

SAVE 2-23 MAY THE DATE



مؤتمر الصحّة العربي – اليوناني الأول 1st Arab-Hellenic Health Conference 1° Αραβο-Ελληνικό Συνέδριο για την Υγεία

Athens, 22-23 May 2024

Exploring: - Potential of pharmaceutical industries - Biotech research - Recent developments in pharmaceutical research - Hospital procurement ... and many more

Participation:

Officials from the two sides, CEOs and Top Executives of pharmaceutical industries, hospitals and scientists with high caliber diversified businessmen participation from across the Arab world and Greece in all the business domains of this conference.

Coming soon. Stay tuned for more information!



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FOREWORD



Harris Geronikolas President



Rashad Mabger Secretary General

Dear Reader,

We would like to start this foreword by expressing our congratulations to our brothers in Kuwait on the occasion of their National Day and Liberation Day. Mabrouk and wishes of success and prosperity to the leaders and people of Kuwait!

Back to our business – our Chamber has always placed utmost importance on the right selection of the business sectors for our events, as they open avenues for the exchange of experience, transfer of technology, and even contribute to elevation of balance of trade between Greece and the Arab world which currently stands at 20 billion euro.

In this context, the Arab-Hellenic Chamber shall convene the **"1st Arab-Hellenic Health Conference"** in Athens, Greece, on May 22-23, 2024. The health sector and its various business activities are of strategic importance to our countries and plays a significant role in their economic growth and welfare. There is a positive forecast for future growth of the pharmaceutical industries globally, but also in Greece and some Arab countries. The current annual sales of pharmaceutical products are 1.2 trillion euro and are expected to reach 3 trillion euro by 2030.

In this respect, Greece has asserted its position as a major player, exerting efforts to secure stronger and more sustainable growth opportunities in this sector. This admirable result has been achieved by a) large investments in this domain and by b) advanced research and technology. The Arab countries are also successfully striving to advance their pharmaceutical industry, and modernize their hospitals and rehabilitation centers. The scope of cooperation is enormous, be it joint ventures, transfer of knowledge and know-how, hospital procurement and modernization or other related business activities. Both sides stand on fertile soil, and can therefore, elevate this project to higher grounds.

Covid-19 pandemic and the subsequent world heath crisis have adversely affected energy prices, resulting in higher logistics and transportation costs and in creation of acute shortage of raw materials in the pharmaceutical industry. The geographical proximity of Greece to the Arab world and their vast natural resources, however, can play a major role in overcoming similar crises in future, from which, both sides can greatly benefit. First and foremost, though, a big emphasis has to be put on research and technology, if accelerated development of sustainable pharmaceutical industry is to be achieved.

Our Chamber celebrates this year, the 45th anniversary of its establishment and therefore, in our publication of MAN, we will pay homage to the groundbreaking founders and pioneers of our Chamber to whom we are greatly indebted.

This issue of our publication coincides with the 5th Roundtable Discussion "Meet the Arab Ambassadors", which is a gathering that familiarizes the participants with the business climate in the Arab world, the investment opportunities and the sectors that can elevate the trade balance between Greece and the Arab world. In order to mark the beginning of the New Year today, we added two more events: Member-to-Member Networking event and the traditional cutting of the Vasilopita. All these are opportunities for getting to know each other better and getting closer to our members who might explore further potential business opportunities.

Wish you all health, happiness, and prosperity in 2024!



ARAB – HELLENIC CHAMBER

9 Events



6 Organized:

- Member-to-Member Networking Event
- 4th Workshop "Doing Business with the Arab World"
- 1st Arab-Hellenic Maritime Conference "A Sea of Opportunities"
- 12th Arab-Hellenic Economic Forum "Greece & the Arab World: Embracing Change"
- 3rd Greece & GCC Countries Business Gathering
- 1st Arab-Hellenic Chambers' Roundtable

3 Co-Organized:

- MAIA-TAQA workshop / B2B event
- Made for Trade Live 2023 -DMCC Roadshow in Thessaloniki
- Made for Trade Live 2023 -DMCC Roadshow in Athens

Speakers 52 Greeks 69 Arabs

Participants 563 Greeks 416 Arabs

Excellence in Dartnership

Events 2023



19 Arab Countries Covered

Algeria • Egypt • Iraq • Jordan • Kuwait • Lebanon • Libya • Mauritania • Morocco • Oman • Palestine • Qatar • Saudi Arabia • Somalia • Sudan • Syria • Tunisia • United Arab Emirates • Yemen

Over €20 billion

Greece - Arab World Trade Balance 2022 By Sector

- Food and live animals
- Beverages and tobacco
- Crude materials, inedible, except fuels
- Mineral fuels, lubricants and related materials
- Animal and vegetable oils, fats and waxes
- Chemicals and related products, n.e.s.

- Manufactured goods classified chiefly by material
- Machinery and transport equipment
- Miscellaneous manufactured articles
- Commodities and transactions not classified elsewhere in the SITC
- Maritime and relevant business activities
- Sustainable Energy
- Electrical Connectivity
- Pharmaceutical industry
- Food Processing Industry
- Construction & Building Material
- Waste Management

- Investment Opportunities
- Free Zones

Pillar

- Business Culture
- National Economies & Visions
- Transfer of Technology & Know-How







Kuwait Cabinet named Sheikh Meshal Al-Ahmad Al-Jaber Al-Sabah Amir of the State of Kuwait on Saturday, December 16, 2023, succeeding the late Sheikh Nawaf Al-Ahmad Al-Jaber Al-Sabah, assumed the reins of power on December 20, 2023.

On January 30, 2017, the Government of Kuwait unveiled the country's Vision 2035 and National Development Plan, branded as "New Kuwait".

The "New Kuwait" development plan intends to transform Kuwait into a financial, cultural, and institutional leader in the region by 2035, and is based on five strategic directions and the following seven pillars: Public Administration, Economy, Infrastructure, Living Environment, Healthcare, Human Capital, and Global Position.

In addition to initiatives mentioned during the launch ceremony, "New Kuwait" aims to introduce 164 strategic programs, projects, and initiatives, recognize the diligent continuing efforts of government leaders and project managers, and reinforce the importance of government responsiveness and citizen collaboration.



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Building on the Vision 2035 and guided by five strategic themes, the formulation of the KNDP 2020-2025 followed a rigorous methodology to define a coherent set of policy-driven programs across the seven pillars of the New Kuwait



THEMES & PROGRAMS

The Kuwaiti government will forge alignment around the key national priorities across these five themes:

1. Northern Economic Zone: Creating an investmentfriendly environment and world-class infrastructure to attract international investments, and significantly grow Kuwait's economy beyond oil

Program 1: Unlock the northern hub potential

2. Sustainable Prosperity: Developing the path for long-term prosperity through a balanced and private sector-driven economy

Program 2: Privatization program Program 7: Build a livable and harmonious environment

3. Knowledge Economy: Building the foundations for Kuwait to carve out a role in the global knowledge-based economy, driven by specialized jobs created by the private sector

Program 3: Foster a dynamic private sector

Program 4: Equip the people with the skills and incentives for future growth

4. Enabling Government: Reshaping the government's role from operator to policymaker and regulator,



Policy	/		Potential implementation mechanisms	Policy Owners
0	250	Define a framework for an international business ecosystem and align with international partners	 Implement NEZ Law Define free zone business legislation 	Hareer City and Boubyan Island Development Agency
•	ILA	Ensure independent governance and regulation to administer the territory	 Establish independent corporation and assign Board of trustees Develop policies for NEZ 	Northern Economic Zone Corporation (to be established)
•		Ensure that projects follow a holistic master plan to maximize the impact of the development of the territory	Complete the NEZ master plan	Northern Economic Zone Corporation (to be established)
•	0	Prioritize critical initiatives to expedite investment and development	Complete the Port Mubarak Initiate construction of additional projects	Ministry of Public Works/ Development companies (to be established)

Total population in the Northern Economic Zone is expected to reach 440,000 people, supported by 220,000 jobs

Presentation to Accompany NEZ Law, 2019

creating an inspiring and fair environment for people and businesses

Program 5: Develop a transparent and synergistic government

Program 6: Build a connected and integrated infrastructure

5. Civic Centric: Equipping and empowering citizens and residents with skills and incentives to participate and thrive in the private sector

Program 8: Improve our health and wellbeing Program 9: Contribute to the global community "The Northern Economic Zone will be an autonomous international territory of Kuwait, the Northern Gulf gateway for trading and cultural exchanges, a modern global city-state to champion contemporary urbanism and wellbeing, funded by global capital markets in a sustainable private-led development and propelling Kuwait's progress beyond oil in the region and the world."

* * *

Proposed NEZ Law

Thanks to its strategic location at the northern tip of the Gulf, Kuwait has a unique opportunity to develop a special



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Strengths and opportunities of Hareer & Boubyan Challenges and constraints Human culture and work culture Efficient port Slow decision making and political processes Huge surrounding population Constraining regulations, e.g. on foreign Availability of capital Strong government support ownership which hinders attracting FDI Large available land (can be used for large Slow regulatory reforms Government commitment scale industrial projects) Funding of large projects that may not be Strong Kuwaiti private sector that is looking NPV-positive for an easier place to operate Achieving full independence governance for Open and tolerant population the city may be challenging High support of the Emiri Diwan A rich environment that can be well utilized Government focus on quick wins and not on a long term horizon Time constraint

economic zone to serve the region. Predominantly made up of five islands off the coast in the north, it will act as a catalyst for Kuwait's transformation into a financial and commercial hub.

- The creation of the Northern Economic Zone is expected to stimulate significant foreign direct investment (FDI) inflows, which currently stand at around KD 105 million after falling by 17% since 2016
- The development of new economic sectors will decrease Kuwait's reliance on oil exports, which currently represent 50% of GDP and 90% of the state budget
- By attracting high value-added sectors, new private sector jobs will be created for the young and talented population, providing attractive alternatives to civil service, which currently employs over 80% of the national labor force
- Building world-class infrastructure, such as Mubarak Al Kabeer Port, will support international investment and trade
- As a major step, the Jaber Al Ahmad Causeway was completed in 2019, creating a direct connection between the Northern Economic Zone and Kuwait City

Sources: www.newkuwait.gov.kw

Presentation by Ms Aisha Al-Ajmi, Supervisor of Economic plans and programs, General Secretariat of the Supreme Council for Planning and Development -Kuwait during the 1st Arab-Hellenic Maritime Conference, 5-6 July 2023 Stakeholder input workshop, 17th May 2016, McKinsey & Company 5th Roundtable Discussion "Meet the Arab Ambassadors" & 2024 Pita Cutting and Member-to-Member Networking

Wednesday, 21 February, 2024

13:00 Registration and Networking

14:30 Opening Ceremony

Introduction

Rashad Mabger, Secretary General, Arab-Hellenic Chamber, Greece

Welcome Addresses

Harris Geronikolas, Chairman of the Board of Directors, Arab-Hellenic Chamber & CEO, City Unity College, Greece

Suheil Hassib Sabbagh, President, Group HR, CCC and Vice President, Arab-Hellenic Chamber, Greece

Guests of Honor

Dr. Saad Alammar, Dean of the Council of Arab Ambassadors and Ambassador of the Kingdom of Saudi Arabia, Greece

Harry Theoharis, Deputy Minister of Economy and Finance, Greece

5th Roundtable Discussion "Meet the Arab Ambassadors"

Brief introduction by the Arab Ambassadors and Charge d'Affaires on the culture and climate of conducting business in the Arab World, on the investment opportunities in their respective countries along with outlining preferable sectors that might contribute to elevating the trade balance between the two sides.

