the reconstruction campaign of Iraq and guide them accordingly, so they can effectively participate by the transfer of their technology and know-how. This process is gaining attention at all levels and has captured the interest of major companies, regional and international organizations and number of states that all want to be part of this process. The Ambassador, from his side, assured the Iraqi Officials of his full support of the Forum that will take place in Athens and indicated that this is a step in the right direction that will contribute towards enhancing the existing friendly relations between the two countries. Mr Al-Hamadani, in return, extended an invitation to His Excellency the Ambassador to attend this event that has already secured a high level of participation from Iraqi businessmen and Government officials.

### **NEWS FROM THE ARAB EMBASSIES**

### Ouz Chambez at UAE Embassy Business Initiative

On April 25, the UAE Embassy in Athens launched a business initiative on "Introducing UAE's business environment to Greece". H.E. the Ambassador of the United Arab Emirates, Mr. Mohamed Al-Raeesi, acquainted the Greek business experts with the UAE's strategic economic model and the abundance of benefits and opportunities it offers for entrepreneurship and investments.

To this regard, a thorough presentation was carried out by His Excellency focusing on the different aspects of UAE's most competitive economy in the Arab region as well as on "doing business" in the country. The Secretary-General of the Arab-Hellenic Chamber, Mr. Rashad Mabger, and



H.E. the Ambassador, Mr. Al-Raeesi, delivering his speech

the Vice-President of the Chamber and Head of Public Relations and Advisor to the Executive Vice Chairman of the Consolidated Contractors Company (CCC), Mr. Magdi El-Halawani were among the attendees.

This business event is the first part of the series of business gatherings which H.E. Mr. Al-Raeesi is preparing for the Greek businessmen from different sectors.

We would like to extend our congratulations to His Excellency for this constructive initiative and confirm our utmost support and cooperation in any business encounter in the future.



The participants in the business event with Mr. Ambassador in the centre



Mr. Ambassador in the centre with Mr. Mabger on the right, speaking with business companies representatives

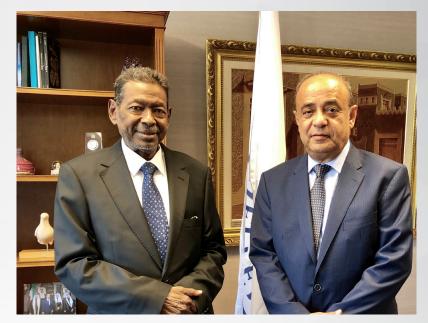
### **NEWS FROM THE ARAB EMBASSIES**



# The Visit of the Sudanese Ambassador to our Chamber

On 9 May 2018, H.E. Mr Abdullah Osman, the Ambassador of Sudan, honoured us with a visit to our Chamber. During his visit, he has emphasized the importance of the Chamber's role in enhancing the Arab-Greek relations and discussed the potential involvement of our Chamber in organizing an event in coordination with the Sudanese Businessmen Federation, the Embassy of Sudan in Greece and the Ministry of Investment of Sudan.

Mr. Ambassador outlined some of the plans of the Sudanese Government



to enlarge and develop the Sudanese maritime industry in near future and touched upon other important and potential ventures in Sudan, specifically as far as gold and mineral resources are concerned.

His Excellency was one of the main speakers at the 2nd Workshop "Doing Business in the Arab World", where he presented Sudan as one of the fastest growing economies of Africa and the Middle East and underlined its potential in the field of business and investments.

From our side, our Secretary General briefed His Excellency on the history of the Chamber and its role in strengthening the Arab-Greek relations and elaborated on joint events with Sudanese delegations during the last four years.





### Graduation Ceremony of Class 2018 of City Unity College

The City Unity College Graduation Ceremony Class of 2018 took place on May 12 in the Eugenides Foundation auditorium. In a festive atmosphere, 88 graduates of City Unity received their undergraduate and postgraduate degrees, applauded by family and friends in a standing-room only hall.

In his welcoming speech, Mr. Harris Geronikolas, President of City Unity Educational Group, spoke of City Unity College's educational philosophy, proposing that it is indeed that philosophy which enables the graduates to achieve distinction in their professional lives.

In the commencement address, Professor Gregory T. Root, Dean of City Unity College, appealed to the graduates to

not judge books by their covers, correlating this idiom with learning to overcome the tendency to judge individuals, social or ethnic groups, or indeed entire countries according to stereotypes which are often not only completely inaccurate, but also malicious in intent.

Awards of Honourable Appreciation was presented thereafter, among others, to Mr. Rashad Magber, Secretary General of the Arab-Hellenic Chamber of Commerce & Development, for his work and support to City Unity College in assisting in the establishment of the first private Arab-Hellenic Maritime Academy in Egypt.

