

Events & Activities in the time of Covid-19 2020 & 2021 in numbers

EVENTS



"Doing Business with the Arab World" webinars

e-Business Gatherings

Web Panel Discussion

Arab Ambassadorial e-Round table Discussions

Member-to-Member e-Networking event

Food e-Conference

Major events: "9th & 10th Arab-Hellenic Economic Forums", online & hybrid

PUBLICATIONS

MAN magazines



Business Directory 2021-2022

SPEAKERS

101



PARTICIPANTS



972 Arab

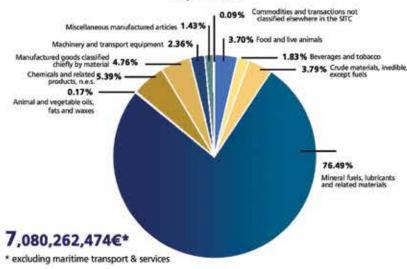
1.409 Greek



Businessmen

GREECE-ARAB WORLD TRADE BALANCE 2020

(By Sector)



21 ARAB COUNTRIES COVERED





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ARAB-HELLENIC CHAMBER

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ARABIC SECTION

FOREWORD



Harris Geronikolas
President



Rashad Mabger Secretary General

Dear Reader,

Last year has been a rollercoaster for the world economy, caused mainly by Covid crisis and numerous environmental disasters of an unprecedented scale. We are hopeful, that as we embark on the year 2022, the pandemic may fade or be significantly reduced and we will finally be able to regain some sort of normality in our social and business lives.

At our Chamber's events, it has been our institutional practice for years, to prioritize and address the interests of small and medium-sized companies which in turn, reciprocated by wider response and diverse participation. This year's business activities will follow the same line, always keeping in mind the common denominator - enhancing the business and investment relations between Greece and the Arab world. Our emphasis will be on direct B2B meetings and exchange of experiences, expertise and ideas of entrepreneurs from the Arab world and Greece. The topics covered will be, textile industry, fish farming and and experiences of Greek organic farmers and their products, to mention but a few. In addition, we will readdress sectors like, tourism, IT sustainable energy and other businesses that have not been dominant in our previous events.

Our first upcoming event Business Gathering "Greece - 5 Mashreq countrie" (Iraq, Jordan, Lebanon, Palestine, Syria) which will take place at the Divani Caravel Hotel, Athens, 23-24 March 2022, is an excellent opportunity for both Arab and Greek businessmen to come together and explore means and ways of cooperation in a variety of sectors.

In our 2022 first half-year calendar of events, we have scheduled for 12 May, another important Business Gathering between **Greece and Egypt**, which goes along the efforts exerted by the two countries to enhance their long-standing relations in all domains. We, at the Arab-Hellenic Chamber, would like to think that our contribution is another step in the right direction, in an effort to bring together the private sectors of the two countries and to further their cooperation. Needless to say, that both countries, Greece and Egypt, enjoy enormous reserves of resources and possess a great potential for developing their relations in all business sectors.

Building on our last year's successful online event, our Chamber has decided to host on 22-23 June 2022, business delegations from the GCC countries for an in-person assembly, aiming at establishing a tradition of opening business channels between Greece and the countries of the Gulf Cooperation Council.

Looking forward to seeing you on 23 and 24 March 2022. Stay tuned for the rest of events.

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GREECE & 5 MASHRIQ COUNTRIES
BUSINESS GATHERING
(Iraq – Jordan – Lebanon – Palestine – Syria)

Athens, 23-24 March 2022

Brief Introduction

Throughout history, Greece's relations with the five North Mashriq countries (Iraq, Jordan, Lebanon, Palestine and Syria), have withstood turbulent times and witnessed impeccable collaboration in the fields of science, translation and transfer of knowledge. In modern times, these relations have expanded into sharing views and ideas on regional and international issues while encompassing extensive commercial exchanges resulting in increased investment flow. The recent positive regional developments suggest further cooperation in a variety of political and economic arenas. In view of these favorable regional changes, the Arab-Hellenic Chamber is convening the "Greece & 5 Mashriq Countries" Business Gathering which will be held in Athens, on 23-24 March 2022. This event aims to enhance communication channels between the businessmen of the five Arab countries and their Greek counterparts, aspiring to increasing the balance of trade and investment flow, as we firmly believe that all the parties possess the needed resources and potential to enhance their cooperation in all business domains.

Attendance and participation

We anticipate that a number of Ministers and high-level Government officials, along with high profile businessmen from Greece and the five Arab Levant countries, will participate in this event. A special emphasis in the program will be given to the direct business meetings (B2B) between the two sides in all the areas of trade.

The Dates of the Event

23 - 24 March 2022

Venue

Divani Caravel Hotel of Athens (5-star hotel)

The Event is Bilingual

Greek and Arabic (simultaneous interpretation)

Focal Points and Sectors

- The efforts of reconstruction in the Arab world, modernization of infrastructure and related industries and services
- Alternative and sustainable energy, its role in clean environment, the two sides' experiences and the prospects of closer cooperation
- Agri-food and food security and related services and industries. Greece's experience and possible partnership in reviving small and medium-sized industries in the North Mashriq countries
- Experience of Greece and the Mashriq countries in the pharmaceutical industry, areas of advancing these experiences and enhancing cooperation in this domain
- Greece and the Arab world have common denominators in attracting tourism, due to their status and historical and beautiful landmarks that attract tourists from all over the world. The two sides share interest in investment in this sector and in real estate, which gives a way to enhance cooperation in this domain.



Tentative Program

Wednesday, 23rd March 2022

- 09:30 10:15 Registration
- 10:15 11:00 Opening Ceremony
- 11:00 12:30 **Session 1:** The efforts of reconstruction and modernization of infrastructure in the Arab world offer unlimited business opportunities to Greeks and Arabs to enter into business partnership. This session will look into reconstruction plans and infrastructure projects from the Arab perspective and the Greek positive developments in this regard.

Following this session, a closed-doors meeting will be held between professionals in these sectors and the relevant industries and services.

- 12:30 13:00 Networking break
- 13:00 14:30 **Session 2:** There is an increasing interest in alternative and sustainable energy, due to its major contribution to clean environment. Greece presents a success story in this regard and the Mashriq countries place great importance in developing their resources in this domain. This session will present these experiences and the means and ways to enhance cooperation between the two sides.

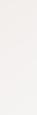
Following this session, a closed-doors meeting will be held between professionals in these sectors and the relevant industries and services.

14:30 – 16:00 **Session 3:** The issues of agri-food and food security constitute sectors of great importance to every country and are considered as a sovereignty issue in a general framework. The Arab countries of North Mashriq and Greece place utmost importance to the food sector, with its various natural and organic branches, considering them as sources of income that contribute to these countries' GDP and help in creating many job opportunities. This session deals with the issue of food and food security and its related areas, in addition to the Greek experience in aquaculture.

Following this session, a closed-doors meeting will be held between professionals in these sectors and the relevant industries and services.

16:00 – 17:30 Cocktail and networking party

5



الغوفة العربية اليونانية التذارة والتنوية العربية اليونانية التذارة والتنوية العربية اليونانية التذارة والتنوية Apabo-eaahniko efilmeahthpio emilopioy & anatityΞεωΣ arab-hellenic chamber of commerce & development

Thursday, 24th March 2022

09:30 - 10:00 Registration

10:00 – 10:15 Introduction to the Program of the Day

10:15 – 11:45 **Session 4:** The pharmaceutical industry is one of the vital fields of increasing importance in the economies of most countries of the world. The Arab Mashriq countries are paying great attention to this sector while Greece, on the other hand, has developed experience in these industries. This session looks at these experiences and the possibility of exchanging know-how and increasing cooperation between the two sides in the pharmaceutical sector.

Following this session, a closed-doors meeting will be held between professionals in these sectors and the relevant industries and services.

11:45 – 13:15 **Session 5:** Greece and each of the North Mashriq countries are increasingly interested in the issue of tourism and real estate investment, because there are many common denominators as well as opportunities for developing the business relations in this sector. Greece and these Arab countries have limitless possibilities for tourism exchange, real estate investment and the development of services related to this field

Following this session, a closed-doors meeting will be held between professionals in these sectors and the relevant industries and services.

