DECEMBER 2 SSUE44





10° APABO-EΛΛΗΝΙΚΟ ΟΙΚΟΝΟΜΙΚΟ ΦΟΡΟΥΜ المنتدى الاقتصادي العربي – اليوناني العاشر 10th ARAB-HELLENIC ECONOMIC FORUM Athens, 7th & 8th December, 2021



#### Arab-Hellenic Chamber of Commerce & Development: into the 5th decade of Excellence in Partnership

**On the tenth anniversary** of its flagship event, the 10<sup>th</sup> **Arab-Hellenic Economic Forum**, the Arab Hellenic Chamber is already into the 5th decade since its foundation. These passed years can be defined as a kaleidoscope of successes, failures, happy memories, strong relationships and warm friendships, while always maintaining our values and principles which are: *Excellence in service, through innovation, by people who care.* 

We have positively impacted on business relations between the Greek and Arab business communities by constant support and excellent service. We hope to continue to endure and add value for our communities on both sides, for our members and non-members alike and for the entrepreneurs who may seek our services and who we serve. Endurance, however, is not easy. Meaningful endurance is even harder. For an organization to endure more than 40 years and be relevant today is quite a feat. If we learned one thing from those years, it is that enduring requires remaining relevant and relevant requires meeting the needs of our members and our business communities. To be more relevant and more valuable today is an honor that goes to few.

We endorse innovation, ensuring that no one is left behind in the new developments and transitions. The way we live and work is rapidly changing and we are facing new challenges and are confronted with new economic and demographic realities and fast technological developments. We are therefore aware, that further development will entail more commitment from our side - from the staff and the Board of Directors. We want to focus on diversifying our concepts, on elevating the trade balance in our communities and on committing to international trade relations and its objectives which are contributing to job creation and generally improving the living standard of our communities. We have taken huge steps in that direction and are moving forward by adopting advanced form of trading, the cornerstone of which is the transfer of technology and know-how from Greece to the Arab world.

2021, almost two years after the outbreak of covid-19 pandemic, provides not only an occasion to look back,

but also to look ahead, and what matters most now is what we do next. During the year of 2022, we plan to embark on a new series of activities, reflecting on our previous success and taking advantage of our vast database and our unique business network across the Arab world which will help us move forward and will elevate us to new heights in our role and mandate to promote Greek-Arab relations.

Our Chamber has been loyal to its objectives and has earned a unique status and reputation for its integrity and quality services that it has been delivering to all its members and non-members in Greece and the Arab world. We have stories about overcoming challenges, that show the human face of our organization and our communities. We have also stories about significant milestones and successes of our organization that demonstrate its development and ethos. Our doors will always remain open for all businesses looking for new opportunities, innovation and expansion. We pride ourselves on our good record of successful activities, events, business deals, as well as our association with many outstanding Greek and Arab companies, along with our active relation with the Union of Arab Chambers, the Arab Federations and Chambers of Commerce and our sister Arab-foreign Joint Chambers.

**The real measure** of our achievements and excellence in partnership, however, is the growing list of our members and their testimonials. The entrepreneurs and businesses on both the Greek and Arab sides of our communities are the heart of our endeavors and claim to be empowered, optimistic and enthusiastic.

The history of our Chamber is not only about business. It is also about people and we cannot find words to express our thanks and gratitude to everyone who has supported our Chamber throughout the years. Its successful growth is a direct result of a combination of its valued and resourceful staff, its effective Board, its loyal members and generous sponsors, who all played a significant role in helping AHCCD achieve its goals. We are inspired to move forward so we can further build on the foundations created since its establishment.



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#### **ARABIC SECTION**

Special Edition!

#### FOREWORD



Harris Geronikolas President



Rashad Mabger Secretary General

#### Dear Reader,

We try as much as possible to maintain the traditions and vitality of our activities in order to keep pace with developments and in line with business requirements. On the other hand, we are working to provide quality services to our member companies and the Greek and Arab business communities at large. In addition, we maintain an open-door policy to receive businessmen and to attend to their inquiries and assist as much as we can. Having said so, our main aim is to work towards enhancing trade exchange and investment flow between our Arab countries and Greece. However, these two indicators remain below somehow the standard average, despite the depth of historical relations and beside the knowledge that trade was one of its pillars.

The question remains to be answered: are there shortcomings in our activities or services or we fall short in techniques of marketing and promotion? Or the issue depends on supply and demand? Even if it was the case, Greece has established itself in many world markets, based on the quality of its products and its ability to be competitive. On the other hand, Arab countries have expanded their exports and their resources are increasingly in demand. From our point of view, all the factors are in place to elevate our mutual trade balance and flow of investment. It is up, as we think, to the private sector from both sides to take bold initiatives and explore the other's capabilities and resources.

This issue coincides with the convening of the flagship event of the Arab-Hellenic Chamber, the **"10th Arab-Hellenic Economic Forum"** on December 7<sup>th</sup> and 8<sup>th</sup>. This is another platform through which we are also trying to bring together businessmen from the Arab world and Greece and keep the channels of communication open between them. Due to the current circumstances, participation in this Forum will take place in a hybrid format. Also, this Forum coincides with the publication of the Chamber's **"Business Directory 2021-2022"**, a publication through which we seek to promote the Chamber's member companies.

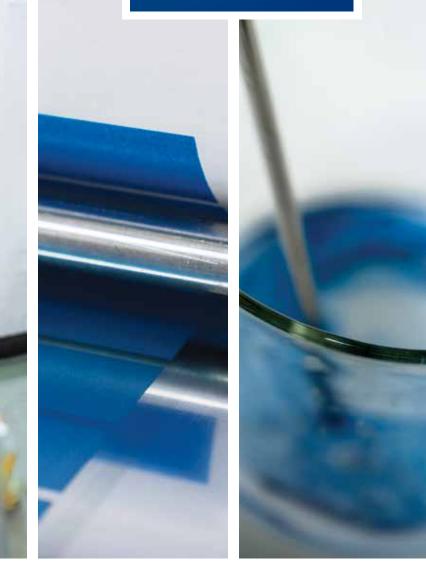
Over the course of this year, and despite the crises we are facing, our events were wellorganized and attracted a good number of participants from Greece and from over 16 Arab countries. Therefore, we do our part of the deal as far as trade and investment relations are concerned and it is up to the private sectors of both sides to engage in a serious business dialogue.

We would like to seize this opportunity to express our profound gratitude and appreciation to all those who have come forward to sponsor and support the flagship event of the Chamber, the **"10<sup>th</sup> Arab-Greek Economic Forum"**. We would also like to express our appreciation to the concerned Greek Authorities, the Council of Arab Ambassadors, and the Union of Arab Chambers for their continuous support of the Arab – Hellenic Chamber.

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10<sup>th</sup> Arab-Hellenic Economic Forum Athens, 7 & 8 December 2021 "Greece and the Arab World: Towards a Sustainable Future"

Under the Auspices:

HELLENIC REPUBLIC MINISTRY OF

DEVELOPMENT AND INVESTMENTS



HELLENIC REPUBLIC MINISTRY OF MARITIME AFFAIRS & INSULAR POLICY







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ENTERPRISE GREECE



#### In Brief:

During the last two years and despite the covid-19 pandemic, we, at the Arab-Hellenic Chamber, have managed successfully to maintain the channels of communication open between the business communities in Greece and the Arab world, thus assisting in contributing in the increase of the trade balance and flow of investment between the two parties. Once again this year, we are pleased to announce the organization of the annual **10<sup>th</sup> Arab** – **Hellenic Economic Forum** due on **7 & 8 December 2021**, at the Divani Caravel Hotel of Athens. The event will be convened in a hybrid format, allowing for physical presence (according to covid-19 regulations by the Greek Government) as well as online attendance through dedicated platform.

Organized by:

Arab – Hellenic Chamber of Commerce and Development www.arabhellenicchamber.gr





ألغرفة العربية اليونانية التجارة والتنمية APABO-EAAHNIKO EIIIMEAHTHPIO EMIOPIOY & ANAITYZEΩΣ ARAB-HELLENIC CHAMBER OF COMMERCE & DEVELOPMENT

#### **Participation:**

Ministers, Arab Ambassadors accredited to Greece and high-level Government officials are expected to address this Forum. On the other hand, we are working towards wider Arab businessmen participation in this Forum to interact with their Greek counterparts in person or online. The topics and focal points of the sessions will be tackled by selected CEO's and professional speakers to maximize and ensure positive interactions as well as networking during this Forum, which will allocate, in its program, special time for networking between the businessmen from both sides.

#### Forum's languages:

Greek and Arabic (with simultaneous interpreting)

#### Publications on the occasion of the Forum:

- Business Directory 2021 2022 of the members of the Arab Hellenic Chamber
- Chamber's MAN Magazine, issue 44

#### **Professional Associations:**





10° АРАВО-ЕЛЛНИКО ОІКОНОМІКО ФОРОУМ المنتدى الاقتصادي العربي – اليوناني العاشر 10th ARAB-HELLENIC ECONOMIC FORUM Athens, 7th & 8th December, 2021

## Guest Speakers,



Rashad Mabger Secretary General, Arab-Hellenic Chamber of Commerce & Development (AHCCD) Greece



Chairman of the Board of Directors, Arab-Hellenic Chamber of Commerce & Development (AHCCD), Greece

**Giannis Plakiotakis** 

Minister of Maritime

& Insular Policy,

Greece



Suheil Hassib Sabbagh President, Group HR, CCC, Vice President of AHCCD and Honorary President, Palestinian Greek Friendship & Cooperation Association, Greece



Admiral Ossama Rabiee Chairman & Managing Director, Suez Canal Authority, Egypt



Prof. Dr. Khaled Hanafy Secretary General, Representative of the President, Union of Arab Chambers, Lebanon and B.D. Member of Arab Hellenic Chamber, Greece



Ioanna Procopiou CEO, Sea Traders and Greece







Eng. Riad Kahale Chairman of the Board, Kahale International Group, Syria



**CEng. Ilias Savvakis** MSc, MBA, Director of Operational Development, DEDA S.A., Lecturer, University of Piraeus, and Board Member, AHCCD, Greece



Dr. Abdullah Bader Mohamed Alsada Acting CEO, Bahrain Chamber of Commerce & Industry, Bahrain



Nikolaos Konstantakis CFO, Evoiki Zimi S.A., Greece



Abdullah Salih Ali Al-Giburi

Chairman,

Abdullah Al-Giburi Group,

Iraq

Dr. Khaled El Omari Head of Quality Control Center Laboratories, Research and Agribusiness, Representative of Chamber of Commerce Industry & Agriculture of Tripoli & North Lebanon, Lebanon



Aref Boualwan

Chief Initiatives and Startups

Officer, Consolidated Contractors

Company (CCC),

Greece

Walid Raphael Nassar Minister of Tourism Lebanon



Vassilis Kikilias Minister of Tourism. Greece



Dr. Spyros J. Kiartzis Manager New Technologies & Alternative Energy Sources, Hellenic Petroleum S.A., Greece



Hisham Mohammad Kaaki Vice Chairman of the Board of Directors, Federation of Saudi Chambers and Chairman of the Board of Directors, Chamber of Commerce & Industry in Makkah, Saudi Arabia



Dr. Sidi Daha Khalifa Chief of the Representation, National Office of Health Inspection of Fishing Products & Fish Farming, Mauritania

## **GREECE & THE ARAB WORLD:** TOWARDS A SUSTAINABLE FUTURE

## **Speakers & Moderators**



Adonis Georgiadis Minister of Development and Investments, Greece



**Giorgos Amiras** Deputy Minister of Environment & Energy, Greece



Eng. Gaber Desouki Mostafa Ebrahim Chairman, Egyptian Electricity Holding Company, Egypt



Wael Hamdy Daoud Senior Corporate Vice President, Elsewedy Electric SAE, Egypt



Vangelis Kamaris International Business Development Director, Sustainable Engineering Solutions, Mytilineos S.A., Greece



Omar Bin Mahmood Al Mahrizi CEO, Sohar Freezone and DCEO, Port of Sohar Port, Oman



Leonidas Dimitriadis-Evgenidis President of Eugenides Foundation, Greece



**George Xiradakis** Founder & Managing Director, XRTC Business Consultants, Greece



Dr. Khaled A. Mahdi Secretary General, General Secretariat Supreme Council Planning & Development, Kuwait



**George Filiopoulos** CEO, Enterprise Greece, Greece



Antulio Richetta Director, IBI Group, Greece

Imad Barrakad

CEO, Moroccan Agency for

Tourism Development (SMIT),

Morocco



Dr. Saleh S. Jallad Financial Consultant, CCC, & of AHCCD,



Fotis S. Kokotos Managing Director, Elounda Real Estate Development, Founder of SpaTech Ltd and B.D. member, Elounda S.A. Hotels & Resorts, Greece



Konstantinos Ouzounis Founder & CEO, LiveOn, Greece

Dr. Nejia Ben Helal

President of the Tunisian Business

Women League (UNFT) and

Project Development,

Entrepreneurship and Communication

Consultant, Tunisia



Abdulaziz Al-Mikhlafi Secretary General, Arab-German Chamber of Commerce and Industry (GHORFA), Germany & Coordinator General of Arab -Foreign Joint Chambers



Dalia Habash Owner, United Travel Ltd., Palestine



Chiheb Slama CEO, Slama Co. for Olive Oil Exports, President, Tunisian Union of Industry, Trade & Handicraft (UTICA), and President, Agri-Food Federation, Tunisia



Nicholas Vlachakis Managing Director, NEOKEM S.A. & Board Member, AHCCD, Greece

\*Sequence of appearance, according to 10th Forum's program



Publisher of Middle East Economic Survey (MEES) & Board Member Greece



# meet the Arab AMBASSADORS

## 3<sup>rd</sup> RoundTable Discussion



Nikos Papathanasis Alternate Minister for Development and Investment, Greece



Sulaiman Hamed Almazroui Ambassador of the United Arab Emirates, Greece



Esmahan Abdulhamid Al-Toki Ambassador of the Republic of Yemen, Italy & Greece



Dr. Saad Alammar Ambassador of the Kingdom of Saudi Arabia, Greece



Ahed Ali Sweidat Ambassador of the Hashemite Kingdom of Jordan, Greece



Mouayed Saleh Ambassador of the Republic of Iraq, Greece



Ismail Khairat Ambassador of the Arab Republic of Egypt, Greece



Waleed Bin Mohammed Al-Emadi Ambassador of the State of Qatar, Greece



Amira Saoussen Aouachria Charge d'Affaires, Embassy of the Republic of Algeria, Greece



Mohammed El Yamani Charge d'Affaires, Embassy of the Kingdom of Morocco, Greece



Said Ali Mubarak Al-Yamadi Minister Plenipotentiary & Deputy Head of Mission, Embassy of the Sultanate of Oman, Italy & Greece



Manel Chamtouri Counsellor Embassy of Tunisia, Greece



**Rashad Mabger** Secretary General, Arab-Hellenic Chamber, Greece

\*Sequence of appearance, according to event's program







#### 10<sup>th</sup> Arab-Hellenic Economic Forum Athens, 7 & 8 December 2021 "Greece and the Arab World: Towards a Sustainable Future"

#### **Strategic Sponsors**





Kuwait Chamber of Commerce and Industry "KCCI" ... Six Decades of Excellence and Renewal

#### ntroduction:

**Kuwait Chamber of Commerce and Industry "KCCI"**, like other Arab and International Chambers of Commerce, was established with objective factors and circumstances that led to the formation of an independent entity with a purpose to organize, represent, defend and promote the commercial and industrial interests.