Congratulations, Class 2018!



www.arabhellenicchamber.gr



The President of City Unity College, Mr. Geronikolas, addressing the audience



Professor Gregory T. Root, Dean of City Unity College



Appreciation gift to Mr. Rashad Mabger



Class of 2018



### **Donations to the Syrian House**

The Arab-Hellenic Chamber feels very gratified for having received a positive response - from members and non-members alike - to our appeal for rendering assistance to the Syrian House in Athens. Its founding members, along with few volunteers, are relentlessly working towards diminishing the ordeal and the suffering of the Syrian refugees in Greece, by providing them with the most basic necessities, such as food, baby food, water and hygiene items like soap etc. For the past two years, the members of the Syrian House have been visiting centres for refugees, trying to assist some of them with the housing and various health issues as many of the volunteers are Greek doctors who provide medical advice and services to those in need.

The Arab-Hellenic Chamber would like to hereby, make another appeal for assistance, addressing all the business community, to come forward and contribute by providing certain food items and other, urgently needed necessities, such as baby diapers. In order to make your help more effective, kindly contact Mrs. Maria Dima at the Syrian House (tel. +30 6974 033 380), who will inform you of exact and urgent needs of the refugees.

We would like to thank the following companies who showed their kindness and provided their assistance by supplying the Syrian refugees with specific, much-needed items, with special thanks to Mr. Joseph Samaan, President of Tanweer Group, and Board Member of our Chamber, for being quite vocal, consistent and a firm supporter of the work and cause of the Syrian House.



www.arabhellenicchamber.gr

























Thank you all for a good deed!

### SPECIAL PROFILE



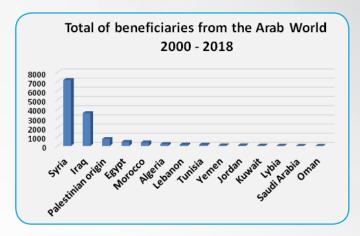
- The Greek Council for Refugees was established in 1989 to help refugees in Greece to rebuild their lives
- GCR is the oldest and biggest NGO on refugee rights in Greece
- 60.0000 refugees in Greece
- 70 Lawyers
- 40 Social workers
- 75 Volunteers



### For a life with dignity and freedom for all

The Greek Council of Refugees supports the rights of refugees and those entitled to international protection in Greece through the provision of free **legal** and **social** services. GCR also supports extremely vulnerable populations, such as unaccompanied minors and victims of trafficking. The ultimate aim is their protection and their smooth integration in our country.





100.000 GCR beneficiaries from 1989 until today

1.300 GCR beneficiaries in 2017

1.300 people received legal aid in 2017

8.100 people received social aid in 2017

- Consultative Status in the Economic and Social Council (ECOSOC) of the UN
- Operative partner of the UN High Commissioner for Refugees (UNHCR)
- Member of the Executive

Committee of the European Council on Refugees and Exiles (ECRE)

• Member of the Separated Children in Europe Program (SCEP)



### THE GREEK COUNCIL FOR REFUGEES NEEDS YOU HELP

Please consider making a donation to support our work — For more information, please contact Miss Zina Papageorgiou at z.papageorgiou@gcr.gr or +30 210 3800990 (ext: 174).



www.arabhellenicchamber.gr



The Arab-Hellenic Chamber is pleased to announce the organizing of Jordan Build Expo in Amman, Jordan, from **30th July to 2nd August 2018**, as informed by the esteemed Embassy of the Hashemite Kingdom of Jordan.

Jordan Build 2018 achieved tremendous successes in the previous years. JoBuild 2018 is jointly organized by the Jordanian Construction Contractors Association (JCCA); Jordanian Ministry of Public Works and Housing; and Global Exhibition organization.

One of JCCA's objectives is to enable the expansion of the import/export base for construction companies of Jordan. The exhibition will be an ideal venue to achieve this and other objectives.

### **JORDAN BUILD EXPO 2018**

The event will also feature the 3rd JOENERGY, which will boost the investment in this vital and growing sector in the Jordanian, Arab, and international markets. Many initiatives have been undertaken to support the presence of Jordanian companies in the Arab and international markets through the development of links and associations with Arab and international businessmen. Therefore, there are new opportunities for cooperation and trade exchange.

As one of the largest specialized exhibitions in Jordan, the event is an unmissable opportunity to reinforce the links between the experts and both national and international business leaders, in order to explore new advances in construction and engineering technologies.

#### **INDICATIVE SECTORS: ► BUILDING MATERIALS ► HEAVY EQUIPMENT** TOOLS & EQUIPMENT Excavators Aggregates Power generation/back up power Diggers Concrete • Hand & power tools Articulated vehicles Steel • Site lighting Cranes Aluminum Forklifts Brick • HVAC • Drilling machines Wood Tube cutters Dump trucks Ceramics Hydraulic tools Asphalt pave Marble and granite Formwork and scaffoldings Scrapers · Machinery components & parts Rollers **►** HARDWARE Construction materials & functional Hydramatic vehicles materials Tools & accessories Specialised vehicles • Formwork & scaffoldings Industrial hardware & workshop supplies • Fasteners & Fittings · Concrete, cement, ceramic **►INTERIORS & FURNISHINGS** Lime, gypsum & stone Construction, building & architectural · Ceilings, internal walls, and partitions • Machines & plants for producing construction Plumbing & electricals Doors and windows Automotive supplies & accessories Flooring • Handling & processing concrete & mortar · Garden & outdoor equipment · Lighting and accessories Infrastructure Safety & security equipment products Roofing • Structural products, machines, tools & technology systems MANPOWER & MANAGEMENT **► INFRASTRUCTURE** Site installations Architecture & interior design Water and sanitation • Design & consultancy for industrial production Ports and airports • Site management Construction technology & management Roads, railways, bridges Facilities management Landscaping Work security and safety • Pre-engineered building systems (PEB) Drainage systems · Cleaning services and systems Cables and electrica · Communications & navigation