13:15 - 14:00 Networking Break and Light Lunch

14:00 – 16:00 B2B Meetings between the delegates in all business domains

Evening Program

19:00 – 19:30 Welcoming Guests

19:30 - 20:00 Keynote Addresses

20:00 - 20:30 Musical Break and Folklore Dances

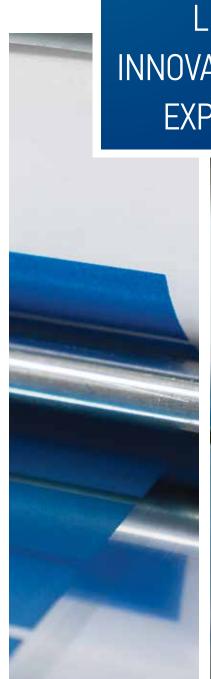
20:30 - 22:00 Dinner

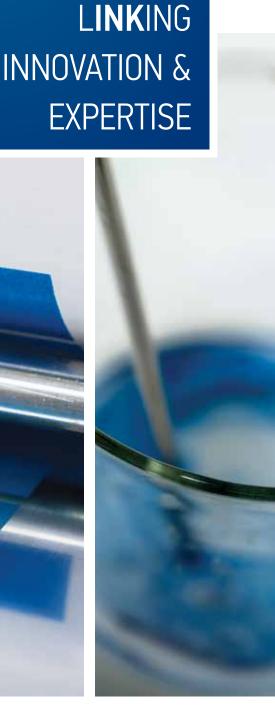


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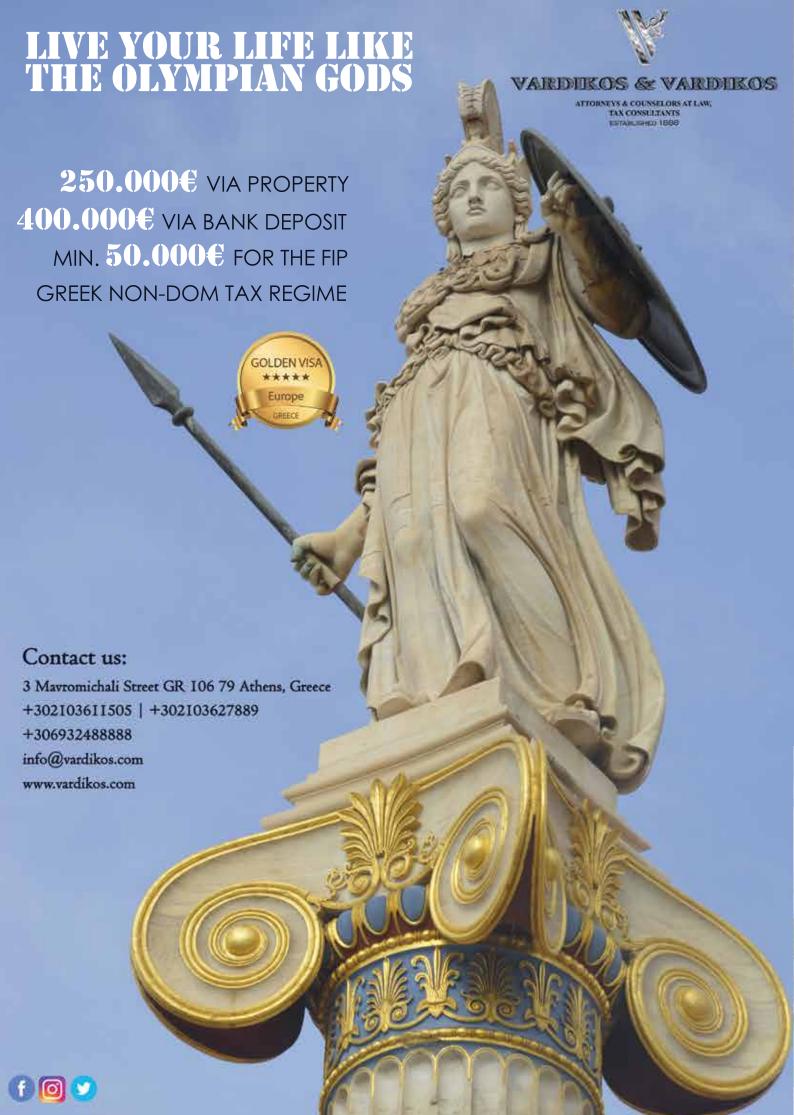
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Why become a member of the Arab-Hellenic Chamber:

NETWORKING OPPORTUNITIES

- Our members enjoy networking opportunities by participating in a wide range of events and activities:
 - Forums, Conferences
 - Workshops and Roundtables
 - B2B Meetings (live and virtual)
 - Business Delegations to the Arab world
 - Exhibitions

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INFORMATION

- Our Chamber publishes:
 - ~ Bimonthly Economic Bulletin exclusive for our members with upcoming events in the Arab world
 - Bimonthly Magazine with news of our members and other events and activities of our Chamber in Greece and the Arab world, distributed electronically and in hard copy format to a strong database of recipients in Greece and the Arab countries, to the Arab Federations and Chambers of Commerce and to professional business societies
 - ~ Directories of its Members in Greece and the Arab world
- Our Chamber also provides:
 - Information on Companies in the Arab World upon request of its members
 - ~ Statistical Information on Trade Balance between Greece and the Arab World in various sectors
 - Checking of commercial documentation related to Greek exports to the Arab world and rendering services to its members by undertaking, on their behalf, the whole legalization procedure
 - ~ Translation from/to Greek, Arabic and English and vice versa
 - Introducing of business proposals from the Arab or Greek companies looking for contacts in Greece or in the Arab countries
- Exposure

Our members can have exposure by appearing in our magazine, our Directories, or when they sponsor our events.

For further information, please visit our website at www.arabhellenicchamber.gr or contact us at chamber@arabgreekchamber.gr











Publications of the ARAB-HELLENIC CHAMBER







It all begun almost a century ago! Haitoglou family had just arrived in Thessaloniki, Greece after fleeing Asia Minor. The most important thing they brought with them was not their belongings: It was their love for family traditions and a secret family recipe for making the most popular sesame-based treat... Halva.

It was in 1924 that they opened a small shop dedicated to creating their delicious halva by hand in small batches, continuing the craft their fathers and grandfathers had taught them. Throughout the years many things changed: the small shop became the center of attention for everyone that loved halva, as more and more people were drawn to this artisanal treat.

But some things remained the same: The passion to create the best products, the legacy embodied in the family's secret recipe and, of course, the symbol of a female figure in a traditional Northern Greek costume.

The "woman from Thessaloniki" - or the "Halva Lady" as she became widely known-the proud, graceful figure with no name, started as a symbol to help people identify their favorite halva at a time when many couldn't read. While the image evolved over time, it's still the emblem of Haitoglou Family Foods, as it embodies our roots, heritage and tradition.

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Welcoming the new Ambassador of Algeria to Greece



H.E. Mr. Mahieddine Djeffal presenting his letters of credence to H.E. the President of the Hellenic Republic

The newly designated Ambassador of the People's Democratic Republic of Algeria to Greece, H.E. Mr. Mahieddine Djeffal, presented his letters of credence to Her Excellency the President of the Hellenic Republic, Ms. Katerina Sakellaropoulou, at the Presidential Mansion, on 19 January 2022

Following the ceremony, the President held a brief meeting with the Ambassador where the two sides touched upon the existing friendly relations between the two countries. Greece and Algeria have the potential and enjoy abundance of natural resources which can further enhance these relations in all the

business domains. We have no doubt that Ambassador Djeffal, during his stay in Greece, will exert utmost efforts for the prospect of greater relations between Greece and Algeria.

His Excellency Ambassador Djeffal is a familiar face at the diplomatic circles of Algeria. He is a professional diplomat, who started his career at the Ministry of Foreign Affairs of Algeria in 1981 and has since held various positions at the Ministry's departments, reaching the level of Deputy Director in Charge of Regulation and Litigation Matters in the Ministry of Foreign Affairs, Algiers. He also served as an Advisor



Ambassador Djeffal during his brief meeting with H.E. the President of the Hellenic Republic, Ms Katerina Sakellaropoulou

to the Deputy Foreign Minister in Charge of Maghreb and African Affairs and as Ambassador - Counsellor to the Minister of Foreign Affairs, Algiers.

H.E. Mr. Djeffal's international career is marked by his professional association with a number of regional international organizations and his representation of Algeria in various diplomatic capacities in Damascus, Brussels, Washington D.C., Paris, New York and Kinshasa.

On February 4th, Mr. Rashad Mabger, our Secretary General, paid a courtesy visit to H.E. Ambassador Djeffal, welcoming him to Greece and wishing him success in his efforts to enhance the friendly relations between Greece and Algeria. They also discussed numerous issues with regard to the business relations of the two countries and agreed to undertake certain activities/events that would further promote and open business dialogue between Greek businessmen and their Algerian counterparts.