In the past, Kuwait's economy depended on trade and the transport of goods. Given the importance of trade, the **«Commercial Committee»** was established in 1920, to be considered the nucleus of the emergence of the Chamber of Commerce.

#### A brief history:

The "**Temporary Committee of the Chamber of Commerce**" was formed from a number of merchants with the aim of establishing the Chamber, as the later has been under consideration since 1952; hence it was discussed in the Municipal Council and reviewed by the concerned officials.

#### The Foundation:

Based on the Official Gazette, it appears that some of the procedures for establishing the Chamber began in early 1952, as it was stated in the tenth issue of the Official Gazette that



the **"Supreme Executive Committee**", in its meeting held in February 1955, adopted a decision stipulating the {Establishment of the Chamber of Commerce, by an Emiri decree, entrusted with the task of issuing regulations and laws related to commercial affairs, and to be in accordance with the nature of trade in Kuwait and its circumstances}.

At the end of November 1958, the "Temporary Committee" published an announcement calling on all merchants and industrialists to pay their subscription insurance in order to have the right to participate in the Chamber>s elections. This process took some time until it was implemented in the early of May 1959, when 390 merchants (out of 481) participated and paid their subscription insurance fees.

These elections succeeded in electing the Chamber's first board consisting of fifteen members. Hence, **Mr. Abdulaziz Hamad AI-Sager** was elected as the Chamber's chairman, and **Mr. Yousef Abdulaziz AI-Fulaij**, and **Mr. Yacoub Yousef AI-Hamad** were elected for the Vice Presidency. Regarding the Fund>s Honorary Secretary, **Mr. Fahad Marzouq AI-Marzouq** was elected to fill this position.





At the beginning of November of the same year, a modest headquarters was rented to suit the Chamber's status and capabilities. There, the Chamber was satisfied with its rented floor of a small building in Ali Al-Salem Street, near to the (Da>ee) roundabout, later on it was called the Chamber's roundabout.

#### The Practical Start:

In 1959, The Chamber started with an administrative body consisting of three employees, then the number began to increase in the following years until it reached sixteen in 1963. When the industrial specializations joined the Chamber, its official name was transformed to be the **"Kuwait Chamber of Commerce and Industry"** instead of the "Kuwait Chamber of Commerce".

In parallel, the number of the em-



ployees continued to increase until the administrative body of the Chamber now consists of about 200 employees, the majority of whom are Kuwaiti youth with bachelor's degrees.

#### The Current Headquarters:

On December 6, 1999. under the patronage and honor of His Highness the late Amir of the State of Kuwait Sheikh Jaber Al-Ahmad Al-Jaber Al-Sabah - may his soul rest in peace - the Chamber celebrated the move to its new current headquarters, in order to accommodate the place to what has been achieved and planned for the future aspirations, as well as, to be compatible with the new economic era that gives the national private sector its pioneering developmental role.

The current chamber's building occupies a privileged location in the heart of Kuwait City and its financial and commercial center. The site area is (8000) square meters, of which the constructed building occupies (5000) square meters, while the remaining area covers green lands. The building consists of 15 floors with total area of 36, 4 thousand square meters.

#### **Key Milestones:**

The Chamber's visions and opinions are generated from four key principles:

- 1- Promote economic freedom in its comprehensive scientific definition, which gives the private sector its developmental role within the framework of justice and law, fights monopoly in all its forms, and reinforce fair competition.
- 2- Encourage and direct the national working force to the self-employment or work in the private sector.



- 3- The complete openness to international cooperation, especially the Gulf integration and Arab cooperation.
- 4- Depoliticing the decision, which means that the Chamber as an institution distances its role and opinions from all political pressures and interactions, and to be objective in all matters is only matched by its active participation in national affairs.

#### The Chamber>s Role Locally

The Chamber's primary role is to provide its opinions on the economic legislation, policies and procedures in particular, within the framework of full commitment to the interest of the national economy and within its limits and abilities. It realizes that any deviation from this commitment will seriously harm the public and private interests alike, and will negatively affect the credibility of the Chamber's national and professional role.

The ideal evidence about the reality of this saying goes back to 1961, when Kuwait Chamber of Commerce and Industry was the only Arab chamber that refused protection for commercial agents, adhering to fair competition.

Perhaps it is the Chamber>s duty to express the opinions of its members and defend their interests by providing objective advice based on experience and study. In addition to its keenness to follow up on proposals and opinions, the decision remains with the official decision-making authorities, and the implementation remains with the competent authorities. Although it is not the authority responsible for these matters, it spares no effort in cooperating with all of them in a transparent manner.

#### The Chamber's Role in the Gulf and the Arab World:

The Chamber represents the private sector, and defends the interests and positions of Kuwait regarding economic affairs in international, Arab and Gulf economic forums, platforms and events. It is a member of the International Chamber of Commerce, the Federation of GCC Chambers, Union of Arab Chambers, and Islamic Chamber of Commerce, in addition to its membership in more than fifteen joint Arab-foreign chambers, and its participation in the joint economic committees between the State of Kuwait and other countries, and in official and civil economic delegations. In this context, it is worth noting that the Chamber has received dozens of visiting delegations.

#### KCCI's Contribution to the realization of the idea of establishing the Federation of Gulf Chambers:

Within the framework of the supporting steps towards Gulf economic cooperation, the Kuwait Chamber of Commerce and Industry proposed, in 1976, the idea of holding a conference for the Arab Gulf Chambers. Indeed, the first meeting of this conference was held in Jeddah, Saudi Arabia, during the period from 16-20 October 1976.

In October 1979, the Kuwait Chamber of Commerce and Industry hosted the second meeting that concluded with the formation of the "Federation of Chambers of the Gulf Cooperation Council" (the Federation of Arab Gulf Chambers), and accordingly the Gulf Chambers announced the formation of its general union - before the establishment of the Gulf Cooperation Council in 1981 - to be considered as an institutional framework for their cooperation and their efforts coordination, within the framework of a more general and comprehensive vision of economic integration at the level of the great Arab world.



#### The World>s First Chamber:

Kuwait Chamber of Commerce and Industry won an award in the World Chambers Competition, as the first chamber in the world in terms of IT progress, at the International Chamber of Commerce's conference that was held in Durban, South Africa, in June 2005.

#### The Chamber>s Board of Directors

Five Chairmen of the Kuwait Chamber of Commerce and Industry have presided successively the Board of Directors until the year 2020. They have been positively active and acting as role models in leadership, consequently they have succeeded to push the Chamber to reach the ranks of international chambers.

For more than six decades, they have contributed to highly raise the name of Kuwait in international forums, commercially and economically. Thanks to their wisdom and diligent knowledge, they were able to offer a lot to serve Kuwait, the region and the world. Therefore, they deserved to be immortalized in history.

Their names and the period of their tenure as Chairmen of the Chamber>s Board of Directors, are shown below:



- 1- Mr/ Abdul Aziz Hamad Al-Saqer (1959 1996).
- 2- Mr/ Abdul-Razzaq Khalid Al-Zaid Al-Khalid (1996 2001).
- 3- Mr/ Saad Ali Al-Nahedh (2001 2004).
- 4- Mr/ Ali Muhammad Thunayan Al-Ghanim (2004-2020).
- 5- Mr/ Mohammed Jassim Al Hamad Al-Sager (April 2020 until now).



#### **KUWAIT CHAMBER OF COMMERCE & INDUSTRY**

Tel.: (965)180 55 80 / (965) 22300000 E-mail: kcci@kcci.org.kw Website: www.kuwaitchamber.org.kw



## **GREECE TODAY**

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Strategic Location: transit hub of energy from east to west and from south to north for energy and gas – huge natural wealth -value of Greece in terms of its geostrategic location. It also connects the Balkan countries and forthcoming new EU members with the Black Sea and the Mediterranean.

**Economic Center for Southeast Europe / Gateway to the Middle East, Western Europe & Africa:** Greece is a natural gateway to the markets of Southeastern Europe, the Balkans and the Eastern Mediterranean. A member of the European Union and the Eurozone and the economic center of Southeastern Europe, and the Balkans, it is the ideal gateway to the Middle East, Western Europe and North Africa. Provides access to populations where there is high demand for consumer goods as well as emerging markets.

Modern Economy: An extroverted economy that is developing, focusing on Exports of competitive and innovative products and services and attracting Foreign Direct Investment in a wide range of strategic sectors of economic activity.

Over the last ten years, Greece has undergone a profound economic transformation, reorienting itself to global markets, attracting record foreign investment and achieving record export growth. Greece has also developed a vibrant startup ecosystem that is now maturing and drawing international investment.

The country has been stepping up its reform efforts to create a more business-friendly environment. Those efforts have included structural reforms like overhauling the courts and modernizing labor regulations, but also rolling out a national digital strategy and cutting taxes and red tape.

At the same time, Greece is investing in its digital infrastructure through a number of initiatives.

**Internationalization of Greek enterprises**: Domestic enterprises focus on global markets and strengthen their competitive advantages of products and services, through exports, investment and international collaborations with established multinational giants.

Innovation & Startups: Extremely promising "startup" ecosystem in Greece, rich in investment and other financial tools. Greek small and medium size enterprises (SME's) are very active in new markets, such as those of Southeast Asia and North & East Africa.

**Extremely qualified Human Resources:** Greece's human capital qualifies to the needs of the globalized economy. Greece has a highly specialized multilingual human resources capital, and high level professionals with international experience and entrepreneurial spirit. Greek scientists and Greek start-ups stand out in national or international competitions, both in business and research.

**Brand name**: Intense geographical difference between the country's highest and lowest elevations, cultural heritage (Olympus, "homeland of the gods" traditional settlements, etc.),excellent climate conditions with sunshine, low humidity, homeland of the so-called "Mediterranean diet", unique gastronomic products (olive oil, olives, honey, cheeses, fruits and vegetables) of high nutritional value, information technology, design, pharmaceuticals and natural cosmetics.

That has included a national campaign to build out broadband networks, and is among the first countries in the world to begin licensing 5G spectrum. The shift to a digital economy is at the heart of the country's long-term strategy for sustainable recovery, as a means of achieving diversification and resilience.

he next decade is set to see sustained growth in tourism, ICT, energy, environmental sciences, food, beverage and agriculture, logistics, and life sciences. Greece's newly designed investment framework supports the creation of new businesses, new synergies and new partnerships and the government has taken a proactive role in charting a determined course for Greece that is friendly to investment, promotes growth, and welcomes new business.

## اليوناناليوم

بزوغاقتصادجديد في اليونان يلوح في الأفق. وإتاحة الكثيرمن .فرص الاستثمار الجذابة في مجموعة متنوعة من القطاعات

## لماذاينبغيالاستثمارفياليونان؟

الموقع الاستراتيجي ؛لأنها تُعد مركزًا لعبور الطاقة من الشرق إلى الغرب ولعبور الطاقة والغازمن الجنوب إلى الشمال-وتتمتع بثروة طبيعية ضخمة -وتمتلك قيمة كبيرة بسبب موقعها

مم الجغرافي الاستراتيجي. : كما أنها تربط دول البلقان والأعضاء الجُدد توسط. وتُعد القادمين إلى الاتحاد الأوروبي بالبحر الأسود والبحر الأبيض الم وأفريقيا. وهي بوابة طبيعية لأسواق جنوب شرق أوروبا ودول البلقان وشرق البحر الأبيض المتوسط. وهي أيضًا عضو بالاتحاد الأوروبي ومنطقة اليورو والمركز الاقتصادي لجنوب شرق أوروبا، ومنطقة البلقان، والبوابة المثالية للشرق الأوسط وأوروبا الغربية وشمال إفريقيا. وهي توفر للسكان إمكانية الوصول لأماكن وجود .الطلب المرتفع على السلع الاستهلاكية وكذلك الأسواق الناشئة

الاقتصاد الحديث:تتميزاليونانباقتصادهاالمنفتح الذي ينموويركزعلى تصديرالمنتجاتوالخدمات التنافسيةوالمبتكرةوجذب الاستثمارالأجنبي .المباشرفي مجموعة واسعة من القطاعات الاستراتيجية للنشاط الاقتصادي

تدويل الشركات اليونانية: تركز الشركات المحلية على الأسواق العالمية وتعزز المزايا التنافسية لمنتجاتها وخدماتها، من خلال عمليات التصدير .والاستثمار والتعاون الدولى معالشركات العملاقة متعددة الجنسيات

وعلى مدى السنوات العشر الماضية، شهدت اليونان تحولاً اقتصاديًا جذريًا، حيث أعادت توجيه نفسها نحو الأسواق العالمية، وجذبت استثمارات أجنبية قياسية، وحققت نموًا قياسيًا في الصادرات. وقد طوّرت اليونان أيضًا نظامًا بيئيًا نشطًا .للشركات الناشئةينضج الآن ويجذب الاستثمارالدولي

وعززتالدولةجهودهاالإصلاحيةلخلق بيئةأكثرملائمةللأعمال التجارية.ولمتقتصر هذه الجهود على الإصلاحات الهيكلية مثل إصلاح المحاكم وتحديث لوائح العمل، .ولكن تضمنت أيضًا تنفيذا ستراتيجية رقمية وطنية وخفض الضرائب والروتين

الابتكار والشركات الناشئة: تتمتع اليونان ببيئة واعدة جدًا "للشركات الناشئة" الغنية بالاستثمارات والأدوات المالية الأخرى. وتنشط الشركات بشكل كبيرفي الأسواق الجديدة، مثل (SMEs) اليونانية الصغيرة ومتوسطة الحجم .أسواق جنوب شرق آسيا وشمال وشرق إفريقيا

الموارد البشرية المؤهلة للغاية: نظرًا لما تتمتع به اليونان من رأس مال بشري فإنها مؤهلة لتلبية احتياجات الاقتصاد العالمي. وهي تمتلك رأس مال من الموارد البشرية متعددة اللغات والمتخصصين من المستويات العالية والمهنيين رفيعي المستوى ممن يتمتعون بخبرة دولية وروحريادية.وفي المسابقات الوطنية أوالدولية، تبرزأسماءالعلماءاليونانيون والشركات اليونانية الناشئة، سواءفي . قطاع الأعمال أو البحث .

