



الغرفة العربية اليونانية للتجارة والتنمية  
ΑΡΑΒΟ-ΕΛΛΗΝΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ ΕΜΠΟΡΙΟΥ & ΑΝΑΠΤΥΞΗΣ  
ARAB-HELLENIC CHAMBER OF COMMERCE & DEVELOPMENT



4<sup>th</sup> Workshop "Doing Business in the Arab World"  
ورشة العمل الرابعة "ثقافة العمل والاعمال في العالم العربي"  
ATHENS, 15<sup>TH</sup> MARCH 2023

## 4<sup>th</sup> WORKSHOP "DOING BUSINESS IN THE ARAB WORLD"

Wednesday, 15 March 2023, at [Divani Caravel Hotel](#)

09:00-09:30 Registration

09:30-10:00 Opening Ceremony

Introduction: **Rashad Mabger**, Secretary General, Arab-Hellenic Chamber of Commerce & Development (AHCCD)

Welcome Addresses:

- ❖ **Harris Geronikolas**, President, AHCCD & President, City Unity College, Greece
- ❖ **Suheil H. Sabbagh**, President, Group HR, CCC & Vice President, AHCCD, Greece

Guest Speakers:

**Ahed Sweidat**, Dean, Council of Arab Ambassadors & Ambassador of Jordan, Greece

10:00 - 10:30 **Cultural Characteristics and Marketing your Business in the Arab World**

- ❖ **Dr. Saleh Jallad**, Publisher of Middle East Economic Survey & BD Member, AHCCD
- ❖ **Prokopis K. Theodoridis**, Associate Professor of Marketing, School of Social Sciences, Hellenic Open University
- ❖ **Elias Nikolakopoulos**, Honorary Consul of Greece in Oman

10:30-12:30 **Session 1: Presentation of North African Arab Countries' Markets**

Part A' Moderator: **Nicholas Vlahakis**, Managing Director, NEOKEM S.A. & Vice-President, AHCCD

Speakers:

- ❖ **Mohemd El Bechir El Hadj**, First Counsellor, Embassy of Mauritania to Italy, with parallel accreditation to Greece
- ❖ **Atika Karom**, Deputy Head of Mission, Embassy of Morocco in Greece
- ❖ **Clio Topouzi**, Head of Office for Economic and Commercial Affairs, Embassy of Greece in Morocco
- ❖ **Omari Hichem**, First Secretary, Embassy of Algeria in Greece
- ❖ **Afroditi Ionomou**, Minister Counselor for Economic & Commercial Affairs, Head of Office for Economic and Commercial Affairs, Embassy of Greece in Algeria

Part B' Moderator: **Damianos Efthymiadis**, Business Development Director, ARCHIRODON & BD Member, AHCCD\*

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Speakers:

- ❖ **Nadia Rouissi**, Charge d'Affaires a.i., Embassy of Tunisia in Athens
- ❖ **Stamatios Zachariadis**, Head of Office for Economic and Commercial Affairs, Embassy of Greece in Tunisia
- ❖ **Tarek Ali Al-Mabrouk Ben Ibrahim**, Political Counsellor, Embassy of Libya in Greece
- ❖ **Noha Kamal Ahmed**, Head of Commercial Office, Embassy of Egypt in Greece
- ❖ **Periklis Davanelos**, Head of Economic and Commercial Section, Embassy of Greece in Cairo, Egypt

**12:30 – 13:00** Coffee and Networking Break

**13:00 – 13:45 2<sup>nd</sup> Session: Presentation of North Mashreq Countries' Markets**

Moderator: **Raed Bassatne**, Business Development Manager, BB Energy Management S.A., & BD Member, AHCCD, Greece

Speakers:

- ❖ **Yussef Dorkhom**, Charge d' Affaires, Embassy of Palestine in Greece
- ❖ **Roua Shurbaji**, Deputy Head of Mission, Embassy of Syria in Greece
- ❖ **Issa Hijazin**, Deputy Head of Mission, Embassy of Jordan in Greece
- ❖ **Auday Asaad Al-Saoudi**, Deputy Head of Mission, Embassy of Iraq in Greece

**13:45 - 15:15 3<sup>rd</sup> Session: Presentation of Gulf Countries' Markets**

Moderator: **Rashad Mabger**, Secretary General, AHCCD

Speakers:

- ❖ **Refai Almutairi**, Deputy Head of Mission, Embassy of Kuwait in Greece
- ❖ **Abdulaziz Algaith**, Commercial Attache, Embassy of Saudi Arabia in Greece
- ❖ **Alex Ikonomou**, General Counsellor for Trade and Economic Affairs, Fmr. ECA Office in Jeddah, Saudi Arabia, Ministry of Foreign Affairs, Greece
- ❖ **Abdulla Al Teraiki**, Third Secretary, Embassy of Qatar in Greece
- ❖ **Dimitrios Thomopoulos**, Head, Economic & Commercial Affairs Office in Dubai, Embassy of Greece in the United Arab Emirates
- ❖ **Said bin Ali bin Mubarak Al-Yahmadi**, Minister Plenipotentiary, Deputy Chief of Mission, Embassy of Oman to Italy with parallel accreditation to Greece\*
- ❖ **Elias Nikolakopoulos**, Honorary Consul of Greece in Oman

**15:15 - 16:00** Light lunch & Networking

**16:00 – 18:00** B2B Meetings & Networking with the Speakers and the visiting Arab businessmen

**18:00** End of 4<sup>th</sup> Workshop

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