H.E. Mr. Mahieddine Djeffal with the Secretary General of the Arab – Hellenic Chamber, during their meeting at the Embassy

We, at the Arab - Hellenic Chamber, would like to seize this opportunity to assure H.E. Ambassador Djeffal of our unwavering support and commitment to assist him in all his future endeavors in Greece.

Mr. Ambassador, we wish you a productive stay in Greece and the best of luck in your new assignment.



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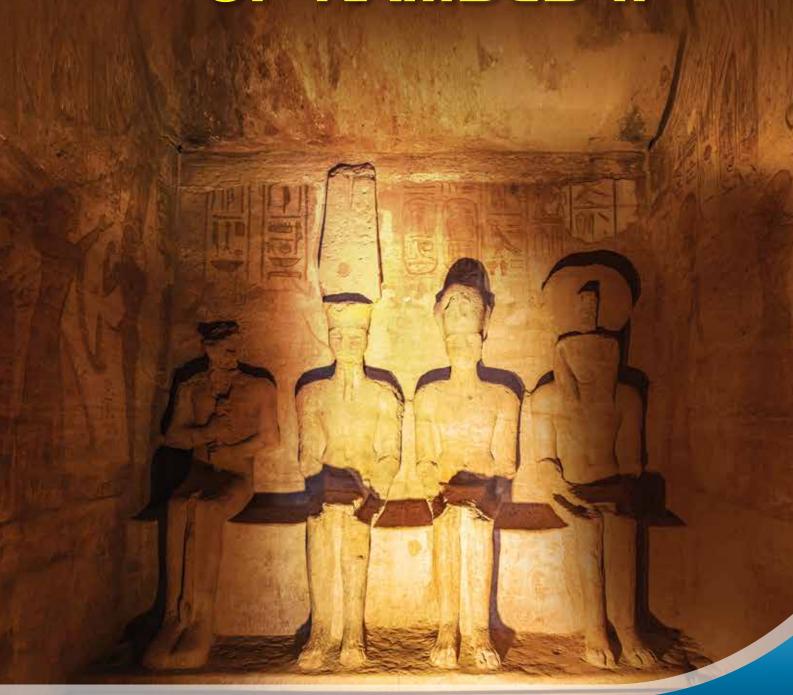
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Welcoming the new Ambassador of Libya in Greece



H.E. Ambassador Bousayf presenting his letters of credence to H.E. Katerina Sakellaropoulou, President of the Hellenic Republic

The Arab – Hellenic Chamber would like to welcome the newly-designated Ambassador of the State of Libya to Greece, H.E. Hamad Bashir Bousayf. Ambassador Bousayf presented his letters of credence to Her Excellency Ms. Katerina Sakellaropoulou, the President of the Hellenic Republic, on 19th January.

After the official ceremony, the President and Ambassador Bousayf met and touched upon the growing friendly relations between Greece and Libya. During his assignment, Mr. Hamad shall, on his side, work towards furthering these relations in every aspect. After all, the geographical proximity between Libya and Greece and the long historical relations are strong ingredients for developing their bilateral relations in every domain.

Ambassador Bousayf has worked for the Libyan Government in a variety of administrative capacities, at the Ministry of Construction and the Ministry of Education and has also been the Director of Administration and Financial Affairs at the Higher

Institute of Africa. He has also served as Deputy Chairman of the Board at the General Authority for Industrial Zones. Prior to his assignment as Ambassador of his country to Greece, he was the Chargé d'Affaires at the Libyan Embassy at the Togo. Ambassador Bousayf holds a Bachelor's degree in Administrative Sciences. Our Secretary General, Mr. Rashad Mabger, paid a courtesy visit to His Excellency Ambassador Bousayf on January 12th during which the two sides discussed a variety of issues with regard to the relations between Greece and Libya and the role the Arab — Hellenic

Chamber is playing in this regard. Mr. Mabger elaborated on the Chamber's role and the many events we have held in cooperation with the Libyan General Union of Chambers of Commerce and the future prospects for other roles and business visits to Libya.

We would like to seize this opportunity to once again welcome His Excellency Ambassador Bousayf and assure him of our utmost cooperation in enhancing the bilateral business relations between Greece and Libya in every domain and wish His Excellency a fruitful assignment and pleasant stay in Greece.



H.E. Ambassador Bousayf at the entrance of the Presidential Mansion



Mr. Rashad Mabger with H.E. the Ambassador of Libya to Greece, Mr. Hamad Bousayf, during their meeting.



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Welcoming H.E. Mr. Mohammed Sbihi, the new Ambassador of Morocco

On 19 January 2022, the newly-designated Ambassador of the Kingdom of Morocco, H.E. Mohammed Sbihi, presented his letters of credence to H.E. Ms Katerina Sakellaropoulou, the President of the Hellenic Republic at the Greek Presidential Mansion.

Greece and Morocco enjoy harmonious bilateral relations, as well as common views on a variety of regional and international issues. During his tenure as Ambassador, H.E. Mr. Mohammed Sbihi, being experienced in issues of trade, investments, tourism and other sectors, will positively influence the development of these relations and will further elevate them to higher grounds.

Ambassador Sbihi is a well-known face at the Ministry of Foreign Affairs of Morocco. He has nearly three decades of experience within the Ministry's various departments and Morocco's embassies abroad. He has, among others, served as Consul General of the Kingdom of Morocco in Istanbul, Head of Division of Global Security and Social Issues at the Directorate of Global Issues (Moroccan MFA) and has been a Lecturer at Mohammed V University Rabat, Morocco.

Ambassador Sbihi is a graduate of the National School of Public Administration - Diplomatic Section (Rabat) and holds a M.Sc. from the University of Quebec, Canada.

On 9 February 2022, we were pleased to receive H.E. Ambassador Sbihi at the Chamber's premises, for a courtesy visit. H.E. the Ambassador and our Chamber's Secretary General, Mr. Rashad Mabger, had a long



Ambassador of the Kingdom of Morocco, H.E. Mohammed Sbihi

and extensive meeting, touching upon a variety of issues in various business domains related to Greece and Morocco. Mr. Mabger expressed the Chamber's commitment to work with His Excellency in developing relations between the two countries and activating their business aspects by arranging events and receiving Moroccan businessmen in Greece for meetings with their Greek counterparts.

We, at the Arab — Hellenic Chamber, would like to seize this opportunity to welcome Ambassador Sbihi to Greece and wish him the best of success in his endeavors. Mr. Ambassador, you have our support and the best of wishes for a fruitful and pleasant stay in Greece.



Mr. Rashad Mabger, our Secretary General, with H.E. Mr. Mohammed Sbihi, the Moroccan Ambassador, during their meeting at our Chamber's premises.



The Ambassador of the Kingdom of Morocco, H.E. Mohammed Sbihi, presenting his letters of credence to H.E. the President of the Hellenic Republic, Ms Katerina Sakellaropoulou



Meeting with the Palestinian Charge d'Affaires



Mr. Youssef Dorkhom

Mr. Youssef Dorkhom, the newly designated Chargé d'Affaires at the Embassy of the State of Palestine in Athens paid a courtesy visit to our Chamber, where he met the Secretary General, Rashad Mabger.

The two sides discussed a variety of issues with a focus on ways and means to increase communication between Palestinian businessmen with their Greek counterparts in order to explore the potential of increasing the trade balance and mutual investment flow between the two sides.

The discussion included the preparations for the upcoming Business Gathering "Greece & 5 Mashriq Countries (Iraq – Jordan – Lebanon – Palestine – Syria)", scheduled to be convened at the Divani Caravel Hotel on 23 & 24 March.

Mr. Dorkhom has a long-standing career at the Ministry of Foreign Affairs of Palestine. He has served his country as First Secretary in South Africa, then moved to Holland in the same position, and to Ireland on the same capacity and then Counsellor from 2002 to 2014. Mr. Dorkhom's last assignment was as First Counsellor

in the Palestinian Embassy in Greece and, as of January 2022, he has been assigned as Chargé d'Affaires.

He holds an MBA from the Maastricht School, Holland (1990) and a B.Sc. in Electrical Engineering from Budapest University (1994).

The Arab-Hellenic Chamber would like to seize this opportunity to emphasize on its ongoing cooperation with the Palestinian Embassy to enhance the relations between the private sectors in Greece and Palestine. We wish Mr. Dorkhom the best of success in his new assignment.



