





## Greece & the Arab World: Embracing Change





## Greece & the Arab World Embracing Change

Venue: Athenaeum Intercontinental Hotel Athens



الغرفة العربية اليونانية للتبارة والتنمية

ΑΡΑΒΟ-ΕΛΛΗΝΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ ΕΜΠΟΡΙΟΥ & ΑΝΑΠΤΥΞΕΩΣ ARAB-HELLENIC CHAMBER OF COMMERCE & DEVELOPMENT

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45 years of Excellence in Partnership

#### Arab-Hellenic Chamber: 45 years of Excellence in service, through innovation, by people who care

2024 marks a significant milestone in the operations of the Arab Hellenic Chamber– the 45th anniversary of its foundation. These past years can be defined as a kaleidoscope of successes, failures, happy memories, strong relationships, and warm friendships, while always maintaining our values and principles which are: Excellence in service, through innovation, by people who care.

We have positively impacted business relations between the Greek and Arab business communities through constant support and excellent service. We hope to continue to endure and add value for our communities on both sides, for our members and non-members alike, and for the entrepreneurs who may seek our services and whom we serve. Endurance, however, is not easy. Meaningful endurance is even harder. For an organization to endure 45 years and be relevant today is quite a feat. If we learned one thing from those years, it is that enduring requires remaining relevant, and relevant requires meeting the needs of our members and our business communities. To be more relevant and more valuable today is an honor that goes to few.

We want to endorse innovation, but we also want to ensure that no one is left behind in the new developments and transitions. The way we live and work is rapidly changing and we are facing new challenges and are confronted with new demographic realities and fast technological developments. We are therefore aware, that further development will entail more commitment from our side - from the staff and the Board. We want to focus on diversifying our concepts, on elevating the trade balance in our communities, and on committing to international trade relations and its objectives which are - contributing to job creation and generally improving the living standard of our communities. We have taken huge steps in that direction and are moving forward by adopting an advanced form of trading, the cornerstone of which is the transfer of technology and know-how from Greece to the Arab world.

The 45th anniversary milestone is not only an occasion to look back, but also to look ahead, and what matters most now is what we do next. During the year 2024, we plan to embark on a series of activities, reflecting on our previous success and

taking advantage of our vast database and our unique business network across the Arab world which will help us move forward and will elevate us to new heights in our role and mandate to promote Greek-Arab relations.

Our Chamber has been loyal to its objectives and has earned a unique status and reputation for its integrity and quality services that it has been delivering to all its members and non-members in Greece and the Arab world. We have stories about overcoming challenges, that show the human face of our organization and our communities. We have also stories about significant milestones and successes of our organization that demonstrate its development and ethos. Our doors will always remain open for all businesses looking for new opportunities, innovation, and expansion. We pride ourselves on our good record of successful activities, events, and business deals, as well as our association with many outstanding Greek and Arab companies, along with our active relation with the Union of Arab Chambers, the Arab Federations and Chambers of Commerce and our sister Arab-foreign Joint Chambers.

The real measure of our achievements and excellence in partnership, however, is the growing list of our members and their testimonials. The entrepreneurs and businesses on both, the Greek and Arab sides of our communities are the heart of our endeavors and claim to be empowered, optimistic, and enthusiastic.

The history of our Chamber is not only about business. It is also about people and we cannot find words to express our thanks and gratitude to everyone who has supported our Chamber throughout the years. Its successful growth is a direct result of a combination of its valued and resourceful staff, its effective Board, its loyal members, and generous sponsors, who all played a significant role in helping AHCCD achieve its goals. We are inspired to move forward so we can further build on the foundations created since its establishment.

Before we conclude, we want to say that the road ahead will be challenging, as unpredictability will continue to rule, but we will continue to stay motivated to strengthen our capabilities and to spread understanding and good relations among all parts of our region.

#### FOREWORD



Harris Geronikolas President



**Rashad Mabger** Secretary General

Dear Reader,

As this exciting year for our Chamber comes to an end, we recall with great satisfaction, all the events and activities that we have successfully organized, as well as services we provided to our members and to the business community at large. It is worth noting, that throughout the year, as a part of our on-going effort to increase our overall presence in the region and broaden our network of companies and private sector individuals, we have taken part in several platforms and events in Greece, the Arab world and Europe. We are equally pleased with a bigger presence of Arab businessmen at our events, be it at member-to-member networking or at Doing Business in the Arab world.

The 1<sup>st</sup> Arab-Hellenic Maritime Conference was a milestone for our Chamber, as it was our first in this domain, gathering high-level participation from the related sectors and the Arab world. It put us on the map of the maritime industry and we are planning to repeat it biannually.

Another major event that has now become an institution for our Chamber is the Arab-Hellenic Economic Forum that has now for the 12<sup>th</sup> consecutive year attracted high-level businessmen form Greece and across the Arab world. The diversity of representation from the Arab world has been quite impressive. This year, we have added to the program the 3rd Business Gathering "Greece and the GCC Countries", as well as the 1st Roundtable Discussion among Presidents of Federations and central Arab Chambers with their Greek counterparts. The first of the two added events, reflects the level of relationships that bind Greece with the Arab Gulf states relationships that bear great potential for further elevation in terms of joint projects, mutual flow of investment and trade balance increase. The second added event, the Chambers Roundtable Discussion, will showcase the importance of the Chambers as institutions that represent and serve the private sector and contribute significantly to the increase of trade balance, transfer of technology, the flow of investment and their role in promoting entrepreneurship, along with the corporate social responsibility (CSR) that goes with it.

The 12th Arab-Hellenic Economic Forum is being convened at a time of unprecedented hardship for our Palestinian brothers and friends and we sincerely hope that our event will activate the private sector into becoming the pillar for peace and prosperity and an agent for social and economic change.

In closing, we would like to seize this opportunity to express our profound appreciation to the entities that have granted their auspices to our event, and to those who have contributed financially to its success, i.e. our **Special Contributors and Sponsors.** This Forum would not have been possible without their unwavering support. A note of gratitude goes also to all our members and non-members alike, who regularly attend our business gatherings and stand by our side in promoting the Greek – Arab partnership.



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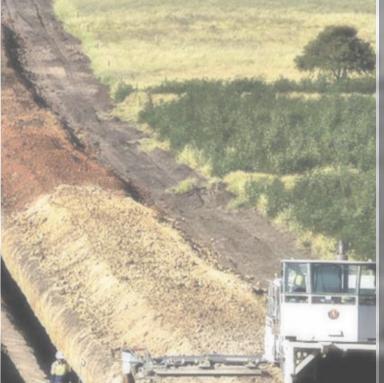
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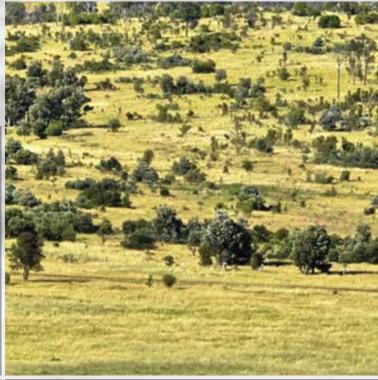




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CCC values are a family legacy carried by the founders and transplanted into the organization. These values are reflected in the company projects' enduring quality, high safety records, and high ethical standards. CCC is committed to responsible growth, serving local communities and society, and respecting the environment.





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*"Greece & the Arab World: Embracing Change"* 



#### **ONE CHAMBER | ONE PLATFORM | 2 DAYS | 3 EVENTS**

#### Under the Auspices:



#### **Overview**:

The events of the Arab-Hellenic Chamber have always attracted wide and diversified business interest from Greece and across the Arab world, which is mainly due to the carefully selected topics and sectors of deliberations. The convening, especially, of the Chamber's annual Forums has become a successful institutional tradition. This year's **"12<sup>th</sup> Arab-Hellenic Economic Forum"** under the theme **"Greece & the Arab World: Embracing Change"** will be convened on **13-14 December 2023**, at the Athenaeum Intercontinental Hotel of Athens.

The 12<sup>th</sup> Forum will tackle various business domains that are considered to be the cornerstone of the trade exchange between Greece and the Arab world. These sectors include construction projects, modernization of infrastructure, and Greece's advanced experience in building materials, renewable energy, food processing and organic industry, as well as the pharmaceutical industry. Attention will be given to those business domains that Greece and some of the Arab world have made positive strides in for the purpose of exploring the potential and the possibilities of exchange of know-how and transfer of technology between the two sides.

The program will also include the **"3<sup>rd</sup> Business Gathering: Greece and the GCC Countries"**. In convening this business gathering, along with the sessions and the business meetings, this Forum will create the necessary dynamic and interaction among the participants, which will eventually contribute to enhancing the existing business partnerships and opening new channels of communication between Greek businessmen and their Arab counterparts.

Venue: Athenaeum Intercontinental Hotel, Athens / http://athenaeum.intercontinental.com/en

Forum's Languages: Greek and Arabic (simultaneous interpretation)

Forum's Publication: Special edition of the Chamber's magazine (MAN)





### **ONE CHAMBER | ONE PLATFORM | 2 DAYS | 3 EVENTS**

#### Wednesday, 13 December, 2023

09:00 Registration and Networking

09:45 Opening Ceremony

#### 12<sup>th</sup> Arab-Hellenic Economic Forum

#### **10:15 1**<sup>st</sup> Forum's Session: Electrical Connectivity, Renewable Energy and Environment

The joint investment ventures and the electrical connectivity projects reflect the extent of strategic relations between Greece and the Arab world. At the same time, the potential for joint projects in renewable energy and other sectors presents a good opportunity for the two sides. This session will explore current and potential projects for further cooperation.

- **11:30** Networking Break
- 12:00 2<sup>nd</sup> Forum's Session: Construction Projects, Modernization of Infrastructure and Building Material

Greece has a history of construction and infrastructure projects in the Arab world while the potential to further enhance the two sides' cooperation is unlimited. The session will include as a case study the Greek experience in the building material industry and the possibility of transfer of technology in this regard.

**13:30** Finger food and Networking

#### 14:30 3<sup>rd</sup> Forum's Session: Pharmaceutical Industry

The Greek pharmaceutical industry is growing at a fast pace combined with its success in penetrating many world markets. At the same time, the Arab pharmaceutical industry has made positive strides. This session will explore the potential of mutual transfer of technology and know-how and further the Greek – Arab business partnerships in this regard.

#### 15:45 4<sup>th</sup> Forum's Session The Food and Organic Food Industries

The Greek food industry, including organic products, is going through remarkable progress and has man create a competitive edge in the world market. At the same time, there is improvement in the food prc industry across the Arab world. This session will provide the necessary ingredients for closer cooperation.

17:00-18:00 Side meetings and Networking





### **ONE CHAMBER | ONE PLATFORM | 2 DAYS | 3 EVENTS**

#### Thursday, 14 December, 2023

- 10:00 Registration and Networking
- **10:30** Presentation about the Forum's second day
- 11:003rd Business Gathering "Greece and the Gulf Cooperation Council Countries"<br/>(Bahrain, Kuwait, Qatar, Oman, Saudi Arabia, UAE and Greece)

The countries of the Arab Gulf are going through remarkable transitions towards diversifying their sources of income. This is due to these countries' visions and the projects and reforms implemented with a degree of commendable success. The 3<sup>rd</sup> Business Gathering "Greece and GCC Countries" will add to the possibility of opening avenues of communication and cooperation in these projects and other business opportunities with the Greek side in the Arab Gulf countries.

13:30 Finger food and Networking

#### 14:30 Chambers' Round Table Discussion

The first organization of a Chambers' Roundtable between the participating Presidents of the Arab Federations and Chambers of Commerce with their Greek counterparts to explore means and ways to elevate the balance of trade, mutual investments, and transfer of technology between Greece and the Arab countries.

16:00-17:00 Networking break

Dinner in honor of the 12<sup>th</sup> Forum's Guests:

- **18:30** Arrival of guests
- **19:00** Welcome Addresses
- 19:30 Dinner



"Greece & the Arab World: Embracing Change"



#### **ONE CHAMBER | ONE PLATFORM | 2 DAYS | 3 EVENTS**



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Another significant challenge faced by the industry is access to financing and liquidity to support the increased level of volatility in global markets. BB Energy's long-term trusted and transparent relationship with our banking and financial partners has allowed us to continue growing our financing lines to US\$ 4.3 billion.

