



Green Building By KESK

“For a better quality of life”

About the Company

KESK (which means “Green” in the Kurdish language), is changing the way buildings and communities are planned, constructed, maintained and operated in Iraq. It is the first initiative established to embrace the concept of green design and construction in the country. KESK helps government and private sector working in building development obtain green strategies and solutions for improved building performance.

Our green building tools and solutions help cut energy bills by 50% and water bills by 30% in addition to the positive impact on environment and people's health. KESK offers development trainings to Iraqi government institutions in preparation for green building project implementation and standards setting opportunities.

Company Mission and Vision

Mission

Our mission is to help government, private sector, and individuals obtain green strategies and solutions in building design and construction for improved building performance.

Goal

Cities built to be more sustainable and inclusive through making buildings and infrastructures smart, healthy, environmentally responsible, and resource-efficient.

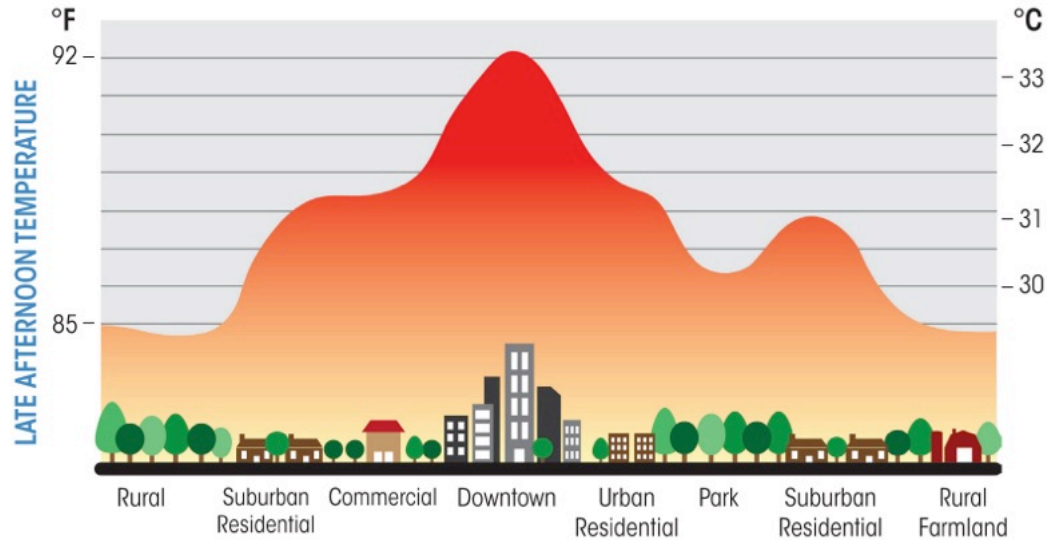
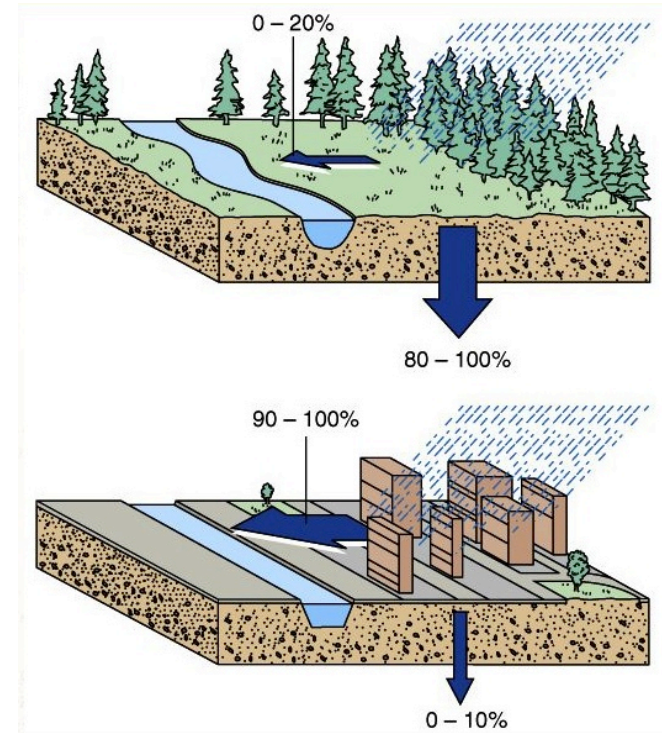
Vision

Our vision is creating a world where smart solutions are implemented to ensure a healthy and safe environment for all.