Mr. Rashad Mabger, Secretary General of the Arab-Hellenic Chamber, with Mr. Youssef Dorkhom, Chargé d'Affaires at the Embassy of the State of Palestine in Greece









OUR CHAMBER'S NEWS



Coordination Meeting of the Secretaries -General of the Arab-Foreign Joint Chambers at the Arab League Headquarters



Within the framework of the Arab League and the Union of Arab Chambers' initiative, a two-day coordination meeting was held at the headquarters of the League of Arab States in Cairo, on January 16 & 17. This meeting aimed at activating the role of the Arab – Foreign Joint Chambers in their host countries in increasing the balance of trade and mutual investment between their respective host countries and the Arab world, and in creating awareness of Arab issues, in view of the developments on the international arena.

Our Secretary General, Rashad Mabger, represented our Chamber in these meetings: the first meeting, on January 16th, was presided by Mr. Ahmed Rachid Khattabi, Assistant Secretary General of the Arab League, and attended by Dr. Khaled Hanafy,

Secretary General of the Union of Arab Chambers, and Abdulaziz Al-Mikhlafi, Secretary General of the Arab – German Chamber of Commerce and Industry (GHORFA), in his capacity as Coordinator for all Arab – Foreign Joint Chambers. In the said meeting, the Secretaries-General or their representatives of the Arab-Foreign Joint Chambers in Europe and North and South America as well as representatives of some of the



All the esteemed participants in the coordination meetings outside the Arab League Headquarters with Mr. Rashad Mabger on the upper right corner

Arab Federations and Chambers of Commerce, came together in a friendly atmosphere to discuss events and activities by the Joint Chambers, their issues of concern and future prospects.

On January 17th, a wider meeting took place under H.E. Ahmed Abou El-Gheit, Secretary-General of the League of Arab States, H.E. Abdullah Muhammad Al-Mazrouei, Chairman of the Union of Arab Chambers,

OUR CHAMBER'S NEWS

and the President of GHORFA, Dr. Peter Ramsauer, as a representative of the Arab – Foreign Joint Chambers. H.E. Mr. Abou El-Gheit delivered a welcoming speech and outlined the important role these Chambers play in their host countries, adding that the Arab League will exert every effort in enhancing and supporting their status. Then followed a speech by H.E. Al-Mazrouei, elaborating on the status these Chambers are playing and the continuous support delivered by the Union of Arab Chambers.

Afterwards, the President of GHORFA, as a representative of all Joint Chambers, delivered a speech in which he praised the role of these Chambers in enhancing the relations between Arab countries and the host countries in every aspect. The meeting was coordinated by Dr. Khaled Hanafy. It is worth mentioning that this meeting was attended by H.E. Ali Mohammed Thunayan Al-Ghanim, the Arab President of GHORFA, H.E. Na'el Al-Kabariti, President of Jordan Chamber, and Sheikh Khalifa Bin Jassim Bin Mohammed Al Thani, Chairman of Qatar Chamber, all of whom delivered speeches, outlining the role of the Joint Chambers, their support and ensuring the continuity of these Chambers in serving the Arab foreign trade and investment. The meeting was attended by numerous other dignitaries.

During this meeting, Dr. Kamal Hassan Ali, the previous Assistant Secretary General of the Arab League, was honoured for his services by H.E. Abou El-Gheit, and received good wishes from all the audience for his future endeavours.

Following the meeting, the participants enjoyed the beauty of Cairo having lunch aboard a cruise ship on the Nile.

The Arab – Helelnic Chamber seizes the opportunity to congratulate the organizers for the success of these two meetings and thank them for their hospitality. All the best to our Chambers. Looking forward to meeting again and best wishes for a prosperous and productive 2022.



Mr. Rashad Mabger, the Secretary General of the AHCCD (second from left), among his esteemed colleagues



View of the hall of the meeting



View from the hall during the meeting



Baby's life care



Protective Nappy Rash Cream

Relaxing Massage Oil Shampoo & Shower Gel

Moisturizing face & body cream

Aloe Vera - Chamomilla Gel



Adelco laboratories combining modern science with nature care have created the new **Adelco baby** care products with a unique combination of natural active ingredients for effective care of vulnerable and sensitive baby skin.

All products are dermatologically tested and safe. The product tests have been carried out by specialized, certified laboratories while the production is subject to the strict inspection specifications of the pharmaceutical industry Adelco SA.

Wet Wipes Pack Clean & Fresh In 2 steps!





OUR CHAMBER'S NEWS

Pita Cutting & Member-to-Member Networking Event 2022



View of the platform of the online event

The Arab-Hellenic Chamber has started its events for 2022with the second edition of online pita-cutting and member-to-member networking event. This event aims at bringing together the representatives of member-companies, in an effort to open dialogue and communications and get to know each other. It also aims at sharing with our members our activities and services and seek any feedback from our side to improve our services. We have been pleased to have H.E. Nikos Papathanasis, Alternate Minister of

Development & Investments as a Keynote Speaker. In his speech, he referred to the Government's efforts in creating an investment business hub for Greece and attracting investments, efforts we are fully supporting in all our events and business gatherings. Afterwards, the President of our Chamber, Harris Geronikolas, elaborated on our events and their diversity and the aim of these events to support small and medium-sized companies. The Secretary General, Rashad Mabger, refered to this year's events, especially the upcoming

OUR CHAMBER'S NEWS



الغرفة العربية اليونانية للتجارة والتنمية

APABO-EΛΛΗΝΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ ΕΜΠΟΡΙΟΥ & ΑΝΑΠΤΥΞΕΩΣ ARAB-HELLENIC CHAMBER OF COMMERCE & DEVELOPMENT



Nikos Papathanasis, Alternate Minister of Development & Investments /Private, Strategic Investments and PPP's of Greece delivering his keynote address

"Greece & 5 Arab Mashriq Countries Business Gathering" on March 23-24, inviting members to join us. He also stressed the need of opening a dialogue with our members to pursue a course of improvement for what we offer to, through our services and events, to our members and non-members in Greece and across the Arab world.

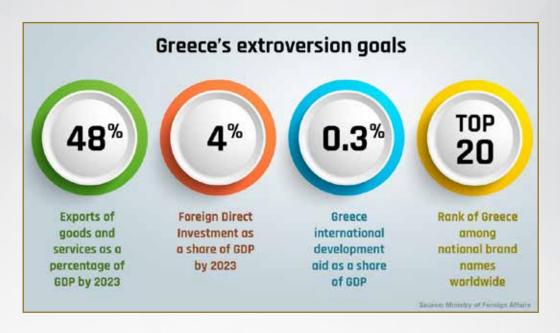
We would like to seize this opportunity to thank our member-companies who came forward offering prizes for the draw that took place during this event and thank our members who participated in this event.

We look forward to welcoming you all to the next event, "Greece & 5 Arab Mashriq Countries Business Gathering" (Iraq, Jordan, Lebanon, Palestine and Syria). We believe that this event will provide good opportunities to Greek businesses to seek and explore business partnerships and expand to these countries' market. Don't miss such an opportunity.

SPECIAL INSERTION



Greece implements new international economic strategy



As part of its international outreach, the Ministry of Foreign Affairs has begun implementing Greece's new national extroversion strategy, which aims to expand exports, boost foreign direct investment and enhance the country's standing on the world stage.

In late December, the Ministry convened the inaugural meeting of the national extroversion council, bringing together senior government officials with regional governors, business leaders, exporters, manufacturers and chambers of commerce. The council, which acts in an advisory role to Enterprise Greece, was tasked with identifying specific, local initiatives the government can take this year to boost the outward orientation of the economy.

In recent weeks, the Ministry has also reorganized Greece's export credit agency and signed a cooperation agreement with the export credit agency of the United Arab Emirates. More recently, it reached agreement with Singapore on a double-taxation treaty.

The latest steps follow sweeping overhauls at the Ministry and the introduction of last year's groundbreaking national strategy. The new National Strategic Extroversion Plan, unveiled in September, is a blueprint for the country's diplomats, trade officials and business leaders to engage with the international market and enhance Greece's foreign relations through commerce and investment.

The plan details some 458 initiatives, ranging from new branding strategies to new inter-ministerial committees focusing on economic and diplomatic policy. It also sets out ambitious goals: by 2023, Greece aims to double its inflows of Foreign Direct Investment to the equivalent of 4% of GDP – in line with the European average – and increase exports of goods and services to 48% of GDP.

SPECIAL INSERTION



Greece introduces new investment and development law



Greece's new, omnibus development law aims to speed up and streamline new investment projects, while offering more targeted incentives for extroversion, innovation, digital transformation and green energy.

Under the law, introduced to Parliament this month, more efficient procedures will be implemented to evaluate new projects within 30 to 45 days. Equally important, incentives will be grouped under 13 state aid schemes defined by investment category to make disbursement more effective than under prior development laws.

