

PROBLEM | MENTAL HEALTH DISORDERS AFFECT 1 IN 4 PEOPLE

INCREASED ANXIETY AND DEPRESSION AMIDST COVID-19 CRISIS

O1. ACCESS TO CARE

Individuals experiencing up to

4 months delay to

access psychotherapy

02. MEDICAL COSTS

Mental health patients cost insurers **\$9k**

more per year with 4x medical expenses and 6x ER visits

03. DISABILITY

Mental health is the leading cause of disability worldwide accounting for 37% of

healthy years lost



A MENTAL HEALTH PANDEMIC IS COMING

COVID-19 pandemic

Mental health pandemic



"China's COVID-19 epidemic · CDC [...] prompted a heightened public mental health crisis."

10s of millions will be infected

100s of millions will suffer



"45% of adults say the pandemic has affected their mental health"

Health system reaches its limits

Health system / clinicians will reach their limits



"Disaster Distress Helpline at SAMHSA saw an 891% increase in call volume"

Need for triage and remote care

Need for triage and remote care

Low Acuity: Quarantine

High Acuity: Hospitalization / Care

Low Acuity: Feel Relief

High Acuity: Feel Program



CURRENT PARADIGM NO OBJECTIVE MEASUREMENT FOR MENTAL HEALTH



EVERY OTHER MEDICAL PRACTICE HAS **OBJECTIVE MEASUREMENT TOOLS**



THERMOMETER



MONITOR





MENTAL HEALTH SUPPORT ONLY AT THE POINT OF CARE



SOLUTION DATA-DRIVEN THERAPEUTICS FOR MENTAL HEALTH



PROPRIETARY TECH:

EMOTION RECOGNITION ALGORITHMS





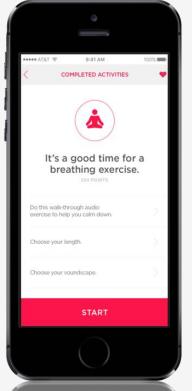
JOY
SADNESS
STRESS
ANGER
CONTENT



ALGORITHMS

EMOTIONS







OFFERINGS | TIERED OFFERING BASED ON LEVEL OF NEED OF THE POPULATION

FEEL RELIEF PROGRAM

4-week program

(1) 30-minute assessment session with professional coach

(3) 15-minute weekly sessions with professional coach

App based CBT therapy exercises

FEEL PROGRAM FOR DEPRESSION & ANXIETY

16-week program
Feel Emotion Sensor

(1) 60-minute assessment session with licensed therapist
(15) 15-minute weekly sessions with licensed therapist
App based CBT therapy exercises



FEEL PROGRAM FOR CHRONIC CONDITIONS

Management of mental health comorbidity

Feel Relief Program

Offer CBT-based support to all your members during COVID-19 crisis

Triage based on PROMS

Feel Program for Depression & Anxiety

We help you select the ones that have a mental health condition to offer a higher level of support

> Triage based on biomarkers & PROMS

Feel Program for Chronic Conditions

We help you select the ones that have ongoing needs to offer year-long access to support and resources

FEEL RELIEF PROGRAM | RESPOND TO CRISIS WITH THE RIGHT LEVEL OF SUPPORT

A four-week, fully remote program that includes weekly sessions with trained mental health coaches supervised by a licensed therapist to help participants build resilience and acceptance skills.



Feel App: A mobile app where users can journal their emotions to recognize patterns and triggers of thoughts, emotions, and behavior.



Feel Coach: Weekly remote sessions with a trained mental health coach, personalized based on the data the coach receives through the app. In those virtual sessions, the coach will demonstrate useful techniques to address stress and negative feelings.