### For more information, please visit:

www.jordanhuild.net / www.jordanbuild.com and e-mail: globalexpo@orange.jo

### **CHAMBER'S NEWS**

# The Arab-Hellenic Chamber at the 6th Greek Exports Forum



It is with great success that the 6th Greek Exports Forum was convened on 10th May 2018 at Athenaeum Intercontinental Hotel. The organizers, for the sixth year in a row were the Union of Greek Economic and Commercial Diplomats and Ethos Events, in cooperation with the economic and business portal banks.com.gr and CHRIMA.

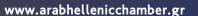
Our Chamber has been a regular supporter of this event with active participation along with other joint Greek-foreign



chambers in Greece. This event represents yet another opportunity to assist SME's in their pursuit to penetrate new markets worldwide and also an opportunity for those companies to be informed on various issues with regard to foreign markets.

H.E. Mr. George Katrougalos, Alternate Minister of Foreign Affairs, asserted the goals of the Ministry of Foreign Affairs in assisting Greek businesses to export their products and opening new markets.

Mr. Elias Athanasiou, Chief Executive Officer of Enterprise Greece, referred to the fact that the actions of his organization have increased this year by 25%, compared to last year's.





### 6th Greek Exports Forum

Mrs. Marina Ofloudi — Giavroglou, Vice-President of the Panhellenic Exporters' Association, was quoted saying that "the increase of exports of Greek products and investments are the two basic pre-requisites for the country to move forward".

The program included, apart from panels and speeches, two parallel actions: B2B meetings between Greek exporters and representatives of bilateral chambers as well as B2B

meetings between Greek exporters and representatives of major sponsors of the event.

The AHCCD is seizing this opportunity to congratulate Ethos Media and the Union of Greek Economic and Commercial Diplomats for another successful event and wish that, with all our collective efforts, we will make a difference in increasing the volume of Greek exports worldwide.









### **CHAMBER'S NEWS**



# Meeting of the Secretaries-General during the Arab-Brazilian Economic Forum



H.E. Mr. Michel Temer, the President of Brazil, delivering his keynote speech

Hannun, and to our colleague, the Chamber's Secretary-General, Mr. Michel Alaby. Their vision and great effort have greatly contributed to a positive outcome of the Forum which was well-received by the audience.

On the second day of the Forum, the President of the Union of Arab Chambers invited the Secretaries-General of Arab-Foreign Chambers to a meeting which was opened by the President, Mr. Al-Kabariti and Assistant Secretary General of the Arab League. H.E. Dr. Kamal Hassan Ali and the President of the Arab-Brazilian Chamber, both spoke and welcomed the attendees.

The Arab-Brazilian Chamber of Commerce, the oldest Arab-Foreign Joint Chamber in the world, convened on 2nd April 2018 in Sao Paolo, the Arab-Brazilian Economic Forum, attended by H.E. the President of Brazil, Mr. Michel Temer, several Government Ministers and high-ranking Brazilian Government Officials. From the Arab side, the Forum was attended by the Arab Ambassadors, by several delegations from the Arab countries and by the Union of Arab Chambers, represented by H.E. Mr. Na'el Raja Al-Kabariti, President of the Union.

The Forum was attended by numerous businessmen from Brazil and the Arab world. The highlights of this event were the impressive presentation of the Arab-Brazilian Chamber on the profiles of all the Arab countries, as well as the discussions around the well-selected topics, which made the Forum, by all accounts, a great success. Our congratulations to the President of the Arab-Brazilian Chamber, Mr. Rubens



H.E. Mr. Na'el Al-Kabariti delivering his opening speech



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This meeting was a response to an initiative by the Secretary General of the Union of Arab Chambers, aiming at enhancing the status, activities and events of the Arab-Foreign Joint Chambers in the hosting countries and improving the means of cooperation between the Joint Chambers, on one hand, and the cooperation between them and the Union of Arab Chambers, on the other hand. It was agreed that creating an intranet for direct communication between the aforementioned organizations would be extremely effective for this purpose. This meeting was chaired by the Secretary-General of the Union, Dr Khaled Hanafy.