In line with BB Energy's core strategy, we have focused on expanding our footprint and investments in growth regions, such as Africa and Latin America. These are markets where we have a unique understanding of the risks and opportunities, and are familiar with the political, financial, and socio-economic landscape. We also achieved a substantial increase in our geographical footprint and trading flows across the Americas. In this period, our headcount in the Houston office has grown by 20%, cementing a robust foundation for our continued growth in the region.

BB Energy has continued to support the Energy Transition and the path to Net-Zero. We have embarked on a transformational journey towards cleaner and greener energy. In January 2020, the Group established a Renewable Energy Division dedicated to managing and investing in renewable energy and emission reduction projects. We now have more than 30 members in the Renewable team which continues to grow steadily through the hiring of highly skilled personnel with decades of experience in renewable projects.

Since our acquisition of Solarcentury Africa (SCA) in 2021, we have experienced a remarkable growth and secured over 450 MW of solar projects. This platform provides the Group with access to a pipeline of 4 GW of solar energy and battery storage projects across Africa. BB Energy is dedicated to do more to help reduce carbon emissions worldwide. To further strengthen our commitment to innovation and decarbonisation, we are investing in energy innovation across different sectors.

Amongst many other projects, BB Energy has invested in Rwanda's first natural gas developer, Gasmeth Energy Global, which is focused on the responsible extraction, processing, and distribution of methane gas from Rwanda's Lake Kivu, one of the African Great Lakes. The gas will replace conventional fuels such as Gasoline, diesel and coal across the transport and power generation sectors in the country. This will lower greenhouse gas emissions from the country by approximately seven million tonnes of CO<sub>2</sub> equivalent. In addition to these endeavours, we have continued to expand our Carbon Trading Desk, which combines our trading capabilities with the desire to meet key climate goals. Over the past 12 months, our trading desk has secured 11 million tonnes of carbon credits, achieving a positive mark to market on each concluded trade.

We also took steps to support the development of local communities in the markets, in which we operate. For example, BB Energy launched a flagship project in Rwanda to replace traditional fire stoves with 500,000 Improved Cookstoves, which aim to reduce CO<sub>2</sub> emissions by a target of eight million tonnes. These highly energy efficient cookstoves reduce the volume of carbon emissions per household, alleviate deforestation through decreased demand for firewood and improve the health of users by curbing the emission of toxic fumes. The manufacturing of these new devices has also created 200 local employment opportunities. So far, around 80,000 Improved Cookstoves have been produced and distributed.



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In 2005 the Group GEORGE ALEXANDER established KITHARON PLC. It is a prototype enterprise involved in the slaughter, standard packing and marketing of animal and poultry meat.



G.A. was established in 2002 and registered in Portugal. Its scope of activities is the production and marketing of biologically produced veterinarian medicines.



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February 8<sup>th</sup>, 2024

### Pita-Cutting & Member-to-Member Networking Event & 5<sup>th</sup> "Meet the Arab Ambassadors" Roundtable Discussion

Building on our traditional pita-cutting and member-to-member networking event which opens the series of events of the Arab-Hellenic Chamber for the new year, our members are invited to join us at the Divani Caravel Hotel, on February 8<sup>th</sup>, 2024.

So come for a cozy get-together, to know each other, introduce the new members to our family and exchange views and ideas of how our Chamber can be of added value to its members and to the wider Greek and Arab business communities.

This year, the members' favourite Networking Event will be combined with the **5<sup>th</sup> "Meet the Arab Ambassadors"** Roundtable Discussion, allowing our members to personally meet the Arab Ambassadors accredited to Greece and hear about the business climate and opportunities their countries offer in abundance.

The celebratory event will also include cocktails, appetizers, and, as tradition has it, gifts offered by some of our member companies.

We are expecting to see you all there!

More information will follow



#### TANWEER ALLIANCES partners with EUROPEAN FILM ACADEMY PRODUCTIONS gGmbH

TANWEER ALLIANCES, Greece and EUROPEAN FILM ACADEMY PRODUCTIONS gGmbH, Berlin, are thrilled to announce that the companies have entered a strategic partnership to promote the European Cinema worldwide and enhance the attention to its business scope, ethics, and creative goals. The agreement brings together two entities which both act in the field of the film industry and content aggregation.

The distribution agreement grants the exclusive IP rights (except those rights of the European countries and territories) to broadcast via television of any kind (terrestrial, satellite, cable, IPTV, etc.) in all languages the Ceremony of the yearly EUROPEAN FILM AWARDS, including the preevent broadcasting coverage (red carpet) and the after-event coverage, Q & A's as well.

The academy is working in close contact with the most institutions and organizations that form the backbone of the European film industry. Every year, hosts films, and filmmakers with the European Film Awards. The Ceremony is taking place every even year in a different European city, and every odd year in Berlin, the base of the European Film Academy.

TANWEER ALLIANCES is a company founded in 2007 by its President Joseph Samaan and it's the new venture of Tanweer Group established since 35 years and its companies are active in various areas of the audio-visual industry such as Theatrical Distribution, Film and TV Series Production, Dubbing/Subtitling Studios, in Greece, Cyprus, the Middle East, India and Turkey, East Europe, and distribute content worldwide.

In 1988-1989, the creation of the European Film Academy was the initiative of a group of Europe's finest filmmakers brought together for the first ceremony of the European Film Awards in Berlin (1988). The European Film Academy was finally founded in 1989 as the European Cinema Society by its first president Ingmar Bergman and 40 filmmakers – among them Greek legendary filmmaker Theo Angelopoulos and film composer Mikis Theodorakis – to advance and protect the interests of the European film industry in a rapidly globalizing world. Wim Wenders (1996-2020) and Agnieszka Holland followed in Bergman's footsteps as Presidents of the Academy.

The 36<sup>TH</sup> EUROPEAN FILM ACADEMY AWARDS will be held on December 9, 2023, in Berlin.



For sales inquiries, please contact <u>elianae@tanweer.info</u>

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4

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## Greek reforms drawing higher value-added investment, credit upgrades

Drawn by its support for businesses, innovation and human resources, foreign investors continue to see opportunities for Greece as the country moves ahead with a sweeping reform and restructuring program that is gaining the approval of international credit analysts.

A recent global survey by consultancy EY underscores how Greece's investor-friendly policies are leading both to increased foreign investment and new, higher value-added projects, that have placed Greece among the top 20 European countries surveyed for the first time. At the same time, the market-oriented policies of the past few years – combined with fiscal reforms – are ensuring future growth and its investment grade status, says ratings agency Standard & Poor's.

"This year's fifth edition of the EY Attractiveness Survey Greece confirms that our country's performance is improving, and Greece is gradually finding its rightful place on the global investment map," says Georgios Papadimitriou, Country Managing Partner of EY Greece. "The number of investment projects, as well as the intention for further investments, is increasing, their qualitative composition is improving, while the level of investor optimism for enhancing the country's attractiveness over the next three years is among the highest in Europe."

In particular, the report notes that some two-thirds of businesses surveyed say the country's efforts to promote innovation and human resources are among the top reasons for investing in Greece. It adds that a growing share of foreign investments is being directed into knowledge-based activities, such as software and information technology services, that are helping to further transform the country's economy.

In a separate report, international credit ratings agency S&P cites the structural and budgetary reforms Greece has undertaken in the last decade – and which it sees continuing – as justification for returning Greece to investment grade status. The one notch upgrade, to BBB- from BB+, is the latest in a series of ratings upgrades for the country with further upgrades expected in the months ahead.

The S&P announcement also highlights Greece's strong growth dynamics forecasting real GDP growth of 2.5% this year and averaging 2.6% over the next three years. "Expanding investment flows, improving labor market outcomes (unemployment is expected to decline to 9.2% next year from the peak of 28.2% in third-quarter 2013), and supportive credit conditions following banking sector normalization will underpin growth in the coming years, which we project will average 2.6% over 2024-2026," the report says.

## The value we create

# is the legacy we offer to the future.

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The path of investment in the most cutting-edge technology, of opening Greece to the entire world, of progress for our employees, our partners and everyone.

The path that led us to transform into an integrated green energy organization, focusing on green metallurgy and serving as the core for the energy transition to a new era.

We continue on this path, looking to the future. And the future is the only path that never ends.

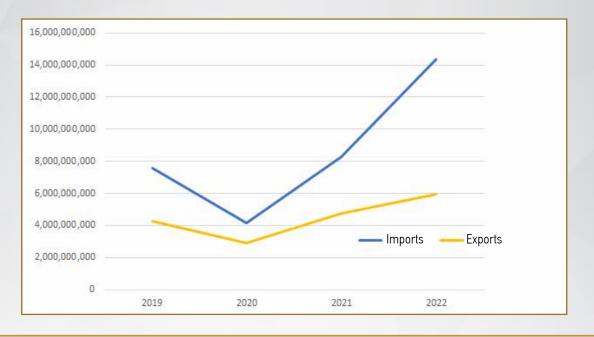


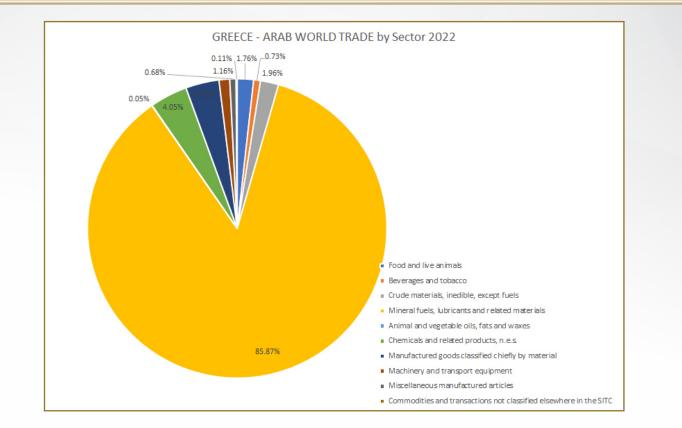


### **STATISTICS**

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### GREECE & ARAB WORLD IMPORTS - EXPORTS 2019-2022





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# With the acquisition of AKTOR, Intrakat is accelerating on a new, dynamic path.

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B-HELLA

#### **The Chamber**

The Arab-Hellenic Chamber of Commerce & Development is a non-profit organization established by Greek Law No. 990, on December 1st, 1979, followed by Presidential Decree No. 421 of April 1981, and operates under the umbrella of the Ministry of Economy, Development and Tourism, in coordination with the Union of Arab Chambers, in cooperation with the Council of Arab Ambassadors accredited to Greece and with all the Arab Federations and Chambers of Commerce. Its Head Office is located in Athens, Greece. The scope of its business activities covers Greece and the whole of the Arab world.

#### **Objective**

The objective of the Chamber is to develop and promote economic and trade relations between Greeks and Arabs in all business sectors, mainly Construction, Industry, Agriculture, Energy, Technology, Tourism and Education.

#### **Primary Goals**

- The Arab-Hellenic Chamber works towards developing new Joint Ventures and partnerships between the two sides and encouraging the flow of investments between Greece and the Arab World.
- It also works alongside Federations and Chambers of Commerce towards elevating the trade balance between Greeks and Arabs.
- Based on its contacts, information database and networking expertise, the Chamber works towards assisting in bringing the Greek and Arab business communities together, through exchange of information, experience and know-how.

#### Activities

- Organizing well-planned B2B meetings between Greek and Arab businessmen, activities which are complimented with the publication of informative brochures for each delegation involved.
- Holding and co-organizing business events, Forums, Conferences, Fairs, Exhibitions and Workshops in Greece and in the Arab world.
- Publishing trade bulletins, reports, statistical data and related economic and trade activities between Greece and the Arab world.
- Providing update information to Greek and Arab businesses on the existing business opportunities from both sides through the publication of regular bulletins.
- Hosting and participating in related cultural activities and cross-cultural workshops.

#### Services

- Publishing periodical reports and bulletins in English, Greek and Arabic on the latest business opportunities and news.
- Attending to the members' requests for updated data, contacts and information about conducting business in Greece and the Arab world.
- Checking and reviewing trade certificates, export documentation to the Arab world as well as undertaking the translation of related trade documents.