The new law specifies the types, content and method

of payment of state aid, such as tax exemptions, direct grants, leasing subsidies, employment subsidies and risk financing. It also defines the level of state aid according to the regional or national importance of the project, as well as the maximum amount of aid.

Further, the law identifies the sources of funding for the various forms of state assistance, such as whether the incentives are drawn from national resources or European structural and investment funds.

Source: Enterprise Greece website

NEWS FROM THE ARAB WORLD



17th International Exhibition of Water Equipment, Technologies and Services

siee-pollutec

SIEE Pollutec, the biggest annual water meeting in Africa, will take place from June 20 to 23, 2022 at the CIC Algiers International Conference Center.

For its 17th edition, 6,500 professional visitors, decision-makers and prescribers are expected to discover a diverse range of equipment, technologies and services presented on the stands of 200 exhibitors, manufacturers, distributors and service providers.

Parallel to the Exhibition, the International Smart Cities Congress (ISCC 2022) will be also convened.

The exhibition is organized annually by Symbiose Communication Environment company, and it is considered one of the biggest in the water domain in Africa.

Interested parties from Greece can visit the exhibition's website here https://siee-pollutec.com/?page_id=90&lang=en

Source: Greek Ministry of Foreign Affairs



Skincare for the whole family, adored by health professionals.

As a leading Greek company, we develop, manufacture and trade dermoceutical products and medical devices while offering premium skincare solutions for all ages and skin types. Our compliance with the strictest pharmaceutical standards is the key to the feeling of safety and trustworthiness shared among our consumers.

The go-to brand for dermatologists and pediatricians across the world, with one of the most dynamic R&D departments in Europe.



BABYLINE

A range of dermocosmetic products designed to respect the delicate nature of infant skin.



Our multifunctional products

reactivate the youth genes and activate stem cells within the skin.



AC-NORM

An alternative choice that provides effective relief from acne symptoms and improvement of skin image.

www.frezyderm.com Frezyderm in

NEWS FROM THE ARAB WORLD



53rd Algiers International Fair

On 13 - 18 June 2022, under the high patronage of the President of the People's Democratic Republic of Algeria, H.E. Mr. Abdulmadjid Tebboune, the 53rd Algiers International Fair will be held at the Exhibition Center of Algiers.

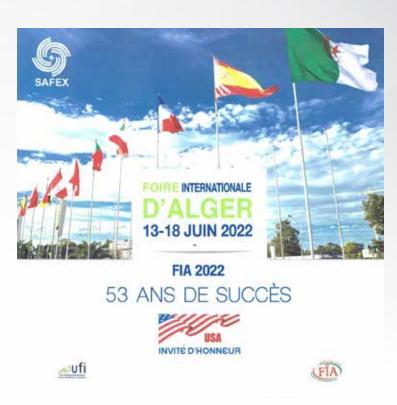
The Algiers International Fair aspires to confirm its strategic role as a window to Algerian national economy, by displaying to foreign partners real and new Algerian economic possibilities, and raise numerous opportunities from bringing together Algerian and international economic actors.

The Algerian economy is undergoing deep transformations, diversifying its activities and production, with the aim of attracting foreign investment and promote non-hydrocarbon exports.

For more information and registration, the Greek interested parties are welcome to visit the website of the Algerian Fairs and Exhibitions company: www.safex.dz or contact the organizers by email: fia@safex.dz and dc@safex.dz

Sourse: Embassy of Algeria in Athens, Greece













LYCSAC- A.LYKOGIANNIS www.lycsac.com www.mycitybackpack.com www.iamthetoybin.com



NEWS FROM THE ARAB WORLD

SkyOne Airline



His Majesty King Abdullah II's vision for Aqaba is to have its own airline to connect Aqaba to the world.

In 2019, SkyOne Airline was established as a low-cost budget airline that operate under EASA air operating certificate with a fleet of A320 aircrafts and also in the process working to obtain the Jordanian air operating certificate to have Aqaba as its new airline home.

SkyOne Airline is a Jordanian fully owned airline company by Capt. Issam K. Haddadin with a starting capital of USD\$134 Million.

The new low-cost will aim on connecting Europe and Jordan under a low-cost budget airline with quality services and high safety practice.

SkyOne Airline will play an important part by helping to increase the tourist economy visiting Jordan, in which also to create new employments for Jordanians in the aviation field.

SkyOne Airline looking to lunch operations by March of 2022 with the starting routes from (Bulgaria, Romania, Cyprus, Greece, Italy, Poland and Spain) and later to increase routs to 28 weekly destinations from Europe Jordan.

SkyOne Airline will also provide air freight services aboard their A320 aircrafts at a very low rates.

SkyOne airline will soon lunch its website (www.skyoneairline.com) and for contacts;

gm@skyoneairline.com

Tel: +962776009003

WhatsApp: +96278777766

Also, SkyOne Airline are looking for agents to present the airline in Europe



Greek Olives

Black Kalamata variety whole & pitted olives

Green whole & pitted olives

Wild Tuna

In Greek herbs flavored water

In Greek organic olive oil

Smoked, in Greek organic olive oil

thinkgreen



Olive Paste

Black olive paste

Green olive paste

PREMIUM ORGANIC GREEK FOODS

OLIVES

www.thinkgreen.gr

NEWS FROM THE ARAB WORLD



Queen Alia International Airport Free Zone

Jordan Free and Development Zones Group (JFDZ) is a Government-owned company and the master developer of public Free Zones and Development Zones in Jordan.

JFDZ target is to attract local, regional and international investments in the form of businesses in various economic activities, and offer diversified investment opportunities in industrial, commercial and services sectors in Free Zones and tourism, entertainment and real estate investments in the Development Zones

The establishment of the New Airport Free Zone at the Queen Alia International Airport ties with the Jordanian Government's plans to enhance the investment climate in Jordan by providing a full package of logistics and re-export facilities. The New Airport Free Zone covers 1 million square meters of developed land serving the needs of industrial, commercial & services projects and offering world-class infrastructure and lucrative business environment, administration and logistics support service.

Source: Embassy of Jordan in Athens, Greece





Investment Units	Area / Squs	Investment Activities
Developed Industrial Units of Land for Lease	2000 sqm /unit	(SMEs), Chemical industries, food and beverage, tobacco, wood industry, machinery and electrical equipment industries, precious materials industry. High technology industries, electronics, innovation and new technologies industriesetc.
Developed Commercial Units of Land for Lease	1080 sqm / unit	Logistic storage, medicines, medical supplies, consumables, precious materials, refrigerated storage of medicines, chemicals, and miscellaneous goods, express couriers, and logistic centers etc.
Ready-Made Units for Lease / Sale	350 sqm / unit 700 sqm / unit	Storage and industrial businesses (SMEs),
Business Park Building (Offices)	50 sqm, 100 sqm, 150 sqm or more	Management, offshore offices, software export services, financial consulting, and engineering consulting, training services, regional offices,etc.
Offices, Retail Ready-Made units	Upon request	Banks, clearance, insurance, retail commercial shops and other diversified logistic optionsetc.



NEWS FROM THE ARAB-FOREIGN JOINT CHAMBERS



Doing Business with Tunisia



On 16 December 2021, the Arab-Belgian-Luxembourg Chamber of Commerce (ABLCC), in close collaboration with the Embassy of the Republic of Tunisia held a webinar titled **"Doing Business with Tunisia"**.

Dedicated to the Belgian and Luxembourg business communities and the various economic structures in both countries, this event provided an opportunity to present the Tunisian market and investment and trade opportunities in Tunisia and established B2B meetings.

The Webinar commenced with a welcoming address by the ABLCC Secretary-General Mr Qaisar Hijazin, followed by the president of the CCIT Mr Mounir Mouakhar.

Opening remarks were given by both H.E Nabil Ammar, Ambassador of Tunisia in Brussels, and H.E Christophe de Bassompierre, Ambassador of Belgium in Tunis.

Afterwards, market and investment opportunities were presented by Mr Abdelbasset Ghanmi, Director General of FIPA Tunisia, and Mr Imed Hfayeth, Director CEPEX-Tunisia. The process of investing in Tunisia was further detailed by the Africa area managers of AWEX, FIT, and Hub. brussels, to inform their respective enterprises on the requirements and procedures for such actions.



"Doing Business with Tunisia"

Ending it all, with a "testimony of success" of Mr Johny De Meirsman, Founder and CEO of Demcointer. Through which he advised the participants on the manner to conduct business in Tunisia, some key advice, and the manner to conduct oneself to better integrate with the local environment.