Value

Our core value is that current development should not harm the interests of future generations through the integration of the triple bottom line concept; people, planet and profit.

WHAT WENT WRONG?



WHY GREEN BUILDING?



Conventional buildings consume **45%** of world's total energy use;
green buildings can save up to **50%** of it.



Conventional buildings are responsible for **35%** of world's carbon emissions;
green buildings can reduce up to **35%** of it.



Conventional buildings consume **80%** of world's total water use;
green buildings can save up to **40%** of it.



Conventional buildings are responsible for **40%** of world's solid waste;
green buildings can reduce up to **70%** of it.



RETHINKING BUILDINGS



The Triple
Bottom Line
Concept /
Triple P



MARKET

\$6.2B

Iraqi Opportunity Market

45%

Of Global Energy Used
by Buildings

\$600-

\$3500

Energy savings/
building/year

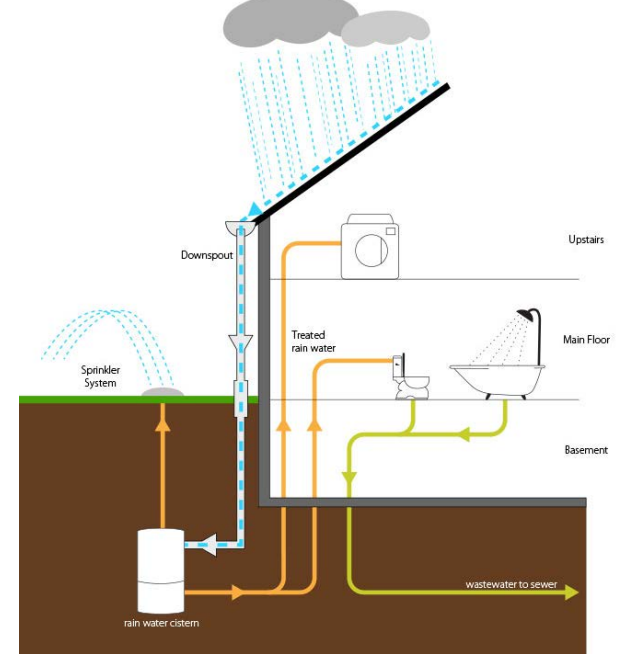
700,000

New
Buildings/year
in IRAQ



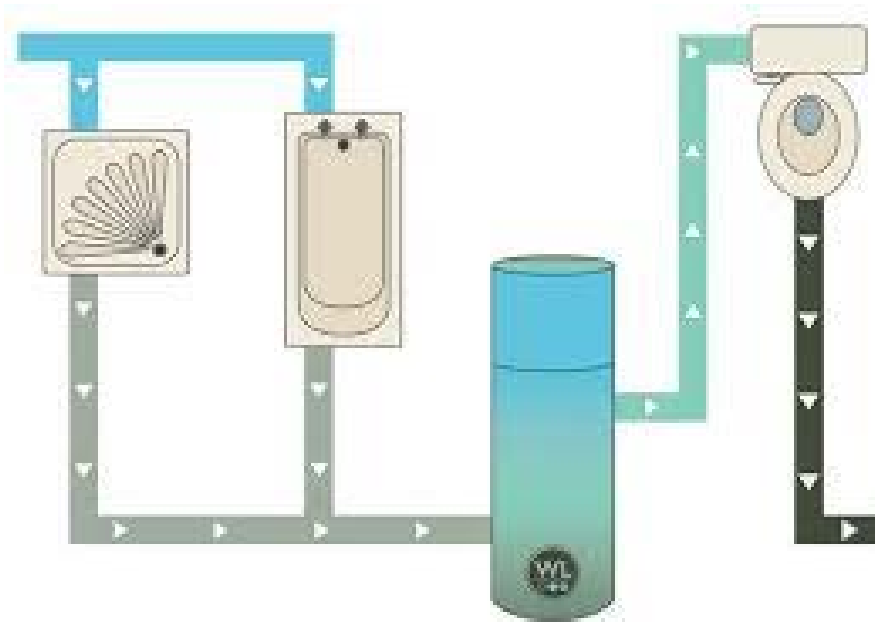
SOLUTIONS



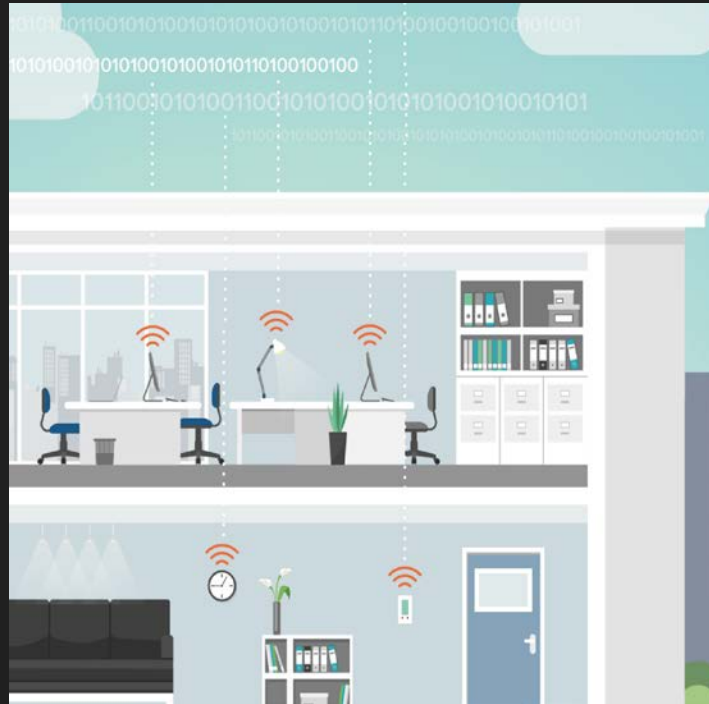


SAVING OUTDOOR
WATER





SAVING INDOOR
WATER



PRODUCE
ENERGY,
DATA AND
FOOD

WITHIN 2 YEARS