Mr. Alaby and Mr. Mabger



Mr. David Hamod, President and CEO of National U.S.-Arab Chamber of Commerce, Mr. Qaisar Hijazin, Secretary General of Arab-Belgium-Luxembourg Chamber of Commerce with Mr. Mabger



Mr. Abdelaziz Mikhlafi, Secretary General of the Arab-German Chamber of Commerce and Industry, Mr. Rashad Mabger, Secretary General of the AHCCD, presenting a gift to Mr. Michel Alaby, Secretary General of Arab-Brazilian Chamber and Dr. Khaled Hanafy, Secretary General of the Union of Arab Chambers





Views of the Forum's networking hall

### CHAMBER'S NEWS

### **Business Meetings**

### at our Chamber with Positive Outcome



Mr. Lycogiannis of LYC-SAC discussing with Mr. Mas'oud, with the assistance of our staff for interpretation

On 9th May 2018, our Chamber arranged at our premises business meetings between the visiting Libyan businessman dealing with detergents and school material, Mr. Mas'oud Abu Rawya and several Greek businessmen, namely, Mr. Thodoris Skagias,

Board Member of the Arab-Hellenic Chamber and Director General of SKAG, a company with stationery supplies, Mr. Nasos Lycogiannis, President of LYC-SAC, a company that manufactures school-bags and Mr. Alexandros Damigos, Production Manager of DON POL, a detergent company.

The business meetings were followed by the field visits of Mr Mas'oud to DON POL facilities and were concluded by the successful agreement signed by the two businessmen. Hopefully, the positive negotiations going on with the LYC-SAC company will also end up with a sealed deal.

We would like to reiterate that our Chamber, arranges an array of similar services, in an on-going effort to provide the best possible support to its members and Greek and Arab businessmen.







Mr. Thodoris Skagias of SKAG is showing his products to Mr. Mas'oud



 $Mr.\ Damigos\ of\ DON\ POL\ discussing\ with\ Mr.\ Mas'oud\ with\ the\ assistance$  of our staff for interpretation

# **Business Meetings**at our Chamber with Positive Outcome

### **CHAMBER'S NEWS**



# Our Chamber at the Inauguration of the Project 'Alexandria: Nostos - the Return', held in Alexandria, Egypt, 30 April - 6 May 2018



From left: Mr. Mabger, SG of AHCCD, H.E. Dr. Mohamed Ali Sultan, Governor of Alexandria, and H.E. Mr. Ahmad Al-Wakeel, Chairman of Egyptian Federation of Chambers of Commerce

President The of Alexandria Chamber of Commerce, Mr Ahmad Al-Wakeel. extended an invitation to Harris Geronikolas, the President of our Chamber and Mr Rashad Mabger, the Secretary-General, to attend the launching, by the three heads of states of Egypt, Greece and Cyprus, their Excellencies Messrs. Abdel Fattah El-Sisi, Prokopis Pavlopoulos and Nikos Anastasiades, respectively, of the first round of 'Nostos the Return' initiative which took place at the Naval Alexandria, of Egypt, on 30 April 2018.

The seven-day project the 'Nostos, the Return' or 'Nostos – the Root Revival', as it is often referred to, is part of the diaspora program, signed between the three countries, that was aimed at honoring foreign communities and arranging 'homecoming' of second and third generation of Cypriots,

Greeks and Egyptians from all over the world that used to live in Alexandria, by a 'return trip', back to their roots and to the city/cities they once called home.

Under the auspices of the 'Nostos' project, the Egyptian Minister of Immigration and Expatriate Affairs, Mrs. Nabila Makram, along with her counterparts from Greece, the Deputy Minister of Foreign Affairs of Greece, Mr. Terence Quick and from Cyprus, the Presidential Commissioner for Humanitarian Affairs, Mr. Photis Photiou, reflecting on the historical ties and exemplary relations between the three states through centuries, delivered speeches in which they agreed on common strategy and

joint actions and expressed their commitment to cooperate in order to revive the heritage and the roots of the Cypriot and Greek communities that have once lived in Egypt, and to form a tradition which they want to keep alive and which they want to extend to the Greek and Cypriot communities that once lived all over Egypt. The program continued with the screening of the documentary on Greeks and Cypriots reminiscing about their lives in Alexandria and other parts of Egypt.



Mr. Harris Geronikolas, President of AHCCD, delivering his speech at the Egyptian - Cypriot Forum



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All the three countries are pillars of stability in the region and share Mediterranean history and culture, and enjoy long relation of cooperation, respect and understanding, throughout the common history which, in the case of Greece, goes back as far as the Alexander the Great who founded Alexandria in 332 BC, and ever since, this celebrated city has been flourishing, and is sometimes perceived as the Hellenistic center of the Mediterranean.

On May 1st, a Cypriot-Egyptian Forum took place in Palestine Hotel and was attended by the Cypriot business delegation and Egyptian businessmen. The keynote speaker was Mr. Tarek Qandil, Minister of Trade, and Mr. Ahmad Al-Wakeel, President of Alexandria Chamber of Commerce. Our Chamber's President, Mr. Harris Geronikolas, delivered a speech and presented gifts to

Messrs. Al-Wakeel, Fathy Morsy, Vice-President of the Federation of Egyptian Chamber of Commerce, President of Beheira Chamber of Commerce and Member of the Board of Directors of AHCCD and Dr. Alaa Ezz, Secretary General of the Federation of Egyptian Chambers of Commerce.