اسم العلامة التجارية: تتميز اليونان باختلافات جغرافية كبيرة ما بين أعالي المرتفعات وأدناها، والتراث الثقافي والمستوطنات التقليدية لآلهة أوليمبوس، "موطن الآلهة"، وما إلىذلك، والظروف المناخية الممتازة بفضل أشعة الشمس، والرطوبة المنخفضة، وموطن مايسمىبـ "حمية البحر الأبيض المتوسط"، ومنتجات المذاق الفريدة من نوعها (زيت الزيتون والزيتون والعسل والجبن والفواكه والخضروات ذات القيمة الغذائية العالية وتكنولوجيا المعلومات والتصميم والأدوية .ومستحضرات التجميل الطبيعية

وفي ذات الوقت، تستثمر اليونان في بنيتها التحتية الرقمية من خلال عدد من المبادرات. منها تدشين حملة وطنية لبناء شبكات النطاق العريض، وهي تُعد من بين أوائل دول العالم التي بدأت في ترخيص نطاق الجيل الخامس. ويُعتبرالتحول إلى الاقتصادالرقمي من صميم استراتيجيةالدولةطويلةالمدى للتعافي المستدام، .كوسيلةلتحقيق التنويع والمرونة

ومن المقررأن يشهدالعقد القادمنموًا مستدامًا في السياحةوتكنولوجيا المعلومات والاتصالات والطاقة والعلوم البيئية والأغذية والمشروبات والزراعة واللوجستيات وعلوم الحياة. ويدعم إطار العمل الاستثماري المُعد حديثًا في اليونان إطلاق أعمال تجارية جديدة وأوجه تآزر جديدة وشراكات جديدة، وقد اتخذت الحكومة دورًا استباقيًا .في رسم مسار محدد لليونان يلائم الاستثمارويعزز النمو ويرحب بالأعمال الجديدة



غرفة تجارة الأردن Jordan Chamber of Commerce

### Jordanian - Hellenic Economic Relations



I do extend appreciation and acknowledgement, on my behalf, and on behalf of the Jordanian private sector, to the Arab Hellenic Chamber of Commerce & Development in organizing the 10th Arab-Hellenic Economic Forum, that comes in difficult circumstances after all economic sectors in all countries of the world were affected by the consequences of the crisis of the Corona virus pandemic, and it created great challenges for the movement of production, trade and investment, which requires searching for new means through which we can develop economic relations between our countries.

From this point, we confirm that the forum represents an electronic portal for its participants, who will enable them to highlight the various ways to develop economic and trade relations, Looking forward to the desired results and benefit for our countries. Jordan has adopted a clear economic approach, as the Jordanian economy managed to achieve a real growth as a result of the effort of His Majesty King Abdullah II Ibn Al-Hussein, may Allah protect him, who constantly emphasizes the necessity of proceeding with the economic and financial reform programs, developing the

investment environment to ensure the attraction of foreign investment, and launching a series of procedures and remedies which would increase the national economy product, improve its investment environment and strengthen its competitive edge and attraction of investments, restore the solid and proper financial situation, adopt a wide set of adequate legislative and regulatory frameworks for investment , deregulation of trade and economic openness, along with the integration into the world economic through accession to several international, regional and bilateral agreements. Thus, Jordan managed to hold an advanced position on the Arab and international investment map, down to the components and requirements it has which investors seek.

Jordan Chamber of Commerce, as the primary incubator for the Commercial Sector in Jordan, is keen to extend bridges with various economic activities and institutions, whether Arab or international, and participate in most of the economic forums and conferences held in Jordan or abroad, with a view to promote the domestic business and investment environment,



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which is strongly supported by His Majesty King Abdullah II, may Allah protect him, so that the Jordanian economy has established itself on the world investment map through the available incentives and advantages, along with the investment opportunities available to entrepreneurs, all of which are supported by the security and the political stability.

Stemming from this role, the Jordan Chamber of Commerce supports all activities carried out by joint Arab and foreign Chambers of commerce, and is keen to have an active and vital presence through its representation in these chambers, which contributed to the development of the Arab economic relationships with various world economic blocs, as it profoundly believes in the major role that the private sector institutions assume in leading the development processes and driving the economic growth wheel.

There is no doubt that this forum will serve as a major opportunity and step in fostering and development the Arab Hellenic relations on one hand, and the Jordanian Hellenic relations on the other hand in economic, commercial and investment fields. Therefore, I hereby call the Arab and Hellenic entrepreneurs and investors, through this forum, to explore the excellent opportunities that Jordan provides in various investment fields, expand the base of your investments in Jordan, and establish and enter into investment partnerships in development and service sectors, namely the investment in the energy, oil, mineral resources, finance, banking, agriculture, industry, transport, and information technology and communication sectors along with the investment in service, real estate and tourist sectors.

I wish this forum and the Arab Hellenic Chamber of Commerce & Development all the success in realizing the noble goals and promoting the commercial and economic relations of Arab states with their friendly Hellenic people.

Nael Raja Al Kabariti Chairman of Jordan Chamber of Commerce



#### Investments of EUR 9.3 bln in 5 years by PPC

### The Plan of Mr. Stassis Management for RES and EUR 1.7 bln in significant projects for E-Mobility, Energy-from waste and Telecoms

In addition to PPC's major investments in Renewable Energy Sources (RES), the company's investment programme, totaling EUR 9.3 billion until 2026, includes investments of EUR 1.7 billion in three other infrastructure sectors. By this programme, PPC aims at taking the lead in the market for E-Mobility chargers, at expanding in telecommunications and at constructing a waste-to-energy plant.

PPC Management states in the newsletter for the recent share capital increase that it intends to develop the largest network of EV chargers in Greece, with

10,000 points, investing EUR 130 million by 2030. It forecasts that from this activity the company's EBITDA will rise to approximately EUR 50 million per annum upon completion of the investment.



Moreover, PPC plans to operate the first waste-to-energy plant in Greece, with a capacity of 56 MW, an investment totaling EUR 350 million.

In accordance with the company's revised business plan, as presented to investors for the share capital increase, the said plant will convert the residues from the mechanical treatment of solid waste into energy and will have the potential to support the heating of buildings in the future. The location is not specified, but, as previously announced, the plant is scheduled to operate in West Macedonia, at PPC's owned facilities since they already have the necessary interconnection infrastructure.

The plan drawn up by PPC's Management foresees that the plant will have an installed capacity of approximately 56 MW and will generate approximately 360 GWh annually. The investment, which will start in 2023 and will have been completed by 2025, will amount to approximately EUR 340 million, with EUR 170 million coming from funding. PPC estimates that for each twelve months of operation the plant will yield profit before tax, interest and depreciation amounting to approximately EUR 30 million, starting in 2026.

In accordance with the National Waste Management Plan it is envisaged that part of the residues from the waste treatment plants to be constructed all over Greece will be supplied to the cement industry, while the remainder will be used for power generation in three or four plants to be set into operation around the country.

PPC is the first industry to announce a plan for the construction of an incineration plant. Recently, TITAN had announced a partnership with GEK TERNA Group to bid for the three waste treatment plants proposed under a Public-Private Partnership (PPP) in Athens and Thessaloniki.

With regard to telecommunications, the Management states that it intends to expand in this sector by developing a fibre-optic network, investing EUR 680 million until 2026. The aim of PPC is to become the leader in the provision of wholesale services for access to high-speed broadband services to households and businesses. Until 2030, it seeks to have around one million telecoms customers (note of the writer: telecom service providers will use PPC's network to provide services to these customers), with revenue of approximately EUR 120 million per year, with significant profit margins. The newsletter states that a pilot project is scheduled for the second half of 2021 and, if successful, the roll-out of the rest of the fibre-optic network will proceed in 2022.

#### **EXPANSION**

The total investments for the period 2022-2026 are foreseen to amount to EUR 9.3 billion (€3.9 billion in RES), €6 billion of which will have been spent by 2025. As regards expansion in foreign markets, and more in particular in RES in Bulgaria and Romania, PPC Management intends to invest EUR 1.2 billion within the period 2022-2026 for RES plants with a total installed capacity of 1.1 GW.

PPC considers that its strong RES portfolio allows the company to double its installed capacity within 18 months. It also has a competitive advantage since it can install photovoltaic parks in certain areas (note of writer: in West Macedonia and Megalopolis) that already have electricity interconnection infrastructure. The Management leaves open the possibility of new strategic alliances with other Groups in order to expand into RES, based on the model of the agreements with RWE, EDP Renovaveis, Masdar and Taaleri.

Based on the same revised business plan, the share of RES plants (excluding hydroelectric power plants) in PPC's installed capacity will increase from just 1% this year to 23% in 2026. In other words, new RES plants with a total capacity of 4.9 GW (including storage units) will be added over the next five years. PPC is currently in the final stage of an Invitation to Tender for a new 65 MW photovoltaic park in West Macedonia, while it prepares tendering procedures for a 70 MW wind farm in North Greece, a 500 MW photovoltaic park in Ptolemaida, as well as other parks of 1,500 MW in Ptolemaida, Amyntaio and Megalopolis. A tendering procedure for storage units of 700 MW is also underway.



# company profile

**Consolidated Contractors Group**, better known as CCC, is a contracting company formed in 1952 and incorporated under the laws of Lebanon. In over six decades of operation, CCC has grown to become one of the leading contractors in the international construction field, with over 40,000 employees composed of more than 80 nationalities.

#### Markets

A 200

CCC operates principally in the Middle East, the Arab Gulf region, Africa, Europe, the Caribbean, Central America, USA and CIS countries.

#### Scope of Services

CCC provides Engineering, Project Management, Procurement and complete Construction services for Oil, Gas, Petrochemical and Industrial Plants, and for Civil, Municipal works, Housing and High Quality Buildings.

- Industrial Plant construction including all Mechanical, Civil, Electrical and Instrumentation works.
- Heavy Civil construction for Power and Desalination Plants, Renewable Energy, Water and Sewage Treatment Plants, Airports, Bridges and Highway Interchanges, Mass Transport, Harbours and Docks.
- Oil, Gas, and Water Pipelines.
- High Quality Buildings, Industrial Buildings, Infrastructure works and Networks.
- Construction of Highways and Roads.

All the above services are conducted in conformity with the highest Safety and Quality requirements; CCC is certified by Bureau Veritas to ISO 9001, ISO 14001 & OHSAS 18001.



**Consolidated Contractors Company** 







#### Subsidiaries & Associate Companies

- CCC (Underwater Engineering), UAE, provides offshore construction and subsea services to the Oil & Gas industry with a wide range of operations worldwide.
- ACWA Services, UK, is a process, mechanical, electrical, instrumentation, control and automation engineering company that provides design and build services for air, water and wastewater treatment systems.
- Sicon Oil & Gas, Italy, is an EPC Contracting Company specialized in the Oil & Gas, Energy and Petrochemical sectors.
- National Petroleum Construction Company (NPCC), UAE, provides engineering, procurement and construction services in the development of offshore and onshore Oil & Gas fields for the Arabian Gulf, South & South East Asia.

#### Mission

- · CCC is a leading diversified company carrying out construction, engineering, project management, procurement, development and investment activities internationally with emphasis on the Middle East region.
- CCC is committed to providing reliable, amicable, and professional service to its clients, to being supportive to local business and communities and protective of the environment within which it operates.
- Appreciation of CCC's clients' interest, evidenced by meeting their requirements and ensuring high quality work, is the prime directive of its management.
- · CCC's growth and profitability are maintained through innovation, technical enhancement, and adaptability to all its markets. Its profitability is directed towards sustaining growth and to providing satisfactory returns to shareholders.
- · CCC's commitment to growth is firmly linked to its employees' continuous development and rewarding careers.
- CCC is also devoted to its employees' safety and health, job security, and welfare. Its strength emanates from its distinct culture, from strong and close relationships with its clients, from its employees' competence and loyalty, from its entrepreneurial and flexible management, and from its focus on quality, safety and commercial acumen.

#### **Core Values**

Management and employees are guided by CCC's "Core Values, Guiding Principles and Code of Practice". CCC's core values include:

- · Safety, health and environmental protection.
- · Quality of work.
- Responsibility and accountability of management and staff.
- · Recognition of others in the achievement of corporate goals.
- Respect for local cultural issues on all its projects.
- Ethical behavior, integrity, honesty and fairness.
- Sustainability and planning for the long-term welfare of the company, employees and the local communities where the projects are located.

#### **Corporate Social Responsibility (CSR)**

CCC is a member of the United Nations "Global Compact Initiative". This initiative brings member companies together with UN agencies, labor and civil groups to support the ten universal principles of Corporate Social Responsibility in the areas of human rights, labor and the environment. Corporate social responsibility is always a project in progress, like the rest of CCC's business, every CCC activity and practice is meant to make a lasting impact, economically, socially, and environmentally.