15:00 Session A

Moderator

Rashad Mabger, Secretary General, Arab-Hellenic Chamber, Greece

Speakers

✓ Dr. Saad Alammar, Ambassador of the Kingdom of Saudi Arabia, Greece

) gleares of



الغرفة العربية اليونانية للتجارة والتنمية Αραβο-εллнνικο επιμελητηρίο εμποριου & αναπτγΞεος

APABO-EAAHNIKO EIIIMEAHTHPIO EMITOPIOY & ANAITTY=EΩ2 ARAB-HELLENIC CHAMBER OF COMMERCE & DEVELOPMENT

- ✓ Mouayed Saleh, Ambassador of the Republic of Iraq, Greece
- ✓ Hamad Bashir Al-Mabrouk Bousayf, Ambassador of the State of Libya, Greece
- ✓ Mahieddine Djeffal, Ambassador of the People's Democratic Republic of Algeria, Greece
- ✓ Mohammed Sbihi, Ambassador of the Kingdom of Morocco, Greece
- ✓ Omar Amer Youssef, Ambassador of the Arab Republic of Egypt, Greece
- ✓ Mansour Saad Sulaiman Ahmad Alolaimi, Ambassador of the State of Kuwait, Greece

Special Introduction:

Antonis Chaldeos (Historian & Writer)

On the Greek immigration and presence in the Arabian Peninsula and the Arab Gulf States.

16:15 Session B

<u>Moderator</u>

Prof. Dr Haris Lambropoulos, President, Hellenic Development Bank of Investments SA (HDBI) and Board Member, Arab-Hellenic Chamber, Greece

Speakers _____

- ✓ Zuhair Ensour, Ambassador of the Hashemite Kingdom of Jordan, Greece
- ✓ Souad Trabelsi, Ambassador of the Republic of Tunisia, Greece
- ✓ Ali Khalfan Al-Mansouri, Ambassador of the State of Qatar, Greece
- ✓ Firas Al Rashidi, Chargé d'Affaires, Syrian Arab Republic, Greece
- ✓ Ghady G. El Khoury, Charge d'Affaires, Republic of Lebanon, Greece
- ✓ Eiman A. O. Al Zeyoudi, Charge d 'Affaires, Head of Political & Media, General Diplomatic

Affairs Section, United Arab Emirates, Greece

18:00-20:00 Pita Cutting & Member-to-Member Networking

This gathering of our members for cutting the traditional Vasilopita offers them the opportunity to renew their contacts and exchange views, as well as the chance to win wonderful prizes offered by their fellow member companies. This event marks the beginning of the Chamber's celebration of the 45th Anniversary since its establishment.



Harry Theoharis Deputy Minister of Economy & Finance

5th Roundtable meet the **Arab** ambassadors



Rashad Mabger Secretary General Arab-Hellenic Chamber



Harris Geronikolas Chairman of the Board of Directors Arab-Hellenic Chamber & CEO, City Unity College



Suheil Hassib Sabbagh President, Group HR, CCC & Vice President, Arab-Hellenic Chamber



Mahieddine Djeffal Ambassador of the People's Democratic Republic of Algeria



Mohammed Sbihi Ambassador of the Kingdom of Morocco



Omar Amer Youssef Ambassador of the Arab Republic of Egypt



Zuhair Ensour Ambassador of the Hashemite Kingdom of Jordan



Souad Trabelsi Ambassador of the Republic of Tunisia



Ali Khalfan Al-Mansouri Ambassador of the State of Qatar

21 FEBRUARY **2024**



لغرفة الحربية اليمنانية التجارة والتنمية араво-еллнико епімелнтнріо емпоріоу & алаптузеод акав-нецепіс снамвег оf соммегсе & <u>development</u>



Dr. Saad Alammar Dean of the Council of Arab Ambassadors & Ambassador of the Kingdom of Saudi Arabia



Mansour Saad Sulaiman Ahmad Alolaimi Ambassador of the State of Kuwait



Mouayed Saleh Ambassador of the Republic of Iraq



Hamad Bashir Al-Mabrouk Bousayf Ambassador of the State of Libya



Antonis Chaldeos Historian & Author



Prof. Dr Haris Lambropoulos President, Hellenic Development Bank of Investments SA (HDBI) & Board Member, Arab-Hellenic Chamber



Firas Al Rashidi Chargé d' Affaires, Syrian Arab Republic



Ghady G. El Khoury Chargé d' Affaires Republic of Lebanon



Eiman A. O. Al Zeyoudi Chargé d' Affaires Head of Political & Media, General Diplomatic Affairs Section, United Arab Emirates

Photos appearance according to event's program



ألغرفة العربية اليونانية التجارة والتنمية араво-еллнико епімелнтнріо емпоріоу & анаптузеог акав-неценіс снамвег оf commerce & development

2024 Pita-Cutting & Member-to-Member Networking Event

On February 21st 2024, and in continuation of our pita-cutting tradition, our members will gather in a celebratory atmosphere to meet each other, exchange their news and views, expand their network, and win numerous prizes offered by their fellow company members of our Chamber.

Member - Companies offering prizes



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The Pionners

In memory of the Founders and Pioneers with our profound appreciation for their vision and role in the journey of the Arab-Hellenic Chamber



Founders with Arab and Greek dignitaries after the Signing Ceremony of the establishment of the Arab-Hellenic Chamber, 1979



Late Pavlos Vardonoyannis, President of AHC, with some of the Board Members, December 1981



Mr. Adnan Kassar, 1st VP, AHC, late Burhan Dajani, SG, General Union of Chambers of Commerce, Industry and Agriculture for Arab Countries, a guest, Late Pavlos Vardinoyannis, President of AHC, and Late Mohamed El Sayed, SG, AHC, June 1983



Sheikh Saleh Al Toaimi, Board Member, and Mr. Adnan Kassar, 1st VP, AHC



Mr. Nikolaos Kioleidis, President, AHC, Mr. Panagiotis Roumeliotis, Minister of Commerce, and Late Mohamed El Sayed, Secretary General, AHC, June 1987



Late Mohamed El Sayed, Secretary General, AHC, with Later Ioannis Latsis, May 1989



Newly-elected Board of Directors, January 1996



Greek Business Delegation to Morocco, Spring 1996



Late Hasib Sabbagh, Chairman CCC, Late Najla Sabbagh Salloum, and the Prime Minister of Greece, Mr. Costas Simitis, during the official visit of Late Rafiq Al-Hariri, Prime Minister of Lebanon, July 1997



Late Rafiq Al-Hariri with Mr. Simitis and his spouse, Dafni, at the same event, July 1997



Late Marianna Vardinoyannis & Mr. Vardis Vardinoyannis with SG El Sayed and his spouse, Hala, July 1997



Late Mohamed El Sayed, SG, Hasib Sabbagh, Hala El Sayed, and Said Khoury, President of CCC, February 2002 (may they rest in peace)



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For more information, please contact:

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City Unity College

(Founding Member of the Panhellenic Association of Recognized Colleges) wishes to offer to the <u>member</u> <u>companies</u> of **The Arab-Hellenic Chamber of Commerce and Development**, their <u>staff</u>, as well as their <u>family members</u>, privileged introductory discounts on the tuition fees of the College's **30 programs**.

Our offer is valid in total for <u>all</u> our undergraduate and postgraduate programs, as well as for the seminars that we organize.

Course Directory

	Business Management & Finance		
	Computer Science		
	Hospitality & Tourism Management		
aja	Law		
$\stackrel{\circ}{\rightarrow}$	Maritime Academy		
²	Physical Education & Sports		
	Political Science and International Relations		
	Education		
	Psychology		
P.B.	Psychology		

Collaborating Institutions









Cardiff Metropolitan University

Prifysgol Metropolitan **Caerdydd**



Harris Geronikolas

President of City Unity Educational Group President of Arab - Hellenic Chamber of Commerce &

It is my great pleasure to welcome you to City Unity College, where you will have the opportunity to select the study program of your choice from more than 40 different programs we offer.

Development

City Unity College was founded in 1999 and currently operates as an accredited College by the Greek Ministry of Education and Religious Affairs. Throughout the last 25 years we have been offering innovative study programs, following the latest market trends, in cooperation with major international academic institutions.

Our main aim has always been to provide the most up-to-date academic courses, which are result-oriented and focus on the students' needs, so that every graduate may aspire to become a competent and well-qualified professional in our rapidly changing global environment.

The acquisition of knowledge, research, lifelong education, professional development and mutual support are concepts we respect and try to promote here at City Unity College. We value our students all together and each one of them individually, assisting them to realize their full potential and to explore their skills and talents, while at the same time identifying their personal and professional achievements.

Choosing to study at **City Unity College** means becoming a member of a large family without borderland, open to multiculturalism, a family that will enhance your chances of a truly international career!

As we move forward with daring plans for worldwide expansion, we remain dedicated to you, our students, and wish you a successful academic year filled with professional and personal milestone. The financial part of each of the **30 programs** is listed in detail, before and after the discount

Programme	Cost after Discount		
	Appli- cation fee	Total per Year (tuitions and royalty fees)	Tuition Discount
Bachelor of Physical Education and Sport	150 €	3700 euros	44%
Bachelor in Business and Management	150 €	3.100 euros ка 700 pounds	50%
Bachelor (Hons) Psychology	150 €	3.100 euros каі 700 pounds	50%
BSc in Computer Science	150 €	3.100 euros ка 700 pounds	50%
Bachelor (Hons) Education, Psychology, Special Educational Needs	150 €	3.100 euros ка 700 pounds	50%
MSc Health Psychology	150 €	4.000 euros and 1100 pounds	50%
MBA (8 pathways)	150 €	4.000 euros and 1100 pounds	50%
Msc Digital Marketing Management	150 €	4.000 euros and 1100 pounds	50%
Msc in Computer Science	150 €	4.000 euros and 1100 pounds	50%
Bachelor (Hons) Business Management	150 €	3.900 euros	46%
Bachelor (Hons) Psychology	150 €	3.900 euros	46%
LLB (Hons) - Bachelor of Law	150 €	4.950 euros	38%
Master Psychology (with 8 pathways)	150 €	5.400 euros	47 %
MBA (with 8 pathways)	150 €	5.400 euros	48%
Msc in Financial Technology - Fintech	150 €	5.200 euros	50%
MSc Management in Energy	150 €	5.200 euros	50%
MSc Cyber Security	150 €	5.200 euros	50%
Msc in Forensic Psycology	150 €	5.200 euros	50%
MA in Terrorism, International Crime and Global Security	150 €	5.200 euros	50%
OOW - Unlimited 2nd mate COC	150 €	4.700 euros	7%
Master on Yachts	150 €	2.750 euros	2%
BPS Approved Seminars	150 €	250 euros	33%
BA (Hons) International Hospitality & Tourism Management	150 €	6.100 euros ка 700 pounds	38%
MSc International Hospitality & Tourism Management	150 €	6.100 euros ка 700 pounds	31%
BA (Hons) International Food and Beverage Management	150 €	6.100 euros ка 700 pounds	38%
Diploma in Hospitality and Tourism Management	150 €	7.500 euros	27%
Diploma in Culinary Arts Management	150 €	6.300 euros	29 %





Approved by







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Naguib Sawiris Success Story

We are very happy and excited to start this year on a positive note for two reasons. 1. We are celebrating the 45th anniversary of our Chamber's foundation, 2. We are honoured to welcome to our Board of Directors an accomplished giant in the business world - Mr. Naquib Sawiris.

Both occurrences are momentous for us and we would like to mark them accordingly. For the Chamber's anniversary, we are planning, as one of the acts of commemoration, to pay a due tribute to the Founders of the Chamber in every issue of our magazine this year. With respect to Mr. Naquib Sawiris, in his long and successful business journey, he proved to be a real evolutionary leader and it is our great privilege and honour to have a man of such calibre on our Board and we thank the Federation of Egyptian Chambers of Commerce for his nomination. On this occasion, it is also our pleasure to make here a proper introduction of this 'smart' and 'wise', Egyptian business magnate, as he is often referred to.

Mr. Sawiris is a well-known person in the business world and most of you are familiar with at least one of his huge business ventures. He is the founder of Orascom Telecom Holding (OTH), the leading regional telecom player which, after the much-publicized merger deal with VEON (formerly VimpelCom Ltd.), created the world's sixth largest mobile telecommunications provider in April 2011.