The Arab-Hellenic Chamber of Commerce and Development is proud of its long-standing relationship with its member-companies and it shall continue to present activities, events and services of the highest standards and to be supportive of the business communities in the Arab world and Greece.

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**OUR CHAMBER'S NEWS** 

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# A Business Conference Disrupted by a Painful Reality

On 18-19 October 2023, the Jordan Chamber of Commerce co-organized, along with the Arab League and the Union of Arab Chambers, the 20th Conference of Arab Businessmen and Investors, and the 1st Economic Summit of the Arab Private Sector to be held in Amman, Jordan.

However, due to a dire humanitarian crisis in Gaza, exacerbated by Israel's bombardment of the Palestinian coastal region, it was decided by the President of Jordan Chamber, Khalil ElHaj Tawfiq and the Arab delegates to cancel the two events and to underline the importance of fostering solidarity for 'Palestinian brothers' among all Arab states. Consequently, a newly formed platform, devoted solely to that purpose, gathered feedback from all the participants and composed a declaration, denouncing and condemning the Israeli aggression. The statement addressed the Arab private sectors, urging them to ask from their respective governments to express outrage over the enormous loss of lives of innocent children, women, and men of Gaza and to demand total ceasefire so that the Palestinian people could "preserve their humanity and their right to self-determination and to live in dignity within their homeland."

It is worth mentioning that this Conference was attended by Presidents of Arab Federations and Secretaries-General of Arab-Foreign Joint Chambers, among whom were our Secretary General, Mr. Rashad Mabger, and various business delegates from the Arab world.

We, at the Arab-Hellenic Chamber, are grateful to Jordan Chamber of Commerce for giving us the opportunity to be part of this significant, fraternal initiative. We would also like to express our appreciation for the impeccable reception and hospitality extended to us by President Khalil, members of the Board and the staff members of the Jordanian Chamber.





INDEPENDENT POWER TRANSMISSION OPERATOR



# **OUR CHAMBER'S NEWS**

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# 27<sup>th</sup> Annual Economist Government Roundtable



The 27<sup>th</sup> Annual Economist Government Roundtable held on 24-26 October 2023 at the Grand Resort Lagonissi in Athens, was concluded with great success. Our Secretary General, Mr. Rashad Mabger, along with Ms Maria Vestarkis, Head of Public Relations and Events Sector, and Ms Katerina Michail, Research & Publications Officer, attended its proceedings, among which, the speeches and presentations by high-ranking government officials, prominent figures from politics, and executives from the sectors of business, finance, and academia.





As always, the event dealt with timely and pressing issues of Greek and international interest attracting large number of

participants, who followed or engaged in high level roundtable discussions on significant matters like international turmoil and conflicts, energy transition, regionalization, defense, security and other.

We would like to thank Ms Nectaria Passarivakis, President & CEO, Hazlis & Rivas and organizer of the Economist Events, for the invitation and to congratulate her for another job well done!



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#### **SPECIAL INSERTION**

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For the 5th consecutive year, Mr. Kyriakos Pozrikidis, CEO of TIF-HELEXPO has been elected to the Global Association of the Exhibition Industry [UFI] Board of Directors.

The Chief Executive Officer of TIF-HELEXPO, Mr. Kyriakos Pozrikidis, was elected for the fifth successive year as a member of the top administrative body, i.e., the Board of Directors, of the Global Association of the Exhibition Industry (UFI). He is the only Greek representatives who has achieved this victory for a fifth consecutive time, becoming one of the 11 elected members of Europe in the UFI Board of Directors.

The re-election of the TIF-HELEXPO CEO is a vote of confidence reflecting Mr. Pozrikidis' long service in the world exhibition industry, that also recognizes the position of the national Greek exhibition agency in the global exhibition scene. It should also be noted that Mr. Pozrikidis is also a member of the Board of the Central European Fairs Alliance (CEFA), to which he was elected twice -in 2015 and 2016- as well as its chairman.

TIF-HELEXPO CEO is starting his new three-year term in office following the annual General Assembly of UFI, held on 1st November.

Recognizing the necessity of international networking in a globalized environment, TIF-HELEXPO has invested in its international profile by actively participating in the institutions of the international exhibition community. Indeed, TIF has been a member of UFI since 1927. HDBI is the Sovereign Fund-of-Funds of Greece, which attracts investments, supports the Greek innovative ecosystem, empowers local talent to reach global markets, and takes action to assist the reshaping of the economy and the building of solid and sustainable businesses.

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#### Publications of the ARAB-HELLENIC CHAMBER





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**SPECIAL INSERTION** 

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# Mideast Travel is Kuwait Airways Official GSA



Mideast Travel was appointed as Kuwait's Airways official GSA in Greece, adding more joy to the celebration of its 40 years of history. Kuwait Airways, one of the most important airlines of the Arabian Gulf, returns to Greece after many years, with regular flights throughout the year, bridging the cultures of Greece and the entire Eastern World.

"We are excited and proud to begin this journey with Kuwait Airways," said Ms. Souha Katerina Mousbeh, Managing Director of Mideast Travel. Combining our efforts with Kuwait Airways is a shared commitment to providing exceptional travel experiences, a crowning achievement of our long journey. ".

As a leading travel agency in Greece, Mideast Travel is renowned for its exceptional service, quality, and significant knowledge of global travel trends. The partnership with Kuwait Airways is set to set new boundaries in travel services, creating new opportunities in the Greek travel market and ensuring the public a seamless journey.









### **SPECIAL INSERTION**



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# **The Press Dinner**

In the Mideast Travel event held on 22nd November 2023 at NJV Athens Plaza Hotel, Mideast Travel proudly was announced as the General Service Administration (GSA) of Kuwait Airways in Greece. This successful airline decided after 25 years of absence from the Greek Market to renew its operation all year round.

The Event was graced by many distinguished guests, on the top of which were the honorable Ambassador of Kuwait, his excellency Mr. Mansour Al Olaimi, and the diplomats of the Kuwait Embassy in Greece as well as the Vice President of the Greek National Tourism Organization, and the Senior Legal and Policy Advisor of the Minister of Tourism Mr. Zikos Konstantinos. His warm support embraces the importance of this partnership in promoting tourism and fostering stronger ties between Greece and Kuwait.

We were also honored with the presence of the vice president of the Arab - Hellenic Chamber of Commerce and Development, Mr. Abdul Azim Weiss. Their kind presence was an added value of diplomacy and cultural significance to the celebration.



Many journalists from prominent media joined us to capture and share the momentous announcement, ensuring that this exciting collaboration reaches a global audience. Representatives from the Athens International Airport Administration also honored our event with their presence. This collaboration will enhance the travel experience for customers and contribute to the growth of tourism exchange between Greece, Kuwait, and Far East destinations.

#### www.mideast.gr



# **City Unity Maritime Training Center**

#### Accreditation Transport Malta - DNV









# MALTA, THE LEADING EUROPEAN FLAG ANCHORED IN GREECE

City Unity Maritime Training Center is a Training Center under the umbrella of "City Unity College" based in Athens, Greece.

City Unity Maritime Training Center is approved as an Authorized Training Center to conduct Maritime Training courses on behalf of Malta Flag; it is certified as Maritime Training Provider by DNV and in accordance with ISO 9001:2015.



Contacts

Website: www.cityu.gr www.cumaritimetraining.gr Email: info@cityu.gr info@cumaritimetraining.gr Phone: 0030 211 7109 150

Address: City Unity College "Central Campus" 15-17 Thiseos Str, Syntagma, Athens, 105 61

#### Officer of the Watch (OOW) – Unlimited Certificate of Competency (COC), Approved by Transport Malta

Through the Maritime MT based in Malta, City Unity Maritime Training Center offers in Athens the full time three-year curriculum



#### OOW – Unlimited COC 2nd Mate, Approved by Transport Malta

- Two years class based studies, complemented by practical training on simulator and on outdoor approved marine facilities.
- One year Sea Service, on board ocean going merchant vessel flying white listed flag

The OOW Course aims to meet the mandatory minimum requirements for knowledge, understanding and proficiency in table A-II/1 of STCW Code for the following functions at the Operational Level:

- Navigation
- Cargo Handling and Stowage
- Controlling the Operation of the Ship
- Care for Persons on Board

#### Master of Yacht <200GT 150Nm, Approved by Transport Malta in cooperation with Maritime MT

This course aims to give students the essential knowledge and training to skipper a yacht less than 200 GT and limited up to 150 Nm from a safe haven.

# Tuition will be given by means of classroom lectures, demonstrations & practical exercises on the following modules:

- Offshore Navigation
   Maritime Law
   Instruments
   Meteorology
   Rules of the Road
- 5 Seamanship & GSK
- Signals & Voice Procedures
- Introduction to MARPOL
- Engineering
- Practical Boat Handling & Maneuvering

#### 3 years in Athens, Greece



Upon successful completion of the OOW Course and examination candidates will acquire the OOW, Unlimited COC as 2nd Mate issued by Transport Malta

#### 3 weeks in Athens, Greece



After successful completion of the course and examination candidates will receive a Transport Malta Master on Yacht 200 GT 150 Nm

#### Why study at City Unity Maritime Training Center?

# You are given the opportunity to obtain European Certificates of Competency issued by the Flag State of Malta.

Malta is a reputable country with an internationally recognized European flag, with long maritime tradition. It is considered as one of the leading maritime hubs globally, providing maritime services and facilities for ship-owners and seafarers. Malta does not have nationality restrictions for Officers and Crew. **The Malta Ship Registry** has become **the largest in Europe** with an excellent track record in terms of safety, pollution prevention, seafarers training and employment. By the end of 2021, **86.1** million gross tones registered under the Maltese Maritime Registry.

The Courses are taught exclusively in the English language -the official language of the maritime industry- by qualified and experienced lecturers who are professionally involved in the shipping business. The students are from all over the world; this gives them the ability to socialize and interact with people from different countries and cultures and prepare themselves for a global career.

#### Campus

The Courses are taking place in our modern facilities in Athens, 15–17 Thiseos Str., Syntagma, Athens Post Code: 105 61.

All classrooms are equipped with audio visual system. Computer labs, Simulator lab and Marine Safety lab are available to cover certain modules.

The practical for Life Saving Techniques, Fire Prevention and Firefighting courses etc., are taking place at marine facilities provided by 3rd party contract.



# Welcoming the new Ambassador of Jordan to Greece



The new Ambassador of Jordan to Greece, Mr. Zuhair Ensour, is a long-standing career diplomat at the Ministry of Foreign Affairs of his country, having served and represented the Hashemite Kingdom all over the world, with short breaks at the MFA in Amman.

He started out as a Researcher at the Office of her Majesty Queen Noor Al-Hussein, Royal Hashemite Court in Amman, then he went on to become the Diplomatic Attaché at the Embassy of Jordan in Ottawa, worked at the Consular Department of MFA (1992-1996) and rose to the position of Consul at the Embassy of Jordan in Damascus (1998-2002).

The Ambassador Zuhair Ensour then moved to Canberra, Australia as Deputy Head of Mission of the Jordanian Embassy (2004 – 2008), which was followed by positions of a Counsellor and then Chargé d'affaires at the Jordanian Embassy in Ankara, Turkey (2011 – 2012). His Excellency served as Ambassador to the Sultanate of Oman (2015 – 2020), as Ambassador to the Federal Democratic Republic of Ethiopia and African Union (2021 – 2023) and is now serving as the Ambassador of his country in Greece.

Mr. Ambassador holds a BS degree in Business and Administration Studies in the field of Economics from the University of Detroit /Michigan, USA (1989).

Greece and the Hashemite Kingdom of Jordan share a long history of harmonious relations and cooperation on regional and international issues, and are striving to continue to cooperate in the same positive climate in the years to come.

We, at the Arab-Hellenic Chamber, would like to seize this opportunity to reiterate to Ambassador Zuhair Ensour that we are strongly committed to working together for elevating the bilateral relations to higher grounds.

On this occasion, we wish Ambassador Zuhair a fruitful and pleasant stay in Greece.