The inauguration of the event was also attended by the Executive Chairman of CCC, Mr. Tawfic Said Khoury, Mr. Magdi El Halawani, Head of Public Relations of CCC and Vice President of our Chamber and several Presidents of Greek Chambers, including Mr. Vasilis Korkidis of Pireaus' Chamber.



Exchange of gifts



H.E. Mrs. Nabila Makram, Egyptian Minister of Immigration and Expatriate Affairs, H.E. Mr. Terence Quick, Deputy Minister of Foreign Affairs of Greece, and Mr. Harris Geronikolas, President of AHCCD



The first panel



The Secretary General and the President of AHCCD attending the Forum



Excellence in Partnership

# Gour Gateway to the Chab World

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- 1. KOSTARELOS CHR. SONS & CO L.P.
- 2. LA CHEF
- 3. DSAM CONSULTING S.A.
- 4. DANAOS MANAGEMENT CONSULTANTS S.A.
- 5. MP ILLUMINATION



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Always true to our values, we have been producing our fine cheese and dairy in our own facilities for three generations. When we began our cheesemaking back in 1937 all we had was good quality milk and a handful of traditional recipes, the basic two elements that until today form the foundation of our products' exceptional taste. Taking the above a step further, we constantly search for new ideas, bringing in our creativity and technical background, to create high quality, authentic flavours. At the same time we seek and form long-term relationships and collaborations with farmers and small Greek artisan producers, who share our philosophy. This is how we bring the best products at your table!















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### **CONTACT DETAILS**

La Chef

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**La Chef** is a group of specialized culinary schools founded in 1989 in Greece. Through this 30year course La Chef has been focused in the goal of providing specialization and experience to those who seek professional expertise. La Chef also organizes amateur seminars and specialized courses for professionals and companies. La Chef was the first school in Greece to hold World Guinness records for largest profiterole 1996, cake 1998 and first edible fashion show in 1997 and many more others.

La Chef's advantage resides in being the only School in Greece with just two specializations. Further, the school is ranked the best in Greece and 6ht best in Europe.

The School in Algiers was established in 2012. Since then, the School has been in a continuous rapid growth, having become the most recognized and highly respected in Algeria, not only among the individuals but specifically in the professional culinary society. La Chef's work became quickly famous, since the official Facebook page has more than 1.2 million likes!

The successes and reputation of the school in the field of Gastronomy since 1989 are assisting directly towards the professional rehabilitation making our students powerful in the labor market. Our Chefs and Students work all around the world

From the heart of Thessaloniki to the heart of Algiers, thousands of graduates make La Chef the center of Gastronomy!







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**DSAM CONSULTING S.A.** is a Wholesales Merchandiser that is operating in the FNB Industry and administers two Private Label Brand Names: SPITIKO and Hellenic Grocery.

SPITIKO is committed to product excellence. Quality is more than a statement and this is why are passionate about it and have invested in tracking the best possible products available. Through our Certified Supplier Program we are constantly working on selecting the best local Greek produce unique and traditional tastes by local Greek farmers. After 3 years of RND, in accordance with our philosophy on quality, food safety, and excellent flavor, we have created a complete line of 150 delicious Mediterranean delicacies based on modern interpretation of old recipes.

Hellenic Grocery is dedicated to offer products of high quality and craftsmanship to people who seek purity and great taste. The products are available in artistically designed corners, stands and showcases giving a taste of the traditional Greek grocery store. The product line is inspired by the traditional patterns of Greek diet and consists of 200 traditional delicacies of the Greek gastronomy with high quality characteristics, authenticity, nutritional value and excellent taste.

All products were designed and produced with exceptional care and aim to bring the best of Greece to your home, and your table. Both for SPITIKO and Hellenic Grocery's Global positioning is premium food products and home ware. Their strategic development is the expansion of sales in Europe, the US, Middle East, and Asia. The Product Placement is in the International Section of Leading Food Markets, Duty Free Shops in Greek Airports, and soon Online.







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### **CONTACT DETAILS**

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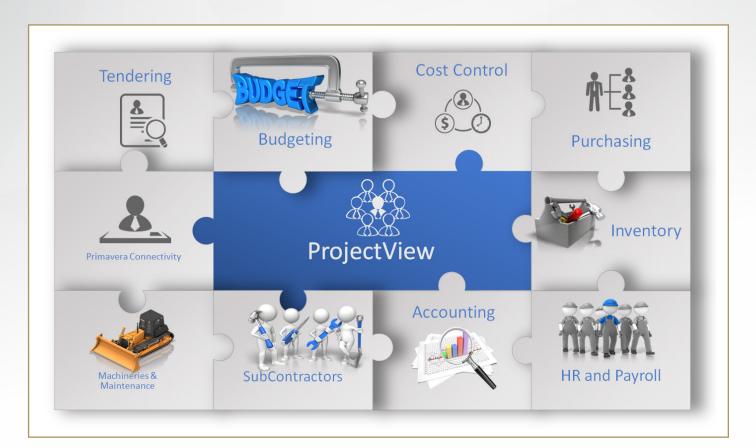
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### DANAOS MANAGEMENT CONSULTANTS S.A (DMC)

has a long tradition in providing technological solutions to productive economy having a leading position in maritime software.