Today, he is the Executive Chairman of Orascom Investment Holding, a company with a diversified



investment portfolio targeting high-growth sectors where it sees opportunities for transformation and community impact in Egypt and Africa, including telecommunications and destination development.

Mr. Sawiris is also Chairman of the Advisory Board of La Mancha Holding, the private natural resource investment vehicle of the Sawiris family group with equity investments in Endeavour Mining, Horizonte Minerals PLC, Elemental Altus Royalties Corp., SRG Mining Inc., and G Mining Ventures Corp, and the Chairman of Ora Developers, a company undertaking high-end real estate developments and hospitality projects in various prime locations around the world.

Mr. Sawiris is also the recipient of numerous honorary degrees, industry awards and civic honors, including



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an Honorary Doctorate of Law conferred upon him by Handong Global University of South Korea in 2021, the "Legion d'Honneur" (the highest award given by the French Republic for outstanding services rendered to France). In July 2011 Mr. Sawiris was awarded the Honour of Commander of the Order of the "Stella della Solidarietü Italiana" (Star of Italian Solidarity). In 2006, the prestigious "Sitara-e-Quaid-e-Azam" award was conferred upon him by General Pervez Musharref for services rendered to the people of Pakistan in the field of telecommunication, investments and social sector work.

He holds a diploma of Mechanical Engineering with a Masters in Technical Administration from the Swiss Federal Institute of Technology Zurich (ETH Zórich) and a Diploma from the German Evangelical School, Cairo, Egypt.

We, at the Arab-Hellenic Chamber, would like to welcome Mr. Sawiris to our Board of Directors and look forward to seeing him engaged in our events.





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12th Arab-Hellenic Economic Forum Testimonials



We extend our heartfelt gratitude to the organizers of the '12th Arab-Hellenic Economic Forum' for their outstanding efforts in orchestrating an extraordinary event that brought together global

innovators, market leaders, and technology pioneers in one setting. It has been an honor for us to participate in the engaging discussions and vibrant exchange of innovative ideas during the 'Greece and the GCC Countries' session, fostering a productive environment. We are confident that these forums will not only strengthen the enduring relationship between Greece and the Arab World, but also contribute significantly to their mutual growth and prosperity.

Eng. Waleed A. AlSaadi CEO, National Grid S.A. Saudi Arabia



The 12th Arab-Hellenic Economic Forum gave us the opportunity to discuss substantial issues regarding the trade and investment relations between Greece and the Arab world. More importantly for IPTO, the Forum provided a platform for elaborating the next steps of our accelerating cooperation in the Energy field. It was great talking in depth with high-level officials of Greece and Saudi Arabia about the new strategic project of Saudi Greek Interconnection, the clean electricity corridor that envisages the direct connection of Europe and the Arabian Penincula, with Greece being the crucial gateway. Recently, we had the pleasure to establish, along with the Saudi Arabian TSO National Grid, the SPV which will undertake the feasibility study for the implementation of this new energy "highway" that promises to accelerate green transition in the wider region.

Manoussos Manoussakis Chairman & CEO, IPTO Greece



I wanted to thank the organizers of the 12th Arab-Hellenic Economic Forum for such a great and successful event. It indeed reflects an exceptional effort by our dear Mr. Rashad Mabger and his team to make the

event successful.

Khaled A. Mahdi, PhD, PMP, CEng Secretary-General Supreme Council for Planning and Development Kuwait



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It was a pleasure and an honor to participate in the "12th Arab-Hellenic Economic Forum." I believe fruitful and interesting results were reached, which we are going to study carefully in due course, for

even more effective results between the two sides. The traditionally historical trade and diplomatic relations between Greece and the Arab world can further develop to be of added value to the economy, current entrepreneurship as well as in the health and biosciences domains. This is why I would suggest that you organize, within the year 2024, an Arab-Hellenic Forum, with a special focus on health, biotechnology, and biosciences sectors. I am sure it will be very successful and fruitful results will be drawn. You will also have my full support!

Ioulia Tseti

President & CEO UNI-PHARMA & InterMed & BoD Member, Arab-Hellenic Chamber



I consider that the effective organization of the 12th Arab-Hellenic Forum has given the participants from both sides an excellent opportunity to be acquainted with a vast amount of

information about the current economic situation and their perspective and to explore new ways of economic cooperation and trade. Indeed a big success.

Emmanouil Vlachogiannis

A' Vice President Thessaloniki Chamber of Commerce and Industry



Participating in the prestigious 12th Arab-Greek Economic Forum as a speaker of the Saudi business sector has been a distinct honor. The forum provided a valuable platform for delving into critical

collaboration opportunities between the Saudi and Greek business sectors, as well as fostering relationships with other Arab nations.

Khaled Al-Othman

Partner & CEO Saudi Mubadara Development Company Saudi Arabia



I take the opportunity to praise the work the Arab-Hellenic Chamber has been carrying out, as it actively contributes to the expansion of bilateral trade relations between Greece and the Arab states, as well

as to the development of bilateral economic relations, always searching for investment opportunities.

Nikolaos Mavrikos

President, Panhellenic Ship Suppliers and Exporters



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Association (P.S.S.E.A.)

Responsible for the General Business Registry & Entrepreneurial Services, Piraeus Chamber of Commerce and Industry (P.C.C.I.)



I was delighted to attend the 12th Arab-Hellenic Economic Forum, actively representing Yemen. The forum's arrangements were splendid and wellorganized. We had the opportunity to engage with

Arab and Greek business leaders, fostering meaningful connections. We eagerly anticipate witnessing continued progress, innovation, and success for the Forum in the future.

Alawi Al-Attas

Founder & CEO

Atramco, Alattas Trading & Marketing Co. and Founder, Commercial Center in Dubai (Binary Business Center), Yemen



I have the pleasure of expressing my gratitude and deep thanks for the wonderful welcome that you offered during my whole stay as well as for the excellent organization since your efforts and those of the

Chamber's team left a great impact on the success of this Forum.

I do wish you all the best of success in your work and

pray to All Mighty God to bring us again together in the near future.

Rabah Abdelrahman Al-Rabah Director General Kuwait Chamber of Commerce & Industry



The Arab-Hellenic Forum demonstrated an exceptional level of organization and participant caliber. The discussions held were notably elucidative and supportive, providing attendees with comprehensive insights into the

collaborative dynamics between the Arab and Hellenic regions across various sectors. Particularly noteworthy were the discussions related to construction projects involving Alumil, which furnished valuable information pertaining to regions that hold potential for our company's prospective expansion. The forum served as an insightful platform for understanding the intricacies of collaboration and identifying strategic opportunities for future engagement.

Nikolaos Manias Head of International Projects Alumil Group, Greece



The participation of Oman Vision 2040 Implementation Follow-up Unit in the 12th Arab-Hellenic Economic Forum had a positive impact, leaving a good impression about Oman Vision



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2040, its directions, and the plans being implemented to achieve its goals. This can be inferred from the engagement observed in the work session attended by the unit. The participation also provided an opportunity to review the latest achievements realized from this vision on the ground, and how they have influenced Oman's standing in some global competitiveness reports, in addition to Oman's credit ratings. Such events are beneficial for staying updated on the efforts of all parties, exchanging experiences, and hearing diverse viewpoints.

Hilal Abdullah Ahmed Al Hinai Oman Vision 2040



We want to express our appreciation for the support and assistance we received by the organizers, while participating in the 12th Arab – Hellenic Economic forum. The event, not

only provided us with the opportunity to present ARCHIRODON engineering and construction company to all distinguished delegates from the EMEA region, but has also allowed us to better understand actions and projects being implemented in the Middle East.

Yannis Kaimakamidis

Civil Engineer, M.S.C.E., Carnegie Mellon University (CMU) Corporate Business Development Manager ARCHIRODON

I am honoured to express my joy in attending the activities of the 12th Arab-Hellenic Economic Forum, and participate as a speaker in this important economic event. The forum was distinguished by the organization



of the Arab-Hellenic Chamber of Commerce, the first Round-Table Discussion among the representatives of the Arab chambers and their counterparts, the heads and representatives of the Greek chambers,

as the first initiative of its kind. I am pleased to express my great thanks and appreciation to the Arab-Hellenic Chamber for organizing and making this important event a success.

Hussein Shraim

Member of the Board of Directors of the Jordan Chamber of Commerce, President of the Zarqa Chamber of Commerce, & Member of the Board of Directors of the Arab-Hellenic Chamber, Greece



It has been a real pleasure for me to participate in the 12th edition of the Arab-Hellenic Economic Forum. The thoughtprovoking speeches and inspiring

panel discussions, along with the vibrant atmosphere created by a diverse mix of attendees, added even more value to my experience. I had the opportunity to interact, network, and hold business meetings with Arab companies, presenting the abundance of investment opportunities that Greece offers today across a



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variety of sectors. Additionally, I had the chance to be informed about the latest developments and significant initiatives in Arab countries, which I found enlightening. I am looking forward to the next Forum!

Hilda Alisandratou, MA

Director Investment Promotion Tourism, Real Estate & Creative Industries ENTERPRISE GREECE



The 12th Arab-Hellenic Economic Forum was a thriving event! I had the chance to connect with some amazing Arab business leaders, learn more about investment opportunities

in the Arab world, and network with like-minded individuals. The event was a melting pot of ideas, with representatives sharing their insights and experiences. It was inspiring to see the potential for collaboration between Greek and Arab businesses in various sectors. There are cross-cultural connections between Arab nations and Greece and it's clear that there's a strong desire for mutual cooperation and growth. Looking forward to the possibilities that lie ahead.

Dimitris Assimakis

Sales Director mpass.gr

www.epreal.gr



Our heartfelt congratulations to all the staff of the Arab-Hellenic Chamber for the excellent organization, the big turnout, wellselected topics, useful speeches and deliberations. A Big Bravo to all those

who contributed to the success of this event! It was, for us, a unique experience, with all-around information on the Arab countries and the future developments in economic cooperation with the Greek companies. The Conference gave us the opportunity to be informed, communicate and exchange opinions with Arab businessmen.

Many thanks for the opportunity you gave us to participate in such an impeccable organization of a very interesting conference!

Giorgos Tsamis

President EPAVLIS Realtors



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Our Chamber at the 10th EXPOTROF

10th EXPOTROF The Greek Fine Food Exhibition



The Secretary General and the Administrative Secretary, Members & Board Affairs, Mr. Rashad Mabger and Mrs. Maria Kalyva respectively, visited the 10th edition of EXPOTROF, the Greek Fine Food Exhibition, which took place from 3-5 February at MEC Peanias. The event included 350 producers, "Cooking Greece" section, B2B meetings and specialized seminars and workshops.

Strolling along the exhibitors' kiosks and stands, our staff



Maria Kalyva with Messers. Christos Rotziokos, Slaes Director, and Vlassios Rotziokos, C.F.O. of C.R. Corinto Extra Virgin Olive Oil

was glad to find member companies of our Chamber, i.e. GAIA and C.R. CORINTO showcasing their quality products, making meaningful connections and finding partners in their business domain.

Once again, we would like to thank the organizers for extending to us an invitation to such a successul event and we wish all the contributors the best of luck in their future endeavors.



From GAIA company stand



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Our Chamber at HORECA 2024

Our Chamber's Secretary General and the Administrative Secretary, Members & Board Affairs, Mr. Rashad Mabger and Mrs. Maria Kalyva, respectively, visited the leading exhibition event for Hotels & Mass Catering which took place from February 9-12 at the Metropolitan Expo. The exhibition included 500 representatives of companies in Tourism, Cafe and Mass Catering, and many events and workshops. Our Chamber was glad to see that many of our member companies participated in this successful exhibition, such as Sarantis company, VIKOS, ION, MPASS and NEF-NEF.

We, at the Arab-Hellenic Chamber, would like to thank the organizers for their invitation and to send them our heartfelt congratulations on the success of their event.