Questions were then moderated by the ABLCC Secretary General Mr Qaisar Hijazin, and answered by the relevant keynote speaker, before concluding the Webinar with closing remarks thanking everyone for their participation.

Source: Arab-Belgium-Luxembourg Chamber of Commerce





NEWMEMBERS

- 1. ERGON FOODS
- 2. EUREKA
- 3. PIERIDES TECHNOSYSTEMS

NEW MEMBERS



www.arabhellenicchamber.gr



CONTACT DETAILS:

ERGON FOODS

A: HEAD OFFICE: 9 Lassani Str. GR 54622 Thessaloniki, Greece

E: info@ergonfoods.com





ERGON is an all-encompassing brand for artisanal Greek products and cuisine since 2008. Having a portfolio of more than 600 unique products, 23 company-owned and franchise Mediterranean delis, restaurants, markets and hotels in Greece, UK, Belgium, Cyprus and Qatar under the same brand, ERGON is the only integrated Greek food brand in the world.

Ergon was born as a series of Greek traditional products from all corners of Greece. Our aim was to create a series of products which are the crown jewels of their respective categories. We chose products with their own history and products that their immense qualitative differences are identified by the average customer. Our products are: Protected Designation of Origin, Protected Geographic Indication, Organic Farming, Integrated Management, Wild, Uncultivated products from small workshops or with intense local characteristics. We now have a portfolio of 600 products sold in 120 points of sale in Greece and abroad. Every year we renew our product portfolio by 10% through extensive research and development in new food technologies and product categories.

In 2011, Ergon opened its first retail store. Today, Ergon has 23 stores in its network. We have been able to successfully develop outposts that range from small coffee and sandwich places to Ergon delis and restaurants, to our flagship Ergon Agora — a 150,000 sq.ft. celebration of all aspects of the Greek specialty food space and Ergon House Athens, a unique 50,000 sq.ft concept of a food market, the first foodie hotel in the world and an amazing rooftop just under the Acropolis.

Ergon's vision is to become the global food brand associated with culinary culture, high-quality, premium, Greek food products and cuisine, a lifestyle company serving eating habits.



NEW MEMBERS

www.arabhellenicchamber.gr



CONTACT DETAILS

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T: +30 210 68 33 302 **F:** +30 2421 095 614 **E:** exports@eureka.com.gr

W: www.eureka.com.gr

Looking after homes & families for more than 60 years.

multinational profile.

EUREKA is a family company with a local presence in Greece, Cyprus & Romania and exports in over 20 countries selling fast-moving consumer goods in categories such as Laundry & Homecare, Hygiene & Disinfection and Insect control.

The company has a plethora of trusted brands such as Aroxol, Topine and Eureka, many of which have a long history of leadership positions as No1 & No2 players in their categories. With two manufacturing sites and two R&D hubs, Eureka also offers Private Label services and Contract Manufacturing.

At Eureka, our mission is to provide quality products which simplify and improve the daily lives of our consumers and their families. Through innovation and constant care we seek to ensure that each product carrying the Eureka signature supports our commitment in providing quality products at affordable prices, making positive impact on the lives of our consumers. The visionary entrepreneur Xanthos Sarris founded the company in 1959. Today Eureka has evolved to become the successful Eureka Group, a robust, dynamic and flexible company with a

For over 60 years, Eureka has been a trusted ally in taking care of homes, bringing innovative products to consumers to take care and simplify their daily routine.



NEW MEMBERS



www.arabhellenicchamber.gr



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W: www.pts.gr

e-shop: www.pts-eshop.gr

PTS (PIERIDES TECHNOSYSTEMS SA.)

Operating as a Systems Integrator & Distributor in the Broadcasting Industry as well as Telecoms since 1996, PTS is a leading company in providing innovative, high-end solutions and distributing equipment in the EMEA region.

Our strategy is to create value for our customers while remaining a cutting-edge integrator, with technologically advanced solutions that adjust perfectly to their needs, leading them to the digital era.

Through more than 25 years of development, PTS has scaled up its operation and managed to raise above the traditional role of "international distributor", with highly experienced broadcast, communication and IT engineers providing top notch solutions including:

- Integrated Systems & Services for Broadcasters
- Streaming, Multi-screen, HBB TV OTT Solutions
- HD and UHD Broadcasting Systems
- Production Studios & Post Production Facilities
- Remote Production Systems
- Master Control, News Room, Playout Systems
- Media Asset Management & Archiving
- Talkback and Optical Fiber Video Systems
- EFP/SNG Van TurnKey & Portable Live Coverage Solutions











MEMBERS' NEWS

- 1. KOUZOUPIS JEWELLERY
- 2. LA KIATRA
- 3. IKTINOS HELLAS

MEMBERS' NEWS



www.arabhellenicchamber.gr

Imperial collection

Our company proudly presents our new collection which was launched in 2021 with great success in many countries.

Discover the Imperial Collection

An impressive collection which will excite your esteemed clients and will also differentiate you from your competitors







The **Imperial Collection** is the ultimate expression of status and power with precious jewels of exquisite art and finesse that reveal the wealth, imagination and magnificence of the Byzantine era. The collection features rings, necklaces, bracelets and earrings handcrafted by skilled and dedicated goldsmiths in 18K gold and embellished with sparkling diamonds and precious stones.

Kouzoupis Jewellery S.A was founded in 1947 and is the leading Greek designer and manufacturer in the field of top quality, handmade, exclusive gold 18K jewellery with precious stones.

Our company uses the various Greek historical periods as a point of reference and inspiration for the firm's jewellery. All our 59 collections are handmade creations by highly experienced, skilled, talented and dedicated craftsmen in the field of top-quality jewellery. The Greek jewellery is not only esthetically unique and beautiful, but carries also a 6000 years manufacturing tradition. Our objective is to expand our export activities by offering top quality handmade creations, long lasting style, timeless elegance, prompt delivery and very competitive prices.



the style keepers

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GREECE - USA - GERMANY - SWITZERLAND - SAUDI ARABIA



MEMBERS' NEWS

www.arabhellenicchamber.gr

www.lakiatra.com to the whole world!

The new e-shop of La Kiatra is on the air! Now distances are nullified ...

The unique and handmade jewelry of La Kiatra with semiprecious and rare stones of collective value are available to the brand new e-shop www.lakiatra.com

The e-shop of La Kiatra already travels to the whole world and has had a warm welcome by the public in the Arab countries, which strongly interacts from the first moment with the social media platforms of La Kiatra.

La Kiatra harmoniously combines the stone with the jewel and art.

Art that addresses women and men.

La Kiatra approaches and works with people from all over the world, people who love and appreciate the uniqueness, the rarity, the importance and value of each stone, borne in the bowels of the Earth...

It seeks the most particular stones and minerals in the whole world.

It locates them and transforms them to a jewel, converting the jewel to art!

Each jewel by La Kiatra is a unique work of art with collective value...

The only barrier is the unrestrained imagination...

LA KIATRA
The Creator
Eleni Moka









CONTACT DETAILS

LA KIATRA

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Instagram/ lakiatra_elenimoka

MEMBERS' NEWS



www.arabhellenicchamber.gr

The BIG 5 SAUDI ARABIA, IKTINOS HELLAS BOOTH No. 3B40



Iktinos Hellas S.A. is very happy to announce its participation at **BIG 5 in SAUDI ARABIA**, Riyadh International Convention and Exhibition Center, at 28 – 31 March 2022.

STONE & SURFACE SAUDI event will be co-located, and it will be a great opportunity for people in the world of stone industry and surface design to connect together.

We would love to see you there. Come and visit us at booth No. 3B40.