#### Welcome to Athens, Mr. Ambassador



# Welcoming the New Tunisian Ambassador to Athens

H.E. Mrs Souad Trabelsi, new Ambassador of the Republic of Tunisia to the Hellenic Republic, is graduated in journalism and information sciences. She has been a diplomat since 1998 and served in Tunisian Embassies in Cairo and Madrid.

Before her designation, she had been Attaché at the Tunisian Presidency (Diplomatic Department).

In Headquarters (Tunis) she worked as counsellor in the Ministerial Cabinet and the General Direction for Arab and Islamic countries, General Direction of Consular Affairs and General Direction of Multilateral Cooperation and Global Issues.

We, at the Arab-Hellenic Chamber, would like to seize this opportunity to welcome Her Excellency Ambassador Souad to Athens and we shall work together to enhance the existing friendly relations between Tunisia and Greece. We wish Her Excellency a fruitful assignment in serving the Greek – Tunisian relations and a pleasant stay in Greece.





Our Secretary General, Rashad Mabger, with H.E. Ambassador Souad.



# <image>

The UAE Embassy in Athens celebrated the 52<sup>nd</sup> anniversary of the announcement of the Union and the establishment of the country at the Zappeion Megaron in Athens.

The Ambassador of the UAE HE Sulaiman Almazroui, on H.E. speech, spoke of the excellent relations between his country and Greece. Relations which have been cultivated over time through shared values, partnerships and common strategic interests and concerns. He referred to the mutual desire to further strengthen them in all fields, citing an exchange of visits on the highest political level, as well numerous bilateral agreements signed.

His captivated audience, which included a plethora of Greek officials such as the Minister of Development HE Kostas Skrekas; the Minister of Labour HE Adonis Georgiadis; the former EU Commissioner, MP Dimitris Avramopoulos, Deputy Foreign Minister HE Kostas Fragogiannis, and the Guest of Honor, HE Alexandra Sdokou, Deputy Minister of Environment & Energy, Chief

# 52<sup>nd</sup> National Day of the United Arab Emirates



of Staff, General K.Floros and others. Also, Members of the Diplomatic Corps and influential personalities from the spheres of business, defence, education, the arts and culture joined the Ambassador in congratulating the United Arab Emirates and its people on its 52nd National Day.

Further, HE Sulaiman Almazroui spoke of his country's successes under the leadership of His Highness Sheikh Mohammed bin Zayed Al Nahyan, allowing the country to emerge as a leading model in the field of sustainable economic development on the global stage. HE further noted that his country plays a prominent role in addressing crucial challenges of our times and highlighted that the year 2023 is dedicated to sustainability, marking a new era for the UAE's collective progress as it addresses the importance of sustainability focusing on land, resources and humans and inspiring a nationwide commitment for today and for future generations. In this line, this year, the UAE hosts the United National Framework Convention on Climate Change COP28 to be held from the 30th November until the 12th December in the EXPO CITY of Dubai.



# Bidding Farewell to Ambassador Sulaiman



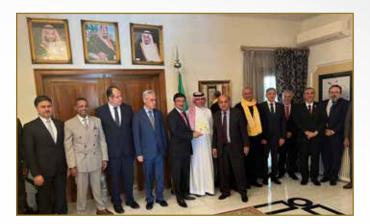
The Ambassador of the UAE in Greece, Sulaiman Hamid Almazroui, is returning to his home country, after having contributed significantly to the existing friendly relations between the UAE and Greece in all domains and having built a wealth of contacts and friends in Greece.

On this occasion, on November 22nd, the Ambassador of Saudi Arabia, Dr. Saad Alammar, the new Dean of Arab Ambassadors to Greece, hosted a luscious lunch at his residence, to bid farewell to Ambassador Sulaiman. In a relaxed atmosphere, the invited Arab Ambassadors, and the Secretary General of the Arab-Hellenic Chamber, Rashad Mabger, enjoyed a tasty meal and each other's company before Ambassador Sulaiman headed to his home country, the United Arab Emirates.

The friendly gathering was also an opportunity to welcome the new Ambassador of Jordan, Zuhair Ensour, to Greece, and catch up on issues regarding the recent developments in the whole Arab world.

Ambassador Sulaiman was presented with farewell gifts from Dr. Saad, on behalf of all the Arab Ambassadors, as well as Mr. Rashad, from the Arab-Hellenic Chamber. The UAE, which is currently hosting the United Nations' COP28 Conference where world leaders will discuss the progress made on the Paris Agreement, is enjoying growing business and investment ties with Greece and we are certain that more enhanced relations are in the future of both countries.

We wish Ambassador Sulaiman all the best in his future posts and we hope to meet him again, soon.





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Speakers share optimistic visions at 3<sup>rd</sup> Arab British Economic Summit in London



The 3rd Arab British Economic Summit organised by the Arab British Chamber of Commerce took place successfully on 20 November 2023 with the participation of hundreds of ABCC members and several business delegations from Arab and non-Arab countries, making it the largest event so far under the now well established ABES brand. The 900 registered delegates far exceeded previous numbers and as did the more than 30 business stands at the accompanying expo.

Delegates were welcomed to the Summit at Hilton London Metropole by Mr Bandar Reda, ABCC Secretary General & CEO, and the Rt Hon Baroness Symons of Vernham Dean, the ABCC Chairman.

With a topical agenda covering digital, Artificial Intelligence, sustainable tourism, new trade deals and looking forward to COP28 in Dubai, ABES 2023 hosted discussions around the theme of building on the enduring partnership between the UK and Arab countries to achieve greater sustainability and prosperity for all.

The Summit agenda was comprehensive in scope covering the core sectors at the cutting edge of the rapidly transforming global economy and fully recognised the synergies between the UK and the Arab economies.

Insightful speeches were delivered by government ministers, leading business executives and heads of

chambers of commerce, with a keynote address from the H E Mr Ahmed Aboul Gheit, Secretary General of the League of Arab States, who spoke of the urgent need for peace as a prerequisite for building an economy where trade could thrive and where there was confidence for investors.

Delegates heard keynote speeches from, among others, UK Government ministers, Lord Ahmad of Wimbledon, Minister for the MENA and Lord Dominic Johnson, Minister for Investment, H E Mr Sameer Nass, President of the Union of Arab Chambers (UAB), Dr Khaled Hanafy, Secretary General, UAB, Mr Oliver Christian, H M Trade Commissioner for the MENA, Mr Tom Wintle, UK lead negotiator on the UK-GCC Free Trade Agreement, and Ms Shevaun Haviland, Director General of the British Chambers of Commerce.

They were joined by many speakers drawn from the ABCC's membership sharing expertise in various sectors from healthcare, legal and financial services, food security, tourism and IT.

The Summit hosted one of Britain's largest private sector delegations from Libya who witnessed the signing of an agreement between the ABCC and the Libyan Business Council to advance collaboration to strengthen bilateral trade and investment.



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A separate agreement was formally signed between the Chamber and the private firm, Hashmove, with a view to offering an efficient B2B logistics platform to exporters. ABES 2023 manifested a clear vision of optimism for strengthening Arab-British business relations despite unresolved regional tensions. ABES shows that the ABCC as delivering on its mission and continuing to be a pivotal point of contact for Arab and British businesses seeking to seize on the growing opportunities.

The ABCC's Headline Partner for the event, the KEZAD Group - Khalifa Economic Zones Abu Dhabi, was warmly thanked for providing invaluable support, as were all the other sponsors and supporters. The cooperation received from the chambers network proved essential to the Summit's success and the vital support extended by the Arab Ambassadors in London to the work of the ABCC throughout the year was especially valued.

The Summit hosted some great speeches and many fruitful discussions during the networking breaks. The

success of the event showed a sense of common purpose and shared vision of a productive, diverse, dynamic partnership whereby working together we can create rich mutual rewards.

The Arab-British partnership is growing and diversifying, based on a strong enduring friendship. The Summit has become an important platform for deepening this partnership and shows that the ABCC is delivering and supporting business.

In concluding remarks, Mr Abdeslam El Idrissi, ABCC Deputy CEO, paid tribute to all the speakers, sponsors and delegates, stating that the event had enabled new friendships to be formed, new contacts made and the sharing of many valuable insights.

Plans are well under way for ABES 2024 which will be held on 25 November 2024 with registration already open and prospects of an even bigger event.



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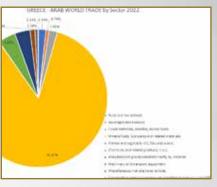
# High-level minister attendance and future technologies at the 13<sup>th</sup> Arab-Austrian Economic Forum



جَرَيْتِ الْنَجْتِ ارْمَ (فَغَرِيْتِ) الْفَسْتَ اوَلَيْنَ austro-arab chamber of commerce österreichisch-arabische handelskammer







Forum

Workshop UAE

Speech of the Libyan Minister of Energy & Minerals H.E. Mr. Ahmed Abu Hisa

Inspiring technological innovations and business potentials with Arab countries were presented at the 13th Arab-Austrian Economic Forum, which was held on November 27, 2023 at the Haus der Wiener Wirtschaft in Vienna with over 200 participants attending.

The Forum was organized by the Austro-Arab Chamber of Commerce (AACC) and the Vienna Chamber of Commerce (WKW), in cooperation with official institutions, diplomatic missions of Arab countries and international organizations, and focused on energy strategies and economic cooperation with Arab countries.

Speakers of the Opening Session were AACC President Former Minister Dr. Werner Fasslabend; the Deputy Managing Director of the Vienna Economic Chamber and Vienna Business Location Advocate Dr. Alexander Biach; Member of Viennese Parliament H.E. Eng. Omar Al-Rawi representing the City of Vienna; H.E. Hamad Alkaabi, Ambassador of the United Arab Emirates and Current President of the Arab Ambassadors Council in Austria; H.E. Mr. Tareq Alnassar, the Assistant Director-General of OPEC Fund for International Development; and AACC-Secretary General Eng. Mouddar Khouja, who was the moderator of the session.

At the opening of the Forum, tribute was also paid to the current situation in the region with a minute of mourning for the numerous civilian victims, children and women, and a strong appeal for peace in the Holy Land. Among the distinguished guests of honour were the Libyan Minister of Energy & Minerals H.E. Mr. Ahmed Abu Hisa, the Minister of Industry & Trade of Yemen H.E. Mr. Mohammed Al-Ashwal, and the Minister of Industry of Lebanon H.E. Mr. George Bouchikian, along with further delegates from Libya, Saudi-Arabia, Algerien, Jordan, Syria, Kuwait, Greece, Germany, Chile, Slovak Republic, Hungary, Austria and many more.

Chaired by Dr. Fasslabend and Dr. Alexander Biach, two high-level workshops presented innovative approaches on renewable energy, investment potentials as well as success stories of Austrian-Arab business cooperation in the United Arab Emirates and the Kingdom of Saudi-Arabia.



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Workshop Saudi-Arabia

Forum



Exhibition Area (Booth of Palestine)



Opening of the Exhibition Area

In the presence of the Ambassador of the Kingdom of Saudi-Arabia H.E. Dr. Abdullah Tawlah and the Ambassador of the UAE H.E. Mr. Hamad Alkaabi, several official institutions and companies introduced their portfolios and opportunities for cooperation with Arab partners, including the Ministry of Investment of Saudi Arabia, the Abu Dhabi Investment Office, Borealis AG, Emerald Horizon, Underground Energy Storage Technologies, Royal Hydrogen, the Ecomai research consortium and many more.

AACC-President Dr. Fasslabend, speaking also on behalf of the Arab President and Founder of the Austro-Arab Chamber of Commerce H.E. Mr. Nabil Kuzbari, emphasized the importance of respectful and open cooperation at both, the global and economic level. The event also included an exhibition area with countryspecific displays from the Arab embassies of Iraq, Kuwait, Libya, Palestine, Saudi-Arabia, Sudan, Syria, Tunisia, United Arab Emirates and Yemen. They presented handicrafts, culinary delicacies and information brochures, and provided the numerous visitors with a colourful insight into their culture and history, as well as interesting business potentials of their countries.

After the Forum, guests and visitors engaged in active networking and exchange of ideas, and enjoyed an exquisite oriental lunch buffet generously sponsored by OMV and Vimpex HandelsgmbH.