SPECIAL INTERVIEW



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Julia Tsetis, CEO of UNI-PHARMA & InterMed: "Now it's the time for the economic Spring of the Greek – Arab cooperation"

Mrs Julia Tsetis is a renowned Greek businesswoman, known for her role in the pharmaceutical industry and beyond. A visionary entrepreneur with a deep sense of corporate social responsibility, she is a recipient of many awards and accolades, in recognition of her impact on the advancement of the health sector in Greece. UNI-PHARMA and InterMed is a story of a successful family business. It is a pleasure to have Mrs Tseti share with us her story and shed light on how she envisions the future of Arab-Greek relations in the healthcare sector.

1. Tsetis Pharmaceutical Group (UNI-PHARMA S.A., INTERMED S.A. and UNI-HERBO S.A. in Greece and PHARMABELLE in Cyprus) is one of the largest in Greece and has been in existence for almost six decades. In addition to having a big turnover, the Group is also a pioneer of innovation in the pharmaceutical industry. More notably, UNI-PHARMA and INTERMED are internationally recognized as official suppliers of the United Nations, UNICEF, and the World Health Organization. How would you describe the so-far admirable journey of your family business?

The Tseti family's journey in health and entrepreneurship, as you mentioned, counts many decades, full of creativity, pioneering, innovation and contribution to society, research, science and the environment.

It is a creative and fruitful path, of course with difficulties, important achievements, unforeseen situations, such as the serious health crisis- the pandemic COVID-19- that we all experienced and showed us the way to think and act differently.

It is a journey that I believe will go far and count for many, many decades to come, as we have laid a strong



foundation, which is endorsed by our 700 employees, our millions of consumers in whose homes our products are, but also the 72 countries in which we are now, with the brand name of our products by UNI-PHARMA & by InterMed.

2. As a holder of 86 patents and co-author of more



SPECIAL INTERVIEW

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than 16 published scientific papers, you evidently place much importance on research, and recently you were awarded an Honorary Doctorate from the Pharmaceutical School, Athens Kapodistrian University. At the steering wheel of the KLEON TSETIS Foundation, you offer scholarships for young researchers and academics, among other donations, because you have a holistic approach to health and you believe in diffusing and using the knowledge generated by research in academic institutions. Please tell us a little more about the Foundation's scope of work and goals.

The AMKE KLEON TSETIS Foundation, which I created in memory of our father Kleon Tsetis, a restless and pioneering researcher, pharmacist and industrialist, aims to support the new generation of scientists with brave scholarships. Through the foundation also, we send a strong message: Greeks scientists, should be able to remain in Greece and reverse the wave of scientific immigration. The Foundation also systematically



supports research, art and culture. It is worth knowing that Greece is the home of important and pioneering research,which we must strengthen, creating conditions for innovation, pioneering and excellence. We have the guarantees to succeed.

Please also note that from 2018 to 2023, the Tsetis Pharmaceutical Group of companies, has financed with its own resources more than 45 internal research


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projects, which are prepared in collaboration with domestic Academic and Research Institutions, while 26 research projects have been financed in the form of of sponsorships & scholarships from the AMKE "KLEON TSETIS" Foundation.

3. Your companies are using cutting-edge technologies in state-of-the-art facilities to produce your high-achieving products. Pharma 4.0. is also a reality and you are known as the spearhead of the digital transformation of the pharmaceutical industry. How fast is the progress in this regard, what development awaits your sector and what is the health initiatives process as far as the future of global health is concerned?

We support the digital transformation of the Greek economy, through a targeted digital strategy and electronic governance, through the continuous modernization of our units' infrastructure, and through the development and cultivation of the digital skills of our employees.

It is no exaggeration to say that we are at the vanguard of the country's industrial, digital and development edge.

Regarding the future of global health, what I want to emphasize is that pharmaceutical companies must always be one step ahead of developments and the needs of patients. As crises continue to increase, they will also cause public health problems. I estimate that the climate crisis we are already experiencing will create serious health problems that we must deal with in time. At the same time, a new pandemic in the near future is not excluded.

Also, something else I would like to see immediately is more female scientists in the field of research, which will underline and seal the progress of our country, in matters of equality and inclusion.

4. In view of the ongoing global crisis in the pharma supply chains caused mainly by the growing dependency on newly emerging markets, such as China, India, and Brazil and, in order to lower production costs, Europe was obliged to take certain measures. It has adopted a new Common Pharmaceutical Strategy



that establishes a stable regulatory framework, that creates a safe environment for innovation and sustainability of the European pharmaceutical industry and secures the supply of medicines by strengthening the pharmaceutical supply chains. This new environment has offered Greece a massive potential for growth and development, but how does this translate into Greek-Arab cooperation in the afore-mentioned field, especially in terms of exports?

As everything around us changes rapidly, and challenges follow one another, we must now function as one global community, without borders and filters.

The problem of the lack of raw materials and packaging materials is huge and now concerns the whole world. Our Tsetis Group, through a broad strategic planning, says Yes to alliances and synergies and to strengthening of our exports, as well as to a common manufacturing model.

The new Common Pharmaceutical Strategy adopted



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by Europe aims to establish a stable regulatory framework, create a safe environment for innovation and sustainability of the European pharmaceutical industry, and secure the supply of medicines by strengthening the pharmaceutical supply chains.

This strategy offers Greece a significant potential for growth and development. In the context of Greek-Arab cooperation in the pharmaceutical field, especially in terms of exports, the Gulf Cooperation Council (GCC) countries, including Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates (UAE), have established a cooperative union with formal objectives that include harmonization of regulations. Each country in the GCC has its own legal structure, regulatory oversight, and traceability event reporting system. The GCC countries have adopted GS1 standards for barcoding, serialization, and aggregation, but there are differences in traceability reports and the implementation of the EPCIS standard.

This presents an opportunity for Greek-Arab cooperation in the pharmaceutical field, especially in terms of exports, as Greece's participation in the European pharmaceutical industry's stable regulatory framework and secure supply of medicines can contribute to the strengthening of pharmaceutical supply chains in the Arab world, including the GCC countries.

The pharmaceutical supply chain innovation has arrived, and businesses are focusing on supply chain disruption, sustainability, and the use of innovative platforms to optimize their supply chains. The next generation of pharmaceutical supply chain innovation emphasizes the importance of digital transformation, intelligent automation, and real-time visibility to navigate disruptions and optimize supply chains. This innovation offers significant potential for pharmaceutical supply chains, and working with the right partners is crucial for its successful implementation

Greece's geographical location in Southeastern Europe, at the crossroads of three continents and in close proximity to the Middle East and the Arab world, provides significant investment opportunities as a transport and energy hub. Greece's membership in the EU and its



stable institutional environment, along with its skilled human capital, make it an attractive place to invest. The country's participation in the EU Single Market and its access to a sound banking system under the oversight of the European Central Bank further enhance its attractiveness for investment.

Overall, the implementation of the Common Pharmaceutical Strategy in Europe opens up avenues for enhanced cooperation between Greece and Arab countries in the pharmaceutical field, offering mutual benefits through increased exports, technology transfer, and stronger trade relations.

5. According to reports, there is a growing number of biotech startups in Greece that employ more people than any other startup sector, which also offers huge opportunities for investors. What is your opinion on this current trend and what is the pivotal role that these companies have for the advancement in pharmaceutical and biotechnology R&D?

Health Sciences are one of the leading fields of activity in the Greek "ecosystem" of innovation and entrepreneurship. The field of Life Sciences is undoubtedly



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evolving rapidly and showing great growth potential, exporting innovative knowledge, ideas, products and services.

In this rapid development, the pivotal contribution of the Research and Development infrastructure in our country must be recognized, as well as the existence of highly qualified human resources, employed in academic institutions, in world-renowned research centers as well as in pharmaceutical or biotechnology companies, startup companies and public or private health structures. Despite the fact that investments for research and development in our country are still quite far from the European average, Greece continues to have a small but highly competent number of academic and research institutions that conduct cutting-edge basic research in the health sector and invest in the tripartite of medical education, research and technology. Indicatively, some research institutions active in the field of Life Sciences can be mentioned, the National Research Foundation, the National Research Center for Natural Sciences "DIMOKRITOS", the Hellenic Pasteur Institute, the Research Center for Biomedical Sciences "Alexander Fleming", the Medical Biological Research Foundation

of of the Academy of Athens and the Technology and Research Foundation.

We know that Greek researchers in the Health Sciences carry out a wonderful research project, as reflected by the high quality and pioneering nature of their scientific publications.

It is also noteworthy the participation of Greek researchers in European Union programs for research and innovation, such as Horizon Europe, through which they claim significant subsidies for the implementation of their work. This shows the competitiveness of Greek scientists as well as their enormous potential to tackle serious health challenges, as they present research proposals on promising treatments, diagnostic methods or innovative digital tools in the service of health.

However, we should note the need for more extensive and close cooperation between the academic community and businesses in the field of Health, with the aim of combining the scientific expertise and theoretical background possessed by the former with the research and development infrastructures, business thinking and the possibility for financial support that the latter can offer.



Let us not forget that the Biosciences sector in Greece is also strongly characterized by the presence of Greek pharmaceutical industries, which contribute significantly to stimulating the economy and supporting society.



Athens,Athens,Ist Arab-Hellenic Health Conference22-23 May1° Αραβο-Ελληνικό Συνέδοιο για την Υγεία2024

6. During your talk at the 12th Arab-Hellenic Economic Forum, you mentioned that the current challenges that we are facing, such as the ongoing regional conflicts, the inflation, climate and energy crises, are also an opportunity for Greek and Arab businesses to cooperate, create alliances, and share common goals. On this note, the upcoming "1st Arab-Hellenic Health Conference" will attempt to shed light upon these joint characteristics and create fertile ground for the creation of synergies and new partnerships. As the "godmother" of this Conference, what would you like to see out of this event? What are your hopes and aspirations?

My expectations from the upcoming conference are, first of all, to strengthen alliances and partnerships between Greek and Arabic companies. It is known that the two sides have strong historical, commercial and cultural bonds. The time has come for these bonds, to extend to health, life sciences, research and technology.

Also, through the work of the conference, we would like to lay the foundations so that this conference is established and held consistently every two years. There are no borders anymore, this is known, we live in a global neighborhood and an ecosystem, in which through the exchange of ideas, knowledge and know-how, workers, economies and societies are empowered.

7. The Top Employer Institute has named your companies UNI-PHARMA and INTERMED as Top Employers in Greece for 2024, for second time, which adds to your many laurels and is indicative of your business ethos and human face towards your employees. At the same time, you chair the Board of the UN Global Compact Network Greece that calls on businesses to align their strategies and operations with the Ten Principles relating to human rights, working conditions, the environment, and anticorruption, and you urge action for the Sustainable Development Goals which is highly commendable. From that position, what remains to be done in the Greek business landscape?

"First of all, a very optimistic message is the everincreasing participation of Greek companies in the UN Global Compact - the largest global initiative for corporate sustainable development. It is a driving force for renewing the hope of a sustainable future. My vision for the UN Global Compact Network Greece is to be the reference point for corporate sustainability in Greece, which activates Greek businesses – regardless of size, sector and maturity, in terms of sustainable development – in order to strengthen their commitment to a operating framework governed by shared universal principles and values and connecting all stakeholders to identify opportunities to bring about change.

Also, my vision is to strengthen, through the Greek Network of the UN Global Compact, female entrepreneurship on equal, fair and inclusive terms."

8. In your opinion, how possible is a new global health crisis/pandemic and how can we prepare, or better, avoid one?

As I already mentioned above, the crises are here to stay. Definitely, one or another way, I'm sure we are going to face another health crisis in the future...

Our defence is therefore, on the one hand, for businesses to be prepared, on the other hand, for the State to consent so that we can create in our country a new productive and industrial model of our economy, that will support people and businesses in practice, so as to reduce the consequences as much as possible. No country can face the challenges and move forward if it does not have a strong production that will support not only its industrial fabric, but also society and the labor market.



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ARCHIRODON, a member-company of the Arab-Hellenic Chamber, is the proud sponsor of the publication of the book "The Greek Presence in the Arabian Peninsula" by Mr. Antonis Chaldeos.