Being a Software Solutions Provider for over 30 years, now pioneers in Digital Construction Management through DANAOS projects portfolio of tools, which give real answers to Cost and Schedule Control, Risk Management, Project Documentation, Quality, HSE.

ProjectView software (www.projectviewerp.com) enables construction, infrastructure and facilities management companies to increase efficiency by coordinating works in the office and onsite whilst orchestrating, in administrative transparency, management, planning, accounting, HR, procurement and engineering under one hood, enabling digital collaboration and mobility.





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### **MPILLUMINATION**

MARINOS PATRIKIOS ARCHITECTURAL LIGHTING

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### MPILLUMINATION - ARCHITECTURAL LUMINAIRES FOR INDOORS & OUTDOORS USE

At MP ILLUMINATION -since 1973- we design, manufacture and produce architectural luminaires for indoors and outdoors use.

Our lighting fittings of are manufactured, checked and tested in compliance to the general standard of the European Union for lighting fittings EN-60598 and they are CE marked on their bodies and packing boxes.

Furthermore, our company is certified by ISO 9001 from DQS GERMANY, for the quality management system processes and internal activities.

MP ILLUMINATION has the product range, experience and knowledge to meet the functional and aesthetic needs of your project. Our product range varies from houses and hotels, offices and buildings, hospitals and airports, and landscape projects, small to large scale developments.

Furthermore, MP is producing special lighting fittings according to customer needs (OEM service).

The company's central offices, showroom and factory are situated at Skaramangas Industrial area, very close to shipyards, in privately owned premises of 7.000m<sup>2</sup>.

You may find full range of products in our web site: www.mpillumination.com, which is very often updated, with the addition of many new products.











# MEMBERS' NEWS

- 1. OLIVELLAS
- 2. EVOIKI ZIMI
- 3. LINAKIS DIGITAL
- 4. ENERGIERS
- 5. ALUMINCO
- 6. PIPESERV
- 7. IKTINOS HELLAS
- 8. NEF-NEF HOMEWARE
- 9. SKAG
- 10. WEBSTER UNIVERSITY
- 11. MIDEAST TRAVEL WORLDWIDE

### MEMBERS' NEWS



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### A few words about us..

Olivellas S.A., a family company located in Halkidiki Greece. Founded in 1993, has been growing up ever since and nowadays has become one of the bigger factory in Greece her branch. Olivellas is specialized in processing, packaging and exporting Greek olives. Certified by IFS:v6, BRC v:6, ISO 22000:2005, ISO 9001:2008, Kosher and applies ISO 14001:2004. The company exports high quality olives to more than 50 countries in all over the

world. The total olive capacity is over than 8.000-9.000 tons annually. Currently, Olivellas occupies about 65-70 employees.

### Latest news ..

Following always the markets' trends and our customers' needs, we are glad to present you our new package, The metal tin 425ml- Easy Open







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#### Evoiki Zimi S.A. expands its distribution in the Arab Market



Evoiki Zimi S.A. has been in the export business for more than 20 years and expands every year its geographical distribution. Evoiki Zimi S.A. has targeted the Arab World with halal products specially produced for the Arab Market. Evoiki Zimi has taken into serious consideration the Arab food mentality and habits and produce products accordingly, for example,

puff pastry with fewer fats, produced new products that are well known to the Arab consumers such as Sambosa leaves and Kunefe. Nowadays, you can find the Arab product category with the Arabic logo of "Zimi Psachnon" at the retail market and more specifically in well-known chains of Super Markets.

This expansion has been succeeded with constant tries and presences at the Internationals Food Exhibitions such as FoodExpo in Athens, Sial in Paris, PLMA in Amsterdam but most importantly in Gulfood in Dubai. Evoiki Zimi first attempt in Gulfood was the year 2007 and since then the company participates every year (with a gap of three years from 2010 to 2012). The last three years the company's efforts have shown results. The year 2015 Zimi Psachnon products entered the market of Iraq. After that Bahrein and Saudi Arabia followed in 2016. In 2017 Zimi Psachnon products were introduced to Qatar. This year the products can be found in Kuwait, as well. Soon, Zimi Psachnon products will appear and in the market of Oman.

The acceptance and development in the Arab world gives Evoiki Zimi the strength and the belief to make even bigger efforts and attempts to grow more and more, producing high quality products in really competitive prices.





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# Linakis Digital creates a series of digital projects for Eurobank Group of Companies

Linakis Digital has designed and implemented a series of digital projects for Eurobank Group of companies, one of the leading financial institutes in Greece. These projects integrate the best digital practices and new technologies and are significant pillars of the Group's digital transformation program.