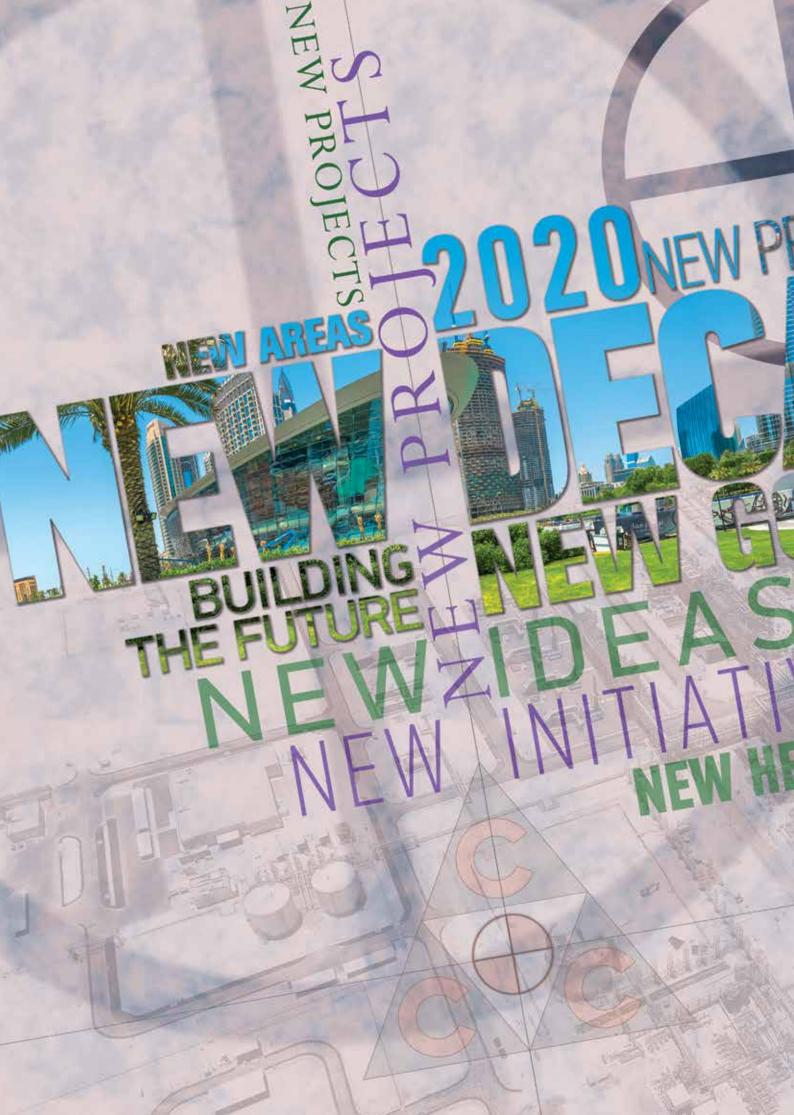
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Consolidated Contractors Company

## **NEWS FROM THE ARAB EMBASSIES**

## Welcome Mr. Ambassador!



We would like to welcome His Excellency Waleed bin Mohammed Al-Emadi, the newly designated Ambassador Extraordinary and Plenipotentiary of the State of Qatar to the Hellenic Republic.

On the 2nd of November 2021, the Ambassador Al-Emadi presented his credentials to Her Excellency the President of the Hellenic Republic Katerina Sakellaropoulou.

Greece and the State of Qatar have been enjoying very friendly relations in all the fields and we are confident that during his tenure, HE the Ambassador Al-Emadi will further enhance these relations built on a solid base of mutual respect and the cooperation will continue to develop in a harmonious way.

Previously, he served as Minister Plenipotentiary at the Embassy of the State of Qatar in Moscow - Russia from 2018 to 2021, and at the Embassy of the State of Qatar in Hanoi – Vietnam from 2013 to 2018 as Counsellor for three years and Minister Plenipotentiary for two years.

He has also worked at the Permanent Committee for Organizing Conferences at the Ministry of Foreign Affairs from 2012 to 2013, and at the Ministry of Environment from 1996 to 2012. From 1998 to 2003, he worked as Focal Representative in

IAEA (International Atomic Energy Agency) for UN, and from 1997 to 2012, as Focal Representative for the State of Qatar in UNEP (UN Environment Program).

In addition, H.E. Ambassador Al-Emadi has been active on international scene by participating in numerous conferences all over the world.

He has specialized in Physics Science, University of Qatar, and he is married.

We, at the Arab Hellenic Chamber, would like to seize this opportunity to welcome Ambassador Waleed and assure him of our sincere intention to cooperate with him and his embassy towards enriching the Qatari-Greek relation in all business domains.

Ambassador, we welcome you and we wish you a fruitful and pleasant stay in Greece.



Her Excellency the President of the Hellenic Republic, Katerina Sakellaropoulou, receiving the credentials of the newly-designated Ambassador of Qatar, H.E. Waleed bin Mohammed Al-Emadi

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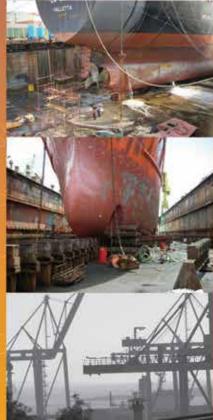
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## **NEWS FROM THE ARAB EMBASSIES**

## Welcome, Mrs. Ambassador!



Mrs Zeineb Ely Salem is the Ambassador of the Islamic Republic of Mauritania to Italy and at the same time, she is the newly designated non-resident ambassador of her country to Greece. Her Excellency, Ambassador Ely Salem, submitted her credentials to Her Excellency, President of Hellenic Republic Katerina Sakellaropoulou on 16 November 2021. Greece and Mauritania have traditionally, throughout the years, enjoyed friendly and cooperative relations which we believe will be further enhanced by the role of HE Ambassador Mrs Zeineb.

Ambassador Zeineb has an outstanding career stretching over 2 decades in various senior governmental agencies in her country - Mauritania. Among many posts she held in the past, we will mention just a few of her career stations

- the Deputy Director of the Cabinet of the President of the Republic, a Member of the Parliament and Minister Secretary General of the Government and an Ambassador of her country to Italy, for which she was appointed In October 2020.

Mrs. Zeineb holds a Diploma of Advanced Studies in Political Science (Egypt), a law degree (ISERI) and a Master Degree in English (University of Nouakchott, Mauritania).

Mrs. Zeineb is married to Dr Mahfoud Boyyah and they have 3 children.

We were honored to receive Mrs Ambassador at the Chamber's premises where Her Excellency and the Secretary General, Mr. Rashad Mabger, exchanged views on Greek-Mauritania relations.

We, at the Arab-Hellenic Chamber would like to assure Her Excellency of our utmost co-operation and support of her mission to further enhance Greece-Mauritania relations in every business domain.

#### All the Best Mrs. Ambassador!



Mr. Rashad Mabger with Her Excellency, Mrs Zeineb Ely Salem, during her visit to the Chamber's premises

### **NEWS FROM THE ARAB EMBASSIES**



## Farewell Lunch for our dear friend, Marwan Toubassi



On 18th November 2021, the Arab Ambassadors accredited to Greece hosted at Sabri Cuisine a farewell lunch for their colleague and friend Mr. Marwan Toubassi, Ambassador of the State of Palestine and the Dean of the Arab Diplomatic Corps. Among other invitees were also few Chargés d'Affaires, representatives of Arab Embassies and the Secretary General of Arab Hellenic Chamber, Mr. Rashad Mabger.

During the farewell lunch, the Ambassador of the State of Kuwait, HE Saud Faisal Aldaweesh delivered a speech, on behalf of his colleagues, the Ambassadors, in which he conveyed to Ambassador Toubasi, the best wishes for his future endeavours in his homeland Palestine.

In his response, Ambassador Toubassi expressed his gratitude for the friendship and memories he and his family enjoyed during their stay in Greece and expressed wishes that their paths, as diplomats, meet again. He also praised the support he enjoyed from the Greek officials and expressed appreciation for the bonds he has developed with Greece.

The hosts concluded the event with a small gift ceremony whereby HE the Ambassador Mr Toubassi was presented by two gifts, one from his colleagues Ambassadors and the other from Mr. Rashad Mabger, on behalf of the Arab-Hellenic Chamber, to thank His Excellency for his ardent support of the Chamber's events and activities during his stay in Greece.

During his stay in Greece, Ambassador Toubassi has been a tireless advocate for the Palestinian people and their rights, being most effective at all levels of every platform. He succeeded in creating awareness and making friends of Palestine in Greece. He worked closely with the Greek officials and did his level best to enhance the existing, historical and friendly ties between Greece and Palestine.

We, at the Arab Hellenic Chamber pride ourselves in developing sincere friendship with Ambassador Marwan and we would like to seize this opportunity to wish him all the best.

We look forward to meet him again in Greece or in Palestine.

We will miss you, dear friend!



Photo of the attending Ambassadors and Charges d'Affaires at the farewell lunch party

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## **NEWS FROM THE ARAB EMBASSIES**

MOROCCO

## INVEST AND EXPORT Morocco Launches New National Investment and

On the sidelines of the activities of Expo 2020 Dubai, Morocco officially unveiled its latest investment and export brand: 'Morocco Now', an initiative designed to position Morocco as a world-class industrial and export platform to accelerate foreign investments.

Over the past 20 years, under His Majesty King Mohammed VI, Morocco has made great strides in trade and transport infrastructure development and has undertaken an epic approach to achieve industrial acceleration. It now boasts the booming Tanger Med port, the largest global logistics hub in Africa and the Mediterranean. Moreover, the automotive cluster in Morocco has been performing strongly. With the fastest exports growth in the world, it has made the Kingdom the leading car manufacturer in Africa, increasing by more than  $\in$  15 billion between 2010 and 2019.

Morocco Now is slated to become a future-proof industrial platform aimed at capturing opportunities in a changing world, where recent global changes generated new requirements, such as environmental emergency, consumer expectation pressures and new regulations, require economic players to adopt decarbonized production. The

COVID-19 pandemic also triggered a global value chains reorganization towards more regional integration and less global dependency.

#### Morocco Now relies on 4 distinctive assets:

**NOW SUSTAINABLE,** renewable energies represented 37% of the energy mix in 2020, the objective is now to attain 52% by 2030;

**NOW COMPETITIVE,** thanks to a "Best Cost" offer based on competitive production and export costs, with privileged access to an international market of +1 billion consumers;

**NOW Well-Proven,** through a strong track record in implementing foreign investments in highly strategic and technical sectors;

**NOW agile,** the capacity to quickly adapt is part of Morocco's DNA, as recently illustrated in the management of the COVID-19 crisis, with the reallocation of industrial production towards health equipment.

Launching a "new development model", Morocco has drawn up a clear roadmap for future development, which consolidates its economic progress, to ensure the necessary synergies based on a pragmatic approach, which paves the way for competitive, proactive, and sustainable investment.

Source: Embassy of the Kingdom of Morocco in Greece



**Export Brand: Morocco Now** 



## Profile

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## **MEMBER - TO - MEMBER BENEFITS**



# We would like to inform the members of the Arab-Hellenic Chamber of Commerce that our clinic offers the following service: COVID19 Testing at the premises and the offices of our members.

Our dedicated personnel can visit companies, industries and offices and perform COVID19 Testing, rapid and PCR. The turnaround time for the results is as following:

1) Rapid Test: 1hr 2) PCR test: 6hrs

We have a longstanding cooperation with various companies, including hotels, tourist organizations along with companies who demand accurate and quick results.

Genelabs is a medical exam clinic that operates more than ten years and offers a wide range of medical exams. Our clinic consists of the following departments:

Biochemical department
 Molecular department
 Gynecological Department
 COVID19 department

Part of our policy is to provide a personalized service to our clients. Part of the strategy is the consultation by our medical personnel to our clients based at their medical history and the results of their exams.

Our lab is accredited with ISO9001 and participates in external and internal quality auditing programs.

We remain at your disposal for any further information at 210 6444230 or at info@genelabs.gr

www.genelabs.gr

# GREEN FUELS FOR A CLIMATE NEUTRAL FUTURE!

# Clean fuels for all

At HELLENIC PETROLEUM Group, we are launching the refinery of the future, which will be the hub for the development of innovative technologies and new products, such as Green Fuels. These new fuels will be eco-friendly and will utilize new raw materials with a low carbon footprint, such as biomass, recycled cooking oils, plastic waste, advanced biofuels, blue and green hydrogen, or even synthetic fuels from captured CO<sub>2</sub>.

In this light, we are paving the way for the reduction of carbon emissions in all transport sectors, thus contributing in the EU's ambitious goals for climate neutrality.

Our sustainable goal is to evolve into an innovative provider of low carbon energy products & solutions while **reducing our carbon footprint by 50% until 2030.** 



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Member of *झ* FuelsEurope



# **GEORGE ALEXANDER** GROUP OF COMPANIES

# A group with dynamic presence

George Alexander has been active in the field of wild animals and birds since 1985. Dr Alexander is quite successfully involved, both in Greece and abroad, mainly in trading activities as well as in the provision of consultancy services in the field of his expertise having created an extended network of associates and always aiming to new forms of cooperation always characterised by the prestige and consistency of the Alexander Group of Companies.

49 Akti Poseidonos, Moschato P.C. 18344, Attiki Greece T. +30 2109484368, F. +30 2109407708, M. +30 697 2250484 mail: info@georgealexander.gr, www.georgealexander.gr





In 2005 the Group GEORGE ALEXANDER established KITHARON PLC. It is a prototype enterprise involved in the slaughter, standard packing and marketing of animal and poultry meat.



G.A. was established in 2002 and registered in Portugal. Its scope of activities is the production and marketing of biologically produced veterinarian medicines.



The company was established in 2004 with the trading activity as its main objective. The company markets a full range of cosmetics products made of natural ingredients and leather products of wild animals' skins (deer, roebuck, ostrich, crocodile. snake, boar)



Constraction company based in Alexandria, Egypt. The company was established in 2015.