Summary

The Greek presence in the Arabian Peninsula dates back to the late 19th century when a few merchants settled in the ports of Aden and Mokha in Yemen and Jeddah in Saudi Arabia. However, the main migration flow took place in the mid-20th. Saudi Arabia, Bahrain and Kuwait have been destinations of migration for the Greeks since the 1940s. The discovery of oil reserves let to an increasing number of infrastructure projects. This fact motivated hundreds of Greek engineers who settled in the Arabian Peninsula after the 1960s. The Greek migration entered a new era after 2008, following the economic crisis Greece experienced. During that migration flow, thousands of young highly educated, and skilled Greeks left for the Gulf States and settled in the UAE and Qatar. This book studies the Greek presence in this region of the world for the first time, through a wide range of sources. Additionally, it integrates it into the geopolitical and economic upheavals that were taking place. Through the research of the Greek community, issues related to the process and the stages of its formation are approached and analysed. The research focuses on the anthropogeography and studies various social institutions of the community. It also analyses the relations of the community with the locals. Finally, I examine the range of the Greeks' entrepreneurship starting from the mid-19th century up to date.



The Author

Antonis Chaldeos is a historian and writer. Initially, he studied electronics engineering in Athens and then turned to the humanities. He studied Social Anthropology and history and he holds a Ph.D. in history. He is a Research Associate at the University of Johannesburg in South Africa. His scientific field of study involves the study of the Greek diaspora. During the last 13 years he has travelled to lots of countries around Africa. He has taken part in international conferences and has published 11 books about the Greek presence in Africa. In 2016, he was decorated with the St. Marcos Holy Cross by the Patriarchate of Alexandria for his contribution to the promotion of Hellenism in Northern Africa.



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Public Power Corporation

PPC Group: EBITDA target at €2.3 bln in 2026 and doubling of EBITDA to €3 bln in 2030

- PPC expands, becoming a leading player in clean energy and critical infrastructure and services in Southeast Europe
- The Executive team presents to investors the Group's vision, strategy and goals in the Capital Markets Day 2024 in London
- Robust financial growth, customer centric approach, and profitable investments are key drivers in the Group's strategic plan until 2026

With a vision of becoming a leading player in clean energy and critical infrastructure and services in Southeast Europe, PPC Group presents in London its Strategic Plan for the 2024-2026 period. The plan is based on robust financial growth, profitable investments in Greece and abroad, leveraging on the green transition, a customer centric approach, technology, and partnerships.

Bulding on the solid foundations laid in recent years, despite consecutive crises and a volatile environment, PPC Group is moving forward with its transformation plan setting ambitious goals for the next three years. For the 2024-2026 period, PPC Group aims to:

- Increase its installed capacity by 18% annually, whilst reconfirming its intention to decommission all lignite units by 2026.
- Increase its RES installed capacity to more than 2/3 of total installed capacity in 2026, from 43% today, whilst also investing in energy storage stations. Through these investments, PPC Group aims to reach 8.9 GW of RES installed capacity by 2026.
- Invest a total of €9 bln over the next three years, mainly in RES, networks' modernization and new activities, an increase of 130% compared to the 2021-2023 period, funded mainly through the Group's operating cash flows and to a lesser extent debt, 80% of which has been already commited.
- Expand into Southeast Europe, capitalizing on the opportunities for value creation between countries, through the energy corridor that is being created by the Group.
- Enter new relevant markets, such as fiber optic networks and further development of new activities that have



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already been initiated, such as e-mobility.

- Commit to sustainable growth by reducing CO2 emissions by 74% (Scope 1 and 2, 3 (cat. 3)) and by reducing Scope 3 emissions by 42% in 2030 (with 2021 as base year), as well as Net Zero by 2040.
- Achieve an annual EBITDA increase of 15% for the next three years, after having achieved its set target for €1.5bn EBITDA two years earlier, compared to the previous Strategic Plan. The Group EBITDA is expected to reach €2.3 bln in 2026 (a 35% increase compared to € 1.7 bln, which was the target in the previous plan for 2026). For 2030, the Group aims to reach an EBITDA of €3 bln.
- Net Debt/EBITDA ratio estimated at 3.3x, that is below the maximum threshold set by Management, despite significant investements.
- Reinstate dividend policy after almost 10 years, with dividend distribution every year, starting with a 35% payout on net profits, increasing it up to 55%.

The Chairman and CEO of PPC Group, Mr. Georgios Stassis, noted: "The new PPC Group that we envision is international, robust, customer-centric and modern in order to create sustainable value for all stakeholders. The 2024-2026 period will be a period of investments amounting to €9 bln, creating value for the Group and additional value for customers, shareholders, employees and the environment across all the countries we are active in. With our new business plan, PPC Group is strategically positioned on the green transition. The green infrastructure and the tools we create will allow our customers to reap the benefits of the green energy future and its possibilities in the new electrification era. We continuously pursue to be our customers' first choice, not out of habit, but by being the most modern, environmentally and customer friendly company in the wider region. We are the leading clean energy company in Southeast Europe that has a leading role in a very competitive international energy



environment. We are building on the success of recent years and the rebirth of the company. We aim to grow responsibly and with financial prudence in order to ensure that PPC Group will effectively perform its critical role in all countries where it operates."

PPC Capital Markets Day 2024

The presentation for the Capital Markets Day is available on the Company's website "Investor Relations".

For further information please contact:

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ACCI Awards





The Athens Chamber of Commerce and Industry (ACCI) honored, for another year, the idea and values of entrepreneurship, by granting the ACCI awards to 11 companies and entrepreneurs that supported the national economy, employment and society throughout 2023. The award ceremony took place on January 8th, in the presence of representatives of the business and political world at the "Stavros Niarchos" hall of the Stavros Niarchos Foundation Cultural Centre.

During her welcome speech, the President of the Athens Chamber of Commerce and Industry, Mrs. Sofia Kounenaki Efraimoglou stressed, among other things, that "2024 is the year that the Chamber celebrates 105 years of operation - 105 years in the service of entrepreneurship and development. This year also marks the 10th anniversary of the Athens Start-up Business Incubator: a unit that the Athens Chamber of Commerce and Industry founded during the economic crisis, wanting to send a message of optimism. A message of faith in entrepreneurship as a force of creation, as a force of regeneration of the economy, and the country. This belief has always been the compass of ACCI. Throughout this journey - through good and difficult periods in the history of the country - ACCI expresses a clear vision: the vision of a country that progresses having the talent and skills of its people as its driving force. The vision of entrepreneurship that acts as an instrument of progress for the economy and society. At ACCI we have chosen to start this milestone year with an emblematic event for our Chamber. An institutional event that honors and highlights business excellence. That rewards business performance, but also the values behind it: boldness, creativity, responsibility towards the environment and society, the ability to look ahead, to seize opportunities - but also to create them. We reward businesses - large and small - from all sectors of the economy, businesses that excell in the areas of extroversion, innovation, green growth, corporate responsibility, e-business. We reward businesses that support employment; dynamic SMEs;



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young entrepreneurs and promising start-ups. We reward women who stand out and break new ground in business, as well as companies that embrace diversity and adopt inclusive policies.

Referring to the new year economic outlook, Ms Efraimoglou noted that "the year starts with positive signs for the Greek economy. Following Greece's return to investment grade, confidence in the stability, credibility and prospects of our economy is at a high level. The use of European financial resources is acting as a buffer against the decline of economic climate prevailing in Europe and globally. Conditions are favourable for mobilising investments and accelerating the productive transformation of the economy. We therefore have many reasons to be optimistic."

However, as the President of EBEA highlighted, "this optimism should not make us complacent. The project of the total recovery of the Greek economy must unite us. We want growth that is durable and of quality. Growth based on productivity, extroversion, innovation, knowledge, and prudence. Growth that is dynamic, but also socially just, which creates conditions for increasing the prosperity of all citizens. Growth that allows us to keep our feet firmly on the ground, and our eyes on the future", said Mrs Efraimoglou.

Concluding her speech, the President of the Athens Chamber of Commerce and Industry said that "the Chamber has been and will remain at the forefront of this effort: with more than a century of experience, but also with modern know-how, with professionalism, with new ideas, with a high sense of responsibility towards our more than 100,000 member companies. We continue to support businesses at every stage of their operation, with new, innovative, quality services. We focus on strengthening the extroversion of our members. We remain allies in the digital and green transformation of businesses, in the adoption of new technologies, in the cultivation of modern skills, in the promotion of innovation, start-up and women entrepreneurship. We remain a responsible interlocutor and advisor to the State on issues of development. We continue to express and serve an entrepreneurial culture that aligns business success with value creation for society as a whole. The businesses and entrepreneurs we award tonight- and the thousands of businesses we see creating and thriving across the country - are our greatest source of inspiration and strength."



ألغرفة العربية اليونانية التجارة والتنمية APABO-EAAHNIKO EПІМЕАНТНРІО ЕМПОРІОУ & ANAITYZEO2 ARAB-HELLENIC CHAMBER OF COMMERCE & DEVELOPMENT

Join our Growing Business Community

- Premium Rates in all our Events
- Free Promotion and Exposure in our Publications
- Invitations to Exclusive Business Events
- Business Delegations to the Arab World

Why become a member of the Arab-Hellenic Chamber:

NETWORKING OPPORTUNITIES

Our members enjoy networking opportunities by participating in a wide range of events and activities:

- Forums, Conferences
- Workshops and Roundtables
- B2B Meetings (live and virtual)
- Business Delegations to the Arab world
- Exhibitions

INFORMATION

🛞 Our Chamber publishes:

- ~ Bimonthly Economic Bulletin exclusive for our members with upcoming events in the Arab world
- Bimonthly Magazine with news of our members and other events and activities of our Chamber in Greece and the Arab world, distributed electronically and in hard copy format to a strong database of recipients in Greece and the Arab countries, to the Arab Federations and Chambers of Commerce and to professional business societies
- ~ Directories of its Members in Greece and the Arab world

Our Chamber also provides:

- ~ Information on Companies in the Arab World upon request of its members
- Statistical Information on Trade Balance between Greece and the Arab World in various sectors
- Checking of commercial documentation related to Greek exports to the Arab world and rendering services to its members by undertaking, on their behalf, the whole legalization procedure
- Translation from/to Greek, Arabic and English and vice versa
- Introducing of business proposals from the Arab or Greek companies looking for contacts in Greece or in the Arab countries

Exposure

Our members can have exposure by appearing in our magazine, our Directories, or when they sponsor our events.

For further information, please visit our website at www.arabhellenicchamber.gr or contact us at chamber@arabgreekchamber.gr



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The Ambassador of the Hashemite Kingdom of Jordan presents his credentials

On January 19th 2024, the Ambassador of the Hashemite Kingdom of Jordan, H.E. Zuhair Ensour, presented his credentials to the President of the Hellenic Republic, H.E. Katerina Sakellaropoulou.

In his meeting with Her Excellency the President, Ambassador Ensour discussed the already amicable relations between the two countries and the prospects for advancing these relations to higher grounds. Jordan and Greece enjoy a long-lasting friendly relation on every level.

We, at the Arab-Hellenic Chamber, would like to welcome Ambassador Zuhair and assure him of our support for his mission in enhancing Greek – Jordanian relations in all business domains. We wish His Excellency a fruitful and pleasant stay in Greece.







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The Ambassador of the Republic of Tunisia presents her credentials

On January 19th 2024, the newly-designated Ambassador of the Republic of Tunisia, Mrs Souad Trabelsi, presented her credentials to the President of the Hellenic Republic, Her Excellency Katerina Sakellaropoulou.

After the credentials ceremony, the President and Ambassador Souad exchanged courtesies and touched upon the Tunisian-Greek friendly relations and the further prospects of these relations to be elevated in all domains.

We, at the Arab-Hellenic Chamber, would like to seize this opportunity to welcome Her Excellency Souad Trabelsi and express our unwavering commitment to work closely with her in enhancing the cooperation in all business domains between Greece and Tunisia.

Welcome, Mrs Ambassador. Have a fruitful and pleasant stay in Greece.