One of the most important digital projects is the **new corporate website of Eurobank**, which was created with the objective to offer Eurobank's users personalized information and services to improve their daily interactions with the bank.

Linakis Digital designed the information architecture of the website and created a user centric site based primarily on customer needs. In order to maximize the efficiency and usability, the best UX (User Experience) Practices were utilized, namely Service Design blueprints, Customer Journey Maps and Usability tests. The new website is vibrant, joyful and easy to navigate, with rich content and new digital features. Moreover, it is friendly & simple to use, responsive to all devices (desktop & mobile) and consistent across customer touch points, offering a balanced ecosystem.

Technology also played a major role in the success of the project. As a financial institution, Eurobank operates based on a very strict set of standards with regards to data security and integrity. Linakis Digital used robust technology as an enabler for the above requirements and provided the Bank with **Sitecore**, one of the world's most advanced, innovative and intelligent Experience Management platforms, according to Gartner, upon which the bank can drive its future digital strategies. All of the above were realized without deviating from the company's strict guidelines and standards.

Enhancing the digital presence of Eurobank Group of Companies, Linakis Digital has also designed the website for the program egg-enter grow go, www.theegg.gr, an accelerator program which aims at the development of young innovative entrepreneurial activity in Greece, as well as the site of Eurobank Property Services, www. eurobankpropertyservices.net, a subsidiary of Eurobank, one of the largest real estate companies in Greece and in the countries of Southeastern Europe.

Linakis Digital is one of the leading agencies in designing and developing innovative digital projects, providing services such as digital strategy & consulting, UX & UI service design, website & mobile applications. The agency has large clients in various industries such as banking, airlines, tourism, insurance, telecoms and pharmaceuticals and has implemented projects in Europe and the Arab world, including Saudi Arabia and UAE. Linakis Digital has won numerous international creative and digital awards.

The agency is Sitecore Gold Implementation Partner and Microsoft Silver Partner for Cloud services.



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### **Energiers! Discover the new shoe brands!**

Energiers is pleased to announce the introduction of new product categories to its shop chain/network of stores. Specifically, our dear customers can find a variety of styles of Lotto & XTI shoes in selected stores in Athens & Thessaloniki. Lotto is a recognized athletic brand which combines the innovative style & comfort, covering

children's everyday activities. On the other hand, XTI is a famous Spanish brand which every year presents an inspired, fashionable collection. Energiers always enriches its product mix offering to their customers the opportunity of a fully fashion experience.







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www.arabhellenicchamber.gr

### Aluminco projects all over the world!

Since 1982, targeting the international community of architects, designers, engineers, construction perfectionists and fabricators, ALUMINCO transforms breakthrough ideas into innovated architectural aluminium solutions that are energy efficient and sustainable, embodying top quality, high functionality and contemporary design standards. Our products are certified according to international guidelines and awarded from leading institutions.

Aluminco undertakes notable projects worldwide, a selection of our latest signature projects includes the Ghelamco Arena and the Waregem Hippodrome in Belgium, the Ocean Club Hotel in the Bahamas, Plovdiv Plaza in Bulgaria, the VAC — Flemish Administrative Centre in Ghent.

For us, every project is unique and will stand out for its excellence!

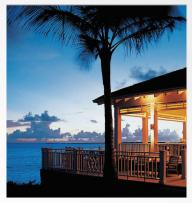














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## New Project Appointed: Biomass for Energy and the Environment

Plants and Projects, successfully completed, as well as, tasks ahead of schedule, Worldwide, such as in Eastern Europe, Middle East & Africa, has been successfully appointed to provide the Engineering Supervision on a Renewable Energy Sources Company, Viopar Energy S.A., specializing in the production and trade of Electricity and Thermal Energy from the use of Biomass Fuel in Greece. Our company's wide experience/specialization and professionalism in the field of Engineering, Piping Design, Civil Works, Technological & Process Design, as well as, Consultancy in sectors of Oil & Gas, Power Generation & Heavy Industries projects, has been awarded to ensure the effective project delivery of the Biomass Energy Plant, of a nominal capacity of 5MWp, in the Industrial Area of Volos. Solving socially-created environmental problems through Electricity & Thermal utilization from crop residues biomass waste, is a challenge, as our company continuously strives to improve its technology in accordance to each Project's requirements.

Pipeserv Engineering with a considerable number of Power

Pipeserv Engineering clients enjoy the services of a modern, efficient Engineering firm and its Proficient Engineers and discipline experts using the latest computer aided Design,



Engineering and Analysis tools to provide the most reliable, efficient and accurate solutions. This trust is consistently Upgraded and Reassured together with our capability to deliver a variety of projects and scales with high standards of Quality, Economy and Responsibility.

Our vision defines the platform of our business for our clients. Pipeserv Engineering vision is to be the preferred provider of cost effective innovative Engineering and Management by improving its Technology and furnish the best assistance to our customers.