Track Record - Green School in Farmanbaran, Erbil, KRI



Track Record – School Greening Project in Ninewah, Iraq

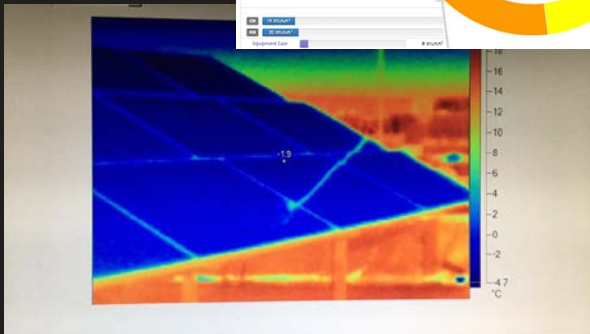
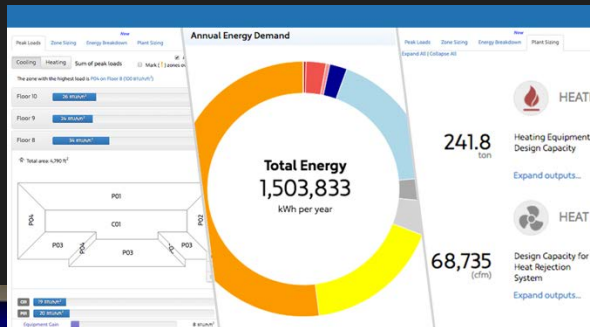


- Greening existing primary schools in Ninewah using green roof strategy, food waste composting technique, and native/adaptive vegetation and plants.

Track Record – Various Solar PV Projects



Track Record – Green Units in Erbil, Iraq



Track Record – Capacity Development Trainings



PRESS & MEDIA

TIME

“Basima is shaping the decade ahead”

BUSINESS
INSIDER

“Leading a sustainable revolution”

euro
news.

“Basima is one of the youth
leaders in Davos”

WORLD
ECONOMIC
FORUM

“Rebuilding Iraq greener
and stronger!”

Forbes

““Helping her home
country make better
environmental choices”

RealLeaders™

“A visionary leader for 2018”

inhabitat

“Leading the charge for a better
world”



INTERNATIONAL REPRESENTATION



CORE TEAM



Basima Abdulrahman
FOUNDER & CEO



Delovan Delawer
LEAD DESIGNER



Hussien Nassir
GREEN ENERGY
SPECIALIST



Amna Nassir
SUSTAINABLE ARCHITECTURE
DESIGNER



Saro Aram
BUSINESS
DEVELOPER



Rwan Kaka Salh
BEM ANALYST

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