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Welcoming the New Ambassador of the State of Qatar

H.E Ali Khalfan Al-Mansouri was appointed as the new Ambassador of the State of Qatar to the Hellenic Republic. On January 19th, 2024, Ambassador Al-Mansouri presented his credentials to Her Excellency the President of the Hellenic Republic, Katerina Sakellaropoulou. After the ceremony, the President and the Ambassador held a brief discussion, exchanging good wishes, talking about the good relations between Greece and Qatar and the future potential to enhance the relations in every sphere. Ambassador Al-Mansouri is a career diplomat with an outstanding service at the Qatari Ministry of Foreign Affairs. His career extends over three decades in various positions he has held since joining the Ministry in 1992. Among these positions, he was four times the Ambassador of his country to Austria and as nonresident Ambassador in Slovenia, and as Ambassador and permanent representative at the UN offices in Geneva and Ambassador of Qatar to the World Trade Organization in Geneva. He had participated actively in a number of international conferences, General Assembly at the United Nations, he headed the Qatari delegation to the International Ministerial Conference on Nuclear Power in Saint Petersburg, 2013, and participated as a Member of the State of Qatar delegation to the Non-Proliferation Treaty Review Conference 2020 in New York, in 2010 and 2015.

Ambassador Al-Mansouri was decorated with the Honor in Silver by the Government of the Republic of Austria, October 2017, and was given the key to the city of Vienna by the city's mayor as a recognition for his services for the Qatari – Austrian relations.

We, at the Arab-Hellenic Chamber, would like to assure





Ambassador Al-Mansouri of our level best intentions to work in coordination with him in enhancing the existing friendly relations between Greece and Qatar in all business domains. Have a fruitful stay in Greece, Mr. Ambassador and all the best.



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Egyptian ambassador to ANA-MPA: Expanding a strategic Greek-Egyptian relationship to connect Alexandria with Piraeus

The content of the strategic relations between Greece and Egypt and the possibilities of their further deepening with an emphasis on culture and shipping, and their reflection on security stability in the Eastern Mediterranean region, is highlighted by the Egyptian ambassador in Athens, Omar Amer Youssef, in an interview to Athens-Macedonian Press Agency (ANA-MPA) and journalist Dimitris Manolis.

Asked to comment on what he meant by 'strategic relationship', the ambassador replied that the two countries have gone beyond the usual bilateral relations and cooperate in depth in different fields.

Regular consultations between Egyptian President Abdel Fattah El-Sisi and Greek Prime Minister Kyriakos Mitsotakis are crucial for fostering diplomatic ties, addressing shared challenges, and promoting regional stability, he further said. These interactions provide a platform for collaboration on political, economic, and strategic fronts, strengthening the relationship between the two countries.

Bilateral relations, the ambassador noted, provide a platform for deeper cooperation both in customary areas, but also extend to new ones, such as energy, investment, data transfer, IT, agriculture, industry, and tourism.

The ambassador of Egypt described the relationship between Egypt and Greece as a robust and comprehensive strategic partnership, solidified by recent diplomatic and economic developments. In particular, the recent visit of Foreign Minister Giorgos Gerapetritis to Cairo and the



meeting with his Egyptian counterpart Sameh Shoukry marked a pivotal moment, signifying the commitment of both nations to further enhance cooperation and deepen their ties, the diplomat noted.

One key aspect of this burgeoning relationship is the ambitious electrical interconnection project, which has been recently endorsed by the European Union for inclusion under projects of mutual interest (PMI). This groundbreaking project aims to connect Egypt with Europe through Greece, fostering a stronger energy alliance; this energy collaboration, the ambassador noted, promises mutual benefits, establishing a resilient energy network that transcends geographical boundaries and strengthens the strategic alliance between Cairo and Athens.

Furthermore, the Seasonal Workers Agreement, which was signed in Cairo in 2022, stands as another



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testament to the growing ties between Egypt and Greece, he added. This agreement not only addresses the practical aspect of labor mobility but also signifies the mutual understanding and trust between the two nations. Collaboration in this area promotes economic development, combating illegal migrations and creating a foundation for sustained collaboration.

The initiative to link ports in both countries is another promising field of cooperation, as it is a vital component of the comprehensive strategic relationship. This connection, the Egyptian diplomat noted, does not simply facilitate trade and commerce, but it enhances the efficiency of transport, ensuring a seamless flow of goods between Egypt and Greece. Shared ports signify a commitment to fostering economic growth and promoting regional stability through strengthening logistical networks, he added.

Moreover, the increased focus on investments further cements the depth of this historical relationship between Greece and Egypt, the ambassador said, stressing that both countries recognize the potential for economic growth through joint ventures and investments.

This commitment to shared prosperity, the ambassador

noted, solidifies the strategic nature of the two countries' collaboration, paving the way for sustainable development and increased economic interdependence.

In addition to these successful and key cooperation projects, the Egyptian ambassador pointed out that there were opportunities for further development of relations in culture, tourism, shipping, and the connection of the ports of the two countries.

Ambassador Omar Amer Youssef made a special reference to the prospects of deepening cooperation in the field of culture, specifically, revealing that this year the two countries are considering launching a Greek-Egypt cultural tourism year, to bring the two peoples and cultures closer together. As he pointed out, "We have the Pyramids, you have the Acropolis. How will we connect the Acropolis with the Pyramids?".

Finally, the Egyptian ambassador underlined the fact that the projects implemented jointly by the two countries reflect how deep their cooperation is, therefore proving in practice that their ties are not simply historical, but that there is a strategic relationship, shaping a future of shared prosperity and mutual benefit.



NEWS FROM THE ARAB WORLD

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PETROAFRICA Tunisia 2024 & Logistica Africa Expo 2024

The Company "XTrade for Events" organizes the "PETROAFRICA Tunisia 2024" and "Logistica Africa Expo 2024" from 25-28 June 2024, at the "El Kram Expo Center" in Tunis. As an annual event, PETROAFRICA has become one of the leading annual African and international petroleum events. The 2024 edition is projected to attract more than 200 exhibiting companies and 10,000 visiting professionals from across the MENA Region, Europe, the Americas and Asia.

Buisling on the success of the 2023 edition held in Tripoli from 16-19 October 2023, PETROAFRICA 2024 will procees as a global marketplace showcasing the technologies and services that shape the energy systems of the future. The exhibition and conference will return this year with new themes and new opportunities.

Participation in this exhibition will allow participants to connect with professionals from across the energy ecosystem, seize networking and business opportunities, get invaluable information from leaders and explore the latest innovations and products promoting the creation of an inclusive energy system.

For more information and participation, please visit: www.petroafrica.org/exhibition

NEWS FROM THE ARAB WORLD



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Morocco Exhibitions (until May 2024)

10th FORUMESURE

Measuring equipment and instruments, certification, software Marrakech, 22-24 April 2024 https://www.forumesure.com/

15th SIAM – SALON INTERNATIONAL DE L'AGRICULTURE AU MAROC

Agricultural products, natural and organic products, agricultural and animal production, agricultural equipment, food, livestock Meknθs (Bassin de l'Agdal, Sahrij Souani), 22-28 April 2024 https://www.salon-agriculture.ma/

8th MORROCO TEXTILE EXPO

Fashion, textiles, related equipment and machinery Casablanca (OFEC - Office des Foires et Expositions de Casablanca), 23-25 April 2024 https://moroccofashiontex.net/

8th MOROCCO HOMETEX

Textiles for household use Casablanca (OFEC - Office des Foires et des Expositions de Casablanca), 23-25 April 2024 https://moroccohometex.com/

21st SICCAM SALON INTERNATIONAL DES CENTRES DE CONTACTS ET D'APPELS AU MAROC

Offshoring, digital technologies, BPO, CRM, telecommunications Casablanca (Hyatt Regency), 26-27 April 2024 https://siccam.com/

11th LOGISMED SALON INTERNATIONAL DU TRANSPORT ET DE LA LOGISTIQUE POUR L'AFRIQUE ET LA MEDITERRANEE

Transport & Logistics Services, Technologies

& Information Systems, Transport Equipment, Infrastructure & Logistics, Packaging Casablanca (Hyatt Regency), 07-09 May 2024 https://www.logismed.ma/

18th MAROCOTEL

Hotel sector, catering, wellness and recreation El Jadida (Parc d'Exposition MOHAMMED VI), 08-12 May 2024 https://marocotel.org/

7th COSMETISTA EXPO NORTH & WEST AFRICA

Equipment for beauty salons and spas, hair, face and body care, make-up, cosmetics, perfumes, nutritional supplements Casablanca (OFEC - Office des Foires et Expositions de Casablanca), 11-14 May 2024 https://www.cosmetistaexpo.com/en/

10th PREVENTICA INTERNATIONAL

Health, safety at work, cyber security Casablanca (Centre International de Confirences et d'Expositions de l'Office des Changes - CICEC), 21-23 May 2024 https://www.preventica.ma/

23rd MOROCCO MEDICAL EXPO

Health, machinery - equipment and consumables El Jadida (Parc d'Exposition MOHAMMED VI), 23-26 May 2024 https://www.mmedicalexpo.ma/

GITEX AFRICA 2024

Digital economy, technology ecosystem, cyber security, finance Marrakech , 29-31 May 2024 https://gitexafrica.com/home

> Source: Economic and Commercial Affairs Office, Embassy of Greece in Morocco



NEWS FROM THE ARAB WORLD

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Under the High Patronage of His Majesty King Mohammed VI, the 16th edition of the International Agricultural Show in Morocco (SIAM) will take place from April 22 to 28, 2024, in Meknes, under the theme "Climate and Agriculture: For Sustainable and Resilient Production Systems."

The Exhibition covers all sectors of the agri-food products, agricultural productions and farm supplies, livestock, agricultural technology, machinery, and equipment. This year, the exhibitions is organized around 12 related poles (regions, institutions and sponsors, international exhibitors, agri-food products, farm supplies, local products, nature and life, livestock, agricultural technology, , machinery, conferences). It also includes several seminars around this year's theme, "Climate and Agriculture," as well as competitions among the exhibitors.

In this year's exhibition, which will have Spain as a guest of honor, the organizers are expecting 1,500 exhibitors from 70 countries and over 920,000 visitors. During the first four days, the Exhibition will be open only to professional visitors while the last three days it will be open to the wider public.

Greek companies active in the below sectors are especially encouraged to participate:

- agricultural product processing and standardization
- agricultural product packaging
- agricultural products such as mastic, carob and herbs
- saplings
- agricultural and livestock equipment and machinery
- irrigation, hydraulic equipment, watering machinery



- equipment and greenhouse materials
- feed and fertilizers
- livestock and milk products

For more information, please contact: Mme Ghizlan LAHRACH Head of Commercial Department Tel.: +212 535 486 028 / 094 Fax: +212 535 551 533 Mobile: +212 662 63 89 03 e-mail: g.lahrach@salon-agriculture.ma W: https://www.salon-agriculture.ma



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INDEPENDENT POWER TRANSMISSION OPERATOR

A: Dyrrachiou 89 & Kifissou, 104 43 Athens T: +30 210 5192101 E: info@admie.gr The **Independent Power Transmission Operator** is responsible for the operation, monitoring, maintenance and development of the Hellenic Electricity Transmission System. IPTO's mission is the uninterrupted power supply of the country, in the safest, most efficient and reliable manner, according to the principles of sustainable development. The investment program of IPTO, amounting to 5 billion euros until 2030, comprises important projects at sea and on land, aiming for the country's energy and digital transition. To this end, IPTO creates critical infrastructures, namely the Crete-Attica electrical interconnection, the island interconnections in the Aegean and the Ionian Sea and implements upgrade projects on the mainland power grid as well as IT and Telecommunications projects. As of 2020, IPTO is responsible for the operation of the Balancing Market and crossborder trade, ensuring transparency, equality and free competition.





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Intrakat

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The **Intrakat Group** is a leading construction group with a wide portfolio of activities and a significant footprint in Southeastern Europe. Committed to sustainable development, the Intrakat Group creates value for its shareholders and the communities in which it operates, driving growth.