# TAKING THE LEAD TO GLOBAL SUCCESS

9 COUNTRIES | 52 COMPANIES | 25,000 EMPLOYEES

Established in 1975, Al Sraiya Holding Group has built its core business on the idea of "innovation", earning its rank as one of the top in Qatar. Offering a range of integrated services that cater to the infrastructural development of Qatar, the group diversified itself through individual groups of companies each operating independently and specializing in its field of expertise.

Construction Group Industrial Group Hospitality Group Trading Group General Services Group

USA

POLAND

GERMANY

TURKEY

LEBANON

QATAR

UAE

OMAN

UK

Following a tradition of corporate excellence throughout its operations, Al Sraiya emphasizes performance and exceeding customer expectations through innovation, efficiency and reliability. Moreover, its joint ventures with multinational companies further consolidate Al Sraiya Holding Group as a major player in the Qatari economy.

With motivated and highly ambitious management, 9 countries, 56 companies and 25,000 employees, Al Sraiya Holding Group is poised to fully participate in the development of the visionary policies adopted and pursued by Qatar.

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#### CONSTRUCTION

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#### bbenergy.com



With 50 years of trading experience, BB Energy (BBE) has strong knowledge of the markets where it operates.

This, combined with logistics expertise and commitment to Middle Eastern values, allows the Group to meet its clients' needs with reliable and innovative solutions

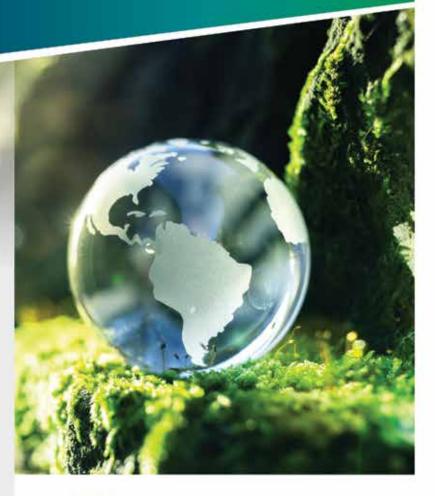
We began our commodities business in Lebanon in 1937, starting out as a grain and asphalt trading company.

In 1963 we started commercialising oil in Lebanon. At first, we were primarily involved in the local marketing of oil products and the importation of Bitumen. Six years later however, during 1969, we began trading oil in the Mediterranean, Red Sea and Arabian Gulf.

Since the 1980s, we have built strong links with the Middle East and cemented our position as an industry pioneer in the Mediterranean. We subsequently entered the Black Sea, Asian and US markets.

Today, we are a global and independent Oil & Gas Trading Company with approx. 33 million metric tonnes (mt) of Crude Oil, petroleum products and gas traded in 2020.

We are now capitalising on our hard-earned expertise and long-standing commercial relationships by entering new markets and expanding certain business lines. Our portfolio of global trading flows continues to expand.



#### Trading

Our physical trading activities cover key strategic geographical areas, serving as a network for national oil organisations, major oil corporations and independent trading companies and refineries.

We primarily trade Crude oil and its full array of related products. However, we are also flexible enough to deal in more specialised offerings when the opportunity arises.

BBE has become more active in trading LNG and Base oil worldwide and continues to supply LPG to selected markets.

We have spot and term purchase and supply contracts with all our key trading partners.

#### Personnel

BBE trading business employs approximately 300 people in trading across 16 offices worldwide and approximately 400 people including downstream. The Group has been able to achieve a particularly high retention rate of its personnel through the years.

Having worked in the Group for more than 20 years, quite a few members of BBE's trading and operations teams have gained extensive experience. Their knowledge and commitment play a vital role in the day-to-day support of our trading activities. It is this long-term commitment to BBE that has prompted the strong sense of trust and respect within the Group.

#### Strategy

The Group's growth strategy is focused on sustainable energy commodities and projects, implemented through geographical expansion in new markets, product diversification, and acquisitions.

#### Geographical expansion

While we are determined to maintain a leading position in the key markets where we historically trade, our goal is to fuel further growth through geographical diversification in new markets for both Crude oil and petroleum products.

We have expanded the office in Houston by hiring traders and business developers specialised in Crude oil and petroleum products. Our trading activities now are centred around the domestic US market and also cover Central and South America.

We continue to develop trading activities between countries in South East Asia.

We have further developed trading flows into and from selected African countries such as Rwanda, Nigeria, Zambia and South Sudan.

We have started trading activities in domestic markets in France and Belgium with a dedicated team.

#### **Product diversification**

From our historical portfolio of Crude oil and petroleum products, we are now covering all major components of the barrel and have been trading LPG and LNG in the last few years.

We have increased our portfolio of Crude oil by trading different qualities. We have also expanded our presence in Ultra Low Sulfur Diesel (ULSD) and started Gasoline blending and trading in North West Europe. We started trading LPG in 2015 by securing term contract on the back of an investment in an import terminal in Bangladesh with an annual throughput capacity of 150,000 mt gradually expanding our portfolio of trading flows.

On the back of the acquisition of Feedco S.A., in the second half of 2016, the Group is now one of the leading international Base oil traders.

#### **Renewable Energy**

We have recently established the BB Energy Renewables Division with the purpose of investing, building and managing renewables projects. This will grow our initial successful renewables investment (in the Electric Vehicle charging infrastructure sector in the UK) followed by developing Solar/Battery Hybrid Energy projects in Africa. We are committed to increasing our renewables portfolio in order to reduce our fossil fuel trading over the longer term. We look forward to reporting on its progress in future years.

As part of our energy transition, following Biodiesel trading in the Far East, we are also preparing for Biodiesel trading in Europe and following external audit results, we recently achieved the International Sustainability and Carbon Certification (ISCC) EU scheme.

All our traded Biodiesel will be certified using the ISCC EU scheme. Biofuels (made from vegetable oil) can be blended with existing fuels such as Gasoline and Diesel to help decarbonise the transport sectors.

We are cognisant of the challenges with respect to the sourcing of responsible biofuels and biomass and will strive to ensure the commodities we trade have been produced following rigorous sustainability standards.

Whilst we acknowledge its status as a fossil fuel, cleaner burning Liquefied Natural Gas (LNG) is helping to diversify the fuel mix and reduce air pollution as a fuel for heavy duty road transport and shipping. Given its important role in the energy transition, we are expanding our LNG portfolio, specifically:

- In 2016, we established an LNG trading desk and agreed Master Sale and Purchase Agreements with most of the main LNG market participants
- Since 2017, we have been an active participant of the global LNG market, with various spot and term contracts spanning from the Americas to the Far East
- In 2020, we signed an agreement with a local partner to develop an LNG terminal in Italy to supply LNG to Sardinia to support the shift from coal and oil derivatives for domestic and industrial use to gas

Separately to the growth of LNG, our investment in a new Liquefied Petroleum Gas (LPG) terminal and distribution business in Bangladesh and our expansion plans in Rwanda into LPG, have allowed us to supply those domestic markets and enabled local communities to switch from burning firewood to bottled gas for cooking. This has therefore helped reduce GHG emissions, improve community health, reduce deforestation and enable households to spend less time collecting firewood.

In 2021, BBE Renewables setup an emissions trading desk off the back of hiring a pioneer expert in carbon trading. Carbon trading is a tool to fight climate change. We recognise that climate change is a global issue affecting people's lives from all socioeconomic and geographical backgrounds. Emissions trading has proven to be so far an efficient and transparent solution to this issue.



Soft capsules of **500 mg** with olive oil extracts rich in polyphenols

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MOTOR OIL (HELLAS) CORINTH REFINERIES S.A (MOH) was founded in 1970 and started operating its refinery in 1972.

MOTOR is the largest private industrial complex in Greece and among the top refineries in Europe in terms of complexity (11.5 according to Nelson Complexity Index). It can process crude oil of various characteristics and produce a full range of petroleum products, serving major petroleum marketing companies in Greece and abroad.

Additionally, the refinery of Motor Oil is the only one that produces base oils in Greece. Following the installation of the new 60,000 bbl/day processing capacity Crude Distillation Unit (New CDU) the production capacity of the refinery has reached 185,000 barrels of crude oil per streamday (BSD). It has a storage capacity is 2.6 million cubic meters, modern port facilities for tanker docking suitable for tankers up to 450,000 tons DWT and state of the art truck loading terminal which can serve up to 220 road tankers per day.

Since 2001 the Company shares have been listed on the Athens Exchange. It is also a constituent of the ATHEX Composite Share Price Index, the FTSE/ATHEX LARGE CAP index, the MSCI Greece Small Cap Index and the FTSE4Good Index Series.

The company has ISO 9001:2015 certification for Quality, ISO 14001:2015 and ISO 50001:2018 certification for the

Environment, ISO 45001:2018 certification for Health and Safety, ISO / IEC 17025:2017 certification for its Chemical Labs and CE Marking certification for its asphalt products, in accordance with Regulation (EU) No 305/2011 and the requirements of European standard EN 12591:2009. This is a combination of standards found in very few European refineries. Also, MOTOR OIL applies the EI/JIG1530 standard in relation to the production, storage and distribution of Jet Fuel. In the context of reducing greenhouse gas emissions and the sustainability criteria laid down by the EU, our company applies a control system for biofuels and the blending of fossil fuels with biofuels, having been certified with the 2BSvs Certificate since October 2016.

This certification meets the requirements of the biofuel mass balance and expires in 2026. Moreover, the refinery has earned the ISO 18788:2015 for its security system.

MOTOR OIL has consistently been successful in adjusting the product mix to the needs of the market thus achieving the best selling prices for its products and as a result outperforms other complex Mediterranean refineries in terms of refining margin.

#### Contact:

Irodou Attikou 12 A str., 151 24 Maroussi, Athens Tel.: + 30 210 8094000, Fax: + 30 210 8094444, Internet: www.moh.gr, E-mail: info@moh.gr

# SHAPING THE FUTURE OF ENERGY.

Motor Oil exports to more than 45 countries, employs thousands of people and has invested over 2,2 billion euros in the sector.

We move forward to a more **sustainable future**, with **diligence** and **consistency**.





www.moh.gr

## NEWS FROM THE ARAB-FOREIGN JOINT CHAMBERS



# WEBINAR | "Saudi Arabia, a Land of Infinite Opportunities and Bold Initiatives"



The Arab-Belgian-Luxembourg Chamber of Commerce (ABLCC), in close collaboration with the Embassy of the Kingdom of Saudi Arabia in Brussels organized the webinar **"Saudi Arabia, a land of infinite opportunities and bold initiatives"** on **Tuesday 9 November 2021!** 

This webinar represented a unique opportunity to discover the Saudi market and its long-term vision as your next strategic partner in the Arab World. It enabled more than 100 participants, whether companies, associations and businessman, to know more about investment sectors and opportunities in the Kingdom of Saudi Arabia and to ask all their questions in a Q&A session by the end of the webinar.

After the welcoming address by the Secretary general of the Arab Belgian Luxembourg Chamber of Commerce, **Mr. Qaisar Hijazin**, the participants listened to the keynotes of our guests of honour to introduce this major event: **H.E. Dr. Khalid AL-JINDAN**, Ambassador of Saudi Arabia to Belgium and **H.E. Dominique MINEUR**, Ambassador of Belgium to Saudi Arabia.

**HE Dr. Eiman Al-Mutairi,** Deputy Minister of Trade, CEO of the National Competitiveness Center, CEO, presented the vision of Saudi Arabia in great lines:

"What we (Saudi Arabia) are trying to achieve for our country is for us to achieve. But we also understand that there are opportunities for the whole world to participate to this and developing our economy. And if we develop our economy, then the region will develop and globally there will be a development. It is always an exchange of thoughts, ideas and investments." - **Dr. Eiman Al-Mutairi**  **Eng. Tariq Al Haidri,** Vice Chairman of Federation of Saudi Chambers, emphasized that the investment direct and indirect of Belgian and Luxembourg companies are a reel benefit to the Saudi Market.

**Mr. René BRANDERS,** Chairman - Federation of Belgian Chambers, pointed out the potential of Belgium and Luxembourg even if small in size, to quality contributors to the sustainable future of the Kingdom in many sectors.

Afterwards, participants had the chance to discover the concrete opportunities thanks to two valuable presentations: **"Saudi Vision 2030 : Building a sustainable Saudi Economy through Investment, Innovation and Entrepreneurship" by HE Dr. Eiman Al-Mutairi,** Deputy Minister of Trade, CEO of the National Competitiveness Center, CEO. With her dynamic and very complete presentation, she identifyied the sectors of opportunities and the policy improvement made to boost the investments in those sectors. With development of these sectors, Saudi Arabia will pave the way for a sustainable development by 2025, with many targets already achieved today!

"Vision 2030 is not only a door to the country and to the region but a current reality in line with a modern and a sustainable society." **Qaisar Hijazin** 

"Saudi Arabia is Welcoming Investments" by Mr. Khalid Al-Sheddi, Investor Advisory & Relations Executive Director at the Saudi Ministry of Investment. Mr. Al Sheddi presented the Ministry of Investment (MISA) appointed in 2020 and its main goals. In fact, it already gave rise to the facilitation of Investment procedures and fostered an Investment ecosystem as well as communication with investors. Then, he focused on the main reasons to invest in Saudi Arabia, making the country a business hub. Finally, the services of MISA to help investors make their way in the Saudi field.

Last but not least, participants heard to the encouraging closing word of our dear partner, **Marc Theisen** from the Luxembourg Chamber of Commerce.

We, at the Arab – Hellenic Chamber, would like to congratulate our sister-chamber for a very interesting and informative webinar.



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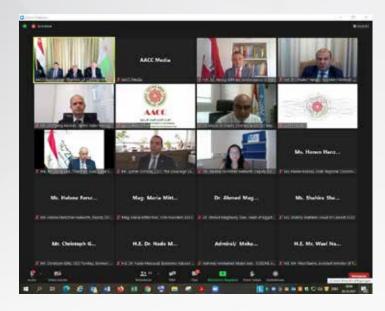


# NEWS FROM THE ARAB-FOREIGN JOINT CHAMBERS



بخرفت الأختارة الأبرية، الأستارين austro-arab chamber of commerce österreichisch-arabische handelskammer

# "12<sup>th</sup> Arab-Austrian Economic Forum" (Online Edition)



In cooperation with the distinguished Embassy of the Arab Republic of Egypt in Vienna and the Union of Arab Chambers (UAC), the Austro-Arab Chamber of Commerce (AACC) held its "12th Arab-Austrian Economic Forum – Online Edition" on Wednesday, 20 October 2021. This year's forum hosted the Arab Republic of Egypt as the Guest Country and was virtually attended by around 150 participants from across the globe.

