MONASTIR

The Heart of the Country’s Economy

March 2019
MONASTIR GOVERNORATE

Localisation: in the East central region of Tunisia

Population: 542,068 (5% of the total Tunisian Population)

Area: 1,033 km²

Number of industrial firms (+10 pax): 671 (62,300 employees)

Unemployment rate: 6%
WHY THIS GOVERNORATE?

Monastir is
A Natural Choice for Companies and tourists

- High Skilled Human Resources.
- A Touristic Hub
- A competitive dynamic Industrial Sectors
- Diversified Agriculture and Bio-Agriculture
- A center for Shared services, ICT, and Technology
- Pleasant Living Environment and various Leisure Activities
Modern Infrastructure

AIRPORTS
2 airports:
• Monastir Habib Bourguiba international Airport
• Enfidha-Hammamet Airport (60 Km)

REGULAR FLIGHTS TO MAJOR EUROPEAN CAPITALS AND CITIES
Paris 02h30 - Frankfurt 02h30
Rome 01h30 - First express cargo flight (ennfidha)

METRO LINES
Connecting the most important coastal cities:
Sousse, Monastir and Mahdia

A1 HIGHWAY
Tunis - Sousse - Sfax - Gabes

A RAIL NETWORK
For the transport of goods and passengers between
Monastir - Tunis, Monastir - Gabes

A COMMERCIAL PORT IN SOUSSE (20KM) CONNECTED WITH CLOSEST PORTS:
• Genoa, Marseille-Fos
• Catania Barcelona, Tarragona
• Izmir

ENFIDHA DEEP WATER PORT (ONGOING PROJECT)
7400 ACRES:
• Port 2470 acres (1000 ha)
• Logistic Area 4942 acres (2000 ha)
High quality of life

Accommodation
One of the major Mediterranean Touristic hub
- Diversified and modern Touristic Infrastructure: 53 Hotels (25499 beds)
- Marina Leisure Port (300 rings)
- 16 Touristic Restaurants

Sports Activities
A wide range of sports activities
- Golf (02 courses with 18 holes each)
- Tennis
- Gyms
- Horseback Riding
- Public Swimming pool
Excellent Health Care

01 University Hospital

02 Regional Hospitals

97 Health centers

06 Private polyclinics

130 Doctors offices

All Medical Specialties Covered
A Rich historical Heritage

- Ribat of Monastir
- 05 Museum
- 06 archaeological sites
- 23 Festivals

Many International Events
Dynamic Education Environment

**Higher Education**
- 1 University
- 12 Faculties
- 26800 Students
  - 2016/2017
- Engineering, Medical, dental, Science, biotechnology, Fashion, ...
- Graduates 6700 per year

**Vocational training**
- 43 Public & private Professional training centers
- 34 Private Professional training centers
- Textile, wood, Agronomy & Tourism, etc

**Private Professional training centers**
- 26800 Students
- 2016/2017
Monastir Governorate

An Important Industrial and agricultural region
TEXTILES AND CLOTHING
THE TEXTILE & CLOTHING is a TRADITIONAL INDUSTRY in Tunisia, HIGHLY INTEGRATED WITHIN THE GLOBAL TEXTILE AND APPAREL VALUE CHAIN.

- 2nd Supplier of EU in lingerie
- 3rd Supplier of EU in Jeans
- 1600 Companies
- 160,000 Employees
- 82% are totally exporting companies

9th Clothing supplier of EU
77% of the total region’s manufacturing companies (514)

91% Totally exporting companies (472)

61% of the total region’s manufacturing companies are foreign or mix capital

85% of the total region employment (48400 employees)

150 researchers
75 textile engineers/year
120 high technicians/year
180 fashion graduates/year
250 vocational trainees/year

18 Textile vocational centers

3 Academic and textile research faculty

TEXTILE & CLOTHING IN MONASTIR:
THE ECOSYSTEM & INVESTMENT OPPORTUNITIES
TEXTILES AND CLOTHING: INTERNATIONAL BRANDS MANUFACTURED IN THE REGION
TEXTILES AND CLOTHING INTERNATIONAL INVESTMENTS IN THE REGION
AGRICULTURE & FISH FARMING
Monastir is also an agricultural governorate

- 41% of national production of baccara & vegetables off season (136,000T)
- 86% agricultural areas
- 35% of national Blue Fish (17,400T)
- Teboulba Port: 1000 Fish boats (02 TN)
- 60% of national production of farmed Fish (10,000T)
- 60% of national production of farmed Fish (02 TN)
- Good production of olive oil
- Littoral: 35 Km
- 05 Fishing ports
- 1276 Fish boats
- 1276 Fish boats
- 05 Fishing ports
- 1276 Fish boats
HANDCRAFT MADE IN MONASTIR
A Rich historical Heritage

15,000 craftmens

16% of national production

2120 M$ exportation (2018)

04 sectoral centers
+ 02 craft schools
Other strategic sectors

**Agrifood Industry**

Agrifood Industry is one of the most developing

- Olive Oil
- Essential Oil
- Dried Tomatoes
- Canned Foods
- Tuna

**experiences a real**

- Medicine,
- Cosmetic Para-Pharmaceutical Products
- Technical Plastic Products

- Automotive components & wiring
- Mechatronic
Location Investment

NEOTEX
- Textile Technopark of Monastir: 124 acres (50 ha)
- Textile Finishing & Dyeing Park: 124 acres (50 ha)
- Modular lots starting from 2000 m² (21527 ft²)
- Collective effluent treatment station (first step 6000 m³/day)
- 06 companies under location

NEOPARK
- Multi-sectoral industrial park: 272 acres (110 ha)
- Modular lots starting from 3000 m² (32300 ft²)
- 85 companies under location including 20 operational.
THANK YOU

HOPE SEE YOU SOON

IN

Monastir