Harnessing the know-how, talent, and experience of its people, the Intrakat Group undertakes and delivers complex, large-scale construction projects with high-quality standards throughout Southeastern Europe.

The Intrakat Group successfully operates across the spectrum of the technical industry: Major transportation, energy, and building infrastructure projects, Public-Private Partnerships (PPPs) and concessions, Renewable Energy Sources (RES) and Energy Storage, Real Estate Development and Tourism, as well as Environmental and Smart City projects. Additionally, it possesses significant experience in infrastructure and project management, and quarrying activities.

With a new ownership and management team assembled since 2022 and having completed the acquisition of the Aktor construction company – perhaps the most iconic construction organization in Greece, with vast experience, multifaceted activities, and international presence-, the Intrakat Group implements a dynamic growth strategy, investing in and expanding its portfolio within and beyond Greece, contributing to the country's development and green transition.







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ΜΥΚΟΝΟS Η Ε Λ Τ

SUNKISSED WITH A CYCLADIC BREEZE

CONTACT DETAILS

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Since its launch in 2021, **Mykonos Heat** has rapidly emerged as a dynamic player in the sun care industry, achieving remarkable success and solidifying its position as a sought-after brand. Founded by two sisters originated from Mykonos, Greece, the company's journey reflects a strategic blend of passion, innovation, and a commitment to delivering unparalleled quality in the skincare sector.

Global Expansion and Presence:

Mykonos Heat's journey began with a commitment to safe tanning, rooted in the breathtaking landscapes of the Cyclades, Greece. Leveraging the allure of the island, the brand strategically expanded its presence, with exports already in 7 countries and establishing a significant presence in 80 locations globally. This achievement underscores the brand's adept navigation of international markets and its ability to resonate with diverse audiences.

Sustainable Packaging and Luxury Branding:

Beyond the efficacy of its products, Mykonos Heat has taken into consideration the need for sustainability by employing luxurious yet environmentally friendly packaging. This commitment to sustainability aligns with the growing consumer demand for eco-conscious practices within the beauty industry, positioning Mykonos Heat as a forwardthinking and responsible brand.

Exclusive Collaboration with One&Only:

One of the pivotal moments in Mykonos Heat's trajectory is the exclusive collaboration with the renowned luxury resort chain, One&Only. This partnership led to the creation of the Mykonos Heat x One&Only Collection, a bespoke line of sunscreens and tanning products tailored for the discerning guests of One&Only's opulent resorts. This collaboration not only showcased the brand's capability for customization but also positioned Mykonos Heat as a luxury sun care provider on a global scale.



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MAURILOG

CONTACT DETAILS

MAURILOG Mauritanie Logistique S.A. A: Route Plage des pecheurs, BP: 4925, 4925, Nouakchott, MAURITANIA E: info@maurilog.com W: www.maurilog.com **Maurilog** is a leading integrated logistics and oil & amp; gas services provider that has been operating in Mauritania for over 20 years. As a One-Stop-Shop for Transport, Integrated Logistics and Waste Management Services to the Energy, Oil & amp; Gas and Mining Industries in Mauritania, Maurilog has been a contractor of reference to the major Oil and Gas and Mining operators in Mauritania, including their subcontractors to whom they offer a wide range of services to assist in the running of their operations. The services cover the whole chain needed to operate in country, from A to Z, from husbandry services starting from the arrival of the client in country, to supply base and port operations support, warehouse management, transport and lifting, vessel agency services, waste management. Maurilog also has a large department dedicated to freight forwarding and customs clearance services, through which they can offer freight forwarding services from any country in the world as they are Global partners of the internationally renowned freight forwarding company, DB Schenker.

Maurilog is very conscious about delivering a safe and compliant service to its clients and has thus put in place very rigorous Quality and Safety Management Systems. We are the first and only company in Mauritania to be certified by DNV for the following: ISO 9001, ISO14001, and ISO45001.



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CONTACT DETAILS

A: Syria / ASwaida – city center T: +96316311913-16319939-16311983 E: info@almousoaa.com safwan.m@almousoaa.com W: www.almousoaa.com **Almousoaa** is a Syrian company established in 2016 with an objective to cover the medical local market needs during the Syrian crisis. After succeeding, the company expanded its market to include the treading of -local and imported- food and beverages, its expansion didn't stop there, the company invested in managements, we took over the management of hotels and restaurants,

with succeeding in all of the investments the company started representing other companies.

Now the company objective is to expand abroad, and go internationally, the company aims to make partnerships with international companies and make deals with those companies to import Syrian industries items (pharmaceuticals, food and beverages) in addition to export products to Syria that are approved by the Syrian regulations.





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We have been operating on the cotton ginning and trade sector for the last 16 years, having by our side reliable associates and executives whose actions reflect our values.

AVGI LTD, one of the largest exports companies in Greece, exports ginned cotton globally.

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Thracean Zeolite is the trade name of AVGI LTD natural zeolite product. Our aim is to exploit one of the few deposits of zeolites in Greece located in Thracean area, in the Rodopi County-Greece.

The Thracean Zeolite activity is based on numerous studies, tests and certifications that are a solid proof of the high quality of the zeolite that will be extracted in our quarry.

The quality of our product is proved by numerous documents:

- Chemical analysis (XRF).
- Mineralogical Analysis (XRD).
- Various studies and researches regarding the main usages of zeolites in different areas.
- Document showing the properties of retaining heavy metals substances.
- Analyses regarding the cationic exchange capabilities (CEC).
- ISO Quality Assurance System certified by TUV Austria



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ORBIT POLYMERS S.A. A: 95A, Pentelis Avenue, 15234 Chalandri, Athens, Greece T: +30 2106837097 F: +30 210 6828882 E: info@orbitpolymers.com W: www.orbitpolymers.com Established in 1997 in Athens, **Orbit Polymers Group** stands as the premier distributor in Southeast Europe for a consortium of esteemed Egyptian chemical manufacturers, including ETHYDCO, SIDI KERIR PETROCHEMICALS, EPP, EPC, E-STYRENICS, and Moharamplast.

Our enduring commitment to our Egyptian partners has elevated their raw materials to the pinnacle of excellence, serving as the gold standard for our discerning customers. With each passing year, our collaboration flourishes, expanding into new territories and encompassing an ever-growing array of products sourced from Egypt.

As one of the leading importers of Egyptian goods, we command a prominent position in the chemicals sector, forged through robust partnerships with both suppliers and clients alike. Pioneering innovation within the industry, we proudly offer a unique "one-stop shop" experience, providing not only premium raw materials but also cutting-edge machinery tailored to the needs of production sites, irrespective of their scale.





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Click Aviation Network Greece in 10th ATHENS INTERNATIONAL Tourism & Culture exhibition

Click Aviation Network Greece is a part of MOSAHAMA Holding and it was represented during the 10th ATHENS INTERNATIONAL Tourism & Culture exhibition, which took place at the Zappeion Megaron on 6-8/12 by Mr. G. Georgakis (MD) & Mr. X. Goumenos (GM) as well as the other two companies of the group Trinetium DMCC (travel agency in Dubai) represented by Mr. Manoj Srinivasan & Mrs. Sunshine Diamante and BENO (luxury cars and yacht rentals) by Mr. Rishi Dhealley.

The exhibition's success was evident in various aspects. The footfall and engagement levels surpassed expectations, allowing us, as exhibitors, to interact with a vast audience. We had the privilege of interacting with the General Secretary of Tourism Mr. Myron Flouris and potential clients from the Greek tourist industry which not only facilitated meaningful discussions but also opened doors for potential partnerships and collaborations. The organization of B2B meetings and presentations from various industry actors were not only captivating but also served as an educational and inspirational experience for all attendees. Last, we shall also comment on the team's dedication and hard work in ensuring that every aspect of the exhibition was handled with utmost professionalism and efficiency.



from left Mrs Psoma Nancy 'Click Operations Executive', Mr Ali Nazzal 'Beno Project Manager', Mr Georgakis Georgios 'Click Managing Director', Mr Goumenos Xenofontas 'Click General Manager'



from left, Stewardess, Mrs Sunshine Diamante "Trinetium Head of Operations & Commercial", Mr Georgakis Georgios 'Click Managing Director', Mr Goumenos Xenofontas 'Click General Manager' Mr Rishi Dhealley "BENO Sales Manager" Mr Manoj Srinivasan "Trinetium COO & CO Funder", Stewardess



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Hotos Products Enter the Saudi Arabia Market

The Hotos family tradition in cheese making stretches back three generations, to the early 20th century. These family secrets were passed, with respect to the authenticity and quality that made them renowned, through the generations to the present day.

Today Hotos SA remains true to its family tradition and combines almost a century's of know-how with a state of the art factory to ensure the superior quality of it's products. The company successfully remains family managed despite it's steady growth and substantial tonnage

Building on its love for tasteful and healthy Greek cheese, and with the outmost respect towards the customer, Hotos products are available in many EU countries, United States and Middle East countries.







CONTACT DETAILS

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Corinto Extra Virgin Olive Oil

Corinto is a Greek family company, based in Corinth, that was founded with the vision of **setting a gold standard in premium extra virgin olive oil production**, pressed entirely from **Manaki olives**.

Special Edition Aryballos: A Collector's Item

The story of the Special Edition Aryballos bottle begins at the place where history is ever-present: the Archaeological Museum of Ancient Corinth.

This unique gem served as the prototype for a present-day Aryballos by Corinto, a creation born out of deep love and respect for the history of the Corinthian land.

Each Special Edition Aryballos bottle is handmade and refillable while each step of its creation involves a team of highly skilled pottery artisans.

Every detail, from the **24K gold leaves** of the new Corinto logo that adorns its surface to its equally **premium packaging**, is a nod and homage to the Greek god Apollo and its temple at Corinth, one of the earliest Doric temples in the Peloponnese.







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EMPRESS COLLECTION

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Byzantine Empresses were highly regarded and respected and many exercised great influences over imperial affairs. Several empresses at times served as regents on behalf of their husbands or sons and a handful ruled as empresses regnant, governing the empire in their own right without a husband.

Kouzoupis Jewellery S.A was founded in 1947 and is the leading Greek designer and manufacturer in the field of top quality, handmade, gold 18K jewellery with precious stones. Our company uses the various Greek historical periods as a point of reference and inspiration for the firm's jewellery. All our 73 collections are handmade creations by highly experienced, skilled, talented and dedicated craftsmen in the field of top-quality jewellery. The Greek jewellery is not only esthetically unique and beautiful, but carries also a 6000 years manufacturing tradition. Our objective is to expand our export activities by offering top quality handmade creations, long lasting style, unique design, timeless elegance, prompt delivery and very competitive prices.



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Established 1947
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You are invited!

We are glad to announce our participation in the major international exhibition, COSMOPROF WORLDWIDE BOLOGNA 2024 that will be held on March 20-23, in Bologna, Italy.

Vencil Ltd is well known in Greece for its quality cosmetics and nutritional supplements. With sales already established in certain areas of Europe and Asia, we are currently searching for new opportunities to expand our business even further. If you share the same passion for progress, innovation and excellence, our team will be more than happy to meet in person and discuss with you the possibility of a successful business partnership.

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قطاع الأدوية الحيوية اليوناني مهيأ للنمو



تعد اليونان بالفعل مركزًا راسخًا للبحث والتطوير في مجال المستحضرات الصيدلانية، كما أنها تبرز كمركز للابتكار في مجال التقنيات الحيوية، و هو واحد من أسرع القطاعات نموًا وأكثر القطاعات الواعدة في صناعة علوم الحياة في جميع أنحاء العالم.

في هذا الشهر، نظمت (HBio) Hellenic BioCluster باليونان منتداها الثالث على مستوى الصناعة، والذي جمع بعضًا من أفضل المبتكرين في اليونان في مجال التقنيات الحيوية، والتقنيات الطبية، وعلوم الحياة الأخرى. ويأتي هذا عقب مهمة التجارة الخارجية الأولى لها في الصناعة في أواخر العام الماضي. وقد شاركت مؤسسة Enterprise Greece في رعاية كل من منتدى هذا الشهر ووفد الأعمال في العام الماضي.