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خدمة المستثمر العربي في اليونان

تمشياً مع ما تقوم به الغرفة العربية اليونانية من فعاليات متميزة وخدمات نوعية لأعضائها، نُعلن عن تقديم خدمة جديدة لرجال الاعمال العرب الأعضاء في الغرف التجارية العربية الراغبين في الاستثمار في اليونان وبالذات في قطاع العقار للاستفادة من المزايا والحوافز التي تُمنح للمستثمرين في هذا المجال له ولأسرته. تُحدد رسوم هذه الخدمة على ضوء ما يطلبه كل مستثمر على حدى، وتشمل على سبيل الذكر وليس الحصر كالتالي:

- تزويد الراغب بالاستثمار قبل قدومه الى اليونان بالمعلومات المتصلة بقانون الإقامة والإجراءات القانونية المتعلّقة بشراء العقارات.
- مساعدة المستثمر في استخراج تأشيرة الدخول لليونان في ضوء الشروط والمستندات واستناداً
 على القوانين واللوائح التي تعمل بها السفارات او القنصليات اليونانية في بلد المستثمر.
 - ترتيب الاستقبال في المطار والحجز الفندقي.
- الاجتماع بالمستثمر في مقر الغرفة لتقديم عرض معلومات مفصلة عن المناطق التي يود معاينتها لمساعدته في اتخاذ القرار.
- مرافقة المستثمر إن تطلب الامر لزيارته للمنطقة او المناطق التي يرغب في شراء العقار بها
 مع مرافق من الغرفة مع إمكانية تخصيص مترجم إن تطلب الامر.
- مساعدة المستثمر في الإجراءات القانونية مع مكتب محاماة مختص لاستخراج الرقم الضريبي وفتح الحساب البنكي وأي إجراءات قانونية متعلقة بشراء العقار.
- ضمن خدمة الغرفة المتابعة مع مكتب المحاماة حول إجراءات الإقامة ومساعدة المستثمر في تزويده باي معلومات تسهم بسهولة استقراره وأسرته في المنطقة التي استثمر بها.

هذه المزايا مخصصة للمستثمر العربي المنتسب الى عضوية الغرفة العربية اليونانية، وتُحدّد رسوم هذه الخدمات على ضوء ما يتطلبه كل مستثمر على حدى.

للراغبين في الاستفادة من هذه المزايا الضغط على الرابط ادناه واستيفاء البيانات المطلوبة في الاستمارة إما باللغة العربية او الإنكليزية وإعادتها الينا.

https://docs.google.com/forms/d/e/1FAIpQLScKjbyr4sOIDwXttGrW 4LN2Yc IN2CbS Mvh n0uTDrxWxw/viewform?vc=0&c=0&w=1&flr=0

مع تحيات الغرفة العربية اليونانية للتجارة والتنمية

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أهلا بكم في عضوية الغرفة العربية اليونانية

أربعون عاماً انقضت منذ تأسيس الغرفة العربية اليونانية استطاعت خلالها أن تبرز كواحدة من أكثر الغرف الأجنبية المشتركة في اليونان حضوراً ونشاطاً، وأن تجذب إلى عضويتها كبار الشركات العاملة في اليونان والمئات من الشركات المتوسطة والصغيرة، وأن تسهم بدورها في زيادة التبادل التجاري والتدفقات الإستثمارية بين اليونان والعالم العربي وتعزيز التعاون العربي اليوناني في كافة المجالات.

تتميز فعاليات الغرفة العربية اليونانية بحضور مكثف ومشاركة فعالة من قبل رجال الأعمال في اليونان ونظرائهم من جميع الدول العربية، يعود هذا إلى ما تتناوله هذه الفعاليات من محاور وقطاعات للتداول والنقاش وبما تقوم به الغرفة العربية اليونانية من تنظيم في عقد اللقاءات الثنائية في كافة قطاعات العمل كجزء أساسي من هذه الفعاليات، كل ذلك أسهم في استمر ارية الغرفة وتأكيد مكانتها في أوساط الغرف التجارية العاملة في اليونان.

يضاف إلى تميز الغرفة العربية اليونانية تواصلها المستمر مع الشركات الأعضاء وغير الأعضاء وغير الأعضاء وغير الأعضاء واسعة تستفيد منها بالدرجة الأولى الشركات الأعضاء في الغرفة.

امتيازات العضوية:

- المشاركة في فعاليات الغرفة من منتديات ومؤتمرات
- الترويج المجاني للشركات الأعضاء في مطبوعات الغرفة الدورية
 - المشاركة في بعض لقاءات العمل الخاصة
 - المشاركة في ورش العمل واللقاءات الثنائية التي تنظمها الغرفة
 - لقاءات العمل عبر الإنترنيت
 - تزويد الشركات الأعضاء بالمعلومات المطلوبة من اليونان

المجالات المشتركة للتعاون العربي اليوناني:

تعد اليونان أقرب الدول الأوروبية مسافة إلى العالم العربي، ولذلك كان التواصل قائماً منذ القدم ونطاق التعاون سهلاً في كثير من المجالات، وفي ظل الظروف الراهنة فإن التجارة مع اليونان لها مزايا ها العديدة، فهي قد استطاعت أن تؤسس لنفسها سمعة تجاوزت حدودها في كثير من مجالات العمل، والقطاعات التي تميز اليونان بجودتها منها على سبيل الذكر ما أحرزته من تطور ملموس في الصناعات الغذائية ومواد البناء والطاقة المستدامة بأنواعها والتكنولوجيا، بالإضافة إلى سجل متميز لشركات الهندسة والإنشاءات اليونانية في انجاز العديد من المشاريع في العالم العربي، يضاف إلى ذلك التفوق التقليدي لليونان وريادتها في قطاعي الملاحة وصناعة الموانئ،

ولذلك استطاعت اليونان بجودة ما تنتجه أن تنافس في كثير من الأسواق العالمية، يدل ذلك الزيادة المستمرة في ميزان صادراتها إلى الكثير من دول العالم.

إن فرص الاستثمار رحبة وفي أكثر من مجال، ويتفرد القطاع السياحي ببنية تحتية متكاملة تؤهله لأن يكون أكثر القطاعات الجاذبة للإستثمارات الخارجية، واليونان كما نعلم من أكثر الواجهات السياحية في العام، وتجذب الملايين من السواح بمختلف اهتماماتهم، منها التعرف على حضارتها العريقة ومنها التمتع بما تمتاز به من جمال الطبيعة في قراها وجزرها ومدنها.

إن الخدمات التي نقدمها للشركات الأعضاء والتواصل المستمر معهم هو ما يميزنا ويضيف إلى قدرتنا في احداث الفرق المطلوب كعامل إيجابي في تعزيز التواصل بين القطاع الخاص في اليونان ونظيره في العالم العربي.

للمزيد من المعلومات الرجاء زيارة الموقع الإلكتروني الخاص بالغرفة أو الكتابة إلينا عن طريق البريد الإلكتروني أدناه:

www.arabhellenicchamber.gr

e-mail: chamber@arabgreekchamber.gr

اليوم الثاني: الخميس 24 مارس/آذار 2022

10:00-09:30 التسجيل

10:00 التقديم عن أعمال هذا اليوم

11:45-10:15 الجلسة الرابعة:

تُعدّ الصناعات الدوائية من المجالات الحيوية التي تزداد أهميتها في اقتصاديات معظم دول العالم وتُولي دول المشرق العربي اهتمام مُتزايد الى هذا القطاع واليونان من جانب آخر تملك تجربة متطوّرة في هذه الصناعات. تنظر هذه الجلسة الى هذه التجارب والى إمكانية تبادل الخبرات وزيادة التعاون بين الجانبين في قطاع الدواء.

يتبع هذه الجلسة لقاءات عمل بين المجموعات المُشاركة كل حسب تخصصها.

13:15-11:45 الجلسة الخامسة:

يزداد اهتمام اليونان وكل من دول المشرق العربي في موضوع السياحة والاستثمار العقاري ذلك ان القواسم المُشتركة كثيرة وإمكانية تطوير علاقات المعنيين في هذا القطاع في اليونان وهذه الدول لا حدود لها في التبادل السياحي والاستثمار العقاري وتطوير الخدمات المُتعلقة بهذا المجال.

يتبع هذه الجلسة لقاءات عمل خاصّة بين المعنبين والمُختصّين في هذا القطاع.

14:00-13:15 غذاء خفيف وتواصل بين المُشاركين

16:00-14:00 لقاءات العمل الثنائية B2B بين وفود رجال الاعمال من دول المشرق العربي واليونان

البرنامج المسائي

19:00 استقبال الضيوف

19:30 كلمة ترحيب من رئيس الغرفة العربية اليونانية وكلمة ممثل الحكومة اليونانية

20:00 فاصل موسيقي ورقص فلكلوي

20:30 حفل العشاء



البرنامج المبدئي

اليوم الأول: الأربعاء 23 مارس/آذار 2022

10:15-09:30 التسجيل

11:00-10:15 حفل الافتتاح

12:30-11:00 الجلسة الأولى:

تُشكّل جهود إعادة الاعمار وتحديث البُنية التحتية في العالم العربي فرص عمل لا حدود لها للجانبين اليوناني والعربي للدخول في شراكات من شأنها ان تسهم في تعزيز العلاقة في هذا القطاع وما يتفرّع عنه من صناعات وخدمات. نتناول في هذه الجلسة خُطط إعادة الاعمار ومشاريع البُنية التحتية من وجهة النظر العربية وخبرة الجانب اليوناني.