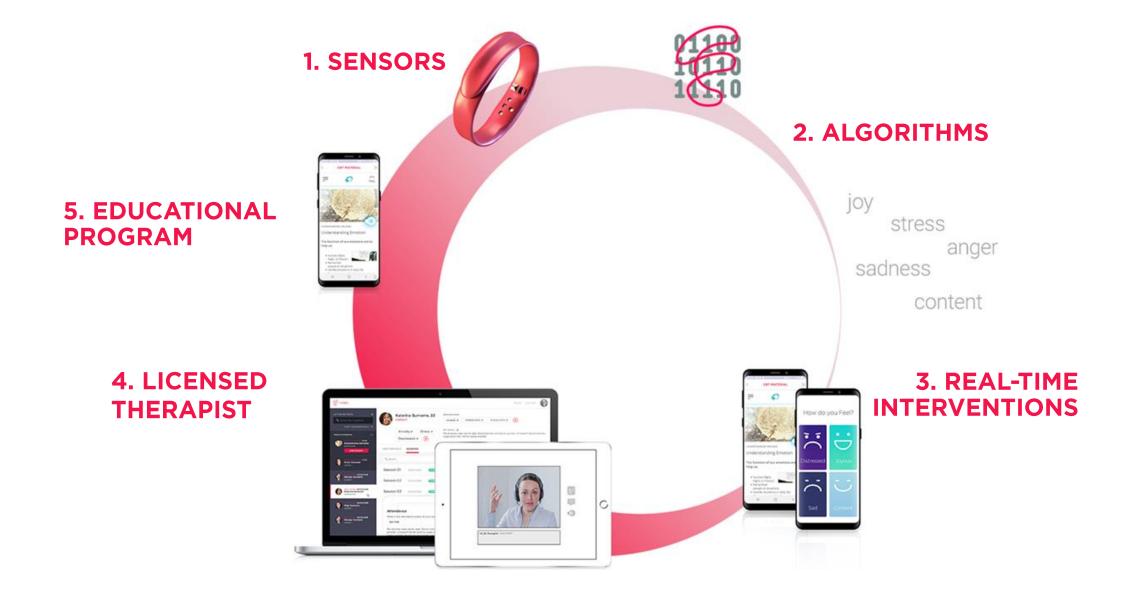
Mental Health Resource Center: Tutorials, exercises, tips, advice and reading material which focus on the challenges faced during the outbreak and use evidence-based techniques such as CBT, Mindfulness, and Positive Psychology to help participants develop mental health coping skills.

MENTAL HEALTH TRIAGE

Immediate support and triage population appropriately based on their needs.



FEEL PROGRAM | END-TO-END PROGRAM FOR DEPRESSION & ANXIETY



FEEL IS UNIQUE | WHAT SETS US APART

24/7/365 monitoring, support and care

Preemptive and real-time intervention

Data-driven, personalized therapy



MISSION | BRING OBJECTIVE DATA & ONTIME INTERVENTIONS TO MENTAL HEALTH

TRADITIONAL PSYCHOTHERAPY

UNTIL NOW

Traditional in-person or digital psychotherapy



DATA DRIVEN DIGITAL THERAPEUTICS FOR MENTAL HEALTH

TODAY

FEEL PROGRAM
FOR DEPRESSION & ANXIETY
FEEL + CBT THERAPY







BIOMARKERS & DIGITAL THERAPEUTICS FOR MENTAL HEALTH

2023

CLINICALLY VALIDATED BIOMARKERS FOR DIAGNOSIS & MANAGEMENT OF MENTAL DISORDERS

(e.g. indicators of relapse, mood swings, depressive episodes, panic attacks etc.)

TEAM OF 61

8 PHD, IN BIOMEDICAL ENGINEERING, DATA SCIENCE & DEVOLUCIO **SCIENCE & PSYCHOLOGY**

12 DATA SCIENTISTS

RESEARCH PARTNERS



DEPARTMENT OF PSYCHIATRY, **UNIVERSITY OF** CALIFORNIA. SAN FRANCISCO (UCSF)



DEPARTMENT OF PSYCHIATRY, **HARVARD** MEDICAL SCHOOL



AEGINITION UNIVERSITY HOSPITAL, NATIONAL & KAPODISTRIAN **UNIVERSITY OF ATHENS**

KEY PEOPLE



GEORGE ELEFTHERIOU CO-FOUNDER & CFO MCKINSEY, CISCO, COLUMBIA UNIVERSITY



DR. HARIS **TSIRBAS** CO-FOUNDER & CTO PHD IN **BIOMEDICAL** ENGINEERING.

NTUA



IRINI FRAGISKOU COO EX-CEO & SR. EXEC. 25 YRS OF EXPERIENCE, **HARVARD BUSINESS SCHOOL**



SHARON KAPLOW LCSW. CLINICAL LEAD **FORMER** REGULATORY LEAD. ABLETO



MARIA ARVANITIDOU CORPORATE **DEVELOPMENT &** PARTNERSHIPS DELOITTE, FORMER DIR. POPULATION HEALTH, OPTUM

INVESTORS



anthemis group





WHAT'S COMING | RESEARCH STUDIES FOR DISCOVERY OF MH BIOMARKERS

Scope	Period	Participant number	Status
Emotional and Cognitive Effects of Psychological Interventions	09/2016 - 08/2017	159	Completed
Learning and memory brain functions	09/2016 - 08/2017	100	Completed
Psychological profiles and personality traits	01/2018 - present	100	Ongoing
ADHD and high-functioning autism in adults	05/2018 - present	100	Ongoing
GAD and MDD as comorbidity to kidney health issues	09/2018 - present	280	Ongoing
GAD and MDD as comorbidity to heart problems	09/2018 - present	150	Ongoing
Burnout & Depersonalization	09/2018 - present	200	Ongoing
ADHD and learning disabilities	02/2019-TBD	150	Pending
Eating disorders	02/2019-TBD	20	Pending