Featuring high-level officials and ministers, the forum presented an insight into the country's economic landscape and development and provided an outlook on investment prospects with special focus on Economy & Investment, Transport and Tourism. The forum also served as an interactive platform for thorough discussions on the plentiful scopes of cooperation and public-private sector partnerships among Austrian, Egyptian and international counterparts.

Welcome remarks and keynote speeches were delivered by H.E. Senator Dr. Richard Schenz, AACC President, Dr. Margarete Schramböck, Federal Minister for Digital and Economic Affairs of the Republic of Austria, H.E. Dr. Hala Elsaid, Minister of Planning & Economic Development of the Arab Republic of Egypt, H.E. Dr. Khaled El-Enany, Minister of Tourism and Antiquities of the Arab Republic of Egypt, H.E. Mr. Mohamed Hamdy M. Elmolla, Ambassador of the Arab Republic of Egypt to Austria, H.E. Dr. Georg Stillfried, Ambassador of the Republic of Austria to Egypt, H.E. Mr. Yehia Zaki, Chairman of the Suez Canal Economic Zone, and H.E. Dr. Khaled Hanafy, Secretary-General of the Union of Arab Chambers (UAC) and former Minister of Supply and Internal Trade of the Arab Republic of Egypt.

Among the panelists were high-ranking representatives of the following prominent institutions and companies: the Suez Canal Economic Zone (SCZONE), The Sovereign Fund of Egypt, the United Nations Industrial Development Organization (UNIDO), the Industrial Development Authority - Egypt, the Egyptian Ministry of Trade and Industry, the Egyptian-Austrian Business Council, WKO - Advantage Austria Cairo, Siemens Mobility, Plasser & Theurer, the Governorate of the Red Sea, the Austrian Travel Association / Österreichischer ReiseVerband (ÖRV), and Egyptair Airlines.

The forum's three sessions shed light on Egypt's economic landscape, the transport sector and the tourism sector respectively and were moderated by UNIDO'S Chief of Regional Coordination Division - Arab Region Ms. Hanan Hanzaz, UAC Secretary-General H.E. Dr. Khaled Hanafy, and AACC Secretary-General Mr. Mouddar Khouja respectively.

Moreover, the forum presented a number of testimonials and promotional videos pertaining to the sectors and topics around which the forum revolved.



It all begun almost a century ago! Haitoglou family had just arrived in Thessaloniki, Greece after fleeing Asia Minor. The most important thing they brought with them was not their belongings: It was their love for family traditions and a secret family recipe for making the most popular sesame-based treat... Halva.

It was in **1924** that they opened a small shop dedicated to creating their delicious halva by hand in small batches, continuing the craft their fathers and grandfathers had taught them. Throughout the years many things changed: the small shop became the center of attention for everyone that loved halva, as more and more people were drawn to this artisanal treat.

But some things remained the same: The **passion** to create the best products, the **legacy** embodied in the family's secret recipe and, of course, the symbol of a female figure in a traditional Northern Greek costume.

The "woman from Thessaloniki" - or the "Halva Lady" as she became widely known the proud, graceful figure with no name, started as a symbol to help people identify their favorite halva at a time when many couldn't read. While the image evolved over time, it's still the emblem of Haitoglou Family Foods, as it embodies our roots, heritage and tradition.

Building on our family's values, we continue our **mission** with a passion to share our legacy, our unique craft and our favorite products with every family, as we have done for four generations.

Haitoglou Family Foods Perfecting Our Craft, Since 1924

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#### Publications of the ARAB-HELLENIC CHAMBER





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# NEW MEMBERS



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# DEVELOPMENT

#### **CONTACT DETAILS:**

DKG DEVELOPMENT Contact person: Monti Wahib M: +30 6946 104024 T: +30 210 4190497 E: mw@dkg-development.com W: dkg-development.com **DKG DEVELOPMENT** is an investment and development company that has vast experience and is characterized as one of the most reliable in the field of real estate development. Based on many years of experience in the real estate market, we have created a dynamic team of specialists who work with leading professionals in various fields in Greece and abroad. Our team can offer comprehensive services for the development, and management of real estate acquired for investment purposes, based on the principles of complete trust and mutual understanding.

We strive for development, improvement, and innovation, aiming to create modern, resilient, and sustainable complexes, featuring functional spaces of unique quality and aesthetics.

OUR COMPANY'S PRESENCE IN THE REAL ESTATE MARKET DURING THE LAST YEAR HAS BECOME STRONGER, WHILE OUR PORTFOLIO HAS RAPIDLY GROWN INCLUDING THE MOST TOP IN THE MARKET INVESTMENT OPPORTUNITIES, divided to 3 types:

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- STUDENT HOUSINGS
- LUXURY COMPLEXES OF BUSINESS APARTMENTS

All our real estate projects are completely suitable and complies for obtaining a golden visa (Greek residence permit through investment)



# JOUD COMPANY



9002

In business field the name JOUD dates back to 1933 Troughout years and as a result of conformity and specialization of all joud partners the JOUD trade has spread greatly in Syria and also decided to widen its industrial activity by setting up a many plants all of them are Iso 9002 certified The company has branches in all over syrian cities and has built a friendly and strong relationship with its dealers for years

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- \* Joud fruit drink Plants
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- \* Joud flour mills llc
- Carbon dioxide co2 Plants

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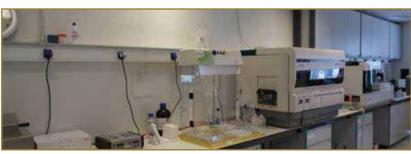
**GENELABS** is a medical exam clinic, based in Athens, that conducts a wide range of medical exams.

Our clinic consists of the following departments: 1) Biochemical 2) Molecular 3) Gynaecological 4) COVID19

We offer medical exam packages tailored at the needs of the individual via offering consultation by our medical department without extra charge.

In addition, we provide, B2B services to companies who wish to conduct exams at their personnel. In particular, due to the rising need for COVID19 tests we provide to companies, tourist organizations, hotels and independent tourists alike, the service of COVID19 Testing at their premises, PCR and Rapid Tests alike. The turnaround time for PCR testing is 5 hour and for Rapid testing: 40 mins.

Our clinic has ISO9001 and participates in external auditing programs by independent institutions.





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E: info@adelianos.com
W: www.adelianos.com



**Syrianoglou Pantelis** Managing director

**ADELIANOS** "The true legacy" is a wholesale and exports Greek company of olive oil and was inspired by the love and respect for the Cretan land and especially for the Cretan olive oil and the olive seed.

We produce and promote the Premium series of Cretan Organic and extra virgin olive oil entitled ADELIANOS The true legacy.

Our company has its origin from traditional village of Adele that is located at the island of Crete in Greece. Adele is surrounded by dense and prosperous Olive trees. Therefore, we have been participating every year in olive seed collection and the production process of the precious olive oil.

Knowing the exceptional quality and the unique origin of Cretan olive oil, we choose the bottling of high quality Organic and extra virgin olive oil which is selected by the most special olive tree corps of Crete. The olive selected by ADELIANOS The true legacy fully complies with all the necessary certifications and analysis from the gathering until the bottling.

ADELIANOS "The true legacy" is synonymous with exceptional quality and high aesthetics.

Our main goal is to highlight the precious olive oil of the Cretan Land through the Premium bottles where it is bottled, ''dressed'' with the meticulously designed luxury labels, as befits a real treasure.

Origin: Crete, Greece



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E: e.a@agcapital.gr - president@agcapital.gr

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**AG CAPITAL** is a company that is involved in many business fields, not only within the Greek market but also within the international market. Its main activity concerns Real Estate Investments and Consulting services. The Company's priority is to offer high quality services and to adjust according to clients' special needs and goals.

#### Our expertise:

AG CAPITAL has a thorough experience within the field of Real Estate both in Greece and abroad, it offers comprehensive reports of properties value according to real comparative data in the real estate market and estimates the market value of properties by using methodology of international regulations. Our Company has as its main thinking that the utilization and the assessment of the fixed data of properties remains one of the most important matters that concern not only businesses but also the investors.







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**ENERGY SOLUTIONS** 

## NEW MEMBERS



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#### CONTACT DETAILS:

LA KIATRA The Creator Eleni Moka T: +30 6942 060013 E: lakiatra@gmail.com W: www.lakiatra.com Facebook/ La Kiatra Instagram/ lakiatra\_elenimoka



LA KIATRA The Creator Eleni Moka







#### ART IS... LA KIATRA!!!

LA KIATRA: History meets the present and art meets the future... La Kiatra connects the straight line of time with today... and with tomorrow!

With one and only jewel... With one jewel by La Kiatra for woman and man...

La Kiatra... means "the stone" in the language of Vlachs, indigenous inhabitants of Pindos, a mountainous range running over Greece.

Our name constitutes the symbol of love in what we do, a seal on art, with respect of tradition and the historical existence of each people of this planet.

We love anything traditional, no matter what part of the world it comes from. We consider the heart of each person the navel of Earth.

With this as our motto La kiatra plans and creates special, UNIQUE and handmade jewels.

It seeks the most special stones and minerals in the whole world. Stones that constitute a "living" geological museum of the planet and the universe.

Stones born by the bowels of the Earth... Materials that came from the outer space! Meteorites with the same age as our solar system!!!

The most special and unique is located by La Kiatra and it sculpts to a jewel for women and men only using noble metals! La Kiatra "marries" the geological uniqueness of the stones with the beauty and history of the land from which they come from and transforms them into... works of art.

The choices are many!!!

Each jewel by La Kiatra is a unique work of art... The only limit is the endless imagination...

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# NEW MEMBERS

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#### CONTACT DETAILS

MIKEL COFFEE COMPANY A: Athinon Ave. 347, PC 12243, Aigaleo, Athens A: Georgiadou 37, PC 41447, Larissa T: +30 214 687 1200 T: +30 2410 530 024 E: international@mikelcoffee.com W: www.mikelcoffee.com





**MIKEL COFFEE** Company's legacy has started during 2008, in the city of Larisa when Mr. Eleftherios Kyriakakis, the owner, decided to impart his love and knowledge around coffee and its derivatives, through a coffee store, to his local community.

The business model he had in his mind, along with his inherent curiosity and delicious recipes, didn't take long before becoming a massive success, which now celebrates a strong presence in over than 20 markets worldwide including UAE, KSA, Oman, Kuwait, Egypt, Qatar, UK, USA, Cyprus and many more.

A variety of espresso-based beverages, became quickly synonymous to specialty coffee for all coffee enthusiasts across the globe.

The entire ecosystem of Mikel Coffee, from coffee roasting, to take-away services, up until staff's meticulous trainings and international franchisee development, is characterized by love, fierce passion, eye for detail, open minds which never lose track of evolution, and last but not least, a genuine interest for people.

Someone could easily say that Mikel Coffee Company was among the leading Greek companies that re-invented consumers' relationship with coffee.

Where we see ourselves in the future? With USA's bold statements, we are already looking with a serious interest towards Asia.

We welcome your interest towards our brand and really looking forward for you to join our coffee community.





Excellence in Dartnership

# MEMBERS'

Special Edition!

-	ALMANDA

- 2. GRANDE BRETAGNE
- 3. KOUZOUPIS JEWELLERY
- 4. MARINAIR
- 5. MEGA DISPOSABLES
- 6. GREEK BRANDS
- 7. GREKA ICONS
- 8. IKTINOS HELLAS
- 9. ZARIFOPOULOS



#### HEALTHY START WITH ALMANDA

Almanda SA, is a company with a strong presence in the field of nuts and dried fruits since 1990. It marks a new beginning with its first TV spot, presenting its unique philosophy: Excellent raw materials and state-of-the-art packaging methods result in the unrivaled nutritional value and taste of its products.

The new TV spot from Cineview is available on Almanda's YouTube channel **https://youtu.be/g1Lt48ccd-g** while it is simultaneously broadcast on television.

Signaling further this new beginning, Almanda has redesigned its website, www.almanda.gr by Web-ideas and at the same time, with the help of Three Dots, enters dynamically into the world of Social Media and Digital communication: www.facebook.com/almandasa www.instagram.com/almanda\_sa https://gr.linkedin.com/company/almanda-sa

Stay tuned and follow Almanda on Social Media, because we are: «Your ally for taste and well-being!».





#### CONTACT DETAILS

ALMANDA A: Amarynthos, Eretria, Evia T: +30 2229091800, 2229091111 E: info@almanda.gr W: www.almanda.gr



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#### SHRIMP & MORE

Chef de Cuisine Nikos Mavrokostas invites you on a unique epicurean journey featuring an inspired selection of shrimp recipes.

The upcoming themed menu Shrimp & More of GB Roof Garden Restaurant showcases all shrimp species caught in the Greek seas turning the spotlight on each one of them through five delicious dishes.

Savour the overwhelming seafood flavor of the famous Preveza shrimp in the stuffed lettuce rolls with chervil and mastihascented lemon sauce as well as in the exquisite shrimp linguine pasta with guanciale and mascarpone-truffle sauce. The chickpea soup's taste is enhanced with Symian shrimp from the Dodecanese while the dish is actually served with Northern Aegean shrimp. Not to be missed is the flavorsome Koilada shrimp carpaccio paired with mandarin, pine honey, bottarga and beetroot.

Taste these fascinating dishes made with fresh seasonal ingredients and enjoy the most impressive view of the city! Daily 13:00 - 01:00 Until December 15th, 2021









HOTEL GRANDE BRETAGNE ATHENS CONTACT DETAILS GB ROOF GARDEN RESTAURANT 8<sup>th</sup> floor of HOTEL GRANDE BRETAGNE, A LUXURY COLLECTION HOTEL A: Vasileos Georgiou 1 A, Athens, 105 64 T: +30 210 3330766 W: www.gbroofgarden.gr



#### **STARS COLLECTION**

Our company proudly presents our new collection which was launched this year with great success in many countries. Discover the Stars Collection

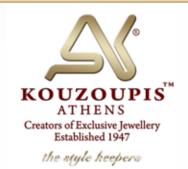
An impressive collection which will excite your esteemed clients and will also differentiate you from your competitors



The Stars Collection contains unique and all-time classic designs for everyday use and for all occasions. The collection features rings, bracelets, earrings and pendants handcrafted by skilled and dedicated goldsmiths in 18K gold with enamel and embellished with sparkling diamonds.

