





Tunisian-Hellenic Business Gathering

This Business Gathering of the Greek and Tunisian businessmen in Greece is first of its kind and, therefore, is of utmost importance. It comes at a time when both countries are striving for economic growth and anticipate direct foreign investments. This event will offer the opportunity to explore the potential of Tunisia, the gateway to Africa, in terms of its geopolitical location, its proximity to Europe, as well as its working environment and its advanced investment regulations. The Gathering will also showcase the skilled human resources Tunisia prides itself in, its integral infrastructure, the wealth of natural resources and last but not least, the advanced cultural atmosphere and a its good living standard. All these factors have contributed to a great presence of international companies in the country that continues to attract foreign direct investments.

This venture will establish the basis for enhancing the existing friendly as well as business relations between Tunisia and Greece. It will further contribute to the historical continuity the two countries share in their long-standing relations.

Date:

14 February 2019

Venue:

Divani Caravel Hotel of Athens, 9th floor, Ilissos Hall

Tunisian and Greek participation:

H.E. Mr. Hatem Al Firjani, State Minister of Economic Diplomacy at the Ministry of Foreign Affairs of Tunisia, will head the Tunisian delegation, along with Senior Executives from the Foreign Investment Promotion Agency (FIPA), the Tunisian Union of Industry, Trade and Handicrafts (UTICA) and the Tunisian Exports Promotion Authority. From the Greek side, H.E. Alternate Minister of Foreign Affairs, Mr. George Katrougalos, other State officials, high-profile businessmen and those who have interest in the Tunisian market are expected to attend.



Focal Points:

- Showcase of Tunisian business environment, investment law and opportunities
- Potential of Tunisian industries
- The experience of Greek companies operating in Tunisia

Publications:

Special Edition of Members' Activities Newsletter (MAN) with a Premium File on Tunisian-Greek relations.

Tentative Program:

Thursday, 14 February 2019

- **15:30** Welcoming guests and registration
- **16:00** Opening addresses
- **16:30** Presentation of Tunisia's potential, business environment and investment opportunities and incentives.
- 17:30 Q&A session, open discussion and networking
- 18:00 Cocktail reception with the participation of the Arab Ambassadors accredited to Greece and Greek state officials and businessmen, accompanied by the performance of renowned Tunisian singer, Lamia Bebioui
- 19:30 End of Tunisian Hellenic Business Gathering