Photo Credits: AACC, WKW / Philipp Hutter, Florian Wieser



#### **NEWS FROM THE ARAB WORLD**

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# Industrial Modernization Center Investment Incentives and Opportunities in Egyptian Industrial Sector

After an on-site visit to the Industrial Modernization Center and a meeting with the Center's management, and following the announcements made by the President of the Arab Republic of Egypt regarding the interest of attracting international investors to Egypt, the Economic & Commercial Affairs Office (ECA) of the Greek Embassy in Cairo shared a presentation entitled "Industrial Modernization Center - Investment Incentives and Opportunities in Egyptian Industrial Sector (October 2023)."

Among others, potential opportunities are presented by the sectors of production of industrial equipment, electric machines, textile industry, tube industry, drugs and pharmaceutical material, plastics, packaging products, etc. Incentives include significant discounts on investment costs (from 30% to 50%, depending on the investment sector), reimbursement of costs for the purchase of land in the framework of investment projects, etc.

A complete list of investment opportunity fact sheets can be found on the page of the Cairo ECA Office, on the Economic Diplomacy Agora portal of the Ministry of Foreign Affairs.

MANUFACTURING INDUSTRIAL EQUIPMENT	MANUFACTURING AND PRODUCING PHARMACEUTICAL INPUTS AND MEDICINE
MANUFACTURING AND PRODUCING ELECTRIC MOTORS	MANUFACTURE OF POLYMERS AND PLASTICS
MANUFACTURING OF YARNS AND FABRICS FROM SYNTHETIC FIBERS	MANUFACTURING AND PRODUCING
MANUFACTURING WOVEN AND NON-WOVEN FABRICS	PHOSPHATE FERTILIZERS
MANUFACTURING SEAMLESS PIPES AND TUBES	MANUFACTURING OF PAPER
MANUFACTURING TRANSPORTATION SUPPLIES	MANUFACTURING OF PACKAGING MATERIAL AND TETRA-PACK
MDDERN AND TECHNOLOGICAL INDUSTRIES	MINING DRE CONCENTRATES

Source: Directorate B1, Ministry of Foreign Affairs, Greece

## **NEWS FROM THE ARAB WORLD**



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#### International Furniture and Decoration Exhibition (Home In) 9-12 May 2024

The International Furniture and Decoration Exhibition (Home In) will be held from May 9 to 12, 2024, at the Cairo International Conference Center in Nasr City – Cairo.

It is the ideal exhibition that brings together companies specialized in furniture, decoration and furnishings who provide the latest solutions for the furniture and furnishings industry, with more than 1,500 modern models from 2024 of the finest types of furniture, bedrooms, dining rooms, living rooms, living rooms, furniture corners, kitchens, mattresses, carpets, panels, etc... Exhibitors of major Egyptian factories and companies specialized in the manufacture of home furniture, upholstery and decoration.

#### **Trust International Exhibitions - Cairo**

Mr. Ashraf Al-Adwa, General Director Tel: +202 24012121 - 22610161 Mobile: +20 1116466655 Email. info@homeineg.com See website for further information: www.homeineg.com



Source: Commercial Office, Esteemed Embassy of Egypt, Athens



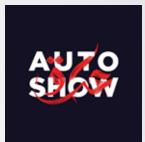
# **NEWS FROM THE ARAB WORLD**

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# **Exhibitions in Iraq**





#### **Vehicles and Automotive Exhibition** Baghdad International Fair, 18 - 21 January 2024

For more information: E: iraqifairs@mot.gov.iq / T: 009647732555032 E: alwatan.land@gmail.com, info@homeland-events.com T: 009647807777771 / +9647702580895 W: www.iraqautoshow.iq

#### 47<sup>th</sup> Baghdad International Fair (POSTPONED)

The international exhibition, which was set to be convened on 1-10 November 2023, is postponed to January 2024. Baghdad International Fair Ground, Iraq



Excellence in Dartnership



Special Edition

- 1. HDBI
- 2. DESFA S.A.
- 3. NARA NARA
- 4. FINE GOODS
- 5. MEDICON HELLAS S.A.
- 6. MPASS LTD
- 7. AGROFEED LTD
- 8. C.R. CORINTO
- 9. GREEN BEVERAGES GROUP
- 10. BULK EGYPT
- 11. MPD GREECE S.A.



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#### **CONTACT DETAILS**

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# The Hellenic Development Bank of Investments SA (HDBI, ex TANEO) is the Sovereign Fund of Funds of Greece.

The main activity of HDBI is to manage state or EU funds for the purpose of procuring and investing these resources to participate along other Private investors in Venture Capital and Private Equity Funds. Since its establishment as TANEO in 2000, it helped kick-start the VC market in Greece and is steadily working towards the enlargement of the equity ecosystem, fostering best market practices.

Currently, the funds that have been mandated and HDBI has under management amount to €2.1 billion. Also, HDBI is the Equity Platform Instrument of our country's National Recovery and Resilience Plan "Greece 2.0". Moreover, the HDBI team is also working effortlessly and systematically towards extroversion. To create solid partnerships and synergies with other major international sovereign investment institutions.

To exchange know-how, and to attract direct investments and coinvestments. The company's mottos are #WelnvestForGrowth and #FinancingInnovation.

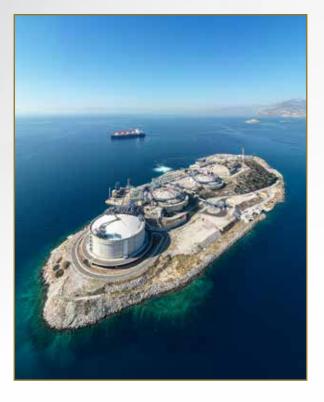


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# **δesfa**

#### **CONTACT DETAILS**

DESFA Contact person: Ms. Sofia Blathra A: Mesogeion 357-359, 15231, Athens, Greece T: +30 213 0884000 E: desfa@desfa.gr W: www.desfa.gr



#### Establishing Greece as an energy gateway for Southeast Europe and paving the way to a greener future

**DESFA** pursues its business activity as Greece's natural gas TSO, operating and developing the Greek National Natural Gas System and its interconnections, with safety, reliability, transparency, and commercial innovation.

With extensive experience and highly skilled personnel, DESFA has been proven a trusted energy partner in SE Europe and beyond, with its shareholders including the Greek State (34%) and Senfluga SA (66%), a joint company of Snam, Enagás, Fluxys, and Damco.

Leveraging its robust infrastructure and expertise, DESFA plays a vital role in bolstering energy security and diversifying gas supply sources in the country and the wider region, establishing Greece as an energy gateway. At the same time, DESFA facilitates the seamless integration of new infrastructure into the system, fostering competition in the Greek energy market, to the benefit of end consumers.

Furthermore, DESFA paves the way to a greener future, working intensively for the decarbonization of its network, with the integration of renewable gases, such as hydrogen and biomethane, and the promotion of cutting-edge energy solutions and technologies, such as carbon capture and storage.





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#### **CONTACT DETAILS**

NARA NARA Contact Person: CEO – Stavroula Vergi T: +30 6944850035 E: info@naranara.gr W: www.naranara.gr



#### History

Nara Nara's story begins in 2003, bringing Greece closer to oriental culture, importing hookahs and hookah accessories from eastern countries. Nara Nara is an innovative company that specializes in retailing and wholesaling exclusive and premium hookah creations and services with a touch of luxurious spice.

#### Vision

Nara Nara has been in the hookah market for 20 years, making it impossible to find someone more experienced in Europe. The company offers not only experience, but also quality and quantity that achieved through a vision.

The success of Nara Nara in Greece encouraged the founder of the company, Ms. Stavroula Vergi, to expand the business model and plan to most countries, especially in the United Arab Emirates – Dubai, in order to build a Franchise Empire.

#### Today

The Nara Nara family currently operates 4 stores in Athens, Crete and cooperates with a wide variety of hundreds of luxury partners including Nammos Mykonos, Four Seasons, Nikki Beach Santorini and more.

Additionally, Nara Nara is proud to announce the expansion of its services by producing its own hookah tobacco and charcoal. This new chapter represents Nara Nara's commitment to establish itself as a leading luxury brand in the hookah market.

Demonstrating dynamic growth, it stands as a pioneer with a primary focus on providing premium quality for the benefit of its customers.

**OUR STORES** • Heraklion Crete • Glyfada Athens

• Astir Beach Vouliagmeni Athens • Dubai







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# fine goods 🏶

#### CONTACT DETAILS

FINE GOODS Contact Person: Yiannis (John) Chaldoupis M: 6978 180406 T: +30 2294067022 E: sales@fine-goods.gr https://www.linkedin.com/company/fine-goods/

#### **ABOUT FINE GOODS**

Established in Athens in 2016 Fine Goods offers:

#### **Advisory services**

We cooperate with top producers from Greece, Cyprus, Italy, Holland, Spain and Switzerland assisting them to expand their international presence with focus in Middle East and Asian markets.

**Sourcing solutions** for our customers (importers – distributors or supermarket chain)

Carefully selected producers from family – run artisans to big international brands. Most of our producers have leading position in their industry, have won many international awards, and their products are available in many countries around the world.

#### Why working with us?

• More than 20 years of experience in international trade and new business development

• Strategic partnerships with leading importers – distributors and high - end supermarket chains

So far, products of our partners have been successfully launched in Saudi Arabia, Jordan, Kuwait, South Korea, Singapore, Vietnam etc.

If you are looking to expand your presence in Middle East or you are looking for top quality products , do not hesitate to contact us.





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# medicon

#### **CONTACT DETAILS**

MEDICON HELLAS S.A. Contact Person: Margarita Dossi A: 5-7 Melitona st. Gerakas 15344, Athens Greece T: +30 210 6606000 F: +30 210 6612666 E: man@mediconsa.com W: www.mediconsa.com **Medicon** was established in 1978. In 1986 was transformed to Medicon Hellas SA making her one of the largest companies in the field of lab diagnostics in Greece, and the only Greek in vitro diagnostics manufacturer.

Medicon was listed in the Athens Stock Exchange in 2001 and over the last years the company is found among the 100 most profitable commercial enterprises in Greece.

Medicon's high-tech Research & Development department is equipped with worldclass instrumentation and employs accomplished scientists in the fields of chemistry, biology, molecular biology, and clinical chemistry.

We distribute several Analyzer Systems to cover a multitude of requirements, for chemistry, immunochemistry and hematology labs, Intensive care units and point-of-care.

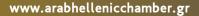
We design, develop, and manufacture high quality, versatility & performance IVD Reagents for several analytical platforms.

Our full range of Cosmetics & Skin Care products with the trade name "Miss Beaute" represents an ideal combination of high quality and luxurious presentation.

Our headquarters are in Gerakas (5-7 Melitona st, 15344) in 7.000m<sup>2</sup> privately owned premises. We also have sales offices and technical support in Thessaloniki, Heraklion, and Ioannina. Medicon group of companies employs about 180 people and is renowned for its excellent products and excellent technical and scientific services offered across Greece.









#### CONTACT DETAILS

MPASS LTD. A: 72 Spaton Avenue, Gerakas, GR 15344, Attica, Greece T: +30 210 6839021 E: contact@mpass.gr W: www.mpass.gr

#### Short Summary about the company

MPASS Ltd. provides integrated and innovative digital services along with digital transformation products tailored for a diverse clientele both in Greece and internationally.

Our commitment to innovation is evident in our utilization of cutting-edge technologies, including social media, AI/NLP/chatbots, gamification, omni-channel, and loyalty/CRM, allowing us to provide a suite of value-added services.

These digital services are provided as B2B2C SaaS solutions extending our reach to industry leaders globally, such as Ahold-Delhaize, Lufthansa, and Fraport.

Furthermore, we proudly serve esteemed Greek companies, including AB Vassilopoulos, Aegean Airlines, Athens International Airport, METRO S.A. / MyMarket, OPAP S.A., ANEDIK KRITIKOS S.A., Karelia Tobacco Industry, ELPEDISON S.A., ATHENAIKI ZYTHOPOIJA S.A., Stoiximan Services S.A., Seajets, Minoan Lines, and others.

MPASS Ltd. is dedicated to delivering tailored digital solutions, supporting both international leaders and respected Greek companies with a commitment to excellence in technology.