Kouzoupis Jewellery S.A was founded in 1947 and is the leading Greek designer and manufacturer in the field of top quality, handmade, exclusive gold 18K jewellery with precious stones.

Our company uses the various Greek historical periods as a point of reference and inspiration for the firm's jewellery. All our 58 collections are handmade creations by highly experienced, skilled, talented and dedicated craftsmen in the field of top-quality jewellery. The Greek jewellery is not only esthetically unique and beautiful, but carries also a 6000 years manufacturing tradition. Our objective is to expand our export activities by offering top quality handmade creations, long lasting style, timeless elegance, prompt delivery and very competitive prices.



#### CONTACT DETAILS KOUZOUPIS JEWELLERY S.A.

A: 2, Parnassou Street 105 61 Athens Greece T: +30 210 3228018 F: +30 210 3223448 E: info@kouzoupis.gr W: www.kouzoupis.gr GREECE - USA - GERMANY - SWITZERLAND - SAUDI ARABIA



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#### MARINAIR (GREECE) EXHIBITS AT THE 8TH LOGISTICS SUPPLY CHAIN INTERNATIONAL EXPO GREECE

From 2-4 October 2021, MARINAR participated with their own stand in the 8th edition of the Logistics Supply Chain International Expo, taking place at the Metropolitan Expo Exhibition Center in Athens with all the necessary security measures for exhibitors and visitors.

Being the Largest Supply Chain Exhibition in South East Europe, the scope of the fair is the promotion of transport, freight and logistics services, as well as material handling technologies and commercial vehicles in the Greek, European and global markets.

The 2021 edition of the renowned and established biennial exhibition, was marked with the new decade and the radical changes that technology, automation and artificial intelligence bring to the supply chains, plus the Covid-19 pandemic and its health, safety and protection protocols.

We would like to thank all those who visited our booth during the Exhibition We also thank those who were not able to meet with us and we vow to keep our communication alive until next time.

We will be happy to offer our Services in one of your next transportation needs.

Marinair has the ability to provide you with Transport Solutions designed especially for your needs even for Sea, Air and Road freight.

In the best possible way, we can support your supply chain and be an important link in achieving the goals of your company.





CONTACT DETAILS MARINAIR CARGO SERVICES LTD A: 97, Akti Miaouli Ave., 185-38 Piraeus, Greece T: +30 210 4515901, 902, 551 F: +30 2104515422 E: info@marinair.gr W: www.marinair.gr



### NEW ENVIRONMENTAL CERTIFICATION FOR MEGA

MEGA, proving in practice its commitment to the Principles of the Circular Economy, received the international certification Zero Waste to Landfill at "Gold" level, as in 2020 its production unit achieved 99% recycling and Energy Recovery. MEGA continues its dynamic investments in circular economy and contributes actively on the achievement of Sustainable Goal 12 regarding the Responsible Consumption and Production (SDG 12).

Mega Disposables SA is 100% Greek company and one of the largest manufacturers of personal hygiene products in Southern Europe. Founded 40 years ago, Mega SA is today the market leader in the personal hygiene sector in Greece (portfolio of well-known brands such as EveryDay, Pom Pon, BabyCare, Babylino, Tipers, Wet Hankies, Mega, Sani etc.). Thanks to an innovative mindset and the deployment of state-of-the-art technology, the company exports to more than 30 countries abroad in 5 continents.

MEGA combines harmoniously sustainability objectives with its business strategy.

The company has designed the "Act Green" Sustainability Program with specific goals and timetable for their achievement, so as to promote Sustainable Development through the substantial redesign of its products (REDESIGN), adopting the principles of the circular economy, achieving significant levels of reuse materials (RECYCLE) and resource savings (REDUCE).





#### CONTACT DETAILS

MEGA A: 148 Dekelias str., 13678 Aharnes, Greece T: +30 210 2419800, +30 210 2419818 E: mega@megadis.gr W: www.megadis.gr



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### GREEK BRANDS FINE FOODS OFFERS TOP-QUALITY HALLOUMI AND GRILLED CHEESE AVAILABILITY IN UAE, WHILE IN GENERAL THE STOCK DEFICIT CONTINUOUS

The unstoppable consequences of Covid-19 pandemic have brought an abrupt end to 10 years of growth in halloumi exports, with dairy producers uncertain of the future. There is an unstoppable need for halloumi though, more than ever before, so a difficulty in availability arises.

Through this difficult times, Greek Brands, as a trustworthy fine foods partner, **can guarantee that a stock of delicious top-quality halloumi and grilled cheese, to fulfill your needs.** Both available in different packaging formats of vacuum, to cover each clients' demands.

Halloumi Cheese, with the traditional Cypriot recipe, has a characteristic salty flavor and distinctive, slightly, chewy texture. It is perfect for frying or grilling as it does not melt or lose its shape. It can also be served as an excellent appetizer or as an ingredient in salads, sandwiches, burgers and pies, so according to food trends you need it to upgrade your dishes.

The great news is that we are not only going with the flow of our customers, but we are also proactive and always ready to face challenges, to keep active the collaborations with our dairy suppliers so as to be able to fill the product gaps in the food market, just like in this case of halloumi cheese.

If you are key stakeholders, distributors, traders, wholesalers, retailers or food importers of the Arab world, don't hesitate to get in touch with us for a halloumi, grilled cheese or any other traditional Greek cheese, such as feta, graviera, kasseri or mizithra offer.











#### CONTACT DETAILS GREEK BRANDS FINE FOODS

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T: +30 2109967250 F: +30 2109967243
E: info@greekbrands.com W: www.greekbrands.com
Lin: linkedin.com/company/greek-brands/
Fb: facebook.com/greekbrandsfoods/
YouTube: youtube.com/greekbrands



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### NAVARINO ICONS PRESENTS ITS HOLIDAY GIFT BOXES FILLED WITH DELICACIES FROM THE MESSINIAN LAND, INSPIRED BY THE GREEK REVOLUTION

The celebration of the bicentennial anniversary of the Greek Revolution makes this year exceptional. We are pleased to announce the launch of our Navarino Icons Gift Options collection enhanced by the addition of new boxes, a brand-new bag, New Year ornaments made of fine fabrics, and items inspired by the Greek Revolution: a pair of wine stoppers with tsarouhi metallic top and the "1821" Anniversary board game.

Navarino Icons Gift Boxes, filled with authentic food products that combine the beauty and flavors of the Messinian region, deliver more than delicacies of the historic land; they carry emotion and create feelings of remembrance and care for the people dearest to us.

Select your favorite collection of Navarino Icons with the choice of Anniversary objects exclusively available this year!





#### **CONTACT DETAILS**

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### MARVELOUS WHITE - NEW WHITE MARBLE QUARRY -IKTINOS HELLAS S.A.

Iktinos Hellas S.A. announces the inauguration of Marvelous white quarry in North Greece, Drama. Marvelous white marble is characterized by its white background, that is in very high demand for many upcoming projects worldwide. Among other white marbles of Iktinos Hellas S.A. quarries, i.e., Volakas, Kalliston andThassos, Marvelous will be an additional option to the marble industry available with three quality selections and very competitive prices, ideal to cover big building projects.







#### **CONTACT DETAILS**

IKTINOS HELLAS S.A. Contact Person: Eng. KOSTAS PROTONOTARIOS Area Sales Manager E: kostasp@iktinos.gr, M: +30 694 8870467 T: +30 210 2826825 (ext:238), F: +30 210 2818574 E: info@iktinos.gr W: www.iktinos.gr



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### ZARIFOPOULOS SECURITY - FIRE PROTECTION INTERCONNECTED SYSTEMS AT THE NATIONAL GALLERY OF GREECE

Top-notch interconnected complex systems' installation and delivery in full operation for the renovated National Gallery of Greece, was completed in 2021 by ZARIFOPOULOS SA. The project refers to an integrated Security, Control-Surveillance and Fire Safety system based on European standards and the Greek legislation, consisting, in detail, of:

- extended Security System in all indoor and outdoor areas,
- specialized for the exhibits' protection system,

• CCTV Network System, both inside and outside the Gallery, with video analytics, for exhibits' additional protection,

• Access Control System in building's sensitive areas,

• Fire Detection and Fire Alarm System; Air Sampling Fire Detection System, as well as Explosive Gas Detection System and finally,

 $\bullet$  Extinguishing systems in all E / M and exhibits' storage areas

In 2000, the National Gallery of Greece - Alexandros Soutsos Museum turned 100 years old.Creating renewed, modern premises was required due to National Gallery's extroversion and continuously rise in art work numbers. The renovated, with more than double the size of the initial building is 21,000 sq.m. approximately. Its vast spaces and modern infrastructure, together with important Greek painters of the 19th and 20th century numerous works, worthily put the National Gallery of Greece amongst the major museums of Europe. ZARIFOPOULOS SA with presence in 4 countries and specialized personnel, has been continuously growing for five decades now, specializing in innovative, highly reliable fire safety, security, video surveillance, access control and energy saving and management systems; has a rich portfolio of cultural and museum facilities as well as experience in various projects of all Greek economy sectors.

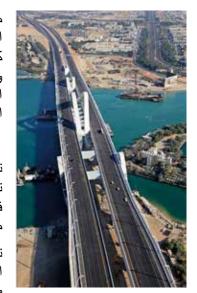




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من خلال تواجدها في العديد من البلدان عبر ثلاث قارات (في الشرق الأوسط ورابطة الدول المستقلة وأفريقيا وأوروبا)، أثبتت شركة أركيرودون (Archirodon) مكانتها كمقاول دولي في مجال الهندسة والتوريد والإنشاء EPC، وتميزت بإحاطتها بكافة عمليات وأساليب البناء، مع توافر الخبرة، والحرص على الجودة، والأخلاقيات المهنية لموظفيها الذين يسعون جاهدين لتقديم حلول مبتكرة وتحقيق أفضل النتائج للعملاء والشركاء حول العالم.

تأسست أركيرودون في عام 1959، وتسارعت وتيرة تطورها لتصبح شركة رائدة في تقديم حلول بنظام تسليم المفتاح والهندسة والتوريد والانشاء EPC، حيث استثمرت بكثافة في البحث والتطوير من خلال منشآتها التصنيعية ذات الموقع الاستراتيجي وأسطولها الفريد من المعدات والآليات.

نتمثل رؤية الشركة في تقديم تصاميم مبتكرة ومناسبة من حيث الفعالية والتكلفة للعديد من المؤسسات العالمية المرموقة العامة والخاصة وذلك ضمن مقاربة شاملة لدورة المشروع وقدراتها الهندسية الداخلية.

> ان شركة أركيرودون لديها خبرة متنوعة في مجال عقود الهندسة والتوريد والانشاء حيث تشمل مجموعة قطاعات بما في ذلك: الطاقة، الأعمال البحرية والبنية التحتية، التكريك ومد الأنابيب، الخدمات الحكومية بما في ذلك توليد الطاقة ومحطات تحلية المياه والنفط والغاز والمنشآت الكيميائية والموانئ والمرافئ وحماية السواحل والأرصفة البحرية والمحطات والإنشاءات البحرية والجسور والطرق والسكك الحديدية والمشاريع البيئية ومنشآت المياه والصرف الصحي والسدود والري وخطوط الأنابيب البحرية والمبانى الخاصة.





إن الصحة والسلامة كذلك الجودة هي من أولويات الشركة القصوى لضمان نجاح المشاريع ورفاهية موظفيها. كذلك تُولي الشركة اهتماماً خاصاً بالمجتمعات المتواجدة ضمنها من خلال توفير فرص عمل طويلة الامد والتدريب واستخدام الموارد المادية المحلية وتبني نهج الاستدامة ليشمل السياق البيئي والاجتماعي والاقتصادي لكافة العمليات.

> تسعى شركة أركيرودون لتوسيع نطاق خبرتها وتأثيرها في مجال الانشاءات، فهي تطمح إلى مواصلة تنفيذ المشاريع المتطورة التي تضيف قيمة للعملاء، المجتمعات والأفراد.





### أهلا بكم في عضوية الغرفة العربية اليونانية

أربعون عاماً انقضت منذ تأسيس الغرفة العربية اليونانية استطاعت خلالها أن تبرز كواحدة من أكثر الغرف الأجنبية المشتركة في اليونان حضوراً ونشاطاً، وأن تجذب إلى عضويتها كبار الشركات العاملة في اليونان والمئات من الشركات المتوسطة والصغيرة، وأن تسهم بدورها في زيادة التبادل التجاري والتدفقات الإستثمارية بين اليونان والعالم العربي وتعزيز التعاون العربي اليوناني في كافة المجالات.

تتميز فعاليات الغرفة العربية اليونانية بحضور مكثف ومشاركة فعالة من قبل رجال الأعمال في اليونان ونظرائهم من جميع الدول العربية، يعود هذا إلى ما تتناوله هذه الفعاليات من محاور وقطاعات للتداول والنقاش وبما تقوم به الغرفة العربية اليونانية من تنظيم في عقد اللقاءات الثنائية في كافة قطاعات العمل كجزء أساسي من هذه الفعاليات، كل ذلك أسهم في استمر ارية الغرفة وتأكيد مكانتها في أوساط الغرف التجارية العاملة في اليونان.

يضاف إلى تميز الغرفة العربية اليونانية تواصلها المستمر مع الشركات الأعضاء وغير الأعضاء واتباع سياسة الباب المفتوح، مما وفر لها قاعدة بيانات وشبكة اتصالات واسعة تستفيد منها بالدرجة الأولى الشركات الأعضاء في الغرفة.