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www.arabhellenicchamber.gr

# IKTINOS HELLAS SA as "NATIONAL WINNER" by the European Business Awards

For the eleventh consecutive year, RSM Greece honored in a special event the 11 National Winners of the European Business Awards 2017/2018 sponsored by RSM. The award ceremony was held at the House of British Ambassador, Ms Kate Smith CMG on Wednesday, April 25, 2018.

The vice president of IKTINOS HELLAS SA, Ms Julie Chaidas, received the award of National Winner in the category "The Germany Trade & Invest Award for International Expansion"



The honoring of businesses as **National Winners** marks the **best companies**in the 12 categories of **European Business Awards** sponsored by RSM.
For this year, 289 businesses have been selected as National Winners from the 34 European countries participating in the awards as Europe's best businesses and will compete in the final on the basis of the category they are participating in. The final of the awards will take place in Poland on 23 May 2018.

The fact that 11 of the 289 European companies are Greek is a very important fact for our country, as only 14 countries, out of the 34 who participated in the awards, had more

than 10 National Winners. This success strengthens the dynamic presence of our country in the awards and Greek entrepreneurship as a whole. At the same time, this distinction gives 11 National Winners the ticket for the grand European final and places them among the best of Europe's elite.

#### For us, every project is unique and will stand out for its excellence!



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www.arabhellenicchamber.gr

#### **NEF-NEF Homeware - Blue Collection**

Inspired by the dazzling blue of the sky and the sea, the brand new Blue Collection by NEF-NEF Homeware is as cool as a summer breeze, refreshing the decoration of your home with a Mediterranean touch.

A new collection by NEF-NEF Homeware, in the shades of the Aegean. A graceful line made by 100% cotton, influenced by the beauty of the Greek islands and the Riviera. A collection of high quality home linens, expressing the hottest summer trend in decoration: Blue, in all its different shades! Greek in its soul, with a boho spirit and ethnic details, the Blue Collection creates a relaxed and stylish atmosphere to enjoy your home this summer. www.nef-nef.gr



















# NEF-NEF HOMEWARE

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#### SKAG S.A at "School & Office Exhibition"

SKAG partook in the 7th version of "School & Office Exhibition" that took part in the Mediterranean Exhibition Centre (MEC). With a big and a very creative stand, SKAG showcased all new lines of products for the new Back to School Season. Visitors from all over Greece as well as abroad visited our stand to see all new suggestions and designs for the coming year. The market showed a great deal of excitement and positivity.









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www.arabhellenicchamber.gr

### Building educational "bridges" with the Middle East & N. Africa

Webster University, as a worldwide institution, adopts mission-focused strategies that help meet the students' needs and the communities it serves, through a global mindset that welcomes cultural immersion, new ways of living and thinking, with education that opens the students to the world, and in turn, opens the world to the students. Webster, as a leader in global education, is committed to its local communities and builds connections to friends and colleagues around the world.

Realizing its mission, Webster University / Athens Campus participated last March in the Arab-Hellenic Chamber of Commerce workshop "Doing Business with the Arab World." "We met new friends with a business and cultural mindset ready to build bridges with Greece and making Athens a new "crossroads" of global education, business and scientific interchange, based on mutual collaborations and cultural understanding", said Anthi Kalomiri, Corporate Partner of Webster Athens.

These values of diversity and inclusion are reflected for the 99th time at the Webster University Annual

Commencement, honoring all 2017-2018 graduates on May 12, 2018, in St. Louis, Missouri. Twenty country flags flew high in front of Webster Hall, representing the current top 20 native countries of Webster's students around the globe. Among those were the Greek & Saudi Arabian flags.

"We're looking forward to welcoming more students from a broader spectrum of countries from Middle East and Northern Africa for the next academic year, honoring more graduates and have more raised flags from these regions with their traditional ties to Greece", said Dr. Peggy Manouka, Webster Athens Director of Admission.

Webster Athens now accepts applications for Fall Semester of academic year 2018-19. It will be our pleasure to assist in academic and professional plans and choices.







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# Mideast gets awarded as Best Tour Operator at the Greek Hospitality Awards

- The best tourism businesses in Greece were awarded
- Mideast has been offering its services in the Greek and global markets for 35 years



Mideast Travel Worldwide was once again awarded at the Greek Hospitality Awards. This time the company received the Silver Award in the **Best Tour Operator** category for 2018.

The **Greek Hospitality Awards 2018** were organized for the 4th year by Ethos Awards with a brilliant ceremony and a crowded room of 400 people.

The event took place at Divani Apollon Palace & Thalasso with the participation of **149 hotels and tourism companies** in the competition, evaluated by a specialized Evaluation Committee consisting of important personalities and the public.

The prize for Mideast was received by Ms. Katerina Mousbeh, Group's Managing Director, who stated: "It is our honour for our company to be awarded for the third consecutive year by the Greek Hospitality Awards. This distinction is the best recognition of the high quality services we provide since 1983. Serving thousands of customers every year, we pride to be a Greek tourism company that cares for its customers focusing on their personal needs. Thank you all for your love and support."





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