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#### CONTACT DETAILS

AGROFEED LTD A: Symmaxiki Oraiokastrou str., 57008 T: +30 2310 755913 E: info@agrofeed.gr W: www.agrofeed.gr **Agrofeed Ltd.** is a company that specializes in making animal feed supplements. We are deeply committed to the well-being of animals, which is why we strive to produce top quality supplements by carefully selecting the best ingredients available.

It was founded in 2006 in the city of Thessaloniki, Greece. Today, with collaborations in over 25 countries worldwide, Agrofeed is committed to providing you with the best service.

The goal of the company is the production of high-quality products designed to meet the highest standards of the European and international markets, as well as the specific requirements of each individual customer.

Comprised of a talented and high-performing team with innovative ideas and supportive skills have significantly influenced our success.

Certified with ISO 22000 and GMP+, Agrofeed guarantees the safety and high quality of the products you choose. As the only company in Greece certified with GMP+ in the field of animal feed supplements, Agrofeed prioritizes its well-equipped facilities.





#### www.arabhellenicchamber.gr



#### **CONTACT DETAILS**

C.R. CORINTO Contact person: VLASIOS ROTZIOKOS C.E.O / CO-OWNER

T: +30 2102204165 F: +30 6946682184 E: info@corinto-oliveoil.com W: www.corinto-oliveoil.com



#### Corinto Extra Virgin Olive Oil

**Corinto** is a Greek family company, based in Corinth, that was founded with the vision of setting a gold standard in premium extra virgin olive oil production, pressed entirely from Manaki olives.

#### A Liquid Sensory Feast

The result is Corinto Extra Virgin Olive Oil, a single varietal extra virgin olive oil that encapsulates the superior nutritional value of the Manaki variety and is distinguished by its low acidity, smooth aftertaste and unparalleled aroma of spice.

#### Special Edition Aryballos: A Collector's Item

The story of the Special Edition Aryballos bottle begins at the place where history is ever-present: the Archaeological Museum of Ancient Corinth.

This unique gem served as the prototype for a present-day Aryballos by Corinto, a creation born out of deep love and respect for the history of the Corinthian land.

Each Special Edition Aryballos bottle is handmade and refillable while each step of its creation involves a team of highly skilled pottery artisans.

Every detail, from the 24K gold leaves of the new Corinto logo that adorns its surface to its equally premium packaging, is a nod and homage to the Greek god Apollo and its temple at Corinth, one of the earliest Doric temples in the Peloponnese.









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#### **CONTACT DETAILS**

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#### About GREEN BEVERAGES Group

The GREEN BEVERAGES Group is an innovative and rapidly expanding organization with an international presence in the "Non-Alcoholic Better For You Beverages" sector. Its diverse portfolio includes "better for you," enjoyable, sugar-free products and high-quality brands such as ZAGORI, ZAGORI SPARKLING, ZAGORI GO GREEN, GREEN COLA, GREEN FLAVORS, GREEN MOCKTAILS, and ZIREIA. The Group also holds exclusive distribution rights for the EVIAN and EVIAN SPARKLING brands in the Greek market, contributing to societal value and aligning with the global trend of consumers adopting healthier dietary standards.

The Group's products are prominently featured on the shelves of major retailers worldwide, including Carrefour, Ahold-Delhaize, Walmart, Whole Foods, Kroger, and Albertsons. Additionally, they are available through major online platforms such as Amazon, Ocado, and Walmart Marketplace.

Operating in over 50 countries, the GREEN BEVERAGES Group has established subsidiaries in Greece, the USA, and the Middle East (Dubai). The consolidated turnover is anticipated to approach €100 million in 2023. Committed to sustainable development, social responsibility, and environmental stewardship, the Group implements significant initiatives and actions at both the production and product levels.



## NEW MEMBERS

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#### **CONTACT DETAILS**

#### **BULK EGYPT**

Cairo Head Office (for management / chartering activities): A: 12 Mohamed Wageh Khalil Street. in front of "Aviation Sporting Club" Heliopolis, Cairo. 3rd Floor, No. 19 T/F: + 20 2 277 50 460 Contact Person: Mr. Hassan Youssef M: + 20 10000 97 3 92

E: chartering@bulkegypt.com E: hassanyoussef2017@icloud.com

Alexandria Shipping Branch (for shipping /agency activities): A: 55 Farouk Abd El Wahab Street – Okasha Tower– Miami Alexandria. 1st floor T/F: + 20 3 55 33 259 Contact Person: Mrs. Lobna Hussein shipping director M: +20 100 66 922 64

E: agency@bulkegypt.com

**Bulk Egypt (BE),** is a joint stock company and an official / approved registered company in Major Egyptian governmental & private accounts / ocean freight tenders committees, the company excellent yearly achieved records in egyptian market had be made through the staff whom having more than 150 years of accumulated solid experience and the founder Mr. Hassan Youssef whom having 32 years shipping experience which added greatly to company success Bulk Egypt (BE) is an Egyptian ship-operators and exclusive shipchartering & cargo-brokers in Egypt and Mina area beside being an exclusive Egyptian ports & Suez canal transit Ship Agents.

Also we are major ship -owners & cargo-owners with agency service for all tonnages types with:

Crew change - inland transportation - ship spares - logistics - custom clearance - airfreight - consolidation - shipchandler - marine supplies services - surveying services - marine consultants and bunkering services.

Our success in the Egyptian local market enabling us be a regular tenders winners for the Egyptian both governmental & private sectors strategic commodities traders, importers & exporters via our excellent exclusive head owners network enables us to have the highest record in transporting commodities from / to Egypt.

Our activities exceeded more than just providing competitive ocean freight coverage but to give the maximum support to our clients with total needed freight solutions, ship-chartering, shipoperational and all shipping technicalities for switching their trading contracts policies to control all freight aspects and maximizing their revenues achieved.

With a yearly fixtures exceeding 6 millions tons a year of dry bulk shipments to / from Egypt and Mina, We actively transporting grain (wheat-Corn-Maize-beans), Coal / Coke, Cement / Clinker, Iron ore, phosphates, Fertilizers as well as factories & ports constructions, machineries, equipments to the Egyptian market for ship sizes starts from handy size tonnages up to cape sizes.

Whenever you have a ship to Egypt or a cargo shipment, Bulk Egypt team is ready to save no efforts to give a professional and best value added to your contracts.







## NEW MEMBERS



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#### CONTACT DETAILS

MPD GREECE S.A. Contact person: Mr. Stavros Koukis Country Manager

A: 2<sup>nd</sup> km Koropiou-Varis Av., Industrial Park of Koropi, Tzima Position, Athens, 19400, Greece T: +30 216 9005141-42 M: +30 6946 600 797 E: stavros.koukis@melitapower.com W: www.melitapower.com

#### Melita Power Diesel, your partner in every nautical mile.

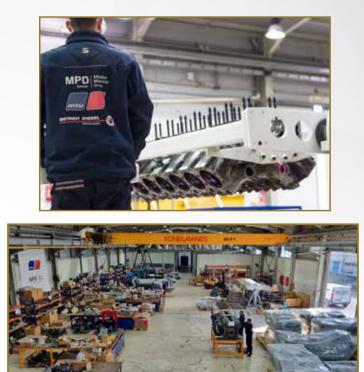
A prominent member of the prestigious Melita Marine Group, MPD embarked from Malta's shores in the 1980s, steering the helm as one of the preferred partners and distributors of mtu engines. Today, with "anchorages" in Greece, Cyprus, and Libya, we have charted a course to be the region's trusted choice for unparalleled propulsion solutions and services.

**Sailing with Reliability** – A synonym to top craftsmanship, mtu engines offer both formidable power and graceful agility, reassuring your voyages are not just about destinations but life experiences.

**Harbor of Service Excellence** – From a routine check to an overhaul, our dedicated marine technicians and state-of-the-art workshops are spread across the Mediterranean, ensuring that your yacht remains more than just a vessel – it's a legacy.









Excellence in Dartnership

# MEMBERS'

Special Edition

- 1. MIDEAST TRAVEL WORLDWIDE
- 2. NEOKEM S.A.
- 3. INTRACOM TELECOM
- 4. KOUZOUPIS JEWELLERY S.A.
- 5. SOLE S.A.
- 6. EPAVLIS REALTORS



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## 40 Years Mideast Travel Worldwide

Mideast Travel Worldwide, an award-winning travel agency in Greece, is proud to celebrate its 40th anniversary this year. Since its inception in 1983, Mideast Travel has been a key player in the Travel and Tourism Industry, catering to the diverse and unique needs of travelers both in Greece and worldwide. The company's journey began with the vision and passion of the Mousbeh family, who started it as a small, family business. Over the decades, it has evolved dynamically, expanded its global reach, improved service quality, and grown its customer base with a dedicated team of 50 professionals. This year, Mideast Travel was all set to celebrate its remarkable 40-year journey. The anniversary was meant to be a special occasion to reflect on the company's achievements, celebrate its loyal customers, and look forward to a future of even greater success. However, given the ongoing conflict between Israel and Palestine, we have decided to postpone our anniversary event to the following year.

This decision to delay our celebration is driven by a deep sense of respect and empathy for the victims of the ongoing conflict. We believe it is crucial to recognize the seriousness of this situation and to prioritize compassion, understanding, and support for those who are affected. Mideast Travel has always been committed to the values of peace, harmony, and understanding. Our mission has been to bridge cultures and bring people together through the power of travel. The decision to delay our anniversary celebration is not about forgetting our accomplishments or losing sight of our goals. It is about recognizing the importance of empathy and compassion in these tragic times. As we postpone our 40th-anniversary celebration, we remain hopeful that the future will bring more opportunities for unity, understanding, and cooperation in the region. Until then, our thoughts and hearts are with the victims of the conflict, and we extend our deepest sympathies to them and their loved ones.



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## NEOKEM's Participation at XENIA 2023: Aesthetic and Durability in Tourism with Innovative Powder Coatings for Architectural Aluminum Systems

NEOKEM the only pure play powder coatings for Architectural Aluminum Systems producer in Greece, in support of the tourism sector participated once again in the XENIA, the leading commercial forum for hotel industry, which took place at the METROPOLITAN EXPO.

Established in 1972, NEOKEM started the development and production of high-quality coatings that matched and even exceeded the expectations of its customers and today is a powder coating manufacturer with products that are internationally recognized and distributed.

Thus, in 2006, Inspired and motivated by the market trends, NEOKEM produced super durable powder coatings with excellent resistance to adverse outdoor conditions.

Super durable powder coatings are suitable for architectural applications of hotel units, whether new constructions or undergoing renovations, including facades, aluminum doors/windows, aluminum shutters, pergolas, shading systems, garage doors, and railings

At the NEOKEM booth, visitors had the chance to exchange views on new technological advancements and solutions in the field of powder coatings. They were also informed about the extensive collections of powder coatings, suitable for new or undergoing renovation hotel units and see in aluminum surfaces the 50 unique color shades of updated Prisma Collection.

In summary, NEOKEM's successful participation in XENIA 2023 emphasizes its role in supporting the tourism industry, both within Greece and on a global scale.

The company's dedication to advancing technology and its commitment to delivering high-quality solutions were evident throughout the exhibition.





#### **CONTACT DETAILS**

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## Intracom Telecom's flagship WiBASTM G5 dual-BS Selected by EOLO SpA for the Expansion of its Ultra-Fast Network across Italy

#### The product enables Gigabit speeds internet to each home

Intracom Telecom supplied EOLO SpA, the Italian telecommunications operator focusing on ultra-broadband in sub-urban and rural areas, with its updated **WiBAS™ G5 dual-BS base** station device, for the expansion of the 28 GHz ultra-fast wireless network across Italy. The deployment of the WiBAS™ G5 dual-BS is part of EOLO's extensive investment in its fast-expanding network across Italy, aiming at staying at the top of Italian FWA service providers, with a portfolio of ultra-broadband services to residential and SME subscribers. It is reminded that EOLO has been using the WiBAS™ platform since 2017 fuelling its success in providing its subscribers with high quality ultrabroadband Internet connection. The WiBAS™ G5 dual-BS platform, that includes novel technologies for this category of devices, such as MU-MIMO, can be leveraged by operators to build gigabit services through software upgrades and achieve download speeds equivalent to 5G. The provisioning process of the device is performed via uniMS™ SON Gateway, a software platform accelerating the service activation by automatically discovering terminals and instantly provisioning the subscription profile.