ومنذ تأسيسها في عام 2006، نمت – HBio والتي تعد أكبر تجمع للعلوم الحيوية في البلاد – من ثمانية أعضاء فقط إلى أكثر من 80 عضوًا. ووفقًا لبيانات الصناعة، فإن 14٪ من جميع الشركات الناشئة في قطاع الابتكار سريع النمو في اليونان تشارك في مجال العلوم الحيوية.

ويرى العديد من المحللين أن قطاع التقنيات الحيوية في اليونان، الذي يستمد الحلول الصحية من الكائنات الحية بدلاً من المركبات الكيميائية، كمكمل طبيعي لصناعة الأدوية القوية بالفعل في البلاد. يمثل قطاع الأدوية اليوناني أكثر من 3.5٪ من الناتج المحلي الإجمالي وأكثر من 2 مليار يورو من الصادرات، وهو أحد الصناعات الرائدة في البلاد. ومن خلال استثمارات تبلغ قيمتها حوالي مليار يورو حاليًا، يُنظر إلى اليونان على أنها مركز أوروبي – وربما مركزًا عالميًّا – في إنتاج وتطوير المنتجات الصيدلانية في غضون السنوات القليلة المقبلة.



من اليسار الراحلة ماريانا فارذينويانيس ، فارذيس فارذينويانيس ، محمد السيد وعقيلته 1997



<mark>من اليسار محمد السيد، حسبيب صباغ، هالة</mark> السباعي حرم محمد السيد وسعيد خوري طيب الله ثراهم



صورة تجمع المرحوم حسب صباغ مؤسس شركة اتحاد المقاولين والسيدة نجلاء صباغ سلوم ورئيس الوزراء اليونان كوستاس سيميتيس عام 1997



صورة تجمع الشهيد رفيق الحريري رئيس وزراء لبنان الأسبق مع رئيس الوزراء اليوناني و عقيلته 1997



صورة جامعة لمجلس إدارة الغرفة العربية اليونانية 1996



وفد تجاري للغرفة في زيارة المملكة المغربية 1996



من اليسار نيكولاس كيولايذيس ثاني رئيس للغرفة، بانيوتيس روميليوتيس وزير التجارة اليوناني والمرحوم محمد السيد 1987



الأمين العام الأسبق محمد السيد مع المرحوم ايوانيس لاتسيس رجل الأعمال المشهور 1989



من اليسار عدنان القصار ، أول نائب عربي لرئيس مجلس الإدارة، المرحوم د. بر هان الدجاني أمين عام اتحاد الغرف العربية، أحد الضيوف، المرحوم بافلوس فار ذينويانيس والمرحوم محمد السيد أحد المؤسسين وأول أمين عام للغرفة 1983



المرحوم الشيخ صالح الطعيمي مع الأستاذ عدنان القصار 1983



The Pionners

احتفاءَ بالذكـرى الـ 45 لتأسـيس الغرفة العربية اليونانية، نعرب عن عرفاننا بدور الرواد الأوائل وجهودهـم. نعرض في هـذا العدد لقطات لهـذه الشـخصيات المميزة وتباعاً في الأعداد القادمة من مجلة الغرفة.



المؤسسون وبعض الشخصيات بعد التوقيع على تأسيس الغرفة العربية اليونانية 1979



المرحوم بافلوس فارذينويانيس في صورة جانبية مع بعض أعضاء مجلس الإدارة 1981



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في الوقت الذي نتشرّف فيه بأنضمام الاستاذ نجيب ساويرس الى أسرة الغرفة ، نود أن نسجّل هنا أن الغرفة العربية اليونانية أستطاعت خلال مسيرتها أن تنجح في مدّ جسور وفتح قنوات التواصل بين رجال الاعمال من الجانبين العربي واليوناني، وأن يكون دور ها ملموساً ومؤثراً في زيادة حجم التبادل التجاري بين اليونان وبلادنا العربية وفي التدفقات الاستثمارية المتبادلة. ونعتز بدور الغرفة كواحدة من أكثر الغرف المشتركة العاملة في اليونان حضوراً وتميّزاً.

مرحباً بكم أستاذ نجيب.











الاتحاد العام للغرف التجارية المصرية Federation of Egyptian Chamber of Commerce



الاستاذ نجيب ساويرس

سجّلت الغرفة في العام 2023، طفرة أخرى في مسيرتها بتميّز ملحوظ فيما قدمتّه من فعاليات كبيرة كانت مواضيعها ومحاور ها محط أهتمام رجال الاعمال، وحظت بحضور يوناني متميّز وآخر عربي من 20 دولة، ويحمل لنا هذا العام أخبار سارّة، أولها الاحتفال بالذكرى الـ 45 منذ تأسيس الغرفة العربية اليونانية، والخبر الآخر إنضمام رجل الاعمال البارز الاستاذ نجيب ساويرس الى أسرة مجلس إدارة الغرفة العربية اليونانية. ونود هنا أن نتقدّم بالشكر لاتحاد الغرف التجارية المصرية وعلى رأسه الاستاذ أحمد الوكيل رئيس الاتحاد على هذا الترشيح.

يقول المثل العربي المشهور "أشهر من نار على علم" والعلم هنا يُقصد به الجبل، والاستاذ نجيب ساويرس بذاته شامخ على المستويين الاقليمي والدولي. نعتز في الغرفة العربية اليونانية بهذا الشرف خاصّة وأن الاستاذ نجيب ساويرس ليس غريباً على اليونان وشعبها.

نعرض هنا عن بعض المحطات المهنيّة في دور هذه الشخصية الكبيرة على مستوى العالم. يشغل الاستاذ نجيب ساويرس الرئيس التنفيذي لشركة أوراسكوم القابضة للاستثمارات، كما يشغل أيضاً رئيس مجلس إدارة "أورا" وتشمل أعمال هذه الشركات على سبيل الذكر وليس الحصر، الاستثمارات في حافظات مالية كثيرة وفي قطاع الاتصالات والفنادق، التطوير العقاري، وغيرها، وتمتد سيرته العملية الى عضويته لبعض الهيئات المهنيّة فهو أحد أعضاء اللجنة الاستشارية لبورصة نيويورك وأحد أعضاء المجلس الاستثناري لبنك الكويت الوطني وفي بورصة لندن في اللجنة الاستشارية عن المجموعة الافريقية وغيرها من الهيئات المُتخصصة.

لدوره المُتميَّز وجهوده، تم تشريفه بمنحه "درجة الدكتوراه الفخرية في القانون" من جامعة "هاندونج جلوبال" من كوريا في عام 2021، كما انه حاصل على أوسمة تقدير رفيعة المستوى "وسام الشرف" Legion Gran b في يوليو 2011، وهو أعلى وسام تقدّمه الحكومة الفرنسية، ووسام شرف القيادة " Stella" Sitara-e-Quaid-e-Azam في عام 2006، وتقلّد وسام الشرف " Stara-e-Quaid-e-Azam من رئيس دولة باكستان الجنرال Pervez Musharref لعمله ودوره في مجالات الاتصالات والاستثمارات ودور شركاته في المسؤولية الاجتماعية.





رشـــاد مبجــر الأمين الـعام

عزيزي القارئ:

نســتهل كلمة هــذا العدد، بتهــنئة أشــقائنا في الكويت الحبيبة في الذكرى الثالثة والسـتـين لعيد الاستقلال والذكرى الثالثة والثلاثين لعيد التحرير، مبروك للكــويت شــعباً وقيادة.

نحرص في فعالياتنا على تقديم وتداول قطاعات عمل تحظى باهـتمام وتفاعل رجال الأعمال العرب ونظر ائهم اليونانيين، وتسـهم في زيادة التبادل التجاري بين الجانبين. ضمن هذا الإطار تنظم الغرفة العربية اليونانية "مؤتمر الصحة العربي - اليوناتي الأول" في 22-23 مايو/ أيار 2024، في أثينا – اليونان. يعـد قطاع الصحة وما يتصل به من مجالات عمل اختياراً موفق في حد ذاته، وبعض هذه الجوانب تشكل اهـمية استراتيجية لدولنا ولها دور إيجابي في الموات الماضية الاقتصادي، على سبيل المثال، شكل قطاع الصناعات الدوائية نمو إيجابي في الماضية والمؤشر ات تؤكـد اسـتمر ار هذا النمو حتى عام 2030، لهـذا نعتقد أن اختيارنا لقطاع الصحة يمهـد الطريق لتعاون وطيـد بين الجانبين من خلال استكشاف الفرص الكثيرة في هـذه المجالات وتبادل الخبر ات ونقل المعرفة والتكنولوجيا في الصناعات الدوائية أو في نطاق تحديث وتطوير المستشفيات والمراكز الصحية.

مــنذ جائحة كوفيد 19، توالت الأزمات الإقليمية والدولية واختل التوازن وانعدم الإستقرار، يمكننا أن نتحدث في هذا الجانب وبإسهاب، لكنه يكفي القول أن التطور البشري ماز ال قاصراً، وتتنازعه عوامل السيطرة والجشع. تسببت هـذه الأزمات في ارتفاع أسعار الطاقة والغذاء وتكاليف النقل وشحِّ في المواد الخام المستعملة في الصناعات الدوائية، وللتغلب على هـذه الأضرار أو التقليل من تبعاتها يمكن للجانبين العربي واليوناني الإستثمار في تطوير مواردهما في الغذاء والدواء واستغلال القرب الجغر افي للتقليل من تكاليف النقل وتشجيع التجارة الإقليمية بينهما، وأن يعمل الجانبان على تبادل الخبرات ونقل المعرفة والتقنية في هـذه المناعات وقد إلى المناعات وتشعيع التعارة الإقليمية بينهما، وأن

نحتفل هـذا العام بالذكرى الـ 45 على تأسيس الغرفة العربية اليونانية، وتجدر الإشارة إلى أن تأسيس الغرف العربية الأجنبية المشتركة جاء بمبادرات رعيل متميز من رجال القطاع الخاص العربي، ندين لهم بالعرفان والتقدير، وأســهم في اسـتمرار دور الغرف العربية المشـتركة دعـم اتحاد الغرف العربية، والامتياز الذي تستمده هـذه الغرف في تمثيل الإتحادات والغرف العربية في دول المقر. وسـنعمل على إبراز دور هؤلاء الرواد في فعالياتنا القادمة وفي إصدارات الغرفة.

يتزامن صدور هـذا العدد من مجلة الغرفة والدورة الخامسة من " لقاء السفراء العرب مع رجال الأعمال اليونانيين " وهـو جمع يهدف إلى التعريف بمناخ العمل وفرص الإسـتثمار في العالم العربي والتعرض إلى القطاعات التي من شأنها أن تسهم في زيادة التبادل التجاري بين الجانبين، كما نعقد اللقاء الرابع لأعضاء الغرفة لتجديد التعارف وتبادل الآراء وتوطيد العلاقة بين الغرفة وأعضائها، وفي الوقت نفسه نحتفل بقطع كعكمة العام الجديد وهي عادة متعارف عليها في اليونان.

SAVE 22-23 MAY 2 0 2 4 THE DATE



مؤتمر الصحّة العربي – اليوناني الأول 1st Arab-Hellenic Health Conference 1° Αραβο-Ελληνικό Συνέδριο για την Υγεία

Athens, 22-23 May 2024

احتفظ بهذا التاريخ

23-22 مايو/آيار 2024

أنت على موعد مع "مؤتمر الصحّة العربي-اليوناني الاول" أول فعالية من نوعها في قطاع الصحّة وما يتصل بها من مجالات عمل كثيرة تُشكّل أهميّة إستراتيجية وأخرى تُسهم في أقتصاديات دولنا. سيكون هناك حضور عربي ويوناني متميّز ومهنيّ من الدرجة الاولى.

نوافيكم بالتفاصيل لاحقاً.







اليوم الوطني NATIONAL DAY الكويت kuwait

فبــرايــر February 25



العدد 57 فبراير 2024