#### امتيازات العضوية:

- المشاركة في فعاليات الغرفة من منتديات ومؤتمر ات
- الترويج المجاني للشركات الأعضاء في مطبو عات الغرفة الدورية
  - المشاركة في بعض لقاءات العمل الخاصة
  - المشاركة في ورش العمل واللقاءات الثنائية التي تنظمها الغرفة
    - لقاءات العمل عبر الإنترنيت
    - تزويد الشركات الأعضاء بالمعلومات المطلوبة من اليونان

#### المجالات المشتركة للتعاون العربي اليوناني:

تعد اليونان أقرب الدول الأوروبية مسافة إلى العالم العربي، ولذلك كان التواصل قائماً منذ القدم ونطاق التعاون سهلاً في كثير من المجالات، وفي ظل الظروف الراهنة فإن التجارة مع اليونان لها مزايا ها العديدة، فهي قد استطاعت أن تؤسس لنفسها سمعة تجاوزت حدودها في كثير من مجالات العمل، والقطاعات التي تميز اليونان بجودتها منها على سبيل الذكر ما أحرزته من تطور ملموس في الصناعات الغذائية ومواد البناء والطاقة المستدامة بأنواعها والتكنولوجيا، بالإضافة إلى سجل متميز لشركات الهندسة والإنشاءات اليونانية في انجاز العديد من المشاريع في العالم العربي، يضاف إلى ذلك التفوق التقليدي لليونان وريادتها في قطاعي الملاحة والملاحة المواني،

ولذلك استطاعت اليونان بجودة ما تنتجه أن تنافس في كثير من الأسواق العالمية، يدل ذلك الزيادة المستمرة في ميزان صادراتها إلى الكثير من دول العالم . إن فرص الاستثمار رحبة وفي أكثر من مجال، ويتفرد القطاع السياحي ببنية تحتية متكاملة تؤهله لأن يكون أكثر القطاعات الجاذبة للإستثمارات الخارجية، واليونان كما نعلم من أكثر الواجهات السياحية في العام، وتجذب الملايين من السواح بمختلف اهتماماتهم، منها التعرف على حضارتها العريقة ومنها التمتع بما تمتاز به من جمال الطبيعة في قراها وجزرها ومدنها.

إن الخدمات التي نقدمها للشركات الأعضاء والتواصل المستمر معهم هو ما يميزنا ويضيف إلى قدرتنا في احداث الفرق المطلوب كعامل إيجابي في تعزيز التواصل بين القطاع الخاص في اليونان ونظيره في العالم العربي.

للمزيد من المعلومات الرجاء زيارة الموقع الإلكتروني الخاص بالغرفة أو الكتابة إلينا عن طريق البريد الإلكتروني أدناه: <u>www.arabhellenicchamber.gr</u> e-mail: <u>chamber@arabgreekchamber.gr</u> 

# الغرفة العربية اليونانية للتجارة والتنمية

APABO-ΕΛΛΗΝΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ ΕΜΠΟΡΙΟΥ & ANAΠΤΥΞΕΩΣ ARAB-HELLENIC CHAMBER OF COMMERCE & DEVELOPMENT

### خدمة المستثمر العربي في اليونان

تمشياً مع ما تقوم به الغرفة العربية اليونانية من فعاليات متميزة وخدمات نوعية لأعضائها، نُعلن عن تقديم خدمة جديدة لرجال الاعمال العرب الأعضاء في الغرف التجارية العربية الراغبين في الاستثمار في اليونان وبالذات في قطاع العقار للاستفادة من المزايا والحوافز التي تُمنح للمستثمرين في هذا المجال له ولأسرته. تُحدد رسوم هذه الخدمة على ضوء ما يطلبه كل مستثمر على حدى، وتشمل على سبيل الذكر وليس الحصر كالتالي:

- تزويد الراغب بالاستثمار قبل قدومه الى اليونان بالمعلومات المتصلة بقانون الإقامة والإجراءات القانونية المتعلّقة بشراء العقارات.
- مساعدة المستثمر في استخراج تأشيرة الدخول لليونان في ضوء الشروط والمستندات واستناداً على القوانين واللوائح التي تعمل بها السفارات او القنصليات اليونانية في بلد المستثمر.
  - ترتيب الاستقبال في المطار والحجز الفندقي.

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- الاجتماع بالمستثمر في مقر الغرفة لتقديم عرض معلومات مفصلة عن المناطق التي يود معاينتها لمساعدته في اتخاذ القرار.
- مرافقة المستثمر إن تطلب الامر لزيارته للمنطقة او المناطق التي يرغب في شراء العقار بها مع مرافق من الغرفة مع إمكانية تخصيص مترجم إن تطلب الامر.
- مساعدة المستثمر في الإجراءات القانونية مع مكتب محاماة مختصّ لاستخراج الرقم الضريبي وفتح الحساب البنكي وأي إجراءات قانونية متعلقة بشراء العقار.
- ضمن خدمة الغرفة المتابعة مع مكتب المحاماة حول إجراءات الإقامة ومساعدة المستثمر في تزويده باي معلومات تُسهم بسهولة استقراره وأسرته في المنطقة التي استثمر بها.

هذه المزايا مخصصة للمستثمر العربي المنتسب الى عضوية الغرفة العربية اليونانية، وتُحدّد رسوم هذه الخدمات على ضوء ما يتطلبه كل مستثمر على حدى.

للراغبين في الاستفادة من هذه المزايا الضغط على الرابط ادناه واستيفاء البيانات المطلوبة في الاستمارة إما باللغة العربية او الإنكليزية وإعادتها الينا.

https://docs.google.com/forms/d/e/1FAIpQLScKjbyr4sOIDwXttGrW\_4LN2Yc\_IN2CbS\_Mvh\_n0uTDrxWxw/viewform?vc=0&c=0&w=1&flr=0

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المملكة المغربية تطلق رسميا علامتها الخاصة بالاستثمار والتصدير. " Morocco Now "



أطلقت المملكة المغربية، يوم الأحد 10 أكتوبر 2021، بشكل رسمي، علامتها الخاصة بالاستثمار والتصدير ("Morocco Now" المغرب الآن)، وذلك في إطار مشاركتها في معرض "إكسبو 2020 دبي" الذي يقام بدولة الإمارات العربية المتحدة.

وتسعى المملكة من خلال هذه العلامة الجديدة إلى تزويد المستثمرين بمنصة جديدة تنافسية للاستثمار وإبراز مكانتها كقوة صناعية وتصديرية من الدرجة الأولى، جالبة للاستثمارات الخارجية.

وتم الإعلان عن الشعار الجديد "المغرب الآن"، خلال مؤتمر صحفي عقد في الجناح المغربي بمعرض دبي بحضور السيد عماد برقاد، الرئيس المدير العام للشركة المغربية للهندسة الصناعية، والسيد يوسف الباري، المدير العام للوكالة الوطنية المغربية لتنمية الاستثمار ات والصادرات.

وأشار المسؤولان إلى إنجازات البنية التحتية في البلاد، مثل ميناء طنجة-المتوسط الذي يحتل المرتبة الأولى في مجال الربط البحري على المستوى الإفريقي وضفة البحر الأبيض المتوسط ، والمرتبة العشرين عالميا.

> وجدير بالذكر أن علامة "Morocco Now" منصة صناعية تلبي متطلبات المستقبل وتهدف إلى اغتنام الفرص داخل عالم متحول، كما ترتكز على تجربة ناجحة للتحول الاقتصادي الذي يجعل من المغرب وجهة موثوقة ذات إمكانيات عالية في مجالي الاستثمار والتصدير.

> وتعتمد هذه العلامة الجديدة على أربعة مكاسب، أولها الاستدامة، بفضل استثمارات متبصرة هدفها الحالي بلوغ نسبة الطاقات المتجددة نسبة 52 في المائة في أفق 2030.



أما المكسب الثاني الذي تبرزه علامة المغرب الجديدة، فهو **الأسعار التنافسية للإنتاج والتصدير**، لصالح ما يزيد عن مليار مستهلك، عبر 54 اتفاقية تبادل حر موقعة بين المغرب وبلدان العالم، مما يجعله بوابة تتيح الاندماج السريع عالميا وخصوصا في القارة الإفريقية.

يشير المكسب الثالث إلى **توفير شروط ضمان النجاح** للاستثمار ات الأجنبية في القطاعات الأكثر استر اتيجية و عالية التقنية في الصناعة العالمية، وكذا إنجاز مشاريع ضخمة في مجال البنيات التحتية مع الرفع من كفاءات الشباب.

وأخيرا يتمثل المكسب الرابع في ا**لمرونة** من خلال القدرة المتميزة للشركات المغربية على التكيف مع الظروف، و هو ما عكسه تدبير أزمة "كوفيد-19" عبر إعادة توجيه الصناعة نحو التجهيزات الصحية، بالإضافة إلى التوزيع الناجع للقاحات، مما مهد الطريق نحو انتعاش سريع للاقتصاد الوطني.





**رشـــاد مبجــر** الأمين الـعام

"السوال يظل قائماً"

نحاول قدر الإمكان الإبقاء على تقاليد فعالياتنا وحيويتها بحيث تواكب التطورات وتتماشى مع متطلبات الأعمال، ومن ناحية أخرى نعمل على التجديد في جودة الخدمات التي نقدمها للشركات الأعضاء في الغرفة وغيرها، وبين هذا وذاك تظل أبواب الغرفة مفتوحة لتقديم المعلومات لكل من يزورنا من رجال الأعمال. هدفنا من كل هذا تعزيز ميزان التبادل التجاري والتدفقات الإستثمارية بين بلادنا العربية واليونان، ولكننا لا ندري لماذا يبقى ميزان التبادل التجاري والإستثماري دون المطلوب، بالرغم مما يجمع بين الجانبين من عمق تاريخي في العلاقات كانت التجارة إحدى مرتكزاتها.

إن لم يكن هذا لغزاً، فالسؤال يظل قائماً، ونحن هنا نبحتُ عن إجابة لهذا السؤال؟ هل هناك قصور في نوعية ما نقدمه من فعاليات أو خدمات؟ أم أن الترويج والتسويق للشركات الأعضاء دون المستوى، أم أن الأمر يعتمد على العرض والطلب؟ وحتى إن كان ذلك فإن اليونان تمكنت من توسيع قاعدة صادراتها إلى كثير من أسواق العالم بحكم الجودة والقدرة التنافسية، ومن جهة أخرى فإن كثير من دولنا في العالم العربي استطاعت أن تتوسع في صادراتها، كما أن مواردها وإمكاناتها تزداد وتيرة الطلب عليها، ولهذه الأسباب فإن العوامل مهيئة لزيادة التبادل التجاري والإستثماري بين اليونان والعالم العربي، أن الأمر من وجهة نظرنا يعود إلى القطاع الخاص من الجانبين في أخذ زمام المبادرة واستكشاف ما لدى الأخر من إمكانات وموارد.

يتزامن هذا العدد وانعقاد الفعالية الرئيسية للغرفة العربية اليونانية "المنتدى الاقتصادي العربي – اليوناني العاشر" في 07 و 08 ديسمبر كانون الاول، هذه منصة أخرى نحاول أيضاً من خلالها الجمع بين رجال الأعمال من العالم العربي واليونان وإبقاء قنوات التواصل مفتوحة بينهم. المشاركة في هذا المنتدى ستكون الأعمال من العالم العربي واليونان وإبقاء قنوات التواصل مفتوحة بينهم. المشاركة في هذا المنتدى ستكون الأعمال من العالم العربي واليونان وإبقاء قنوات التواصل مفتوحة بينهم. المشاركة في هذا المنتدى ستكون الأعمال من العالم العربي واليونان وإبقاء قنوات التواصل مفتوحة بينهم. المشاركة في هذا المنتدى ستكون نظراً للظروف الحالية بشقيها، الحضور الفعلي أو بالتواصل عن بعد. كما يتزامن هذا المنتدى مع إصدار "دليل الاعمال" العالم العربي و2021 - 2022 و هو مطبوع نسعى من خلاله الترويج عن الشركات الأعضاء بالغرفة، وكما يرى الغرفة، وكما يرى القارئ وإبقاء قابية من على من العالم العربي واليونان وإبقاء قنوات التواصل مفتوحة بينهم. المشاركة في هذا المنتدى مع إصدار انظراً للظروف الحالية بشقيها، الحضور الفعلي أو بالتواصل عن بعد. كما يتزامن هذا المنتدى مع إصدار "دليل الاعمال" العالي العضاي من بعد عمان العالية بشقيها، الحضور الفعلي أو بالتواصل عن بعد عما يتزامن هذا المنتدى مع إصدار وليل وفي العالي الاعمال" العالي الاعضاي واليان العضاي من حالي من حالي الترويج عن الشركات الأعضاء بالغرفة، وكما يرى القارئ فإن التقصير ليس من جانبنا.

على مدى هذا العام وبالرغم من الأزمات التي نتعرض لها، قمنا بكافة فعالياتنا بتنظيم دقيق وحضور متميز من أكثر من 16 دولة عربية بمشاركة رجال أعمال من اليونان، حرصنا على أن تكون محاور وقطاعات هـذه الفعاليات تواكب التطورات، وتلقينا بعـد كل فعالية إفادات إيجابية تشـيد بالتنظيم ومستوى الحضور وبالمحاور التي تناولتها هذه الفعاليات، ومرة ثانية نعتقد أن السؤال ليس موجه إلينا في الغرفة العربية اليونانية.

ختاماً، نعتز بدعم الغرف التجارية العربية **"للمنتدى الاقتصادي العربي -اليوناني العاشر"** ونود أن نعرب لهم عن عمق تقديرنا وأصدقه، كما أن الشكر موصول إلى الشركات الأعضاء في الغرفة التي قامت بر عاية هذه الفعالية، ننتهز هذه المناسبة لنعرب عن خالص التقدير للسلطات اليونانية الرسمية ومجلس السفراء العرب وإتحاد الغرف العربية على دعمهم المتواصل لغرفتنا.



الغرفة العربية اليرنانية التجرارة والتنمية Араво-еланико епімеантнею емпорюу & алаптузеох акав-нецерис снамвег оf соммегсе & development



### 10<sup>th</sup> Arab-Hellenic Economic Forum Athens, 7 & 8 December 2021 "Greece and the Arab World: Towards a Sustainable Future"

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العدد 44 ديسمبر 2021

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