#### CONTACT DETAILS

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## **RAINBOW COLLECTION**

A modern and superb collection which will excite your esteemed clients and will also differentiate you from your competitors







## One-of-a-kind rings from the Rainbow Collection.

"The rainbow is a symbol of serenity, hope and joy as its colors symbolize harmony, vitality and abundance"

Kouzoupis Jewellery S.A was founded in 1947 and is the leading Greek designer and manufacturer in the field of top quality, handmade, gold 18K jewellery with precious stones.

Our company uses the various Greek historical periods as a point of reference and inspiration for the firm's jewellery. All our 71 collections are handmade creations by highly experienced, skilled, talented and dedicated craftsmen in the field of topquality jewellery. The Greek jewellery is not only esthetically unique and beautiful, but carries also a 6000 years manufacturing tradition. Our objective is to expand our export activities by offering top quality handmade creations, long lasting style, unique design, timeless elegance, prompt delivery and very competitive prices.



#### CONTACT DETAILS KOUZOUPIS JEWELLERY S.A.

A: 2 Parnassou Street, 10561 Athens, Greece T: +30 210 3228018 E: info@kouzoupis.gr W: www.kouzoupis.gr GREECE - USA - GERMANY - SWITZERLAND -SAUDI ARABIA - SPAIN - CYPRUS - MALDIVES



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## SOLE S.A. EXPORT ACTIVITIES

SOLE S.A. the leading solar appliances company, proudly announces the success of its recent business trip to Latin America, strengthening its commitment to international partnerships and highlighting the company's dedication to serving clients on a global scale.

As part of SOLE's ongoing efforts to enhance its export activities, key representatives embarked on a journey to Latin America to engage with existing clients, explore new opportunities, and fortify business relationships in the region. The trip proved to be a resounding success, solidifying SOLE's position as a key player in the international Solar Thermal market.

During the visit, SOLE executives had the privilege of meeting with esteemed clients, government officials, and industry leaders. These engagements provided valuable insights into the local market dynamics, allowing SOLE S.A. to tailor its products/services to better meet the specific needs of Latin American clients.

Vangelis Lamaris (General Manager): «This trip was a significant milestone for SOLE. It reaffirmed our commitment to our clients in Latin America and underscored the importance of cultivating strong, lasting relationships. We are excited about the opportunities that lie ahead and are confident that our expanded presence in the region will expand further.» Solar Water Heating System in Santiago, Chile.

In addition to the successful Latin America trip, SOLE is excited to announce its forthcoming participation in the BIG5 Global exhibition in Dubai, a premier event in the construction sector. This upcoming exhibition provides SOLE S.A. with a unique platform to showcase its latest innovations, forge new connections, and further solidify its position as an industry leader in the Middle East.

For more information about SOLE and its export activities, please visit www.eurostar-solar.com





#### **CONTACT DETAILS**

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www.arabhellenicchamber.gr

## THE REAL ESTATE MARKET IN GREECE IS SKYROCKETING

The real estate market in Greece is witnessing a dynamic rebound, with property prices rising for the fourth consecutive year. The central Bank of Greece, in its annual review, forecasts property prices will continue to grow at least into the year 2030, in line with the country's economic growth. According to Bloomberg, Greece will have the fastest growth of any other European country.

In contrast to most of its European counterparts, property prices in Greece will continue to grow, sustained by a number of factors:

• Property prices were severely compressed during the financial crisis and recovery to the historical highs of 2007 continues in most parts of the country, thus demonstrating a price advantage.

• Continuous growth of the tourism sector, both in the regions and Attica, fundamental to the exploitation of real estate, creates further significant prospects for value creation.

• Growing interest by international investors, along with a boost in residential sales due to the Golden Visa program, all contribute to the Greek property market momentum.

• Greece remains a more attractive property investment proposition compared to European counterparts, not least due to the affordability and quality of its constructions, safeguarding high returns and future capital gains.

The stability of the economic environment, Safety and Security, the temperate Mediterranean climate and the country's natural beauty, are enduring factors attracting Real Estate investment in Greece.

2023 has been a year of exceptional real estate sales for Epavlis Realtors. We attribute this success to collaborations with foreign partners of note, as well as, our decades deep experience and extensive portfolio of high-end residential real estate.

Epavlis Realtors continue to develop collaborations with significant and valuable entities abroad, focusing on expanding our sales and investment offers to residential & commercial properties, Hotels and land suitable for touristic development.



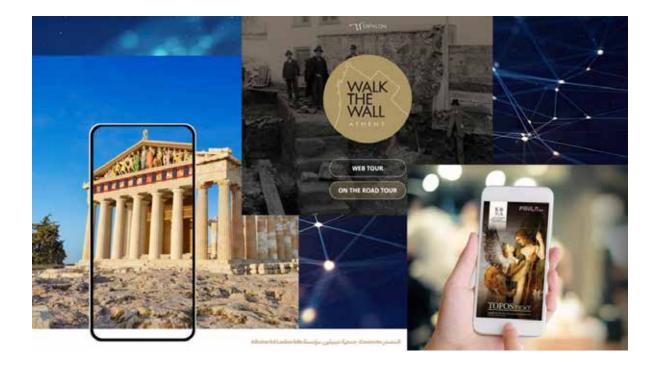


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## اليونان تتبنى تقنيات مبتكرة لعرض المواقع القديمة أمام الزوار



تبنى اليونان بشكل متزايد تقنيات جديدة لعرض تراثها الثقافي، مع تزايد عدد المبادرات العامة والخاصة التي تستخدم أحدث التطبيقات من الواقع المعزز إلى نظام تحديد المواقع العالمي (GPS) لإثراء تجارب الزوار في المواقع القديمة في البلاد.

في وقت سابق من هذا العام، أطلقت شركة الاتصالات اليونانية Cosmote ، بالتعاون مع وزارة الثقافة، تطبيقًا جديدًا للهاتف المحمول يسمى Chronos يوفر للمستخدمين تمثيلات رقمية للبار ثينون كما كان يمكن أن يبدو قبل ألفي عام، بالإضافة إلى المواقع القديمة الأخرى حول الأكر وبوليس والمتحف المجاور له. وهو يتضمن أيضًا دليلًا سياحيًا رقميًا قادرًا على الرد على أكثر من 10000 سؤال حول الأكر وبوليس باللغتين اليونانية والإنجليزية. وفي هذا العام أيضًا، أطلقت جمعية ديبيلون غير الهادفة للربح تطبيقًا جديدًا للهاتف المحمول يوفر جولة إرشادية من إحدى بوابات أثينا القديمة إلى موقع أكاديمية أفلاطون، وهو أحد المشاريع الرقمية العديدة التي نفذتها الجمعية. وفي عام 2018، تم تكريمها لإصدار تطبيق آخر للهاتف المحمول يوفر وهو معادية المام أيضًا، أطلقت جمعية ديبيلون غير الهادفة للربح تطبيقًا جديدًا للهاتف المحمول يوفر والم إرشادية من إحدى بوابات أثينا القديمة إلى موقع أكاديمية أفلاطون، وهو أحد المشاريع الرقمية وهو العديدة التي نفذتها الجمعية. وفي عام 2018، تم تكريمها لإصدار تطبيق آخر للهاتف المحمول، وهر معاد المام أيضاً، أطلقت جمعية ديبيلون عام الخاريم الإصدار تطبيق أخر للهاتف المحمول، والعديدة التي نفذتها الجمعية. وفي عام 2018، تم تكريمها لإصدار تطبيق آخر للهاتف المحمول، وهر معاد المام المام المامية التي تحيط بالمدينة.

قامت مبادرة منفصلة من قبل مؤسسة Aikaterini Laskaridis بتطوير أرشيف رقمي قابل للبحث فيه لأكثر من 5000 مدينة ومستعمرة ومقدسات ومواقع أثرية ومتاحف يونانية ونقاط أخرى ذات أهمية تاريخية. يوفر تطبيقToposText ، المصمم أيضًا للأجهزة المحمولة، للمستخدمين إحداثيات الخريطة وروابط للنصوص المتعلقة بالموقع.



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## **ONE CHAMBER | ONE PLATFORM | 2 DAYS | 3 EVENTS**

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## الخميس 14 ديسمبر/كانون الاول 2023

- **10:00** التسجيل وتواصل بين المُشاركين.
- **10:30** التقديم عن اليوم الثاني للمنتدى.
- 11:00 لقاء العمل الثالث "اليونان ودول مجلس التعاون الخليجي" (البحرين، الكويت، عُمان، قطر، السعودية والإمارات واليونان) (Countries by Alphabetical order in English)

أستطاعت دول الخليج إحداث تحوّلات غير مسبوقة في تنوّع مصادر الدخل، يعود ذلك الى رؤى هذه الدول والمشاريع والاصلاحات التى تضمّنتها هذه الرؤى وحققت نجاحات وإنجازات ملموسة. يتناول لقاء العمل الثالث تعزيز آفاق التواصل والتعاون حول هذه المشاريع وغيرها من فرص الاعمال والمُشاركة مع الجانب اليوناني.

**13:30** استراحة وغداء خفيف وتواصل بين المُشاركين.

#### 14:30 نقاش الغرف الطاولة المستديرة

حوار بين رؤوساء الاتحادات والغرف التجارية العربية المُشاركة مع نظرائهم اليونانيين حول سُبل زيادة التبادل التجاري، الاستثمارات المُتبادلة، ونقل المعرفة والتقنية بين اليونان والدول العربية.

**17:00-16:00** استراحة وتواصل بين المُشاركين.

عشاء على شرف ضيوف المنتدى:

- 18:30 استقبال الضيوف
- 19:00 كلمات الترحيب
- 19:30 إبتداء حفل العشاء



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## الاربعاء 13 ديسمبر /كانون الاول 2023

- 09:00 التسجيل وتواصل بين المُشاركين.
  - 09:45 حفل الافتتاح

12° APABO-EAAHNIKO OIKONOMIKO ФОРОУМ المنتدى الاقتصادي العربي – اليوناني الثاني عشر 12<sup>th</sup> ARAB-HELLENIC ECONOMIC FORUM

المنتدى الاقتصادي العربي-اليوناني الثاني عشر

#### 10:15 <br /> الجلسة الأولى للمنتدى: الكهرباء وبدائل الطاقة المستدامة والمتجدّدة والبيئة.

تعكس الاستثمارات المُشتركة ومشاريع الربط الكهربائي بين اليونان وبعض الدول العربية المدى الذي وصلت اليه العلاقة الاستراتيجية بين الجانبين، وما زال المجال قائماً لمشاريع مُشتركة في الطاقة المُتجدّدة وغيرها من القطاعات. تنظر هذه الجلسة في فرص التعاون بين الجانبين وغيرها من المشاريع المُستقبلية.

11:30 استراحة وتواصل بين المُشاركين.

12:00 الجلسة الثانية للمنتدى: مشاريع الاعمار وتحديث البُنية التحتية وتجربة اليونان في صناعة مواد البناء. لليونان سجلّ في مشاريع الإنشاء وتحديث البنية التحتية في العالم العربي والإمكانيات ما تزال قائمة لتطوير وتعزيز هذا التعاون مع عرض عن تجربة اليونان في صناعة مواد البناء.

**13:30** استراحة وغداء خفيف وتواصل بين المُشاركين.

#### 14:30 الجلسة الثالثة للمنتدى: الصناعات الدوائية.

يُولي القطاع الخاص اليوناني أهمية مُتزايدة لقطاع الصناعات الدوائية الذي يشهد إنتاجه توسعاً في كثير من الاسواق العالمية، كما هناك تطوّر ملحوظ في مجال الصناعات الدوائية في العالم العربي. تتناول هذه الجلسة إمكانات الجانبين في تبادل التقنية والمعرفة لتوطيد التعاون العربي-اليوناني في هذا المجال.

#### 15:45 <br /> الجلسة الرابعة للمنتدى: الصناعات الغذائية والعضوية.

يُشهد للصناعات الغذائية اليونانية والعضوية منها تطوّر كبير وملحوظ وقُدرة على التنافس في أسواق العالم، في المُقابل، أستطاعت بعض من الدول العربية تطوير صناعاتها الغذائية بشكل ملحوظ. تعرض الجلسة إمكانية تطوير التعاون في هذه المجالات.