يتبع هذه الجلسة لقاءات عمل خاصّة بين المعنيين والمُختصّين في هذا القطاع.

13:00-12:30 استراحة وتواصل بين المُشاركين

14:30-13:00 الجلسة الثانية:

تتناول هذه الجلسة مجال الطاقة المُتجددة والمُستدامة واهميتها في خلق بيئة نظيفة وإسهاماتها في تقليل التكلفة في الاستخدام وفي معظم الصناعات والخدمات، وتُعدّ التجربة اليونانية في هذا المجال متطوّرة كما ان دول شمال المشرق العربي تُولى هذا القطاع أهمية كبيرة.

يتبع هذه الجلسة لقاءات عمل خاصّة بين المعنيين والمُختصّين في هذا القطاع.

16:00-14:30 الجلسة الثالثة:

يُعدّ موضوع الغذاء والامن الغذائي من القطاعات التي تشكل أهمية بالغة ويُنظر اليه من نطاق الامن السيادي بمفهومه العام. تُولي دول شمال المشرق العربي واليونان أهمية خاصة لهذا المجال بتفرعاته المختلفة بما فيها الخدمات المُتصلة به مع تزايد الاهتمام بإنتاج الغذاء العضوي واستزراع الاحياء المائية. تنظر هذه الجلسة في هذه المواضيع وفي إمكانية الشراكة في إحياء الصناعات الغذائية الصغيرة والمتوسطة على ضوء احتياجات دول شمال المشرق العربي.

يتبع هذه الجلسة لقاءات عمل خاصّة بين المعنيين والمُختصّين في هذا القطاع.

17:30-16:00 حفل كوكتيل وتواصل بين المشاركين



مُقدّمة

أتسمت علاقات اليونان والدول الخمس من المشرق العربي العراق، الأردن، لبنان، فلسطين وسورية بعلاقات تاريخية وحضارية شهدت في أوج مراحلها تعاونًا في شتّى فروع العلوم والمعرفة والترجمات واتخذت هذه العلاقة في عصرنا الحديث بُعداً آخر في التبادل التجاري والمعرفة والمواقف المُشتركة للجانبين نحو الكثير من القضايا في المحافل الإقليمية والدولية، ونشهد في الفترة الأخيرة تطوّرات إيجابية في علاقات اليونان مع هذه الدول في جانبيها الثنائي والإقليمي، لذلك يأتي هذا اللقاء مُتسقاً في ظل هذه المؤشرات ليفتح قنوات تواصل رجال الاعمال من الجانبين بهدف زيادة التبادل التجاري والاستثماري خاصة وان اليونان ودول المشرق العربي هذه نتميّز بخصائص وأرضية مُناسبة لتعزيز هذا التعاون في شتّى قطاعات العمل.

الحضور والمشاركة

يُشارك في هذا الحدث جمع من الوزراء وكبار المسؤولين من دول المشرق هذه واليونان ويُقدّم لجلساته ومداولاته نُخبة متخصصة من رجال الاعمال من الجانبين كما يتضمن برنامج هذه الفعالية التركيز على أهمية لقاءات العمل المُباشرة B2B للمشاركين من رجال الاعمال من هذه الدول واليونان تُغطي كافّة قطاعات العمل.

موعد اللقاء

يومي 23 و 24 مارس/آذار 2022

مكان اللقاع

فندق ذیفانی کارافیل (خمس نجوم)

لغتى اللقاء

اليونانية والعربية (ترجمة فورية)

المحاور والقطاعات

- التركيز على موضوع إعادة الاعمار في العالم العربي ومشاريع تحديث البُنية التحتية وما يتصل بهذا القطاع وإمكانية خلق شراكات بين الجانبين اليوناني والعربي.
- الطاقة البديلة والمُستدامة وإسهاماتها في خلق بيئة نظيفة وعرض تجربة الجانبين العربي واليوناني بقصد تعزيز التواصل وخلق الشركات بينهما.
- الغذاء والامن الغذائي والصناعات والخدمات التي تتصل بهذا المجال والنظر في إحياء الصناعات الغذائية الصغيرة والمتوسطة في العالم العربي.
- المشاركة مع النظر في تجربة الجانبين وتبادل الخبرات والتعاون في مجال الصناعات الدوائية.
- ♣ تتميّز اليونان ودول شمال المشرق العربي بالقرب الجغرافي والمعالم التاريخية المُشتركة وبُنية سياحية متطوّرة ولذلك فان هناك الكثير من الفرص التي من شأنها تعزيز هذا التعاون خاصية وان هناك اهتمام للاستثمار العقاري المتصل بمجال السياحة.



رشاد مبجر الأمين العام

"دعوة للمشاركة في فعالياتنا القادمة"

سجل العام الماضي أسوأ كوارث بيئية على نطاق غير مسبوق على مستوى كثير من الدول، واستمرت جائحة الكوفيد 19 في تمحورها وتفرعاتها الى الدلتا واوميكرون، ونأمل ان فصولها قاربت على النهاية، ولنا الحق في التفاؤل والامل بممارسة أساليب حياتنا العادية في التواصل الاجتماعي والاسري وعلى مستوى أداء الاعمال. نتطلع الآن الى المشاركة الشخصية في فعالياتنا القادمة وقد اعددنا لمجتمع رجال الاعمال في اليونان والعالم العربي ثلاث فعاليات رئيسية حتى يونيو / حزيران 2022، هذه الفعاليات تشمل اليونان و12 دولة عربية.

فالحدث الأول "لقاء العمل "اليونان - دول شمال المشرق العربي" (العراق، الأردن، لبنان، فلسطين، وسورية)" في 23 -24 مارس/ آذار 2022، يجد القارئ تفاصيل محاور هذا اللقاء وبرنامجه المبدئي في صفحات هذا العدد من مجلة الغرفة.

بعد ذلك موعدنا سيكون مع فعاليتنا الثانية "لقاء العمل "مصر - اليونان" المقرر عقدها في 12 مايو / أيار، يأتي هذا اللقاء في وقت تتعزز فيه العلاقات الاستراتيجية بين مصر واليونان على كافة المستويات، وعلى المستوى الداخلي في مصر يمكن لأي مراقب ان يلمس التطورات الهائلة والمشاريع الكبيرة التي تعكس رؤية اقتصادية متطورة سوف تعود على مصر وشعبها بالخير والازدهار. واليونان من جانب اخر تعزز مكانتها كدولة جاذبة للاستثمارات وتشهد إصلاحات اقتصادية متسارعة خاصة بعض تجاوزها للأزمة الاقتصادية الأخيرة، سوف نوافي القارئ والمهتمين بهذا اللقاء بتفاصيل أكثر خلال الأسابيع القادمة.

نأتي الآن الى الحدث الرئيسي الثالث لغرفتنا في لقاء العمل المرتقب "اليونان - دول مجلس التعاون الخليجي" في 22 -23 يونيو/ حزيران، يعد هذا اللقاء الثاني امتداداً لنجاح اللقاء الأول الذي عقد في يونيو من العام الماضي، ويأتي في الوقت نفسه متسقا مع ما تشهده علاقات اليونان ودول مجلس التعاون الخليجي من تنسيق وتطور إيجابي في هذه العلاقات على كافة المستويات.

لا داعي للتأكيد هنا على نوعية هذه الفعاليات، ولكن التأكيد يبقى قائما في ان الغرفة العربية اليونانية من خلال سعيها في عقد هذه الفعاليات انما ترمي لإبقاء قنوات التواصل مفتوحة لتشجيع الشراكة بين مجتمع رجال الاعمال من بلادنا العربية واليونان في سبيل زيادة ميزان التبادل التجاري والتدفقات الاستثمارية المتبادلة ولا داعي للتأكيد مرة ثانية ان القرب الجغرافي وما يحرزه الجانبان من تطوير لكثير من قطاعات العمل يعدان من العوامل التي تهيئ لزيادة التبادل التجاري والاستثماري. لهذا يظل أملنا قائما في ان تتركز جهود القطاع الخاص من الجانبين في الشراكة في احياء الصناعات الصغيرة والمتوسطة في العالم العربي وفي مشاريع إعادة الاعمار وتحديث البنية التحتية، والامر كله يعتمد على من يأخذ زمام المبادرة في استكشاف هذه الموارد والتواصل في بناء الشراكات مع الجانب الاخر.

موعدنا معكم في لقاء العمل الأول "اليونان- دول شمال المشرق العربي" (العراق، الأردن، لبنان، فلسطين، وسورية) في 23 -24 مارس/ آذار 2022.