18:00-17:00 اجتماعات جانبية وتواصل بين المُشاركين.



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تمتاز فعاليات الغرفة العربية اليونانية بإهتمام كبير وحضور ملموس من الجانبين العربي واليوناني نظراً لما تُقدّمه وتتناوله من محاور وقطاعات عمل محطّ إهتمام الجانبين. يُعدّ إنعقاد المنتديات السنوية للغرفة تقليد ناجح ومؤسسي يتطلع اليه كل المهتمين بالعلاقات العربية - اليونانية في جانبيها الاقتصادي والتجاري، سوف يُعقد "المنتدى الاقتصادي العربي اليوناني الثاني عشر" في 13-14 ديسمبر/كانون الاول 2023، في فندق آثينيوم أنتركونتينتال، في أثينا، اليونان، وبالنظر الى برنامج المنتدى الحافل في كافّة جوانبه، فانه من المُتوقّع أن يُضيف هذا الحدث بُعد آخر في مسيرة ورصيد عمل الغرفة العربية اليونانية.

نستعرض في هذا المنتدى قطاعات ومجالات عمل مختلفة تُشكل ركيزة أساسية في التبادل التجاري بين اليونان والدول العربية منها على سبيل الذكر، مشاريع الانشاء وتحديث البُنية التحتية، وتجربة اليونان في صناعة مواد البناء، الطاقة المتجددة والمستدامة، الصناعات الغذائية والعضوية، والصناعات الدوائية. يُولي هذا المنتدى في جلساته ولقاءات العمل أهمية كبيرة في الترويج لتبادل المعرفة والتقنية بين الجانب العربي واليوناني في تلك المجالات التى لكل طرف منهما تطوّر ملموس فيها.

يتضمن برنامج المنتدى وجلساته عقد الدورة الثالثة من لقاء العمل "اليونان ودول مجلس التعاون الخليجي" التى أصبحت تقليد يتطلع اليه رجال الاعمال في اليونان. إن عقد هذا اللقاء وجلسات العمل الاخرى وتنظيم لقاءات عمل خاصية تُضيف مزيداً من التفاعل بين المشاركين ستُسهم في تعزيز علاقات العمل القائمة وفتح قنوات جديدة للتواصل بين رجال الاعمال العرب ونظرائهم اليونانيين.

المكان: فندق آثينيوم أنتركونتيننتال (خمس نجوم) http://athenaeum.intercontinental.com/en

لغتى المنتدى: اليونانية والعربية (ترجمة فورية)

مطبوعات المنتدى: عدد خاص من مجلة الغرفة (MAN)

## Nara Nara

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**رشـــاد مبجــر** الأمين الـعام



عام آخر

نطوي عاماً آخر في مسيرة الغرفة العربية اليونانية، وبقياس النوعية والكمية والعمل بالنتائج، إن إنجازات الغرفة لعام 2023 تضيف سجلاً آخر حافلاً في مسيرتها الممتدة لأكثر من 4 عقود، خلال كل هذه السنوات أستطاعت الغرفة أن تؤكد مكانتها وتلعب دوراً مهماً في تعزيز التبادل التجاري والاستثماري بين بلادنا العربية واليونان. تميزت فعاليات هذا العام في نوعيتها في اختيار المحاور والقطاعات التي تهم رجال الأعمال من الجانبين، كما أن الكم النوعي من المشاركة في هذه الفعاليات من أكثر من 19 دولة عربية ومن اليونان يعكس اهتمام رجال الاعمال في فعاليات الغرفة وما تقدمه من قطاعات عمل، وبالشائع من القول، ان العمل بالنتائج، فإننا نجد في الإشادات الإيجابية التي وردتنا من رجال الأعمال الذين شاركوا في فعاليات هذا العام وغيرها من الأعوام السابقة إجابات شافية. نعزو نجاح هذه الفعاليات إلى مجموعة من الذين شاركوا في فعاليات هذا العام وغيرها من الأعوام السابقة إجابات شافية. نعزو نجاح هذه الفعاليات إلى مجموعة من الموامل، دعم الشركات الاعضاء في الغرفة من الجانبين العربي واليوناني، التياني، التي يوريتنا من رجال الأعمال من محموعة من والذين شاركوا في فعاليات اليام وغيرها من الأعوام السابقة إجابات شافية. نعزو نجاح هذه الفعاليات إلى مجموعة من الذين شاركوا في فعاليات هذا العام وغيرها من الأعوام السابقة إجابات شافية. نعزو نجاح هذه الفعاليات إلى مجموعة من مر جهد العاملين وتفانيهم في ابراز هذه الفعاليات بشكل يشرفهم ويشرف الغرفة.

لعله من المناسب أن نشير هنا الى تحول آخر في مسيرة الغرفة وفعالياتها، كان هذا في عقد "المؤتمر البحري العربي – اليوناتي الأول" في 06 و07 يوليو من هذا العام، لماذا هذا المؤتمر ؟ ولماذا شكل تحولاً في انشطة الغرفة؟ السبب بسيط وواضح، ذلك أن قطاع الملاحة البحرية وما يتصل به من مجالات وأنشطة عمل كثيرة لها أهمية كبرى لليونان ولبلادنا العربية. اليونان تولي هذا القطاع أهمية استراتيجية تؤكدها ريادتها في تجارة الملاحة الدولية، وهذه الريادة أصبحت متجذرة وإرثا لدى معظم اليونانيين، وبلادنا العربية هي الأخرى من جانبها تولي هذه المجالات أهمية استراتيجية كبرى، هذاك انجازات ملموسة في تحديث وتطوير الموانئ العربية، وتوجه قائم في بناء أحواض السفن وصيانتها بمقاييس عالمية، من المعروف أن الملاحة البحرية والمجالات المتفرعة عنها تشكل عائد كبير في الدخل القومي للدول العربية واليونان، من المعروف أن الملاحة البحرية والمجالات المتفرعة عنها تشكل عائد كبير في الدخل القومي للدول العربية واليونان، خاصة وأن 80% من التجارة العالمية تنتقل من خلال السفن. قدم المؤتمر البحري العربية واليونان، مهمة وحظى بمشاركة متميزة بمعنى الكلمة من رجال الأعمال من اليونان والبول العربية واليونان، المونية مناك المعربية، ولمعالات المتفر عنه عنها تشكل عائد كبير في الدخل القومي للدول العربية واليونان، خاصة وأن 80% من التجارة العالمية تنتقل من خلال السفن. قدم المؤتمر البحري العربية، ولهذا فإن المؤتمر البحري مهمة وحظى بمشاركة متميزة بمعنى الكلمة من رجال الأعمال من اليونان والدول العربية، ولهذا فإن المؤتمر البحري الثاني سيعقد في منتصف عام 2005.

على نفس المنوال أستطاعت الغرفة أن ترسي تقليداً ناجحاً آخر بإقامتها للمنتديات الاقتصادية السنوية، يتزامن اصدار هذا العدد من مجلة الغرفة مع انعقاد "المنتدى الاقتصادي العربي اليوناني الثاني عشر" في أثينا - اليونان، تتطرق جلسات المنتدى الى مشاريع الطاقة والربط الكهربائي والإنشاءات ومواد البناء والصناعات الغذائية والدوائية، وهي قطاعات تُعد ركيزة أساسية في التبادل التجاري بين بلادنا العربية واليونان. ضمن برنامج ومداولات المنتدى عقد لقاء العمل الثالث "اليونان ودول مجلس التعاون الخليجي" وبذلك نضيف بعداً آخراً في أعمال هذا المنتدى، ولأول مرة نقدم في برنامجه جلسة حوار لرؤساء الاتحادات العربية وممثلوها مع الجانب اليوناني بغرض تعزيز التواصل واستكشاف سبل زيادة التبادل التجاري بيننا وبين اليونان.



## أهلا بكم فى عضوية الغرفة العربية اليونانية

أربعون عاماً انقضت منذ تأسيس الغرفة العربية اليونانية استطاعت خلالها أن تبرز كواحدة من أكثر الغرف الأجنبية المشتركة في اليونان حضوراً ونشاطاً، وأن تجذب إلى عضويتها كبار الشركات العاملة في اليونان والمئات من الشركات المتوسطة والصغيرة، وأن تسهم بدورها في زيادة التبادل التجاري والتدفقات الإستثمارية بين اليونان والعالم العربي وتعزيز التعاون العربي اليوناني في كافة المجالات.

تتميز فعاليات الغرفة العربية اليونانية بحضور مكثف ومشاركة فعالة من قبل رجال الأعمال في اليونان ونظرائهم من جميع الدول العربية، يعود هذا إلى ما تتناوله هذه الفعاليات من محاور وقطاعات للتداول والنقاش وبما تقوم به الغرفة العربية اليونانية من تنظيم في عقد اللقاءات الثنائية في كافة قطاعات العمل كجزء أساسي من هذه الفعاليات، كل ذلك أسهم في استمر ارية الغرفة وتأكيد مكانتها في أوساط الغرف التجارية العاملة في اليونان.

يضاف إلى تميز الغرفة العربية اليونانية تواصلها المستمر مع الشركات الأعضاء وغير الأعضاء واتباع سياسة الباب المفتوح، مما وفر لها قاعدة بيانات وشبكة اتصالات واسعة تستفيد منها بالدرجة الأولى الشركات الأعضاء في الغرفة.

امتيازات العضوية:

- المشاركة في فعاليات الغرفة من منتديات ومؤتمرات
- الترويج المجاني للشركات الأعضاء في مطبو عات الغرفة الدورية
  - المشاركة في بعض لقاءات العمل الخاصة
  - المشاركة في ورش العمل واللقاءات الثنائية التي تنظمها الغرفة
    - لقاءات العمل عبر الإنترنيت
    - تزويد الشركات الأعضاء بالمعلومات المطلوبة من اليونان

#### المجالات المشتركة للتعاون العربي اليوناني:

تعد اليونان أقرب الدول الأوروبية مسافة إلى العالم العربي، ولذلك كان التواصل قائماً منذ القدم ونطاق التعاون سهلاً في كثير من المجالات، وفي ظل الظروف الراهنة فإن التجارة مع اليونان لها مزايا ها العديدة، فهي قد استطاعت أن تؤسس لنفسها سمعة تجاوزت حدودها في كثير من مجالات العمل، والقطاعات التي تميز اليونان بجودتها منها على سبيل الذكر ما أحرزته من تطور ملموس في الصناعات الغذائية ومواد البناء والطاقة المستدامة بأنواعها والتكنولوجيا، بالإضافة إلى سجل متميز لشركات الهندسة والإنشاءات اليونانية في انجاز العديد من المشاريع في العالم العربي، يضاف إلى ذلك التفوق التقليدي لليونان وريادتها في قطاعي ألمراحة والمراحة المواني،

ولذلك استطاعت اليونان بجودة ما تنتجه أن تنافس في كثير من الأسواق العالمية، يدل ذلك الزيادة المستمرة في ميزان صادراتها إلى الكثير من دول العالم.

إن فرص الاستثمار رحبة وفي أكثر من مجال، ويتفرد القطاع السياحي ببنية تحتية متكاملة تؤهله لأن يكون أكثر القطاعات الجاذبة للإستثمارات الخارجية، واليونان كما نعلم من أكثر الواجهات السياحية في العام، وتجذب الملايين من السواح بمختلف اهتماماتهم، منها التعرف على حضارتها العريقة ومنها التمتع بما تمتاز به من جمال الطبيعة في قراها وجزرها ومدنها.

إن الخدمات التي نقدمها للشركات الأعضاء والتواصل المستمر معهم هو ما يميزنا ويضيف إلى قدرتنا في احداث الفرق المطلوب كعامل إيجابي في تعزيز التواصل بين القطاع الخاص في اليونان ونظيره في العالم العربي.

للمزيد من المعلومات الرجاء زيارة الموقع الإلكتروني الخاص بالغرفة أو الكتابة إلينا عن طريق البريد الإلكتروني أدناه: <u>www.arabhellenicchamber.gr</u> e-mail: <u>chamber@arabgreekchamber.gr</u>

